■ nechytailo.vladyslav@gmail.com

O London, United Kingdom

**\** +44 7919694183

## **Profile**

Confident young professional with a passion for learning and development. Eager to leverage my skills in the web development space to support the growth and success of a high-performing organization. Strong track record of setting effective goals and leading teams to achieve those goals. Committed to continuous improvement and driving team success. Knowledgeable in a user interface, testing, and debugging processes. Able to effectively self-manage during independent projects, as well as collaborate as part of a productive team. Proficient in various platforms, languages, and embedded systems.

# **Employment History**

Digital Marketing Manager Intern, CCD PR, London

*June 2020 — September 2020* 

- Designed Health Food sector client's marketing strategy while providing input into overall market conditions and competitive landscape.
- Built out a culture of robust data collection and A/B testing to improve campaign performance, leading to a 20% average improvement from campaign start to end.
- Created A/B testing plan for Facebook ad copy, leading to a 15% improvement in ROI
- Tracked, analyzed, and reported data on digital marketing campaign performance.

## Law Assistant, LNM Global, Kiev

June 2021 — October 2021

- Processed legal research examining corporate relations and taxations frameworks while leading client relationship management and contract negotiation efforts, which lead to 5% more retention.
- Handled client communication for 8+ clients at any given time.
  Analyzed legal databases to conduct thorough research for 12% of firm cases.
- Strengthened the firm's reputation among clients by communicating in 3+ languages fluently.
- Composed 6+ types of legal documents, including motions, briefs, contracts,
- Served as an assistant to all administrative personnel and acted as a first point of contact for visitors and customers.

#### Volunteer, Come Back Alive, Warsaw

March 2022 — July 2022

• Developed a logistic network to allow military supply and equipment to reach Ukraine faster. The use of real-time reports (24/7) on the operational situation in Ukraine helped the team adjust their delivery schedules on the ground resulting in increased safety and fewer delay

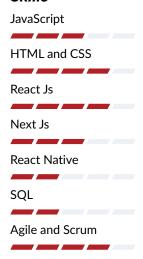
## Links

**Portfolio** 

LinkedIn

GitHub

#### Skills



## **Hobbies**

Diving, LEGO, Go Board Game

## Languages



## Education

BA Global Business Management, Coventry University, London

September 2019 — May 2022

• Graduated with First Class Diploma

International Baccalaureate, Ridley College, Toronto

*September 2016 — May 2019* 

#### Extra-curricular activities

Leader of Entrepreneurship Club, Coventry University, London

October 2020 — December 2021

Managing a group of people with varied skill sets and interests is a challenge. As the leader of the Entrepreneurship Club I had to deal with this challenge on a daily basis, be it holding events for the club, scheduling our field trips, or actually planning to develop a detailed business plan for my club members. In order to keep my team motivated, I kept track of their individual progress and created rewards for those who met their goals ahead of time.

House Captain, Ridley College IB, Toronto

September 2018 — May 2019

I have been responsible for representing the interests of the students in my house, and for helping to create a positive and inclusive community within the house. This involved organizing social events and activities, promoting good behavior and academic achievement, and acting as a liaison between the students and the school administration. Overall, the role of a house captain was to help create a supportive and engaging environment for all students in the house.

#### Courses

Full Stack Developer, Code Academy

March 2022 — October 2022

#### References

References available upon request