

PROJECT IDEAS FROM BRAINSTORMING PROCESS

Project Ideas to Enhance Holiday Experiences

1

PERSONALIZED TRAVEL PLANNING TOOLS

- **Description:** Develop an app or platform that allows users to create personalized travel itineraries based on preferences, budget, and interests.
- **Unique Features:** AI recommendations, weather forecasts, real-time activity suggestions.

2

GROUP TRAVEL COORDINATION SYSTEM

- **Description:** A tool to help groups plan holidays by aligning schedules, splitting expenses, and voting on destinations/activities.
- **Unique Features:** Shared digital calendars, expense tracking, and collaborative voting.

3

VIRTUAL DESTINATION EXPLORER

- **Description:** Use VR to preview holiday destinations before booking.
- **Unique Features:** Interactive 360° tours, activity demos, and accommodation previews.

4

ADVENTURE PARTNER MATCHING APP

- **Description:** A social platform to connect individuals or groups with similar holiday preferences.
- **Unique Features:** Activity-based matchmaking, in-app messaging, and local recommendations.

5

SUSTAINABLE TRAVEL GUIDE

- **Description:** Create a comprehensive guide or app focusing on eco-friendly destinations and activities.
- **Unique Features:** Carbon footprint calculators, green accommodation options, and community involvement suggestions.

6

EMERGENCY TRAVEL KIT APP

- **Description:** An app to manage emergencies during holidays, like lost documents, medical issues, or sudden itinerary changes.
- **Unique Features:** Local embassy details, insurance integration, and safety tips.