



DIGITAL

TECH PLATFORM

HUMAN

October 12-13, 2023, Astana, IEC "EXPO"

ARTIFICIAL INTELLIGENCE

ARTIFICIAL AND HUMAN INTELLIGENCE: THE RIGHT BALANCE

SUSTAINABLE DEVELOPMENT

DIGITAL BRIDGE 2023

EMPATHY

MACHINE LEARNING

International Tech Forum

WEB 3.0

HUMAN-CENTERED

BLOCKCHAIN

SOCIAL

DIGITAL BRIDGE 2023

Anticipated Results



250+

Speakers

300+

Startups

100+

Investors

10+

Round Tables

15+

Countries

2

Days

20 000+

Participants

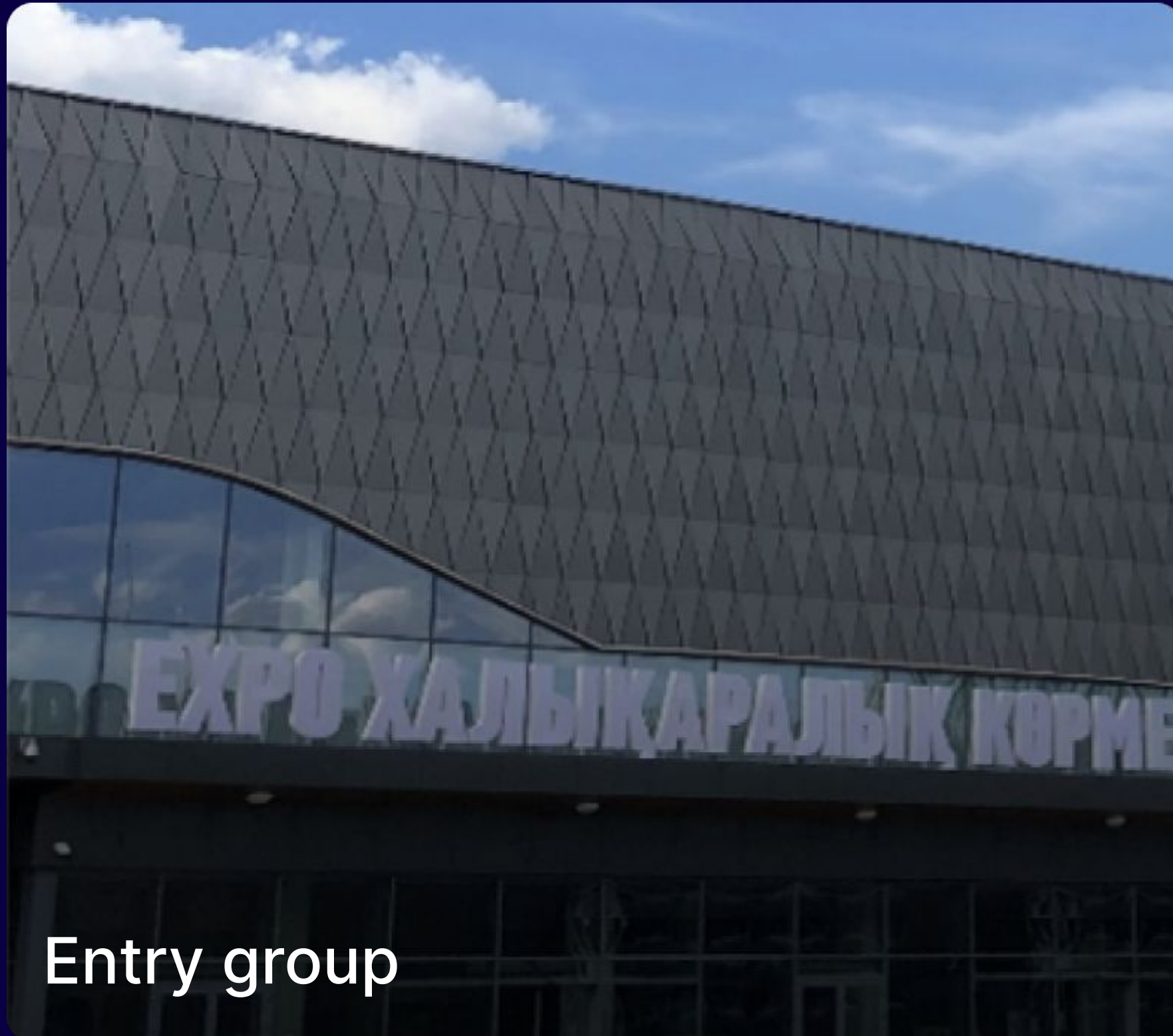
30+

Panel Sessions

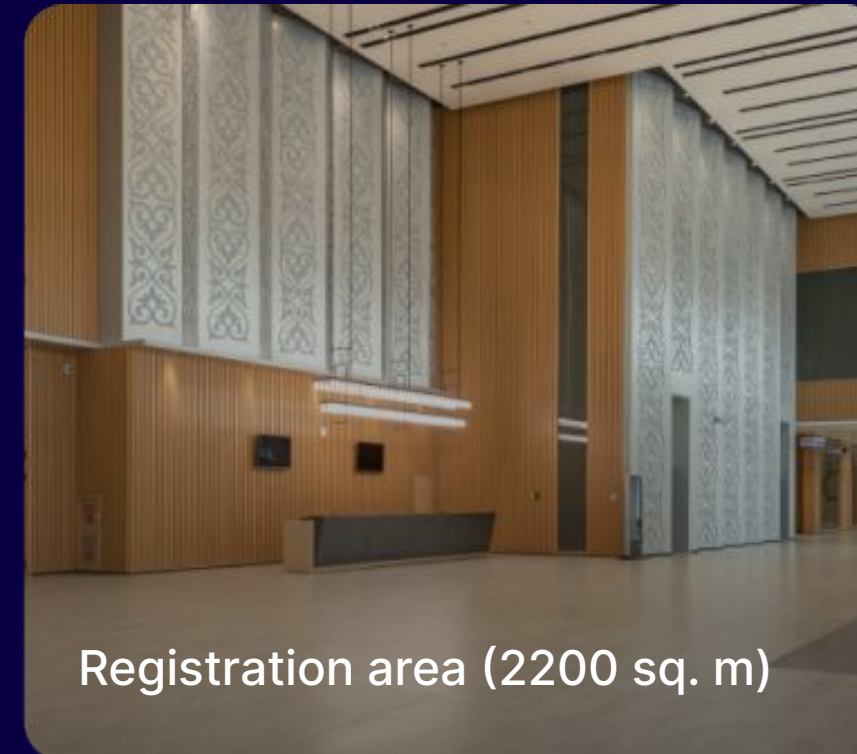
FORUM VENUE



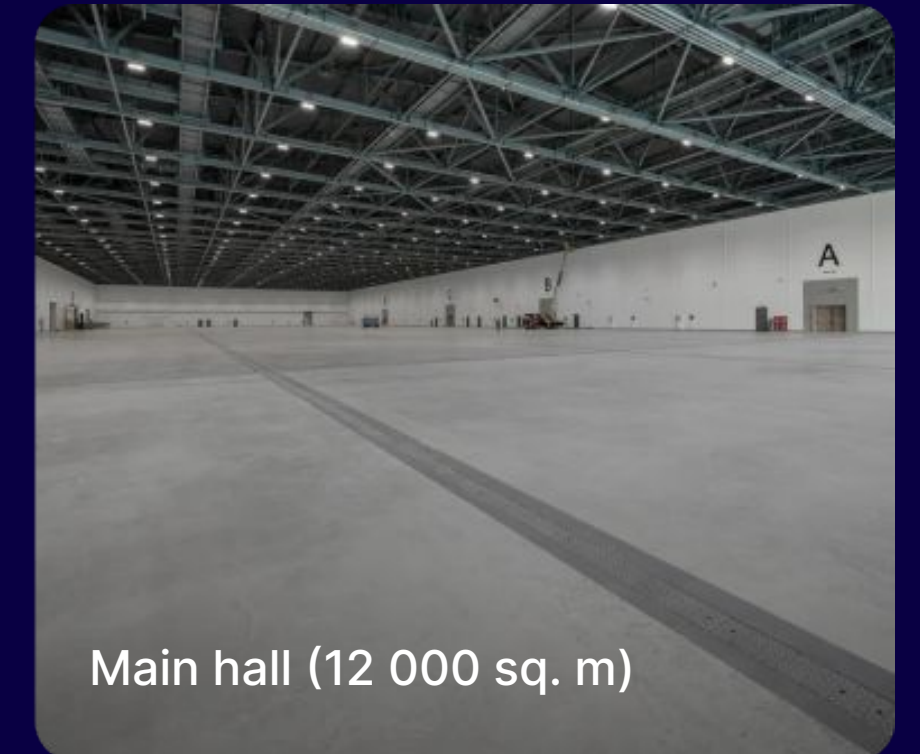
International Exhibition Center "Expo", Mangilik El Ave., 53/1 (15 000 sq. m)



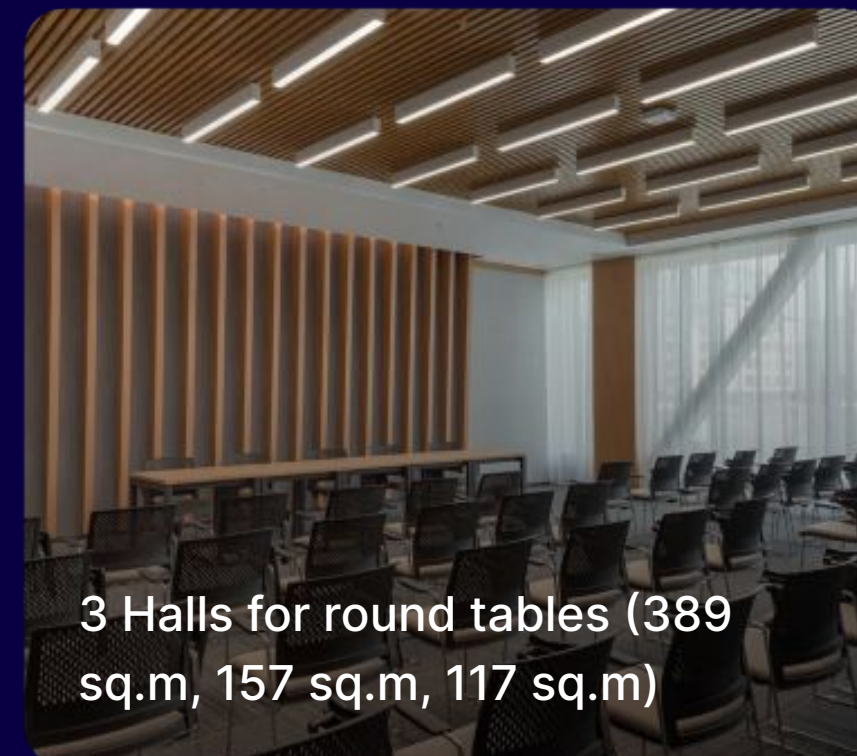
Entry group



Registration area (2200 sq. m)



Main hall (12 000 sq. m)

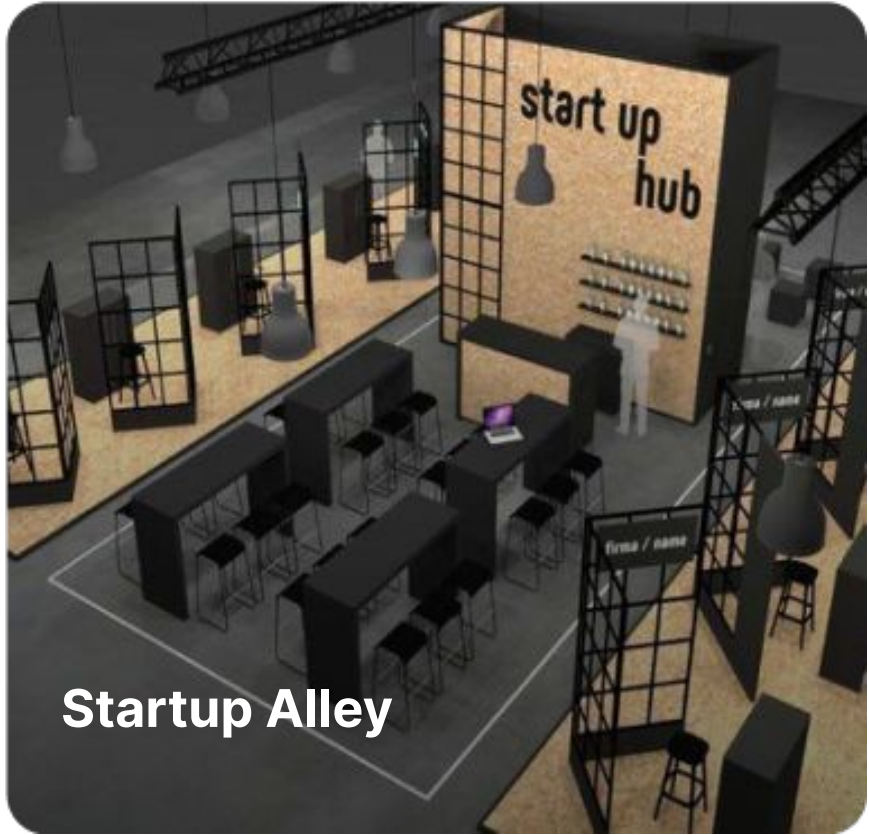
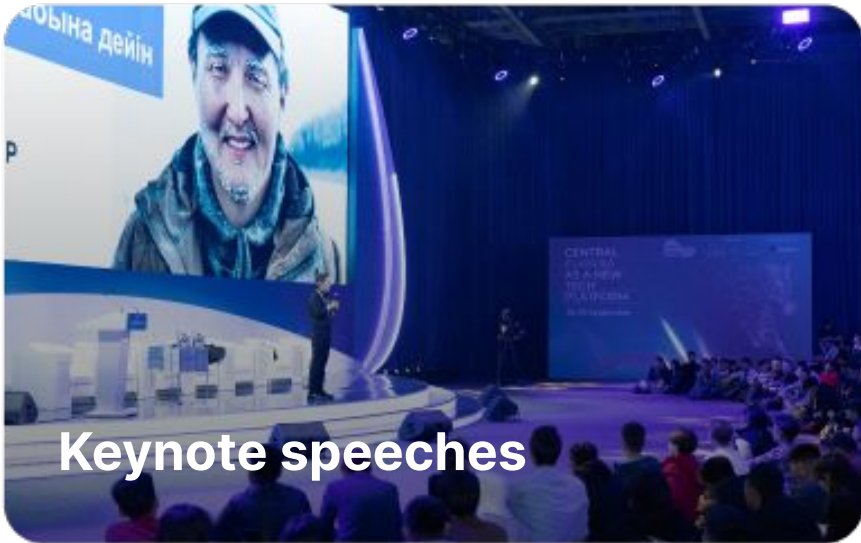
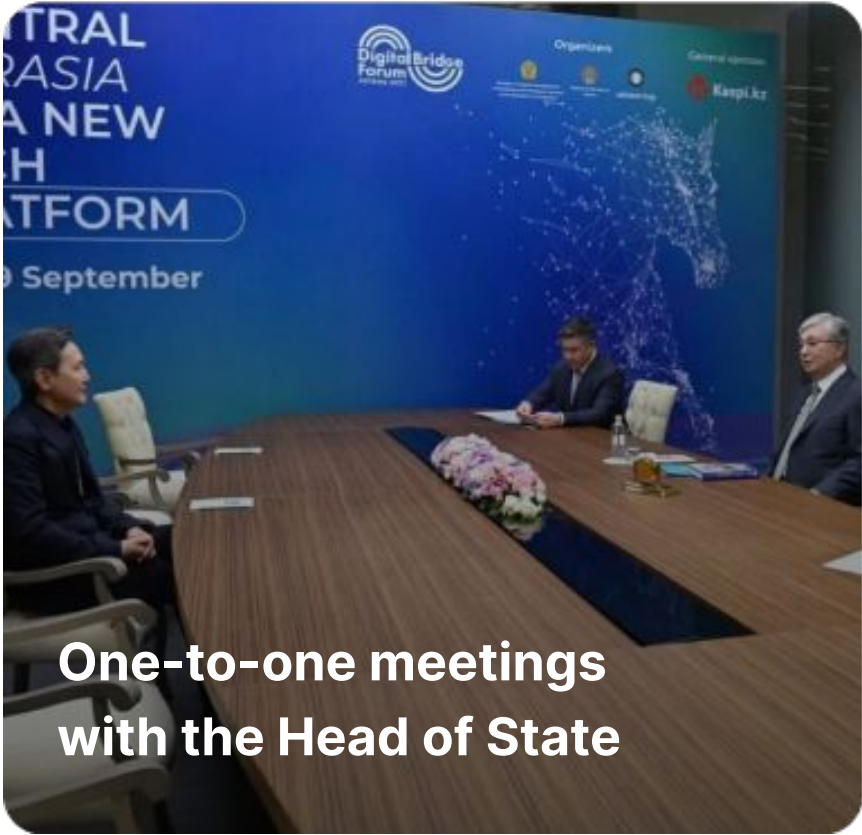
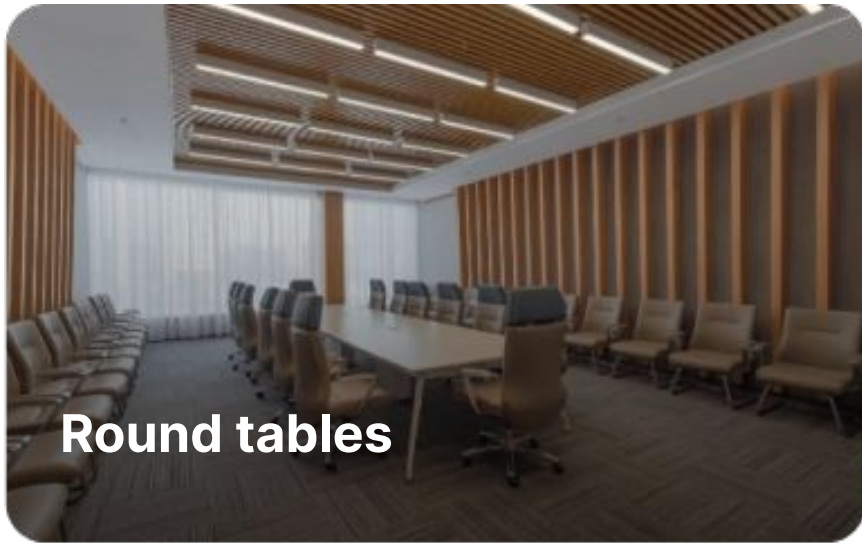
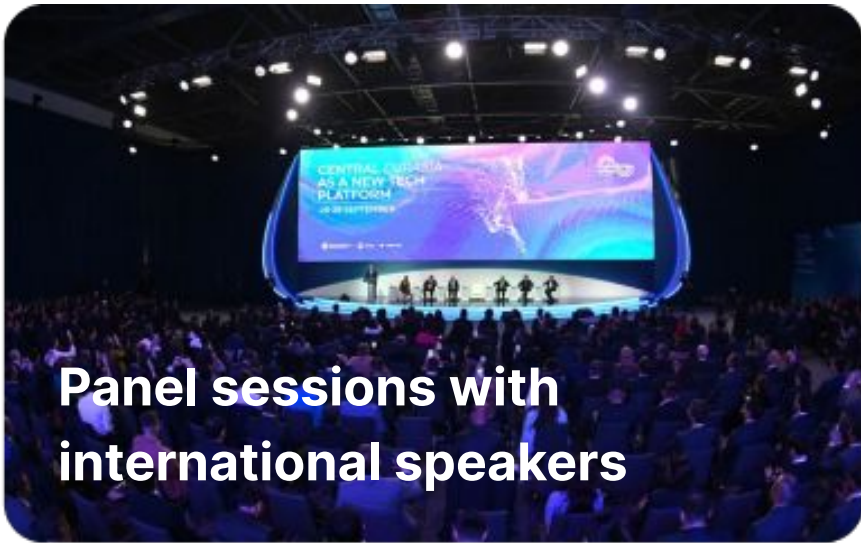


3 Halls for round tables (389 sq.m, 157 sq.m, 117 sq.m)

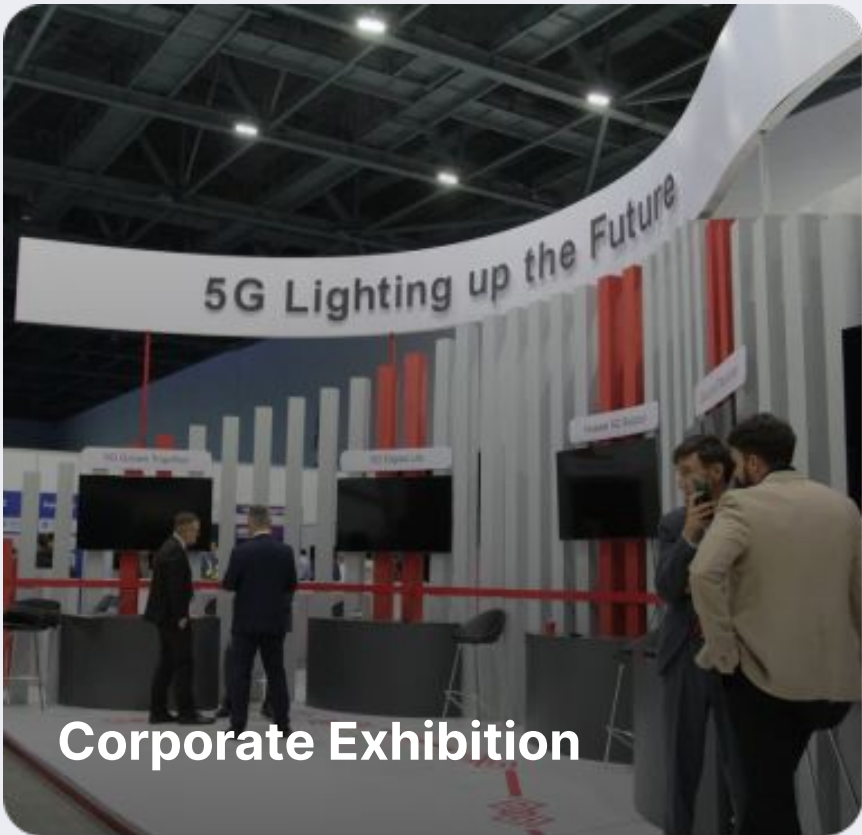


2 Meeting rooms (100 sq.m, 67 sq.m)

FORUM EVENTS 2023



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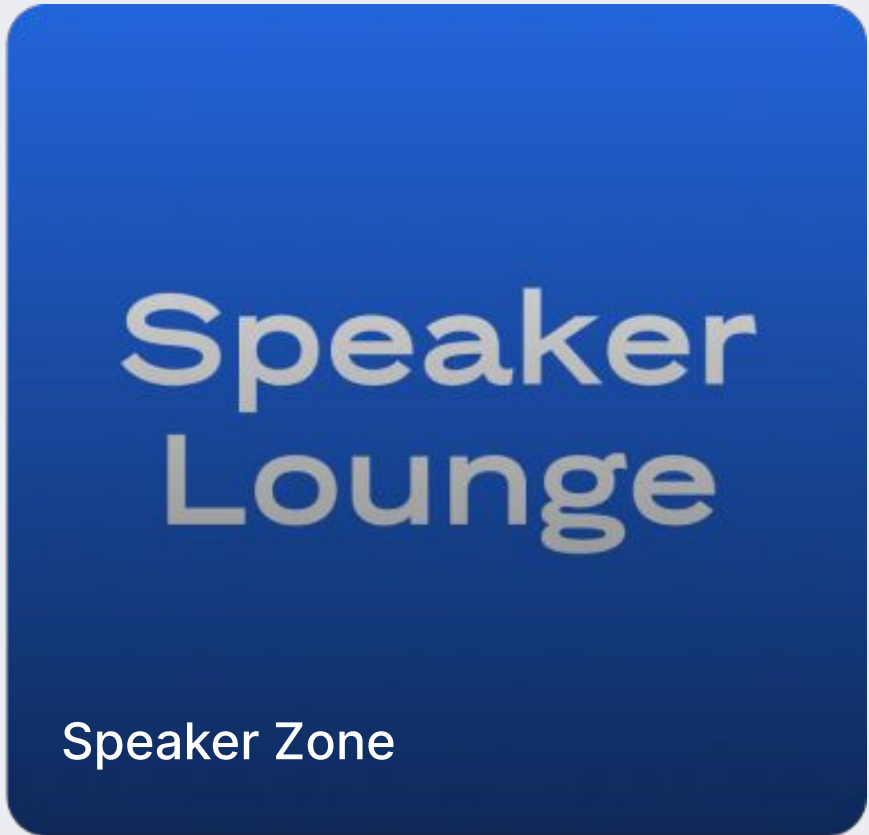
Corporate Exhibition



Speed Networking



Robotics Exhibition



Speaker Zone



Regional Hubs Exhibition



Job Fair

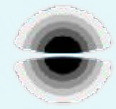


VC Exhibition



IT School Exhibition

DIGITAL BRIDGE 2022 ACHIEVEMENTS



astana hub



Hero Training

Astana Hub and Draper University are joining forces to create a bridge between the IT communities of the Turkic countries and California in order to open new opportunities for local startups and their successful promotion in the tech capital of the world - Silicon Valley.

TikTok

As part of the forum in 2022, a memorandum of cooperation was signed with TikTok, within the framework of which educational and marketing initiatives - TikTok Startup Academy and TikTok Startup Valley - have already been implemented, and plans have been outlined for further interaction between Astana Hub and TikTok, which has already opened a representative office in Kazakhstan.

Presight.AI

In January of this year, the international techno park of IT start-ups Astana Hub signed a memorandum of cooperation with Presight.AI from the UAE, the region's leader in big data analysis using artificial intelligence (AI), under which Presight.AI is considering investing in Astana Hub participants, and assists them in entering the markets of the Middle East and Africa region.

inDrive

The world's fastest growing online travel booking service, inDrive, has relocated its large office to Kazakhstan (Almaty), with over 900 employees. The service operates in more than 700 cities, 47 countries around the world. Now, the company's value is more than \$2 billion. In total, users of these platforms have downloaded the application more than 160 million times.

SPEAKERS 2022



Ying Yong Ri

Corporate President of
Samsung Electronics



Mansoor Ibrahim

Al Mansoori
Chief Operating Officer of G42
Group



Umut Shayakhmetova

Head of Halyk Bank



Mikhail Lomtadze

Head and co-founder of Kaspi.kz



Theo Bertram

Vice President of TikTok



Arsen Tomsy

Founder of InDrive



Nadya Zheksembayeva

Founder of Reinvention
Academy



James Tan

Founder and Managing Partner
of Quest Ventures



Mike Fisher

Professor at the University of
Southern California



Sunil Bharti Mittal

Chairman of OneWeb



Bagdat Mussin

Minister of Digital Development,
Innovation and Aerospace
Industry of the Republic of
Kazakhstan



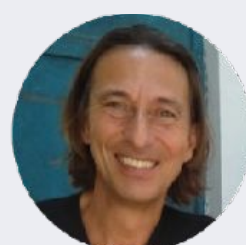
Timur Turlov

Founder of Freedom Holding
Corp



Giorgi Aleksidze

Co-founder of Newage



Alan El-Kadhi

Director of Gaza Sky Geeks at Mercy
Corps



Anatoly Motkin

President of StrategEast



Marsel Doupe

Expert in the digitalization of the oil and
gas industry at Shell



Joh Orengo

Founder and Director of
Spatial8



Cristian-Emanuel Anton

Technical Director and Founder of
MeetinVR

See the Speakers 2023 at digitalbridge.kz

MEDIA PARTNERS 2022



Forbes

 TENGRI NEWS

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 Digital Business

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 DKN WORLD NEWS

 ER10 media

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басты ақпарат құралы

 trend
news agency

 TURAN
INFORMASIYA AGENTLIYI

 КАПИТАЛ
ЦЕНТР ДЕЛОВОЙ ИНФОРМАЦИИ

 THE QAZAQSTAN
MONITOR

 STAN.KZ

 THE
TECH

 **ICT**
MAGAZINE

 ALFA

MEDIA COVERAGE 2022



781

Publications in Kazakhstani and
foreign media

60

TV stories

2 million

Reach from influencers and
bloggers

788 000

Reach on Telegram channels

300 000

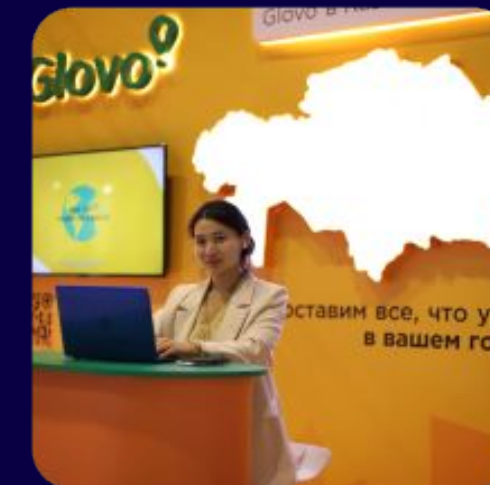
Reach on Instagram

PARTNER BENEFITS



BRAND PROMOTION

- Opportunity to participate in the event with the Head of State;
- Branded stand placement;
- Opportunity to hold a thematic panel session;
- Placement of the logo on the forum website.



PARTNER BENEFITS



LEAD GENERATION

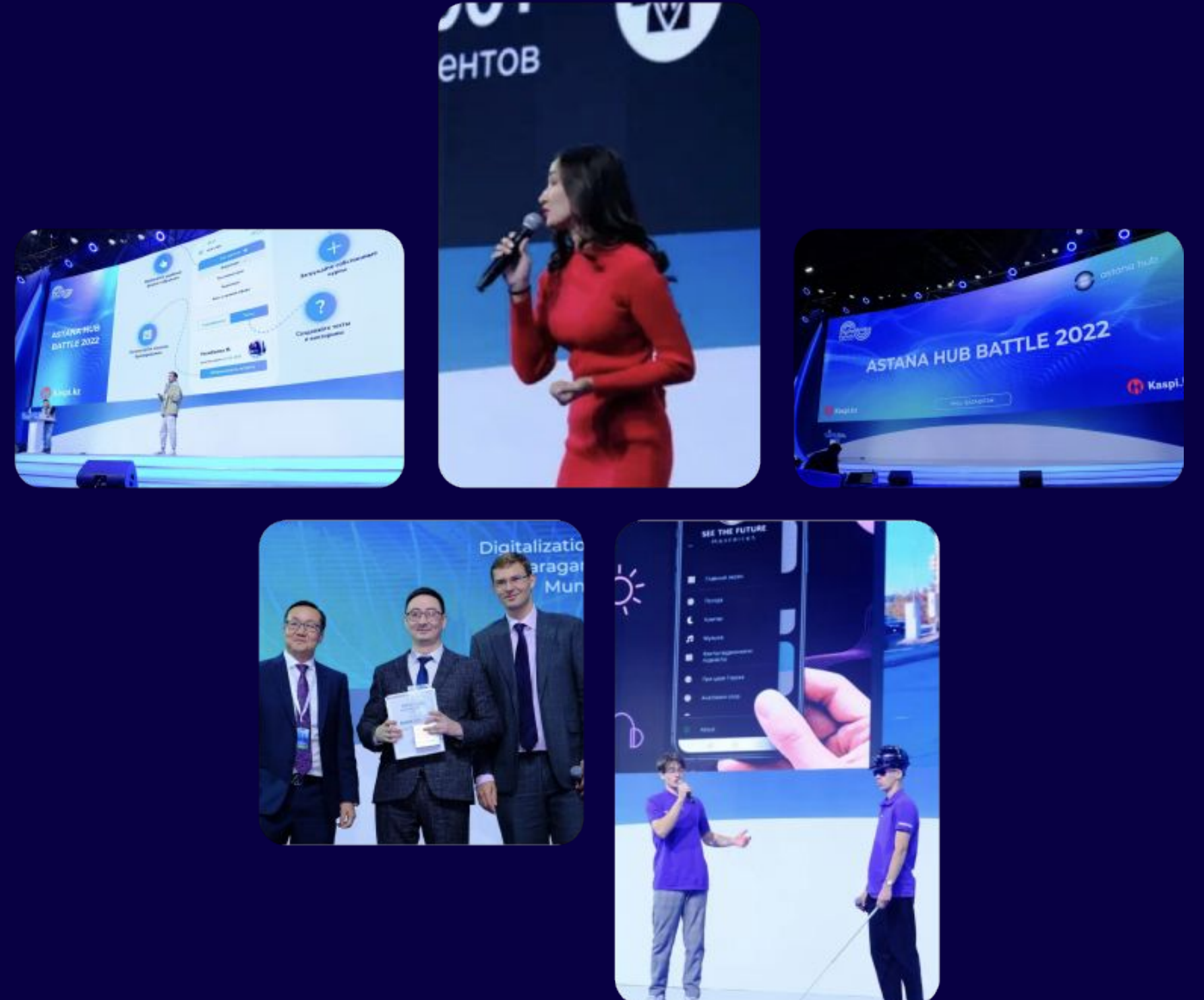
- More than 15 thousand representatives of the IT industry;
- Representatives of Kazakhstan and international business;
- Representatives of the public sector of Kazakhstan and abroad;
- More than 30 thousand forum visitors.

PARTNER BENEFITS



STARTUP BASE

- Access to the database of startups;
- Opportunity to conduct your own activities;
- Participation in the jury of Astana Hub Battle;
- Opportunity to provide your own nomination and prize at the Astana Hub Battle.



PARTNER BENEFITS



NETWORKING

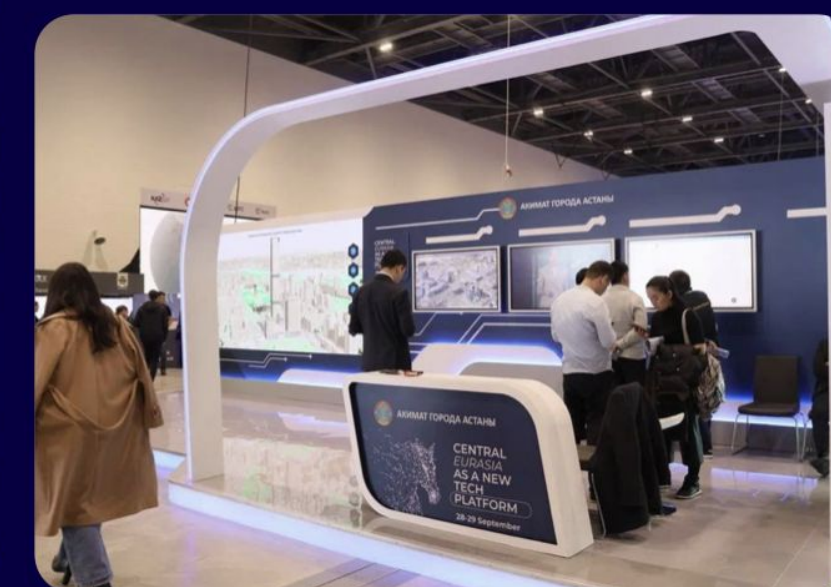
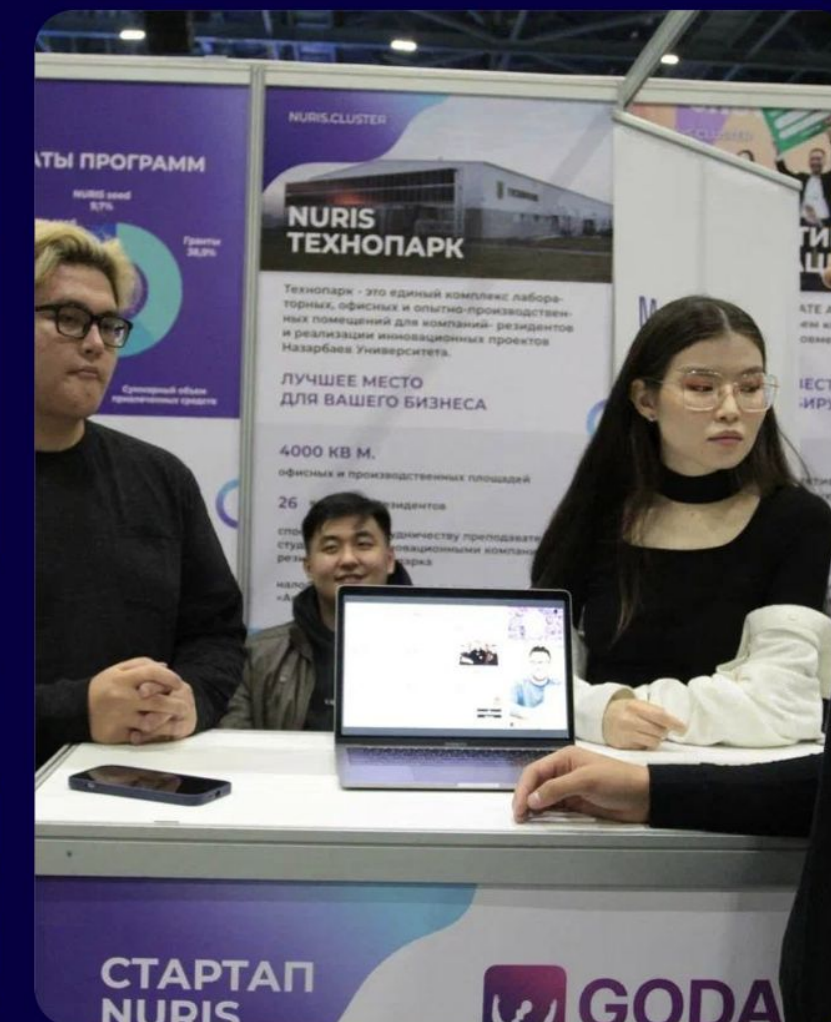
- Access to private speaker zone;
- Attending a gala dinner with Minister of Digital Development, Innovation and Aerospace Industry of the Republic of Kazakhstan and international experts;
- Attending private events within the framework of the forum (business breakfasts, round tables;
- Organizing your own private event;
- Space for business meetings.

PARTNER BENEFITS

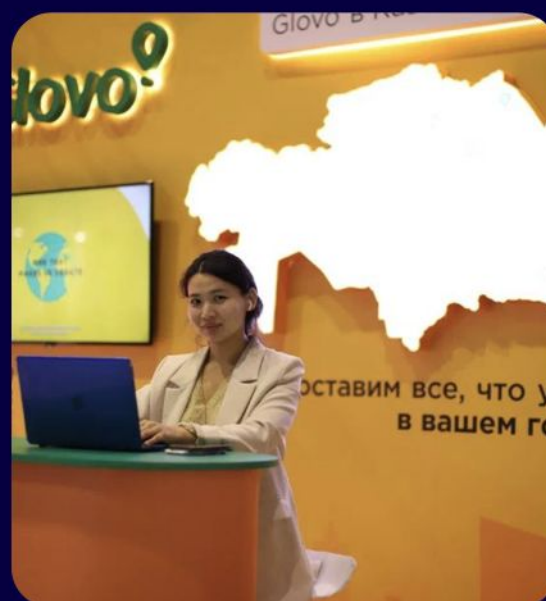


INVESTMENT ATTRACTION

Possibility of cooperation with financial institutions and venture funds of Central Asia, countries of the Organization of Turkic States, USA, Europe and Asia.



PARTNER BENEFITS



MEDIA SUPPORT

- Company mention in the media;
- Possibility to apply brand logo for image products forum;
- Opportunity for promotions;
- Company representative interview in the media.

PARTNER PACKAGES

	ECONOM	STANDARD	BUSINESS
	7 mln. ₸	10 mln. ₸	15 mln. ₸
Providing space for placing your own stand, holding activities within the framework of the forum	9 m ²	12 m ²	12 m ²
Offering a job fair seat	✓	✓	✓
Participation in Pitching Zone	✓	✓	✓
Placement of advertising on the main LED-screen in the exhibition center	–	✓	✓
Placement of the Logo on the press walls of the forum, on the official website of the forum and mobile application	–	✓	✓
Mentions in the official press release, inclusion of an advertising module in the post-mailing to the participant database	–	–	✓
VIP entry to the conference	up to 2 persons	up to 3 persons	up to 5 persons

PARTNER PACKAGES

	BRONZE PARTNER	SILVER PARTNER	GOLD PARTNER
	20 mln. ₸	30 mln. ₸	50 mln. ₸
Participation as a delegate to the Plenary session	1 person	up to 3 persons	up to 5 persons
Providing space for placing your own stand, holding activities within the framework of the forum	12 m ²	15 m ²	20 m ²
Offering a job fair seat	✓	✓	✓
Participation in Pitching Zone	✓	✓	✓
Placement of advertising on the main LED-screen in the exhibition center	✓	✓	✓
Opportunity to participate as a speaker at a panel session	✓	✓	✓
Placement of the Logo on the press walls of the forum, on the official website of the forum and mobile application	✓	✓	✓
Mentions in the official press release, inclusion of an advertising module in the post-mailing to the participant database	✓	✓	✓
Logo insertion in panel breaks	✓	✓	✓
Placement of an advertising video during a break between panel sessions (no more than 1 (one) minute)	–	✓	✓
Publication of a post mentioning sponsorship in the forum's official social media accounts	–	✓	✓
Organizing your own panel session (upon agreement)	–	–	✓
Placement of the logo on the LED screens in the lobby during breaks	–	–	✓
Organizing a round table and/or workshop	–	–	✓
Gala Dinner at the end with the forum participants with the participation of the leadership of the Ministry of Digital Development, Innovations and Aerospace Industry, and Astana Hub (offline)	1 person	up to 3 persons	up to 5 persons
Access to Speaker Zone	up to 5 persons	up to 10 persons	up to 15 persons
VIP entry to the conference	up to 5 persons	up to 10 persons	up to 15 persons

GENERAL SPONSOR

150 mln. ₸

Participation as a delegate to the Plenary session	up to 10 people
Provision of a place for placing your own stand on the first line (upon agreement with the State Security Service), holding activities within the framework of the forum	40 m²
Organizing your own panel session (upon agreement)	✓
Organizing a round table and/or workshop	✓
Opportunity to participate as a speaker at a panel session	✓
Placement of the Logo on the press walls of the forum, on the official website of the forum and mobile application	✓
Gala Dinner at the end with the forum participants with the participation of the leadership of the Ministry of Digital Development, Innovations and Aerospace Industry, and Astana Hub (offline)	up to 10 people
Placement of an advertising video during a break between panel sessions (no more than 1 (one) minute)	✓
Placement of the logo on the LED screens in the lobby during breaks	✓
Logo insertion in panel breaks	✓
Mentions in the official press release, inclusion of an advertising module in the post-mailing to the participant database	✓
Publication of a post mentioning sponsorship in the forum's official social media accounts	✓
Publication of a post about the sponsor in the forum's official social media accounts	✓
Opportunity to distribute the company's own printed materials and souvenirs at the forum venues	✓
Offering a job fair seat	✓
Sponsor interview	✓
Access to Speaker Zone	up to 20 people
VIP entry to the conference	up to 20 people
Merch logo	✓
Keynote speech	✓

Astana

2023



CENTER FOR CONNECTIVITY AND TECHNOLOGICAL DEVELOPMENT

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