# ADVANCE EXCEL PROJECT – "GOOGLE PLAY STORE DASHBOARD" – PRESENTED BY "NUTAN ZINE"

Total App Rating of Donut Chart

Total App Rating

Legend:
- 8 Ball Pool
- Bowmasters
- Candy Crush Saga
- CBS Sports App - Scores, News, Stats & Watch Live
- Duolingo: Learn Languages Free
- ESPN
- ROBLOX
- Sniper 3D Gun Shooter: Free Shooting Games - FPS
- Subway Surfers
- Zombie Catchers

Chart values: 31.5, 28.2, 30.8, 34.4, 32.9, 29.4, 40.5, 27.6, 27, 28.2
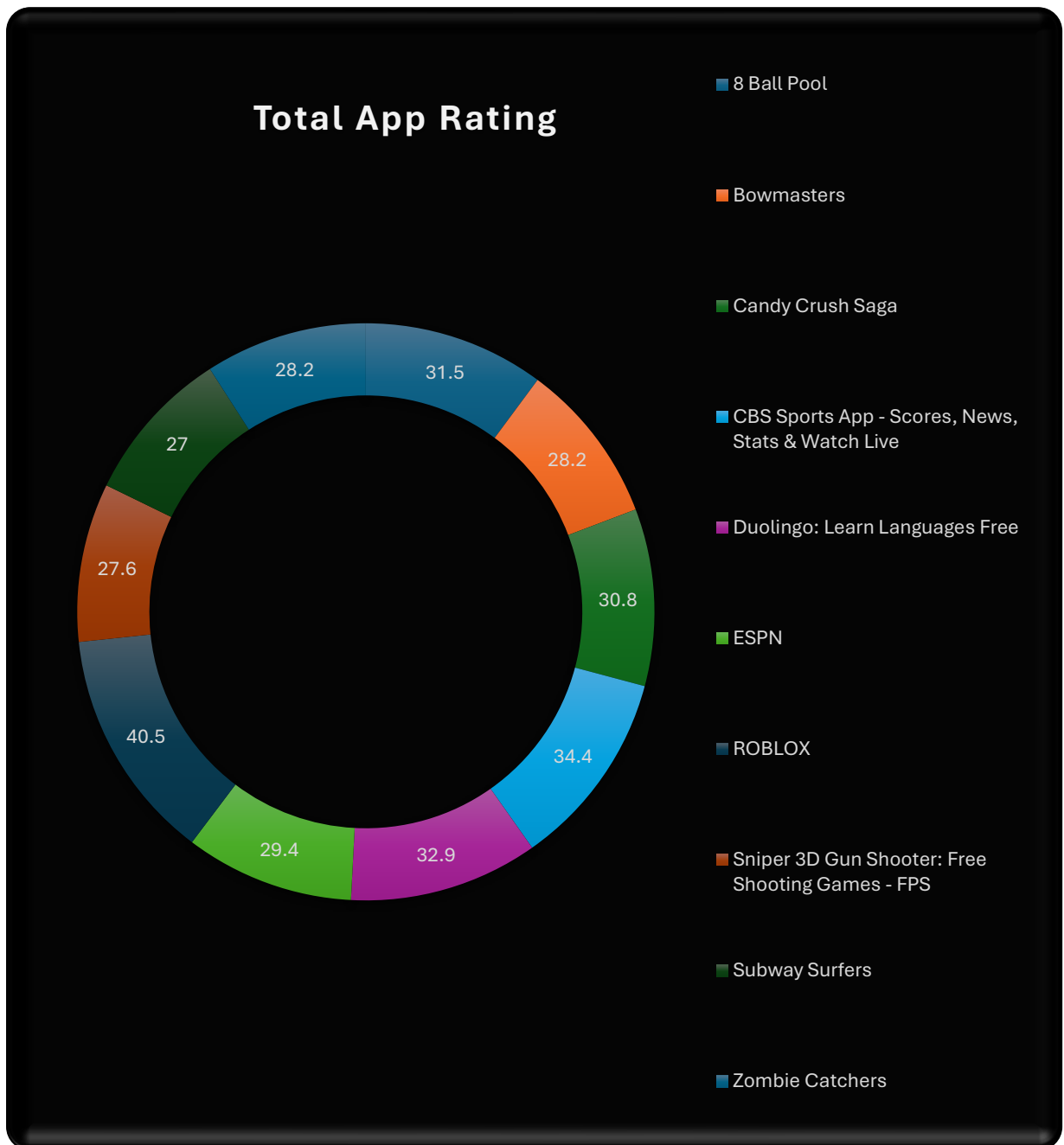
CATEGORYWISE COUNT OF TYPE & PRICE

Column Chart

Categorywise Count Of Type & Price
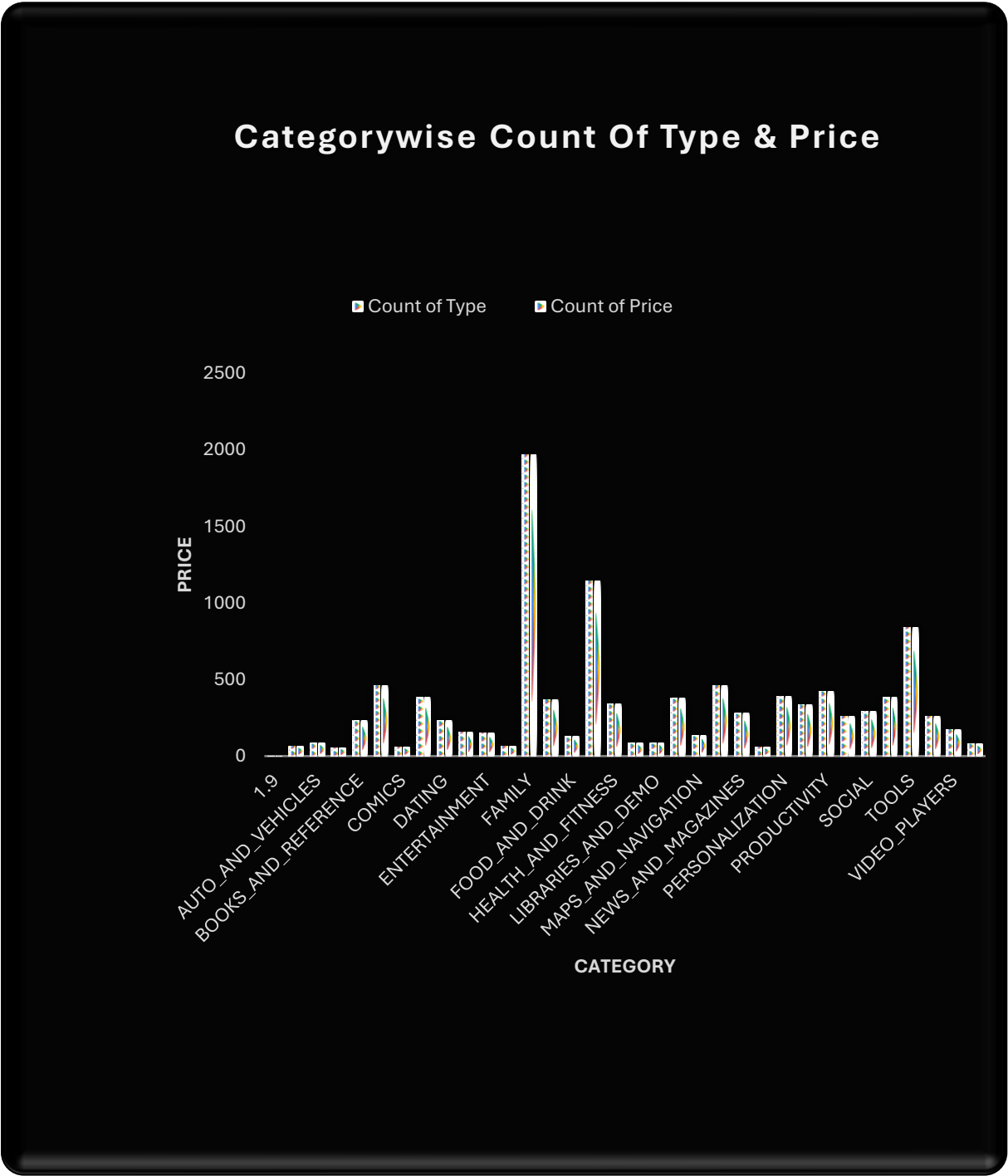
PERCENTAGE OF REVIEWS OF APP

Radar Chart

Percentage Of Reviews Of App

- Clash of Clans 98M
- Clash Royale 97M
- Clean Master- Space Cleaner & Antivirus Varies with device
- Facebook Varies with device
- Instagram Varies with device
- Messenger â€" Text and Video Chat for Free Varies with device
- Security Master - Antivirus, VPN, AppLock, Booster Varies with device
- Subway Surfers
- WhatsApp Messenger Varies with device
- YouTube Varies with device

200.00%
150.00%
100.00%
50.00%
0.00%

Total

PERCENTAGE OF CONTENT RATING

Line Chart

Percentage Of Content Rating

Surface Chart

Count Of App Version

VERSION

10

5

0

APP

8 Ball Pool
Bleacher Report: sports news, scores, & highlights
Bowmasters
Bubble Shooter
Candy Crush Saga
CBS Sports App - Scores, News, Stats & Watch Live
Duolingo: Learn Languages Free
ESPN
Helix Jump
Nick
ROBLOX
slither.io
Sniper 3D Gun Shooter: Free Shooting Games - FPS
Subway Surfers
Temple Run 2
Zombie Catchers

Count of Android Ver

■ 5-10
■ 0-5
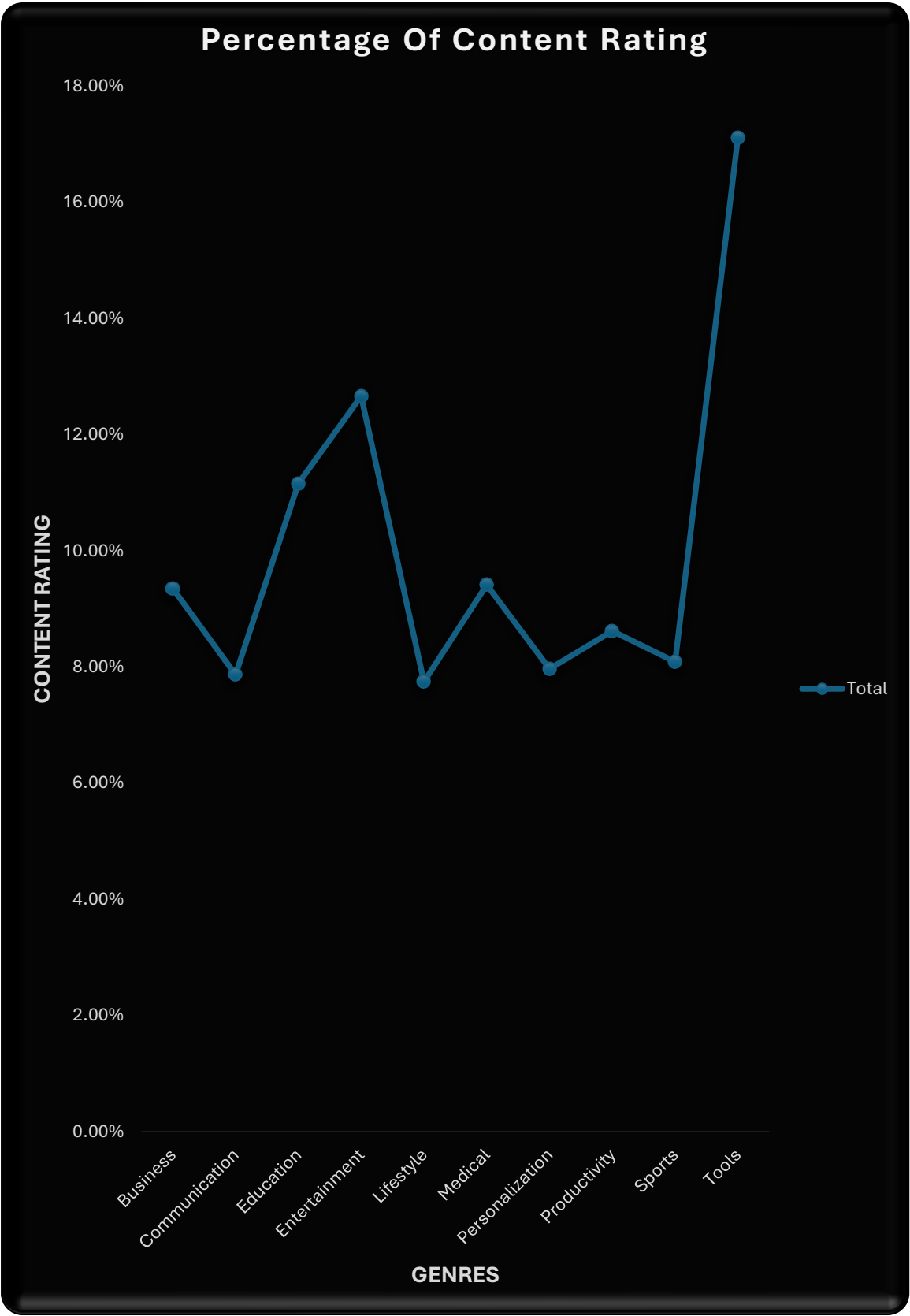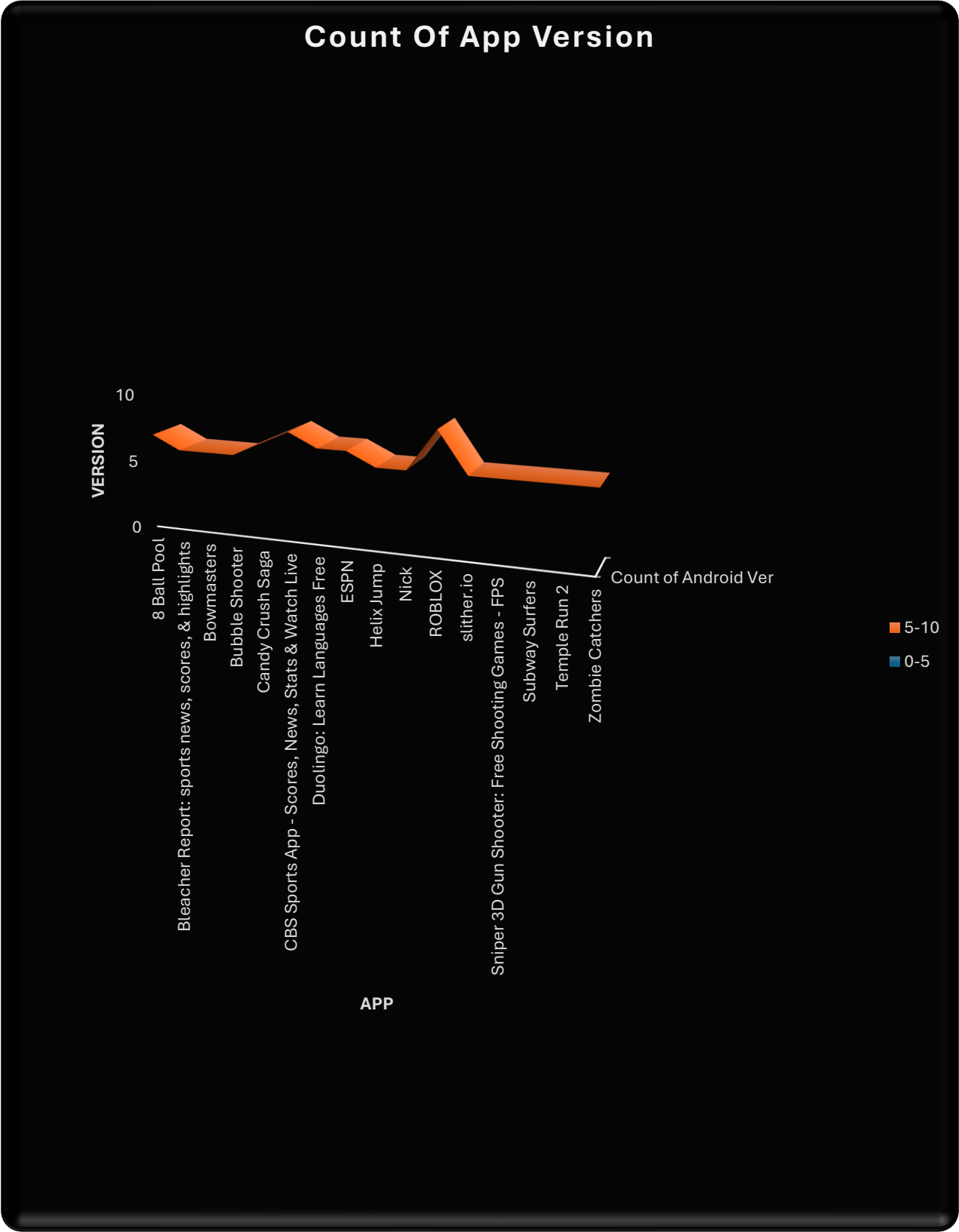
COUNT OF TYPE LAST UPDATED
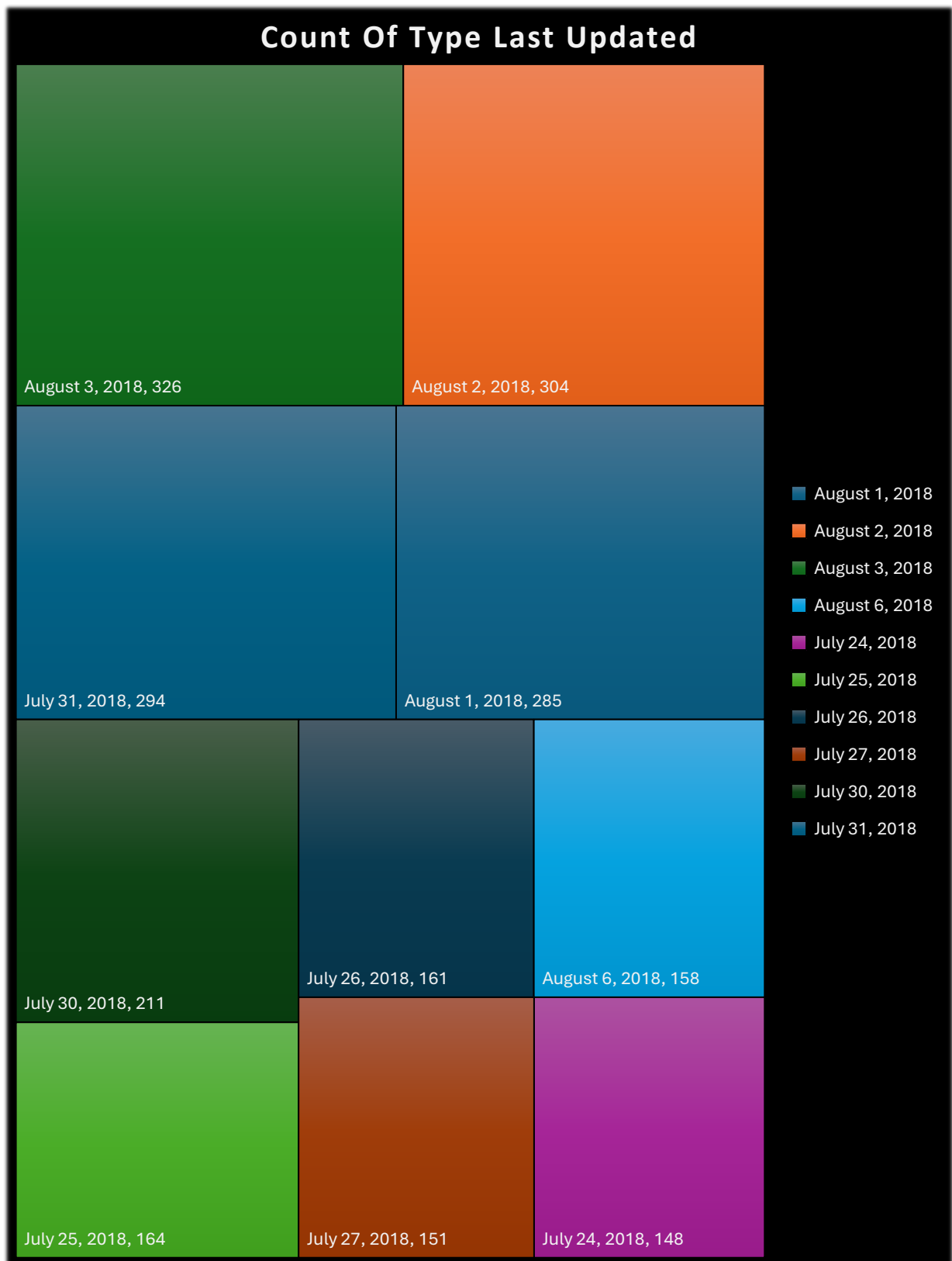
Tree – Map Chart
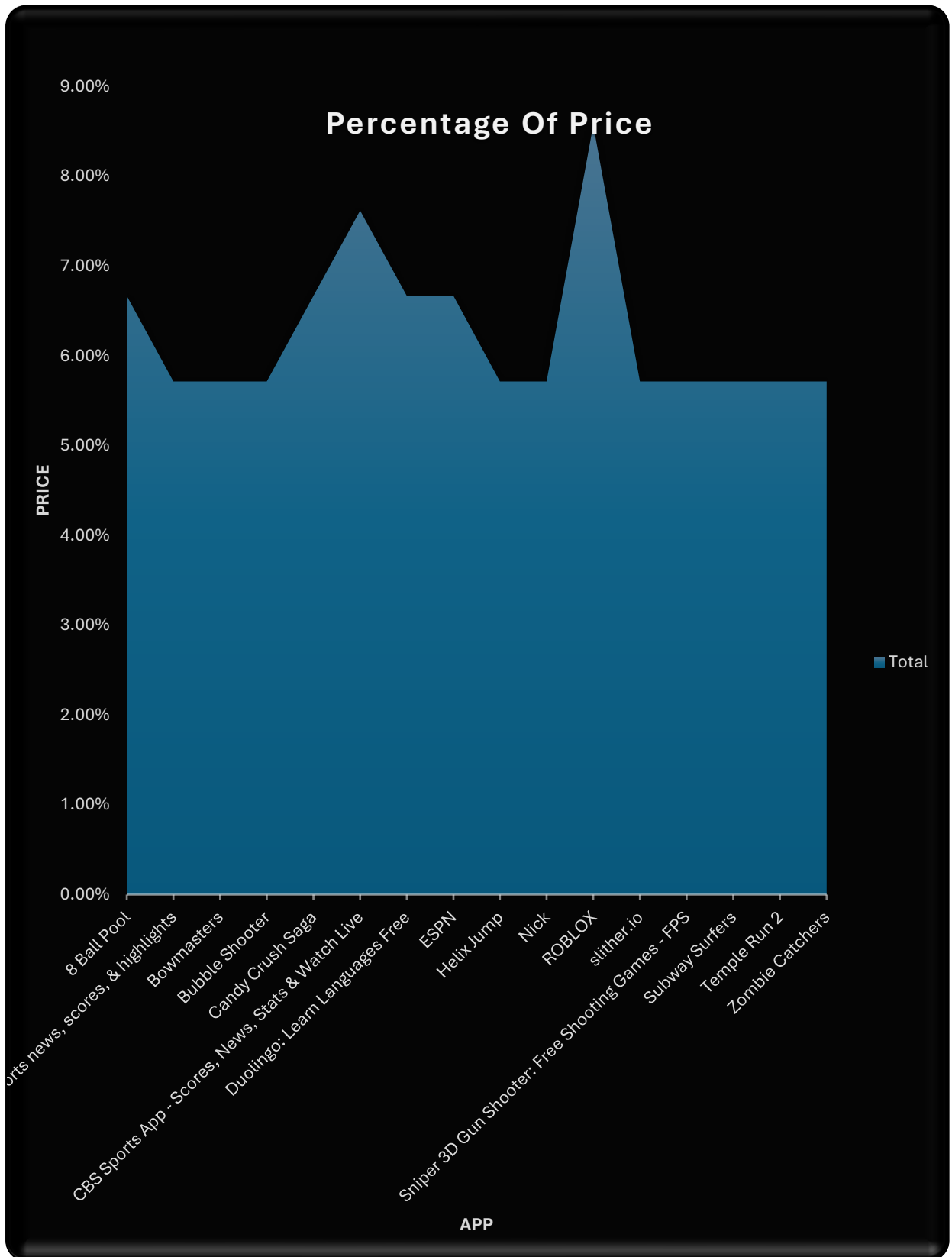
SLICERS

Category Slicer

Category		
1.9		
ART_AND_DESIGN		
AUTO_AND_VEHICLES		
BEAUTY		
BOOKS_AND_REFER...		
BUSINESS		
COMICS		
COMMUNICATION		
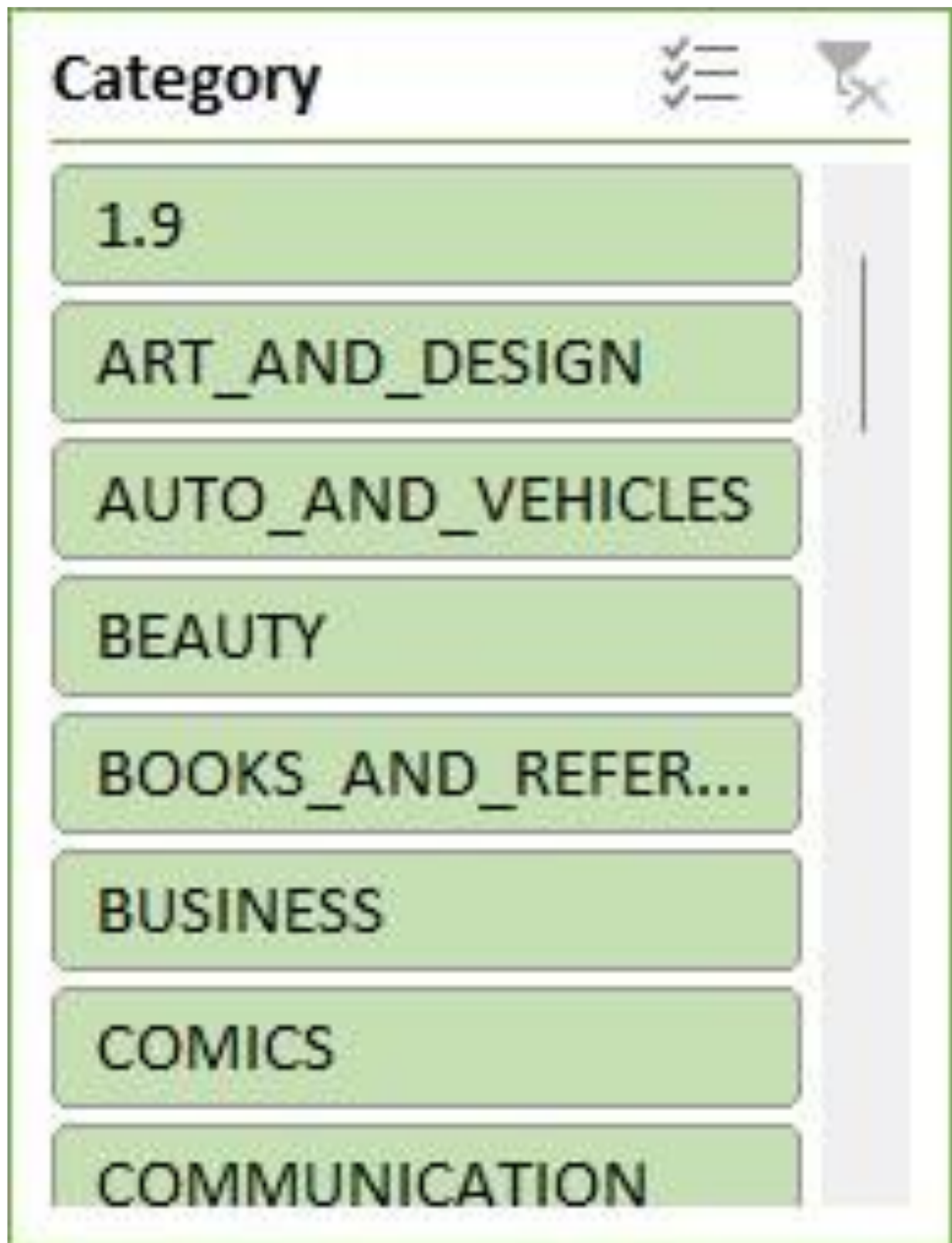
SLICERS

Rating Slicer

SLICERS

Last Updated Slicer

Last Updated

- 1.0.19
- April 1, 2016
- April 1, 2017
- April 1, 2018
- April 10, 2013
- April 10, 2014
- April 10, 2015
- April 10, 2016

INSIGHTS

Roblox App is the Highest Rating App.

Total App Rating is more for the Roblox i.e. 40.5

Category wise count of Type & Price is 1972 for Family.

INSIGHTS

The Highest Percentage of Reviews of App is 172.71% for Facebook.

Percentage Of Content Rating is 17.12% for Tools Genre.

Roblox App have highest count of Android & Current

Version i.e. 9.

The Last Updated Count of Type is 326, for 3 Aug, 2018 date.

The Highest Percentage of Price is 8.57% for Roblox App.

FUTURE SCOPE

In Future, Google Play store have Highest Rating of App Installers.

After Completion Of Analysis, I conducted that user prefer more of free Apps. & in Future also Free Apps are more preferred. Most of the apps, present in Playstore are more or less of same size so size doesn't affect their decision

In all the App, the Facebook Reviews are more than the other App. The size of the App doesn't much matter still the installs

In the Category, the family is major in use Free App, in which you will find Diff Genres,
like Educational, Entertainment are the use more.

FUTURE SCOPE

In Future also, the installers of the Google Playstore are increasing. The diff types
of apps are installs for diff kind of reasons. But the drawback is that the Children install the Games, & play the games for much time. From that, the deficiency in eyes are

The Dataset contains Possibilities to deliver insights to

understand Customer

Demands better & thus help developers to Popularize the

Product.

CREATE OWN PAGE

I take the Own data of Instagram App User in Google Play – Store From 2020 – 2024 By Google.
& Make a Forecast Chart of that, for Future Scope.

Year	Instagram User
2020	170,000,000
2021	70,000,000
2022	70,000,000
2023	50,000,000
2024	40,000,000

year	Instagram user	Forecast(Instagram user)	Lower Confidence Bound(Instagram user)	Upper Confidence Bound(Instagram user)
2020	170000000			
2021	70000000			
2022	70000000			
2023	50000000			
2024	40000000	40000000	40000000.00	40000000.00
2025		7521945.116	-62103212.69	77147102.93
2026		-19656389.95	-91441278.27	52128498.37
2027		-46834725.01	-120732736.88	27063286.85
2028		-74013060.08	-149981541.65	1955421.49
2029		-101191395.1	-179191151.51	-23191638.78
2030		-128369730.2	-208364612.88	-48374847.54

FORECAST CHART