

# Statistics and Probability: Naïve Bayes

# Introduction no Naïve Bayes



Naive Bayes is a classification algorithm based on Bayes' theorem.
It assumes that features are conditionally independent of each other given the class label.
It builds a probability model by estimating the probabilities of features given each class label.
Naive Bayes is primarily used for classification tasks and predicts the class label with the highest
probability.
It can handle both categorical and numerical features.
Laplace smoothing is often applied to avoid zero probabilities.
Naive Bayes is computationally efficient and requires a small amount of training data.
It is commonly used in text classification tasks such as spam filtering and sentiment analysis.
There are different variants of Naive Bayes, such as Multinomial Naive Bayes and Gaussian Naive
Bayes.
Naive Bayes can still perform well even if the independence assumption is violated to some extent.



### **Experimental Probability**

Experimental Probability is found by repeating an experiment and observing the outcomes.

$$P(\text{event}) = \frac{\text{number of times event occurs}}{\text{total number of trials}}$$

#### Example:

A coin is tossed 10 times.

A head is recorded 7 times
and a tail 3 times.

$$P(\text{head}) = \frac{7}{10}$$
  $P(\text{tail}) = \frac{3}{10}$ 

### **Simple Probability**

Probabilty = 
$$\frac{\text{Favorable outcomes}}{\text{Total outcomes}}$$



$$P(red) = \frac{7}{12}$$
 Number of red marbles

Total number of marbles (sample space)

$$P(blue) = \frac{5}{12}$$
 Number of blue marbles

Total number of marbles (sample space)

#### **Notation**



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\mathbf{x} \in \mathbb{R}^d: d-dimensional feature vector
```

y: class number (usually  $y \in \{0,1\}$  or  $y \in \{-1,+1\}$ )

p(y): prior probability of pattern class y

p(x): evidence

(distribution of features in *d*-dimensional feature space)

p(x, y): joint probability density function (pdf)

p(x|y): class conditional density

p(y|x): posterior probability

Bayesian classifiers have been used in a wide range of applications, including email spam filtering, medical diagnosis, image recognition, and natural language processing.

### **Application**



For the following observed counts of rolling either dice 1 (D1) or dice 2 (D1) multiple times:

	ledow		lacksquare				
	1	2	3	4	5	6	
D1	9	12	7	11	7	11	,
D2	7	8	9	7	8	12	

where  $y \in \{D1, D2\}$  and  $x \in \{1, 2, 3, 4, 5, 6\}$ .

- (a) Estimate P(x = 4). (11+7)/108
- (b) Estimate P(y = D2). 51/108
- (c) Estimate P(x = 4, y = D1). 11/108
- (d) Estimate P(x = 4|y = D2). 7/51

5

### Bayes rule



Bayes' rule, also known as Bayes' theorem or Bayes' law, is a fundamental concept in probability theory. It describes how to update or revise the probability of an event based on new evidence or information. Mathematically, Bayes' rule is represented as:

$$P(A|B) = (P(B|A) * P(A)) / P(B)$$

### In this equation:

- P(A|B) is the posterior probability of event A given evidence B. It represents the probability of event A occurring given that evidence B is true.
- P(B|A) is the conditional probability of evidence B given event A. It represents the probability of observing evidence B when event A is true.
- P(A) is the prior probability of event A. It represents the initial or prior probability of event A before considering any evidence.
- P(B) is the probability of evidence B. It represents the overall probability of observing evidence B, regardless of event A.



$$\underbrace{p(\mathbf{x}, \mathbf{y})}_{\text{joint pdf}} = \underbrace{p(\mathbf{y})}_{\text{prior}} \cdot \underbrace{p(\mathbf{x}|\mathbf{y})}_{\text{class conditional pdf}}$$

$$= \underbrace{p(\mathbf{x})}_{\text{evidence}} \cdot \underbrace{p(\mathbf{y}|\mathbf{x})}_{\text{posterior}}$$

Now we get the posterior as follows:

$$p(y|\mathbf{x}) = \frac{p(y) \cdot p(\mathbf{x}|y)}{p(\mathbf{x})}$$

### **Optimality**



Now let us summarize the Bayesian decision rule:

We decide for the class  $y^*$  according to the decision rule

$$y^* = \underset{y}{\operatorname{argmax}} p(y|\mathbf{x})$$

$$= \underset{y}{\operatorname{argmax}} \frac{p(y) \cdot p(\mathbf{x}|y)}{p(\mathbf{x})}$$

$$= \underset{y}{\operatorname{argmax}} p(y) \cdot p(\mathbf{x}|y)$$

$$= \underset{y}{\operatorname{argmax}} \{\log p(y) + \log p(\mathbf{x}|y)\}$$

# Bayesian Classifier Optimality



Using the (0,1)-loss function, the class decision is based on:

$$y^* = \underset{y}{\operatorname{argmin}} \operatorname{AL}(\boldsymbol{x}, y)$$

$$= \underset{y}{\operatorname{argmin}} \sum_{y'} l(y, y') \cdot p(y'|\boldsymbol{x})$$

$$= \underset{y}{\operatorname{argmax}} p(y|\boldsymbol{x})$$



# Naïve Bayes: Problems

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Example No.	Color	Type	Origin	Stolen?
1	Red	Sports	Domestic	Yes
2	Red	Sports	Domestic	No
3	Red	Sports	Domestic	Yes
4	Yellow	Sports	Domestic	No
5	Yellow	Sports	<b>Imported</b>	Yes
6	Yellow	SUV	<b>Imported</b>	No
7	Yellow	SUV	<b>Imported</b>	Yes
8	Yellow	SUV	Domestic	No
9	Red	SUV	<b>Imported</b>	No
10	Red	Sports	Imported	Yes

11



### Dataset

Color	Type	Origin	Stolen?
Red	Sports	Domestic	Yes
Red	Sports	Domestic	No
Red	<b>Sports</b>	Domestic	Yes
Yellow	Sports	Domestic	No
Yellow	Sports	<b>Imported</b>	Yes
Yellow	SUV	<b>Imported</b>	No
Yellow	SUV	<b>Imported</b>	Yes
Yellow	SUV	Domestic	No
Red	SUV	<b>Imported</b>	No
Red	Sports	Imported	Yes

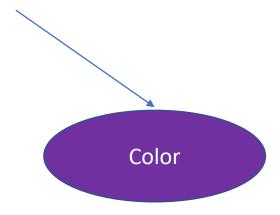
### Frequency Table

		Stolen?	
		Yes	No
Calar	Red	3	2
Color	Yellow	2	3

		Stolen?	
		P(Yes)	P(No)
	Red	3/5	2/5
Color	Yellow	2/5	3/5



Color	Type	Origin	Stolen?
Red	Sports	Domestic	Yes
Red	Sports	Domestic	No
Red	Sports	Domestic	Yes
Yellow	Sports	Domestic	No
Yellow	Sports	<b>Imported</b>	Yes
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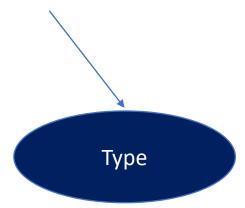
### Frequency Table

		Stolen?	
		Yes	No
	Red	3	2
Color	Yellow	2	3

	Stolen?		
		P(Yes)	P(No)
	Red	3/5	2/5
Color	Yellow	2/5	3/5



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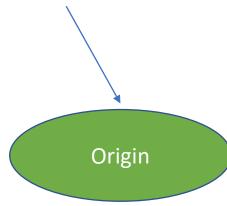
### Frequency Table

		Stolen?	
		Yes	No
Туре	Sports	4	2
	SUV	1	3

		Stolen?	
		P(Yes)	P(No)
_	Sports	4/5	2/5
Type	SUV	P(Yes)	3/5



Color	Type	Origin	Stolen?
Red	Sports	Domestic	Yes
Red	Sports	Domestic	No
Red	Sports	Domestic	Yes
Yellow	Sports	Domestic	No
Yellow	<b>Sports</b>	<b>Imported</b>	Yes
Yellow	SUV	<b>Imported</b>	No
Yellow	SUV	Imported	Yes
Yellow	SUV	Domestic	No
Red	SUV	<b>Imported</b>	No
Red	Sports	Imported	Yes



### Frequency Table

		Stolen?	
		Yes	No
Orinin	Domestic	2	3
Origin	Imported	3	2

		Stolen?	
		P(Yes)	P(No)
	Domestic	2/5	3/5
Origin -	Imported	3/5	2/5



# What's the Predicted Result?

Color	Туре	Origin	Stolen
Red	SUV	Domestic	?

16



17

### What's the Predicted Result?

Now, The Question is -

Color	Туре	Origin	Stolen
Red	SUV	Domestic	?

As per the equations discussed above, we can calculate the posterior probability P(Yes | X) as:



### What's the Predicted Result?

Now, The Question is -

As per the equations discussed above, we can calculate the posterior probability P(Yes | X) as :

Color	Туре	Origin	Stolen
Red	SUV	Domestic	?

and P(No | X):

$$= 0.072$$

Output: No

P(No) >> P(Yes)

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# Let's do it with Python -

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