Data science capstone project report

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Introduction

Paris is the most popular city in France with an estimated population of about 2 million people as of 2020 in about 150 sq. kilometers. Paris is also one of the most desirable tourist destinations in the world. It is known as the city of love and is widely known for its fashion sense, pastries and cafes. The city accommodates a lot of creative people who keep moving from one place to another looking for inspirations and often spend hours working in one place, making cafes a very popular and regularly visited spot for many.

Corner shops and popular streets are ideal to set up a café, but to succeed with yet another café in a market with such high competition, one must provide affordable and delicious looking merchandise, services and have a unique ambiance which people will not find easily elsewhere.

Business problem

People working on projects need a place to sit where they can consume beverage such as tea, coffee etc. and eat fast food that does not require the use of both hands and is not very messy or time consuming. Thus, the aim will be to set up the café in a place which attracts a lot of people, thereby allowing owners of the outlets to earn maximum profit out of them.