



Pizza Sales SQL Queries

Analysis of pizza sales data using SQL queries to derive key performance indicators and trends.



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Key Performance Indicators

817K

Total Revenue

Overall sales performance.

38.31

Avg Order Value

Revenue per order.

49.5K

Total Pizzas Sold

Volume of pizzas sold.



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Order Volume

Total Orders

21,350 orders placed.

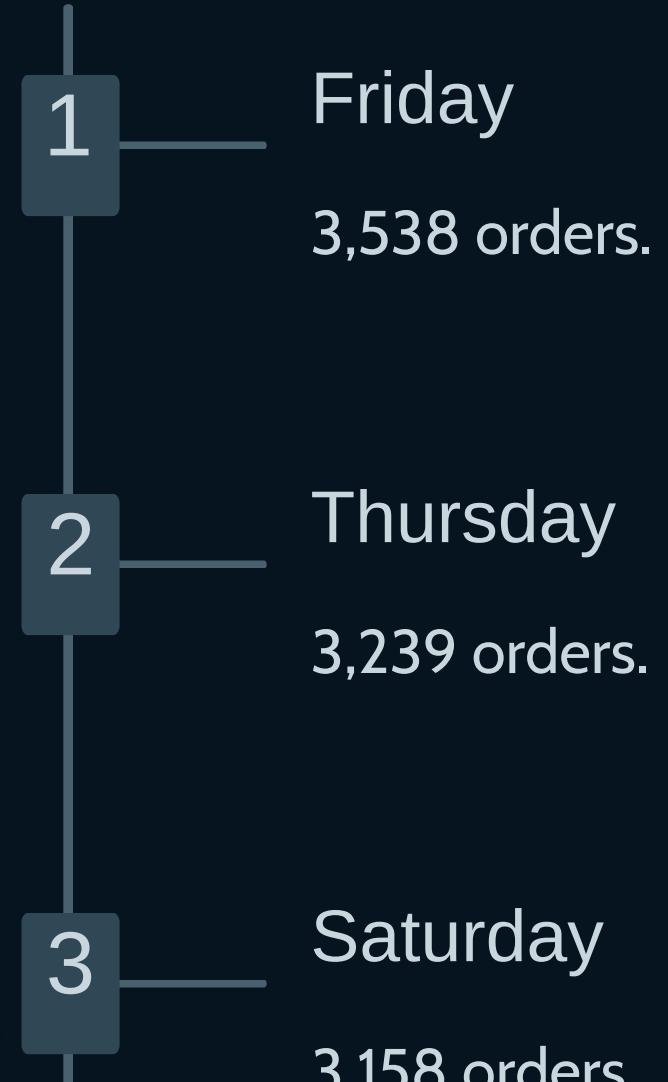
Avg Pizzas per Order

2.32 pizzas per order.



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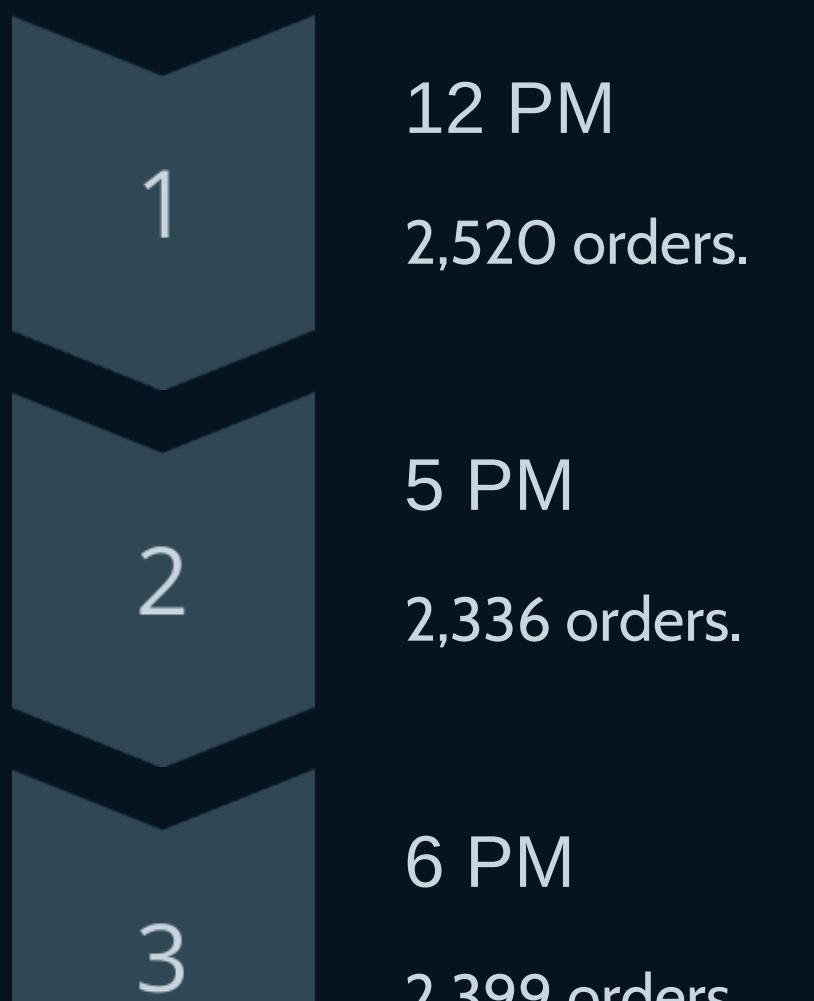
Daily Order Trend



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Hourly Order Trend



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Sales by Pizza Category



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Sales by Pizza Size



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Top 5 Best Sellers

Classic Deluxe

2,453 sold.

Barbecue Chicken

2,432 sold.

Hawaiian

2,422 sold.



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