

BA3a/BSc3a Final Project Proposal

Guidelines for submission

A key part of your studies in unit BA3a/BSc3a is preparing and proposing how you intend to take your practice forward in the final unit of study, BA3b/BSc3b. Your Final Project Proposal will explain how you are considering some important questions in relation to your intended practice for BA3b/BSc3b. It will also give you the opportunity to consider how your project can help you achieve your future career plans.

The term 'project' in this case encompasses whatever is appropriate for your course and discipline; in some areas this may be one long final major project, in others the nature of the subject will dictate a series of smaller projects. Whichever the case, we understand that the direction of your work in the final unit may change or develop in ways you cannot currently anticipate.

Over the course of the unit you will be researching, experimenting and proposing ideas and documenting or recording reflections on your learning, just as you have in the first two years of study. The Final Project Proposal should be a summary of that reflection together with a clear plan of how you intend to bring your ideas to fruition.

There is a maximum of ten sides of A4 submitted as a PDF. The layout of the Final Project Proposal is up to you; you will want to consider how best to present the information in a way that communicates professionally to your audience. You may include relevant diagrams, images and quotes as long as the sources are fully credited.

You must ensure the following information is included:

| | |
|------------------------|---|
| TITLE | An overall title or series of titles of smaller projects. We understand that these titles might change as your work progresses. |
| SUMMARY | WHAT you propose doing – maximum of five sentences. |
| PREDICTED OUTCOMES | WHAT you are intending to produce. Give broad details of the direction of travel you expect your work to take, rather than describing actual images, artefacts, or other finished work. Consider its potential contribution to local, national or global debates. |
| RATIONALE | WHY the project is important, detailing how you INITIATED it, and REFLECTING on the research and experimentation you have conducted in relation to your subject area. Include an EVALUATION of past successes and challenges you have experienced over the course of the project. |
| PLAN of WORK | HOW you intend to complete the project, with a timeline that includes how you will be using your INDEPENDENT LEARNING time. You might want to include time for smaller projects, competition entry, self-promotion activity and any other events or activities that will help you to meet your aims. |
| CAREER and SKILLS | HOW the skills you are developing through this project will support your post-graduation goals. Outline the knowledge required to enter your chosen career or further study. Refer to your Profile sessions identifying your strengths and weaknesses and a range of suitable professional CAREERS. Explain how this project will help to enhance your EMPLOYABILITY SKILLS as they apply to your career goals. |
| IMPLICATIONS and RISKS | WHAT might go wrong and who might be adversely affected by your project? Creative risk-taking is a desirable aspect of creativity, but other risks can present obstacles that might derail your project. Give specific details of any ethical implications of your project, data protection, health and safety considerations and the more practical problems that might arise such as lack of availability of goods or services. For each risk you identify, provide a statement on how you might deal with the problem if it occurs. |