

# ECOMMERCE SALES DASHBOARD

Date

04/01/2021

Select all

Consumer

Corporate

Home Office

category\_name

All

Month

All

shipping\_type

All

YTD Sales

-0.83%

\$11.53M

YTD Profit

4.50%

\$1.34M

YTD Qty

-7.29%

107K

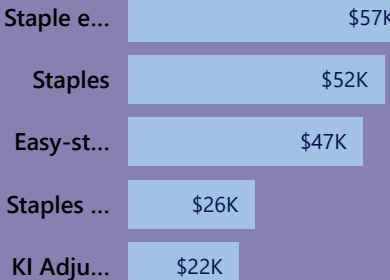
YTD Profit\_Margin

5.37%

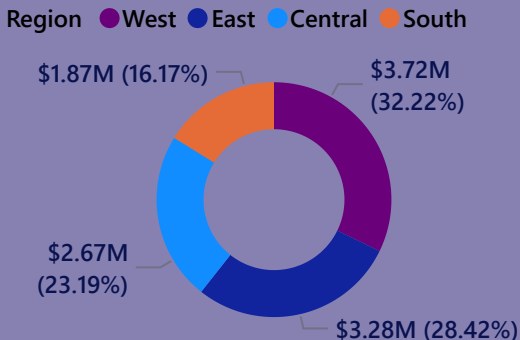
11.58%

category_name	YTD Sales	PYTD Sales	Year on Year Sales	Trend
Office Supplies	\$6,918,155.89	7,003,458.69	-1.22%	▼
Furniture	\$2,515,530.18	2,497,410.34	0.73%	▲
Technology	\$2,099,954.90	2,129,152.57	-1.37%	▼

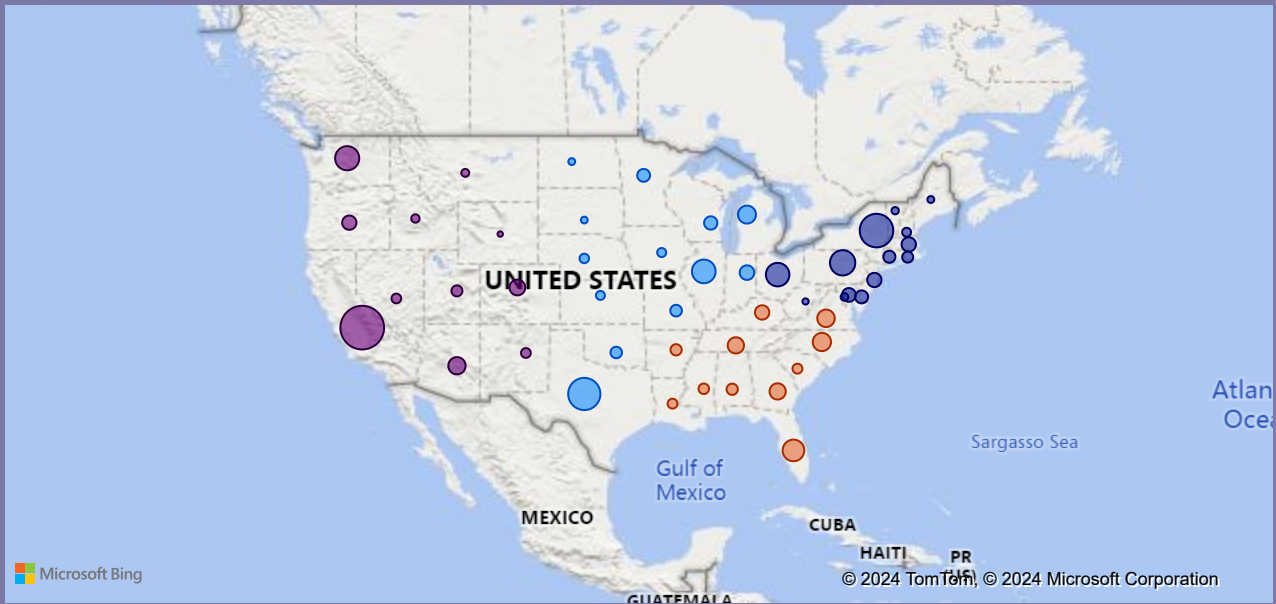
Top 5 products by YTD



YTD Sales by Region



customer\_region: Central (Light Blue), East (Blue), South (Orange), West (Purple)



Top 5 products by YTD



YTD Sales by Shipping\_Type

