

Using data and analytics to generate the likely economic scenarios.
Calculating projections for the economy.
O Convincing the leadership team to act on an initiative,
O Summarizing pages and pages of research.
 According to the reading, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.
O True
False
Correct Correct. In order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.