



How to participate in the Binary.com **Initial Coin Offering (ICO)**



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These materials may only be received by authorised persons (a person determined by the Company, in its sole discretion, entitled to receive the materials as prescribed by applicable laws and regulations, for example in EEA jurisdictions, pursuant to an exemption under the European Union's directive 2003/71/EC (as amended, including by directive 2010/73/EU), which includes, without limitation, the exemption relating to qualified investors ("Authorised Persons"). If an Authorised Person wishes to bid for tokens he may do so if he is registered client of Binary.com and has a Binary.com account, by which method the Company shall be able to verify his qualification as an Authorised Person. The Authorised Person who wishes to acquire tokens will make a bid. The Company will collate and assess the bids. The Company may request that bids are reconfirmed before they are considered valid for the purpose of the Company's offer at the auction. At the auction the Company will make an offer for the tokens, which offer will be accepted (by the auction process explained in the materials) by the bids, and the consideration for the purchase of such tokens offered and accepted will be settled by credit in the Authorised Person's Binary.com account, which evidences the contract for sale and purchase of the respective tokens.



For the avoidance of doubt (and notwithstanding anything to the contrary), these materials are not an offer for tokens; they are an invitation to treat. Tokens will may only be offered by the Company pursuant to an auction in the manner more particularly described in the 'token auction process' section of the materials.

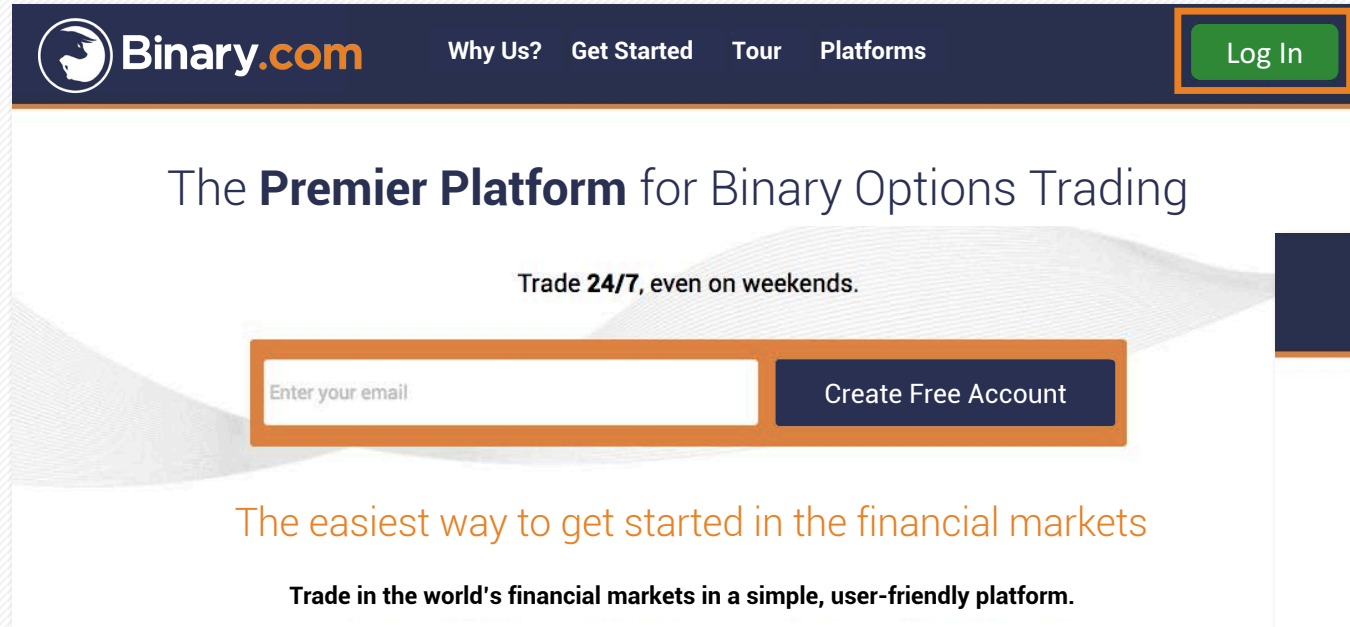
Neither the United States securities and exchange commission nor any state, provincial or territorial securities commission nor any other regulatory authority of any country or jurisdiction has approved or disapproved of the proposed offer of tokens.

In regards to EEA jurisdictions, it is intended that the token offering will be made pursuant to an exemption under the European Union's directive 2003/71/EC (as amended, including by directive 2010/73/EU), which includes, without limitation, the exemption relating to qualified investors, the offer of tokens is similarly expected to be restricted to qualified or professional investors in a number of other jurisdictions; further details of such restrictions will be detailed in the offer information memorandum.

Investment in the proposed tokens is expected to involve a high degree of risk, there will be no assurance that tokenholders will be able to receive a return of their capital or any returns on their investment. Prospective investors in the tokens should carefully consider the risk factors that will be detailed in the materials.

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Log in to your Real Money account



The screenshot shows the Binary.com homepage. The top navigation bar is dark blue with the Binary.com logo on the left and links for 'Why Us?', 'Get Started', 'Tour', and 'Platforms' in the center. A green 'Log In' button is highlighted with an orange border on the right. Below the navigation bar, the main heading reads 'The Premier Platform for Binary Options Trading'. Underneath, it says 'Trade 24/7, even on weekends.' A registration form is highlighted with an orange border, containing an email input field with the placeholder 'Enter your email' and a dark blue 'Create Free Account' button. Below the form, the text 'The easiest way to get started in the financial markets' is displayed in orange, followed by 'Trade in the world's financial markets in a simple, user-friendly platform.' in black.

Binary.com Why Us? Get Started Tour Platforms Log In

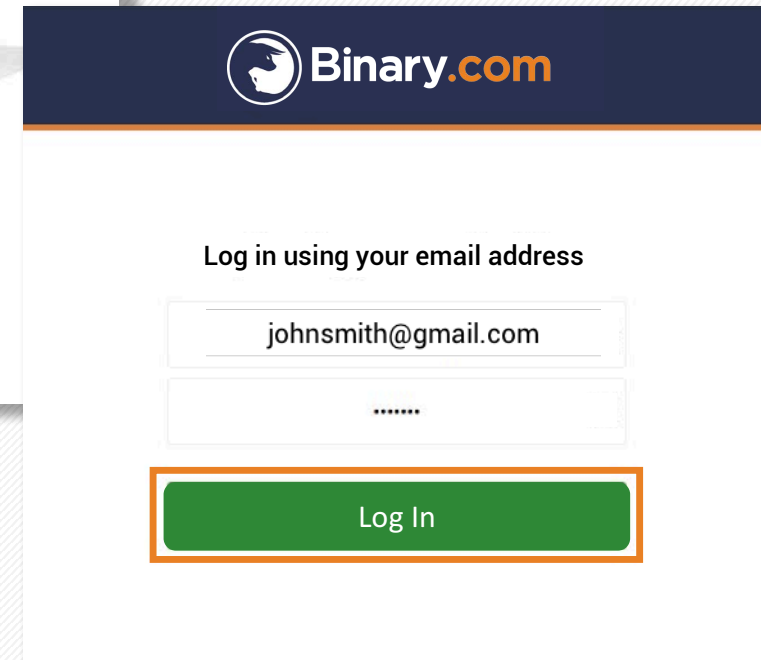
The **Premier Platform** for Binary Options Trading

Trade **24/7**, even on weekends.

Enter your email Create Free Account

The easiest way to get started in the financial markets

Trade in the world's financial markets in a simple, user-friendly platform.



The screenshot shows the Binary.com login page. The top navigation bar is dark blue with the Binary.com logo on the left. Below the navigation bar, the heading reads 'Log in using your email address'. There are two input fields: the first contains the email address 'johnsmith@gmail.com' and the second contains masked characters '*****'. A green 'Log In' button is highlighted with an orange border at the bottom of the form.

Binary.com

Log in using your email address

johnsmith@gmail.com

Log In


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Once logged in, click 'ICO Bids'



Click 'ICO Bids'

Welcome to the Binary.com ICO page


[Why Us?](#) [Get Started](#) [Tour](#) [Platforms](#)

USD Account
CR90000001
\$40,000.00

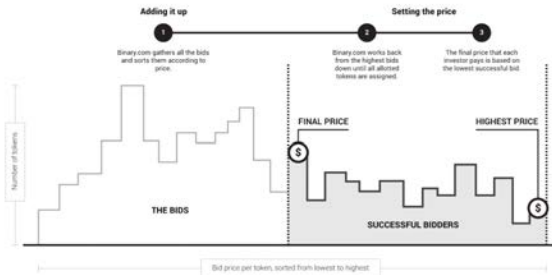
[Trade](#) [Portfolio](#) [Profit Table](#) [Statement](#) [Cashier](#) [Resources](#) [Shop](#) [ICO Bids](#)

Binary.com Initial Coin Offering (ICO)

Binary.com is offering up to **10,000,000 tokens** in an open auction. You may place your bids using the form below.

You are only required to deposit 5% of the total bid value for each bid. At the end of the auction, once the final price of the token is determined, you will be given two (2) weeks to pay the balance up to the final price. Bids can be cancelled at any time before the end of the auction, without any penalty.

[Learn More](#)



Bid on the ICO:
Minimum bid price per token = \$1.35

Number of tokens: Tokens

Price/token: USD

Price per unit: \$0.00
Total: \$0.00

Initial deposit required: (5% of the total bid value)

[Place Bid](#)

[Top up in Cashier](#)

[Histogram Of Active Bids](#)

Binary.com ICO Auction Bids

Note:

- Bids can be cancelled at any time before the end of the auction at no cost.
- Unsuccessful bidders will receive a full refund.

You may bid on the tokens in fiat and crypto currencies using your Real Money account:

AUD

BTC

EUR

BCH


GBP

LTC

USD

ETH

Place a bid in three easy steps


[Why Us?](#)
[Get Started](#)
[Tour](#)
[Platforms](#)

USD Account
 CR90000001
 \$40,000.00

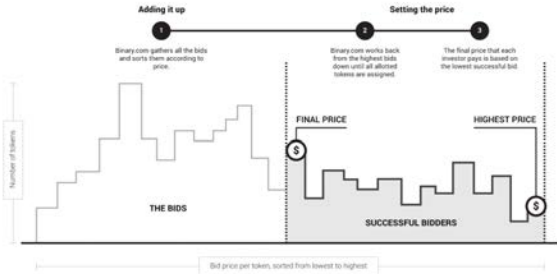
[Trade](#)
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[Learn More](#)



Binary.com ICO Auction Bids

Note:

- Bids can be cancelled at any time before the end of the auction at no cost.
- Unsuccessful bidders will receive a full refund.

Bid on the ICO:
 Minimum bid price per token = \$1.35


Number of tokens:
 Tokens

Price/token:
 USD

Price per unit: \$1.85
 Total: \$2,775.00
 Initial deposit required: \$138.75 (5% of the total bid value)

Place Bid

Top up in Cashier



1. Enter the number of tokens you wish to purchase

2. Enter your bid price

3. Click 'Place Bid'

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Place as many bids as you wish

Bid on the ICO:

Minimum bid price per token = \$1.35

Number of tokens:

1500

Tokens

Price/token:

1.85

USD

Price per unit: \$1.85
Total: \$2,775.00
Initial deposit required: \$138.75 (5% of the total bid value)

Place Bid

Top up in Cashier

*Bid amounts shown are for illustration purposes only.
Please select appropriate bids once the auction starts.*

Bid on the ICO:

Minimum bid price per token = \$1.35

Number of tokens:

500

Price/token:

1.70

Price per unit
Total: \$850.00
Initial deposit

1500

Price/token:

1.85

Price per unit
Total: \$2,775.00
Initial deposit

3000

Price/token:

2.20

Price per unit
Total: \$6,600.00
Initial deposit

5000

Price/token:

2.36

Price per unit: \$2.36
Total: \$11,800.00
Initial deposit required: \$590 (5% of the total bid value)

Place Bid

Scroll down the page to check the status of your placed bids at the end of the auction

Binary.com ICO Auction Bids

Ref.	No. of Tokens	Bid Price Per Token	Total Bid Price	Deposit	Status
379	5000	\$2.36	\$11,800.00	\$590.00	Binary ICO: successful bid
339	500	\$1.70	\$850.00	\$42.50	Binary ICO: unsuccessful bid
359	1500	\$1.85	\$2,775.00	\$138.75	Binary ICO: successful bid
319	3000	\$2.20	\$6,600.00	\$330.00	Binary ICO: successful bid

To claim your tokens, you must first authenticate your account. Upload your [Proof of Identity and Address](#) on our [website](#).

Amounts displayed are for illustration purposes only. You are only required to deposit 5% of the total bid value for each bid. After the auction is over, final token prices will be calculated based on the winning bids. You will be given two (2) weeks to pay the balance up to the final price. The amount you paid in excess for each successful bid will be refunded into your account.

Pay the balance up to the final price to claim your tokens

Binary.com ICO Auction Bids

Ref.	No. of Tokens	Bid Price Per Token	Total Bid Price	Deposit	Status	
379	5000	\$2.36	\$11,800.00	\$11,800.00	Binary ICO: successful bid	Claim Tokens

1. Click 'Claim Tokens'

Claim tokens

Token type

✓ ERC20 Token

2. Select ERC20 token

Send to address:

0xeh42296b23e19a455536fb881g0fd48a81312126

3. To receive the tokens, enter the public address of your wallet that supports ERC20 tokens.

Issue Tokens Onto The Blockchain

Amounts displayed are for illustration purposes only.

Contact Us



www.binary.com



ico@binary.com



Telegram: Binary Group



For more details, visit ico.binary.com