

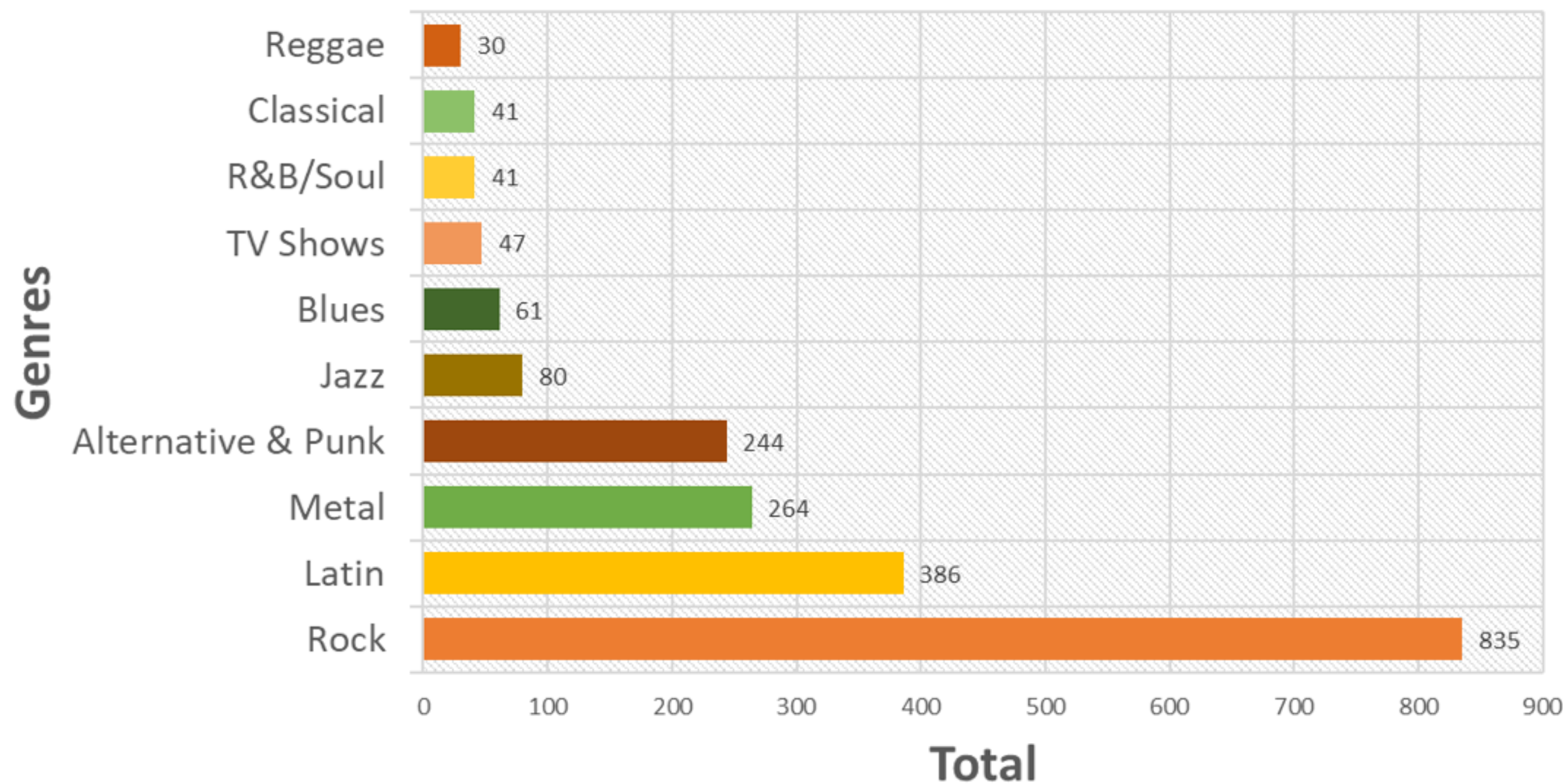
PROJECT 3

SQL



WHAT ARE THE TOP 10 SALES BY GENRE?

Sales by Genre

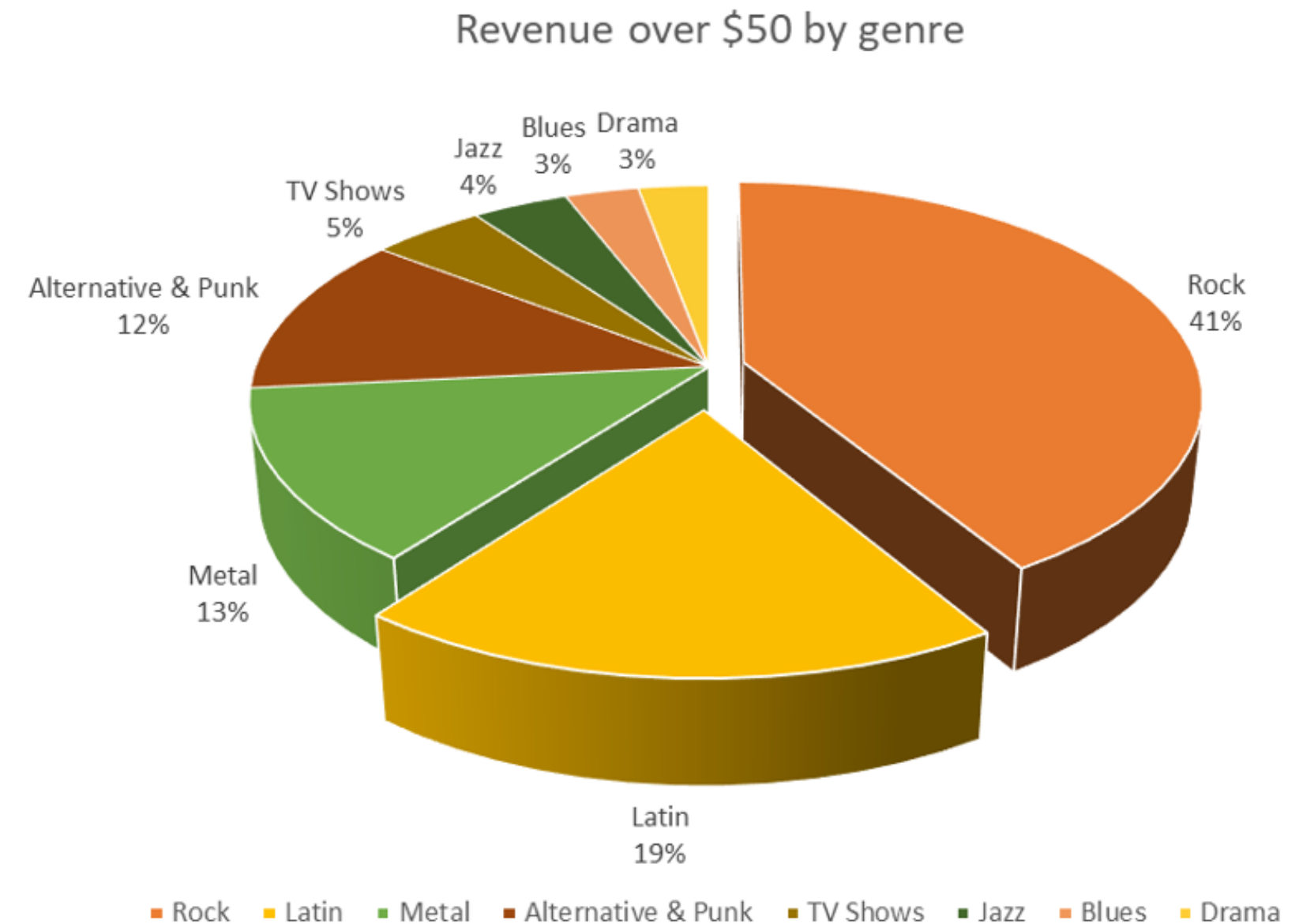


The graph shows that the most popular genre during the period was Rock. Rock is in first place by a significant amount. It is followed by Latin and Metal music. Reggae and Classical music also made it into the Top 10.



WHICH GENRES MADE OVER \$50?

The chart shows the genres that generated revenues over \$50. The piechart shows that Rock, Latin, and Metal generated over 50% of the revenues in this category.



WHAT WAS THE ANNUAL REVENUE FROM CLASSICS?



Not all years had revenue from Classics. Only 2010, 2011, and 2012 are shown on the graph because the other periods had 0 revenue. 2012 brought in the most revenue with \$16.83, 2010 was a little behind with \$13.86.



WHO WERE THE TOP10 MOST SPENDING CUSTOMERS IN THE USA?



The graph shows the 10 biggest spending customers in the USA during the period under analysis. The top-spending customer was Richard Cunningham. He spent \$47.67.

The second and third customer in a dead heat spent \$43.62. They were Julia Barnett and Frank Ralston. The fourth place finisher was also only about \$1 behind those above them.