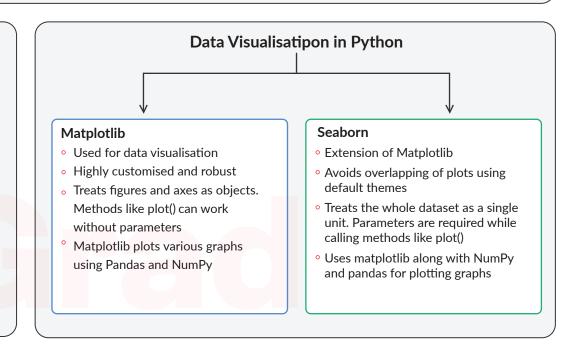
Data visualisation is a highly important skill for anyone trying to extract and communicate insights from data. You learn to visualise data using two libraries in python, Matplotlib and Seaborn

These libraries are useful in deriving insights from data and highlighting trends, outliers and other important aspects

Common Interview Questions:

- 1. What is data visualization?
- 2. Which are the best libraries for data visualization in Python?
- 3. Why is data cleansing important for data visualization?
- 4. What is a scatter plot? Scatter plots are used for which type of data?
- 5. What features might be visible in scatter plots?
- 6. When do you use a histogram and a bar chart? Explain with examples.
- 7. Box plots are used for which type of data?
- 8. What information can you gain from a box plot?
- 9. What are stacked plots used for?
- 10. What is a heatmap in Python?



Different Scenarios	Useful Graphs
Categorical data composition	Bar plot, pie chart and donut chart
Data composition over time	Area chart
Two or more-dimensional data composition	Stacked columns chart
Data distribution	Histogram, scatter plot and boxplot
Statistical summary such as mean, median, outliers	Boxplot
Categorical values comparison	Column chart, grouped column chart and bar plot
Value comparison over time	Line chart and overlay line

Import Necessary Library

```
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

Bar plot: Compare the values of different categories in the data. Datatype: Categorical



```
plt.xlabel("Product Category", fontdict={'fontsize': 12,
  'fontweight': 5, 'color': 'Brown'})
plt.ylabel("Sales", fontdict {'fontsize': 12, 'fontweight': 5,
  'color': })
```

Box plot: Visual representation of the statistical five numbers summary of a given data set. Datatype: Numerical

```
sns.boxplot(data = df)
                                          Interquartile Range
                                                                      Outliers
                         Outliers
                                                                                           Statistical five numbers
                                                                                           includes
                                                                                           Minimum

    1st quartile

                         "Minimum"
                                                                     "Maximum"

    Median/2nd quartile

                       (O1 - 1.5*IOR)
                                                                    (O3 + 1.5*IOR)
                                                Median <sub>Q3</sub>

    3rd quartile

                                                                                           Maximum
```

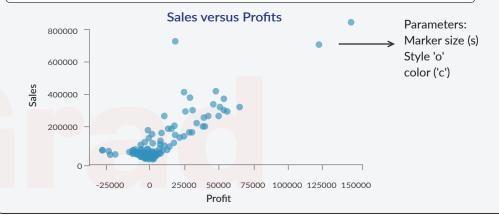
Data Types:

- Numerical: Data in the form of numbers
- Categorical: Data with two or more categories

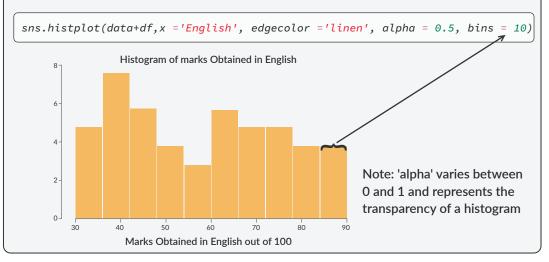
Scatter plot: To identify a relationship or pattern between two quantitative variables and the presence of outliers within them.

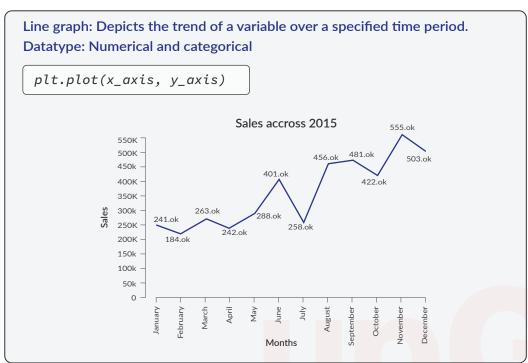
Datatype: Numerical

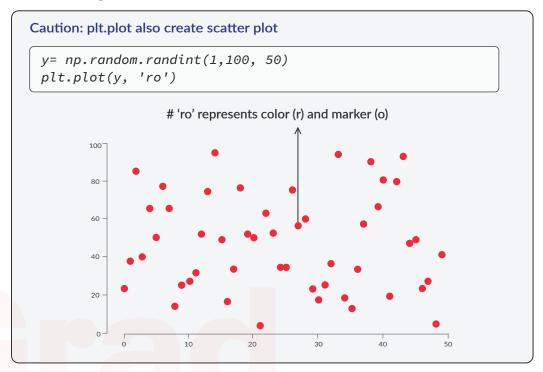
```
plt.scatter(profit, sales,alpha= 0.7, s = 50)
plt.show()
```

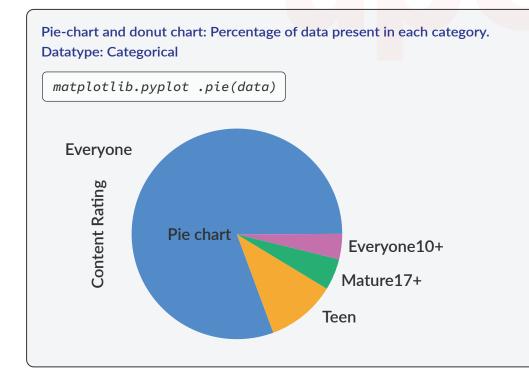


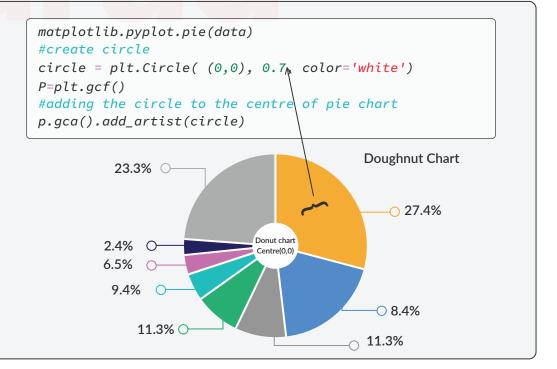
Histogram: Frequency chart that records the number of occurrences of an entry or an element in a data set. It is useful to understand the distribution of a given series. Datatype: Numerical and categorical

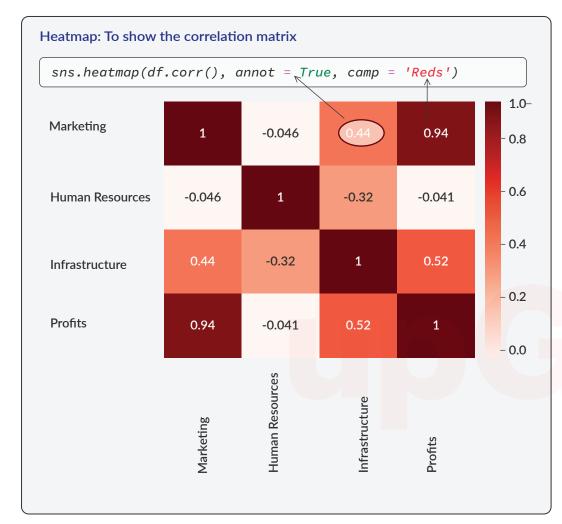


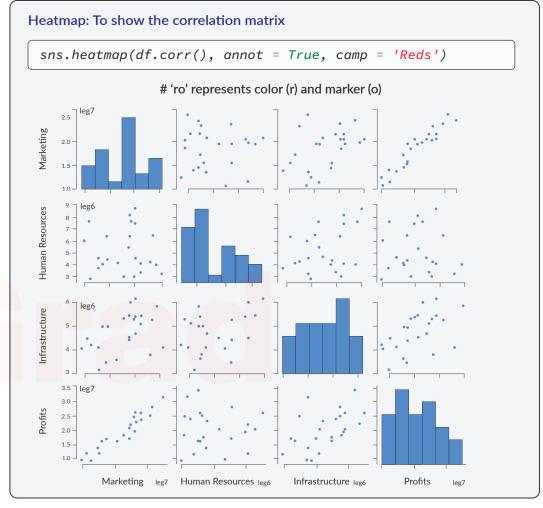












Note:

- Positive correlation value implies two variables are positively correlated
- Negative correlation value implies two variables are negatively correlated
- A variable is strongly correlated with itself that is the correlation value between the variable and itself is always 1