

INTERVIEW GUIDE: OPTIMIZING HOLIDAY EXPERIENCE FOR USERS

INTRODUCTION

Hello, my name is **Kevin Wasonga**, and I'm conducting this interview to better understand how we can make holidays more enjoyable and stress-free for everyone. The goal is to identify the common challenges people face during holidays and explore possible solutions. Your honest responses will be highly valuable.

HYPOTHESES

1. Many people experience stress during holidays due to improper planning.
 2. Lack of access to a tour guide causes confusion and anxiety when exploring new locations.
 3. A lack of engaging activities leads to dissatisfaction during holidays.
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PLANNING

1. How do you budget for your holiday trips?
 2. What factors influence your choice of travel destination?
 3. When planning with friends, what methods do you use to coordinate and finalize travel arrangements?
 4. Have you ever encountered conflicts during the planning stage? If so, how did you resolve them?
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TOUR GUIDES

1. When visiting a new destination, at what stage do you typically decide to hire a tour guide (if at all)?
 2. What attributes or skills do you consider most important in a tour guide?
 3. How do you address language or cultural barriers when interacting with tour guides in unfamiliar regions?
 4. Have you ever had a negative experience with a tour guide? How did it impact your trip?
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ACTIVITIES

1. What are your go-to activities during a holiday?
 2. Have you noticed specific activities your travel companions usually enjoy? How do these align with your preferences?
 3. Are there any activities you haven't tried yet but would love to explore on your next trip?
 4. When you and your travel partners disagree on activities, how do you resolve the conflict?
 5. Do you prefer structured itineraries or spontaneous adventures? Why?
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CONCLUSION

Thank you for sharing your insights. Your responses will play a crucial role in creating better holiday experiences for travelers like you. If you know anyone else who would be willing to participate in this study, please let me know. Have a wonderful day, and until next time. Bye.
