Digital Sales Performance Overview

100 rb

90 rb

80 rb

70 rb

Data Source: Final Task CSV | Analyst: Nur Abdillah Al Fatih



Trend of Total Sales Over Time





Product Category

Category

Order Period

Period

Customer City

Total Quantity

11.654

Total Customers

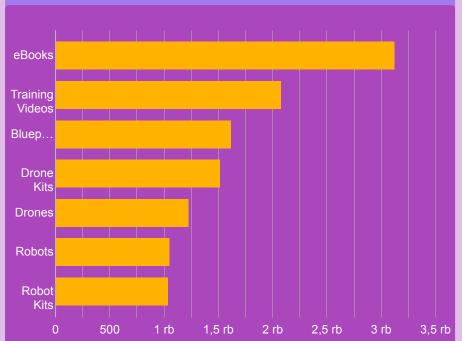
1.671

City

Total Quantity by Product Category

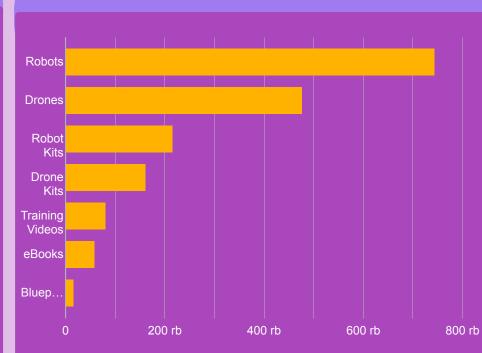
Jul 2020

Mei 2020



Total Sales by Product Category

Jul 2021



Total Sales

1.754.751



	City	Total Quanti	ty 🕶
1.	Washington		308
2.	Houston		249
3.	San Diego		203
4.	Sacramento		153
5.	Atlanta		153
6.	Chicago		152
7.	Springfield		149
8.	Denver		141
9.	San Antonio		140
		1 - 100 / 361	>

