

Nutyada Sittirit

As a former Content Analyst at a tech start-up and current Junior Software Developer Program student in Cohort 4 at Generation Thailand, I bring a unique blend of skills and experiences to the role of **Product Owner / Project Manager**. In my previous role, I managed the translation of app labels into multiple languages, reduced content errors, and developed content strategies tailored to user needs, informed by user interviews. I'm committed to leveraging these experiences to deliver innovative products and drive business success.

Contact

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Address: Chiang Mai, Thailand

Education

2014 - 2018

English Major (BA)

Chiang Mai University, Thailand

2017

TF-Scale Programme

Ngee-Ann Polytechnic, Singapore

Soft Skills

- Teamwork
- Multitasking
- Problem Solving
- Time Management
- Customer Orientation
- Verbal & Written Communication

Hard Skills

- Foreign Languages
 - **English:** professional working
 - TOEIC 885 | IELTS 6.0
 - **Dutch:** beginner
- Development
 - **HTML:** beginner
 - **CSS:** beginner
 - **JavaScript:** beginner
 - **ReactJS:** beginner
 - **Scrum & Agile:** work proficiency
- Database
 - **MongoDB:** beginner
 - **Firebase:** beginner
 - **SQL:** beginner
- Writing & Editing
- Human Resources
- Technology Proficiency

Tools

- Trello
- Slack
- iWork
- Figma
- Google Workspace
- Canva
- WordPress
- GitHub Desktop
- Adobe Photoshop

Experience

Feb 2023 - Present (expect to graduate on May)

Generation | Thailand

Junior Software Developer Bootcamp Student

- **Coursework includes:** HTML, CSS, JavaScript, React, Node JS, Express, MongoDB, etc.
- Collaborated with a team to create a Gantt chart and Trello board, estimating the time needed for each task to guarantee on-time project completion.
- Facilitated daily stand-ups and sprint planning meetings to track progress and ensure the timely delivery of project milestones.
- Conducted research to identify colors that matched the theme and target users of an activities web-application.

May 2021 - Feb 2023

Ling App | Chiang Mai, Thailand

Language Learning Content Analyst

- Identified and resolved user issues by effectively analyzing their concerns and addressing their support tickets.
- Coordinated, negotiated, and trained native speakers of different languages on online platforms for content projects.
- Worked collaboratively with a team to reduce content errors according to OKR goals.
- Promoted app contents, sounds, and labels using Slack commands and GitHub Desktop.
- Managed 100% translation of product labels for top 10 native languages.
- Utilized Google Analytics to prioritize languages for label translations and content errors fixing.
- Conducted User Interface interviews with native speakers to check each screen in the app for precision.
- Joined User-Interview meetings to gather information from users and improve learning content strategies.
- Worked on a Gantt chart using Google Sheets to track OKR goals for all teams.

Mar 2019 - May 2021

Woon Joon Media | Chiang Mai, Thailand

Content Writer & Translator

- Proofread language inaccuracies before publishing articles on Facebook.
- Researched, wrote and translated articles on various topics; education, business, and fashion.
- Utilized Adobe Photoshop to create illustrations in order to attract reader's attention.

Jul 2018 - Feb 2019

Quality Ceramic | Lampang, Thailand

International Marketing Executive

- Welcomed potential customers and attended business meetings.
- Coordinated with internal and external to manage customer orders.
- Informed accurate advice to potential customers regarding the services available.
- Managed OEM & ODM services to facilitate individual client.
- Oversaw all administrative functions (translation, sales, quotation, reports, etc.).

Activities

Dec 2020 - Feb 2021 | The Potters House | Chiang Mai, Thailand

Community Interpreter (Part-time)

Nov 2021 | TedXChiang Mai | Chiang Mai, Thailand

Exhibition & Activities Team

May - Aug 2016 | Epcot, Walt Disney World | Florida, USA

Quick Service Food & Beverage