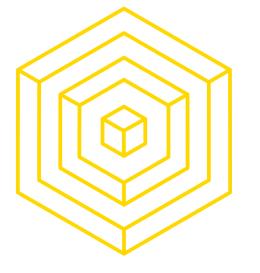
# WORKSHOP #2C < SMART CONTRACTS AND BUSINESS>

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#### WHAT IS A SMART CONTRACT?

"a set of promises, specified in digital form, including protocols within which the parties perform on these promises." -Nick Szabo

#### "a set of promises"

- promise to execute
- Contractual or non-contractual
- Logically designed.
  - "If-this-then-that"

#### "..digital form"

Embedded in a programmable code

#### "..Protocols"

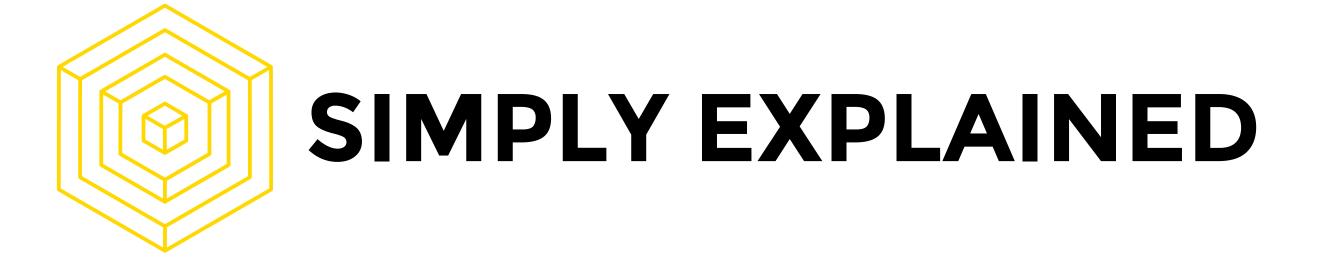
Mechanism and/or
 Rule-based operation
 that enables its

 execution

# "..within which parties perform"

- Automated execution is the key.
- Irrevocable
- Typically Cannot be stopped



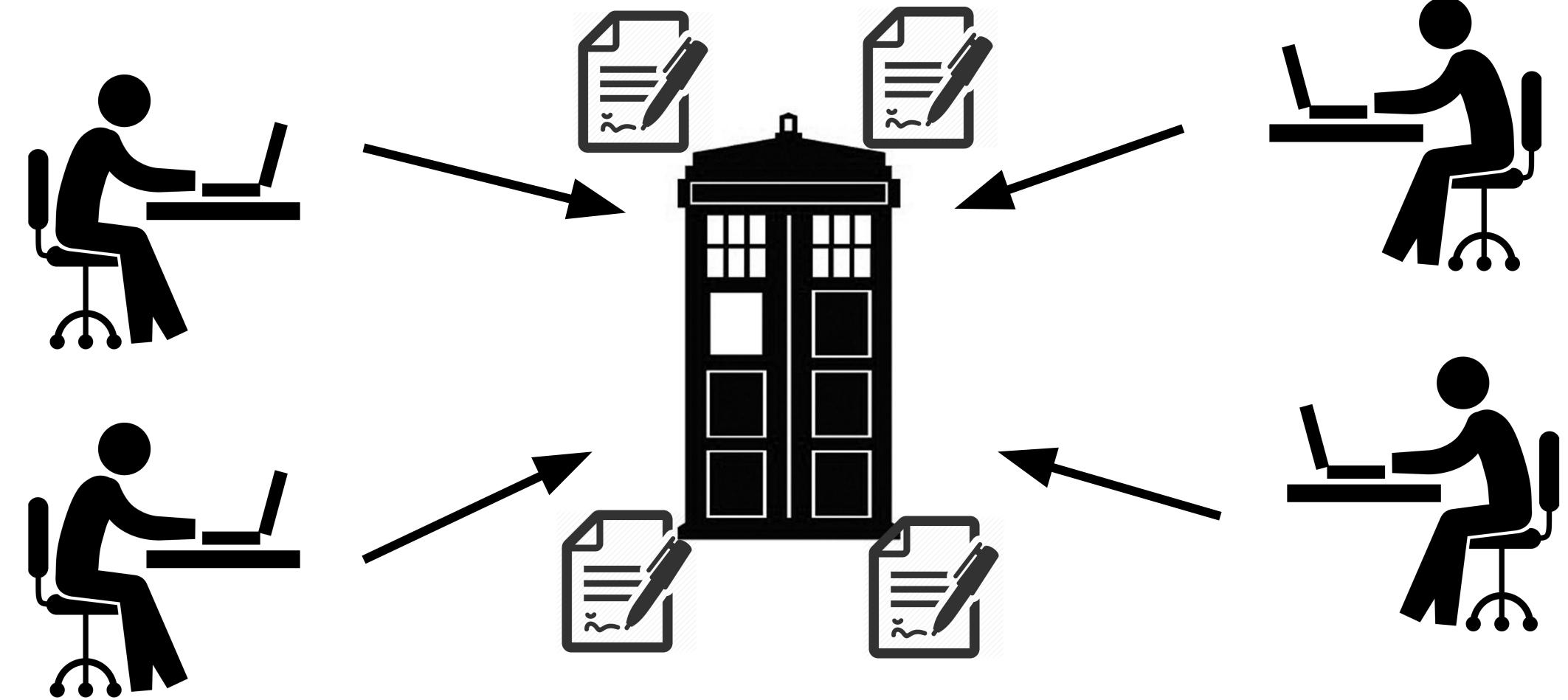


A Smart Contract is a piece of software that stores the rules and terms of a specific contract. It enforces an agreement between entities and then execute the agreed terms once all the objectives are met.



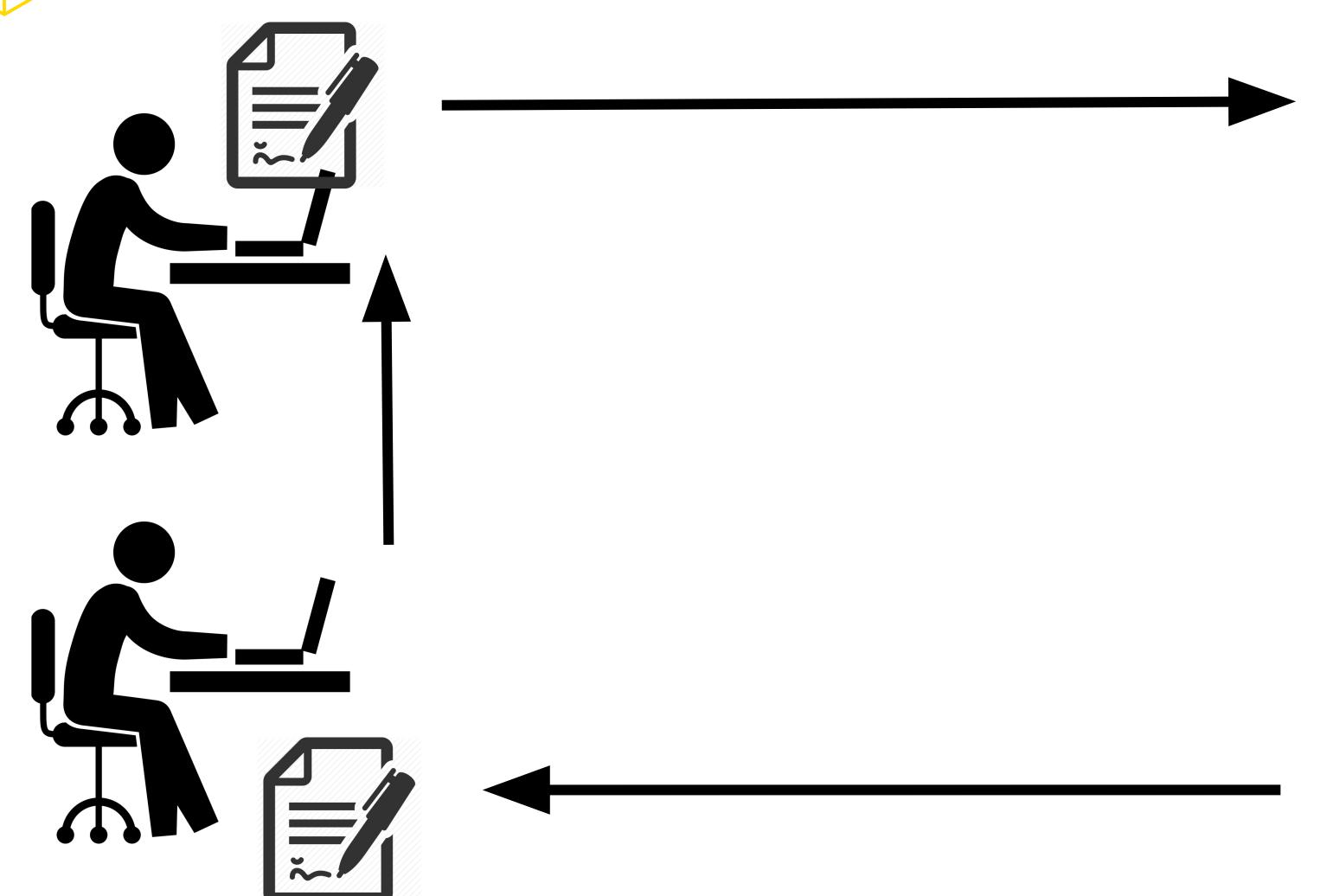


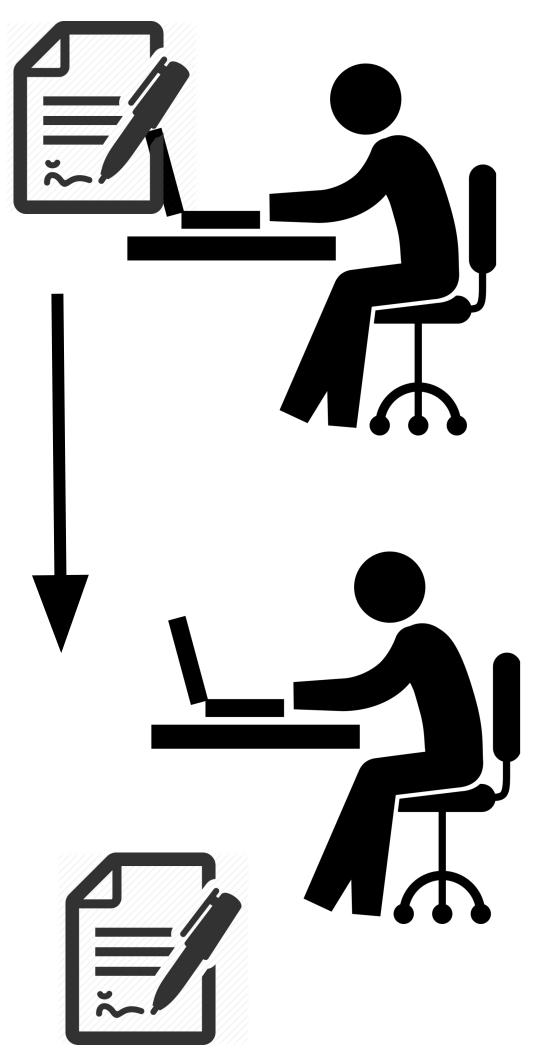
# CURRENT STATE





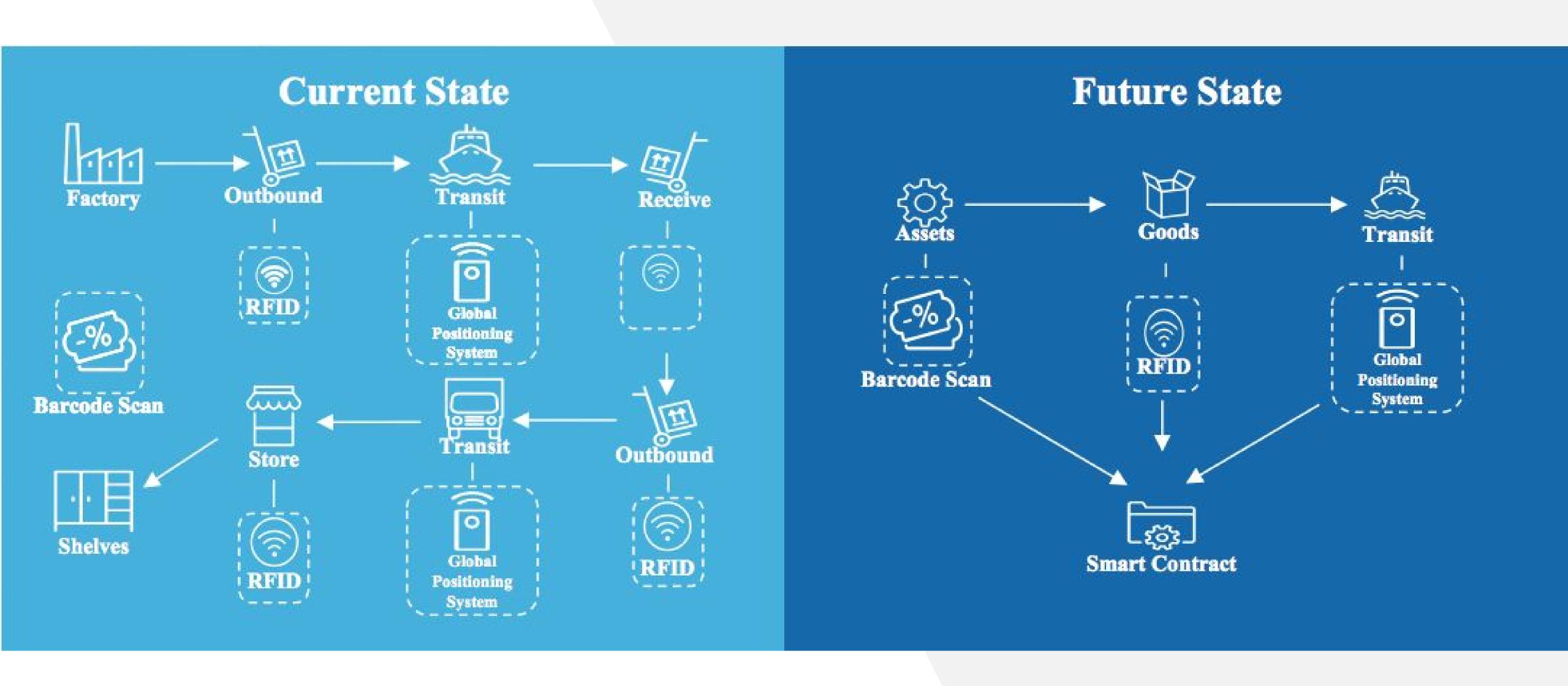
## FUTURE STATE



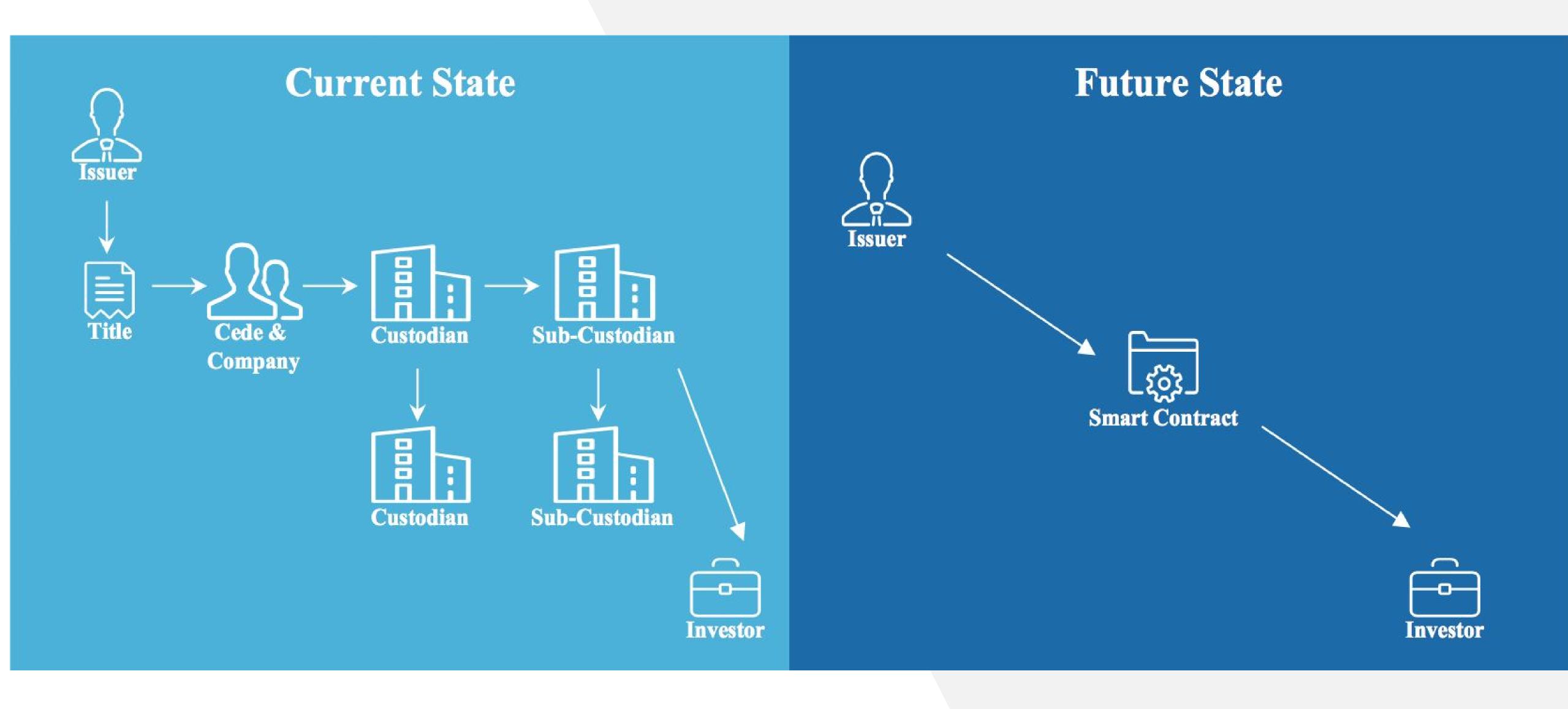




#### SUPPLY CHAIN



#### SMART CONTRACT FOR SECURITIES



#### PREDICTION MARKETS

- Exchange-traded markets created with the purpose of trading on the outcome of events
- → The "market price" can be indicative of what the crowd thinks the probability of the event is; represents a collection of thoughts and opinions
- 2. Smart contract integration eliminates counterparty risk and allows for automated payment
- → Human intervention is eliminated from the equation

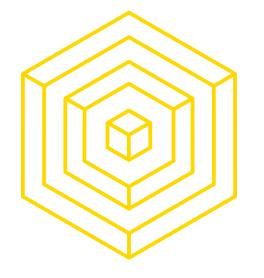
- 3. Augur and Gnosis are two decentralized prediction markets built off Ethereum
- → Smart contract integration allows for users to create their own "markets"
- → Both prediction markets incentivize proper reporting through a network of oracles





#### Real-World Development

- Smart contract VC-related deals totaled \$116 million in Q1 of 2016, more than twice as much as the prior three quarters combined and accounting for 86 percent of total blockchain venture funding
- An Ethereum-based organization has raised over \$150 million to experiment with and develop smart contract-driven applications2
- The Australian Securities Exchange is developing a blockchain-based post-trade solution to replace its current system3



#### Real-World Development Continued

- The Post-Trade Distributed Ledger Group, an organization launched to explore post-trade applications on the blockchain, has 37 financial institutions as members4
- Five global banks are building proof-of-concept systems with a trade finance and supply chain platform that uses smart contracts 5
- Barclays Corporate Bank plans to leverage a smart contract bill-of-lading platform to help its clients reduce supply chain management costs6
- The state of Delaware announced initiatives to utilize smart contracts for state-recognized "distributed ledger shares" and to streamline back-office procedures





#### Benefits

- Speed and real-time updates
- Accuracy
- Lower execution risk
- Fewer intermediaries
- Lower cost
- New business or operational models





- 1. Bugs in Code
- 2. Security
- 3. Enforcement
- 4. Roll-backs
- 5. Legal considerations
- 6. Not ideal for storing private data





### WHEN DOES IT MAKE SENSE?

- Frequent transactions occur among a network of parties
- Manual or duplicative tasks performed by counterparties for each transaction.
- The blockchain acts as a shared database to provide a secure, single source of truth, and smart contracts automate approvals, calculations, and other transacting activities that are prone to lag and error.



#### WHEN DOES IT NOT MAKE SENSE?

- 1. Confidential Transactions
- → Since smart contracts are stored on a blockchain, nodes on the network can view the content and information of the transaction

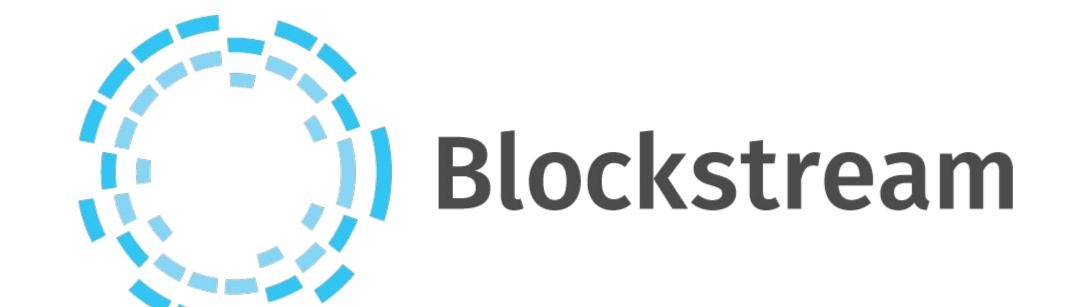
- 2. Complex multi-party agreements
- → Smart contracts are not <u>always</u> the solution, especially in cases where intangibles are measured such as qualitative performance

Key Question:
What can a smart
contract offer that a
centralized database
cannot?













- 1. Split into teams of 4 people
- 2. Look into an industry or company that you are familiar with.
- 3. Create current vs future state with smart contracts.
- 4. Tell us the current challenges, smart contract benefits to the process, smart contracts consideration

