

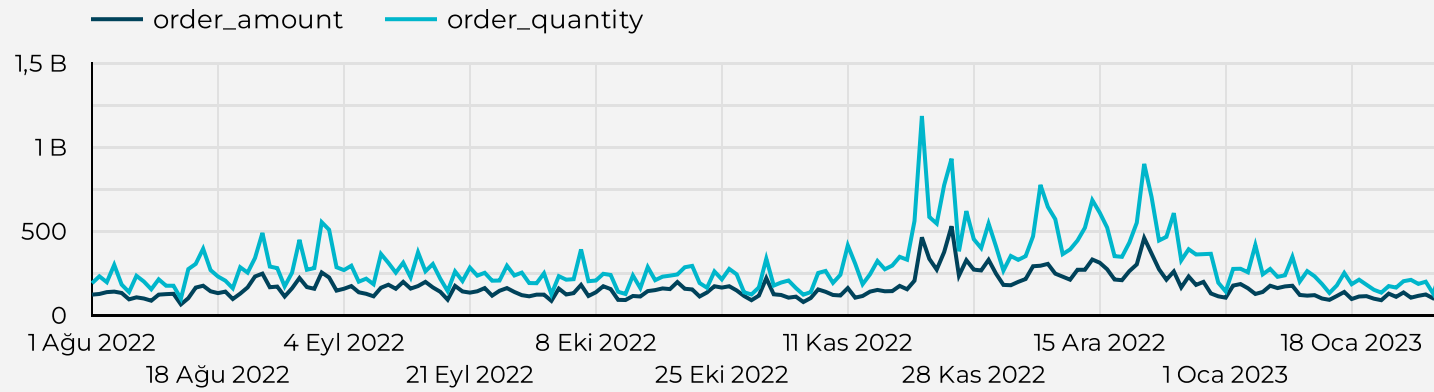
Customer  
16.692

Total Sales  
12,1 Mn

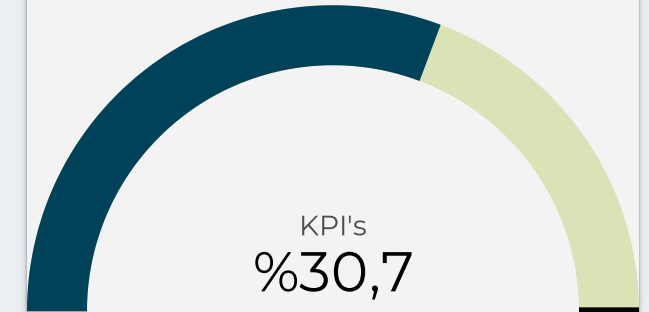
Customer Churn Rate  
%18,35

Income Churn Rate  
-%20,34

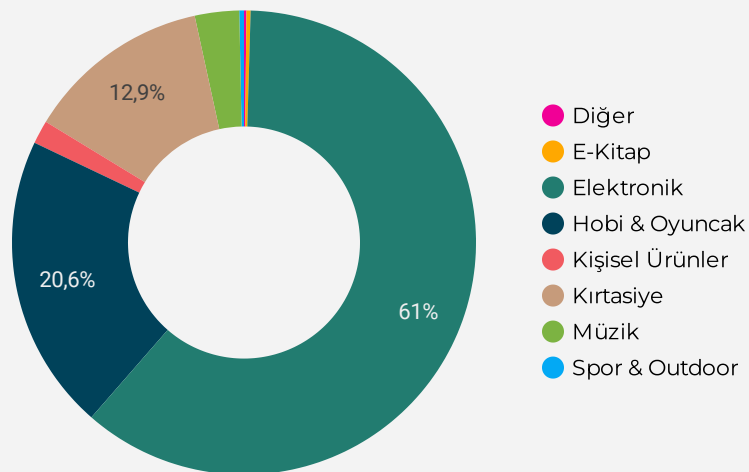
Distribution of Orders



Ordering From a New Customer



Analyses by Category



Customer Segmentation

