



MEDIUM REDESIGN

Liam Dowling

Nick Parker

Nathan Viera

Bohdana Tyshchenko



RESEARCH



MARKET RESEARCH



The market we are getting into are blogs and news articles.

Our target audience is for those who enjoy reading articles.

The size of the market is relatively big so we have ensure that we are the ultimate source of gathering information.

Our competition with companies who offer article services include:

- Wordpress
- CBC
- CTV
- CBC
- Yahoo News
- Google News

Advertising strategies we will use will include:

- Online Ads
- Tv/Radio Ads
- Billboards
- Online Surveys



USER RESEARCH

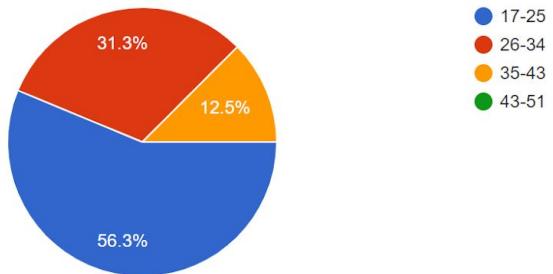


SURVEYS, INTERVIEWS AND PERSONAS

Survey : Questions+Results

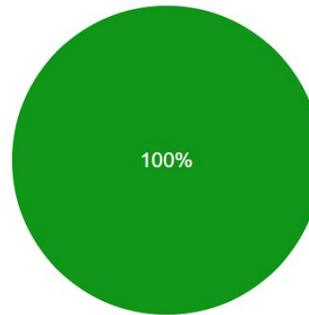
How old are you?

16 responses



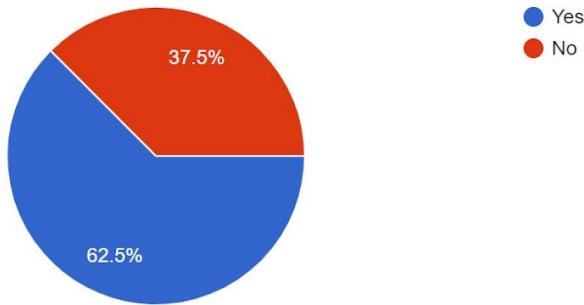
What is your preferred way of getting information/news?

16 responses



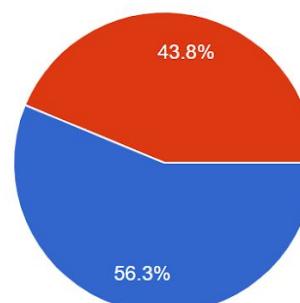
Have you ever heard about Medium?

16 responses



Have you ever used Medium?

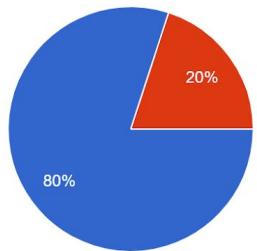
16 responses



Survey : Questions+Results

If "YES": How did you use it?

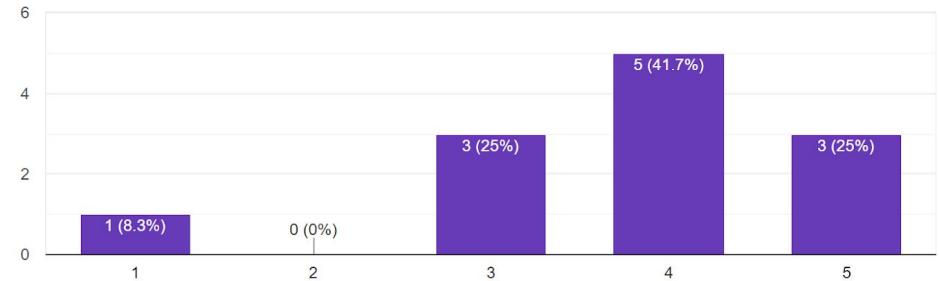
10 responses



If "YES": On scale from 1 to 5, rate your satisfaction with this platform in general?

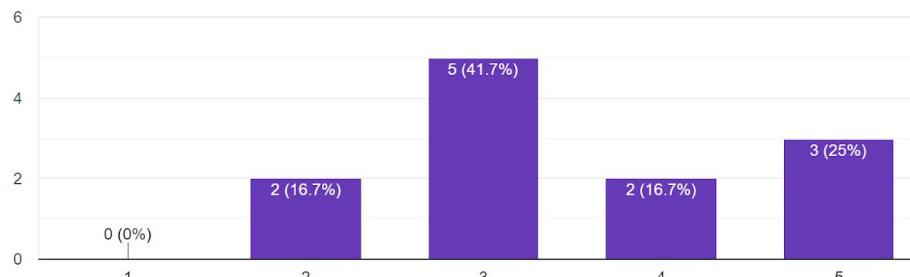
12 responses

- Read Articles
- Wrote Articles



If "YES": On scale from 1 to 5, rate your satisfaction with this platform in terms of usability?

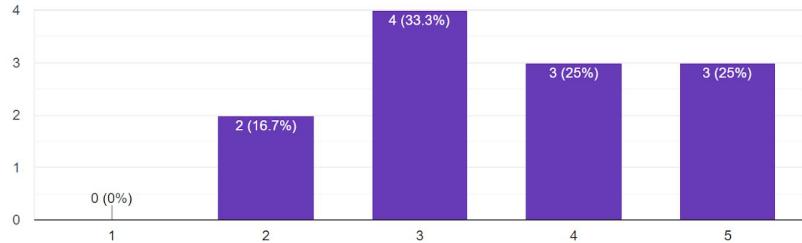
12 responses



Survey : Questions+Results

If "YES": On scale from 1 to 5, rate your satisfaction with this platform in terms of interface design and layout?

12 responses



If "YES": Do you have any suggestions for improving Medium's website? What suggestions do you have?

10 responses

Make it look more consistent, change the layout and make it more accessible for people with disabilities

Make it cheaper

Nope

yes

Confusing to use for a first-time user

Make interface more colorful

Make it more user-friendly

No suggestions

I would suggest to make the website more navigatable



Interviews

Q1: How old are you?

A: 25

Q2: How often do you use the internet/Smartphone for reading articles

A: daily 3 hours/day

Q3: Have you ever used Medium for reading articles online? Why/why not?

A: No, I prefer to get my news from other sources

Q4: Have you ever used a similar platform for reading articles? (Reddit, yahoo, news, etc)

A: Twitter, Reddit, Facebook

Q5: Do you prefer bright vibrant colours or muted colours on a websites interface?

A: Muted Colours

Q6: Do you like to know the length of time it takes to read an article before you read it?

A: Yes, that would be helpful as I am always tight for time

Q7: Do you want the ability to save articles to read later? (why/why not)

A: Yes, as sometimes i do not have time to rea an article that interests me, and I want to be able to find it later

Q8: Do you like the layout of the home page? what would you change/ what would you keep?

A: I like the layout of the home page, it seems easy to navigate, but as a first time user I am a bit confused by the topics in the navbar

Q9: When selecting a new category page, what is the first things you notice? Do you prefer the layout of the category pages more than the home page?

A: I noticed that the heading is completely different than the home page

Q10: How was your experience in using medium?

A: It was good, I enjoy the service. But it ca be a bit confusing for a new user

Q11: Would you continue to use medium in the future?

A :Yes

Q12: What would you change about Medium's layout?

A: I would like to see more explanatory topics in the navigation bar



Interviews

Q1: How old are you?

A: 31

Q2: How often do you use the internet/Smartphone for reading articles

A: daily 1 hour/day

Q3: Have you ever used Medium for reading articles online? Why/why not?

A: Yes, I like Medium as it offers a lot of user generated articles

Q4: Have you ever used a similar platform for reading articles? (Reddit, yahoo, news, etc)

A: Reddit

Q5: Do you prefer bright vibrant colours or muted colours on a websites interface?

A: Muted Colours

Q6: Do you like to know the length of time it takes to read an article before you read it?

A: Yes, I work a lot and would like to know the time it takes to read each article (lunch break, lunch break, downtime, etc)

Q7: Do you want the ability to save articles to read later? (why/why not)

A: Yes, as with my last answer, I need to constantly budget my time

Q8: Do you like the layout of the home page? what would you change/ what would you keep?

A: I like the layout but it is a bit plain and simple, maybe add more areas of colour/art

Q9: When selecting a new category page, what is the first things you notice? Do you prefer the layout of the category pages more than the home page?

A: I noticed that the layout of this page was completely different than the home page

Q10: How was your experience in using medium?

A: I have always enjoyed using medium as it provides a good service for people who enjoy reading articles, however, it doesn't excite me as much as a platform like reddit

Q11: Would you continue to use medium in the future?

A: Yes

Q12: What would you change about Medium's layout?

A: I would like to see them take more risks and excite the user



Interviews

Q1: How old are you?

A: 23

Q2: How often do you use the internet/Smartphone for reading articles

A: daily 30 mins/day

Q3: Have you ever used Medium for reading articles online?

Why/why not?

A: No, I use other services

Q4: Have you ever used a similar platform for reading articles?

(Reddit, yahoo, news, etc)

A: Facebook, CBC

Q5: Do you prefer bright vibrant colours or muted colours on a websites interface?

A: Muted Colours

Q6: Do you like to know the length of time it takes to read an article before you read it?

A: No, I usually just close the article if its too long. I also skim articles often

Q7: Do you want the ability to save articles to read later? (why/why not)

A: Yes, so i can re-read articles I like

Q8: Do you like the layout of the home page? what would you change/ what would you keep?

A: The layout is fine, I think that there is too many columns of articles that confuse things a bit

Q9: When selecting a new category page, what is the first things you notice? Do you prefer the layout of the category pages more than the home page?

A: The colours were much more vibrant, and the heading was completely different. I prefer the look of the individual topic pages to the homepage

Q10: How was your experience in using medium?

A: It was fine, I got a bit confused as the headings don't make much sense to me as a new user

Q11: Would you continue to use medium in the future?

A :No

Q12: What would you change about Medium's layout?

A: I would like to see layout closer to what the individual topic pages were like



Interviews Summary

- All the users enjoyed using Medium as a service
- All users expressed that the layout was a bit confusing
- All users preferred muted colours as opposed to vibrant colours
- All the users use their computer or smartphone to read articles daily
- $\frac{2}{3}$ users stated they would like to see the time it takes to read an article before they read it
- All users expressed that the function to save articles is something they want
- Only 1 user would choose not to use Medium in the future
- $\frac{2}{3}$ users explained that they were confused by the headings in the nav bar

Personas

Michael

- Office manager
- Always on the go
- Dislikes inconsistent feelings of news outlets

Core needs

- Looking for quick readings
- Easily understandable story headlines



Michael

Office Manager

Core Needs

A news website / blog with consistent layouts.
Legible story headers.

About

Age 40 - 54
\$70k - 90k
Med tech use

Motivations

Staying efficient and keeping his workers informed.

Pain Points

Confusing and inconsistent design layouts.
Poor attention span.
Always on the go.

7 - 3

Shift times

LOW

Attention span

Personas

Jen

- Computer analyst
- Tech geek
- Wishes for more effective story headers

Core needs

- Wants the easiest method for gathering information



Jen

Computer Analyst

About

Age 20 - 30

\$25k - 35k

High tech use

Motivations

Keeping up with her industry

Pain Points

Lack of effective news headers.

~6

Hours of
computer work

High

Demand for
information

Core Needs

Quick and easy methods of gathering latest news in computer technology.

Personas

Dave

- Elder
- Retiree
- Poor vision

Core needs

- Tools to help with his online reading



Dave

Retiree

Core Needs

A tool to read articles aloud.
Better web design for easier readings.

About

⌚ Age 55 - 80
💲 \$35k - 50k
💻 Little to no tech use

Motivations

Staying informed with todays world news.

Pain Points

Poor vision.
Struggles with online reading.

6 Grandchildren

100% Eye glasses use



PROBLEM ANALYSIS



ANALYSIS AND CRITIQUING OF MEDIUM

Norman's Principles

Visibility

Medium uses many icons and function that are visible to the user:

- Magnifying Glass - signifies the search function
- Double Banner Icon - signifies the users bookmarks
- Bell Icon - signifies the users notifications
- Upgrade button
- Arrows on home page nav bar
- Bookmark icon on each article
- 3 dots on each article - signifies more options for the user
- Length of read time

Medium

HOME CORONAVIRUS BLOG ONEZERO ELEMENTAL GEN ZORA FORGE HUMAN PARTS MARKER LEVEL HEATED MI >

CRYPTOCURRENCY

Crypto Anthropological Observations

Blockchain technology has spawned not only a new industry but also a set of subcultures within the cryptocurrency space. While these...

RebeccaRachmany

Feb 26 · 9 min read ★

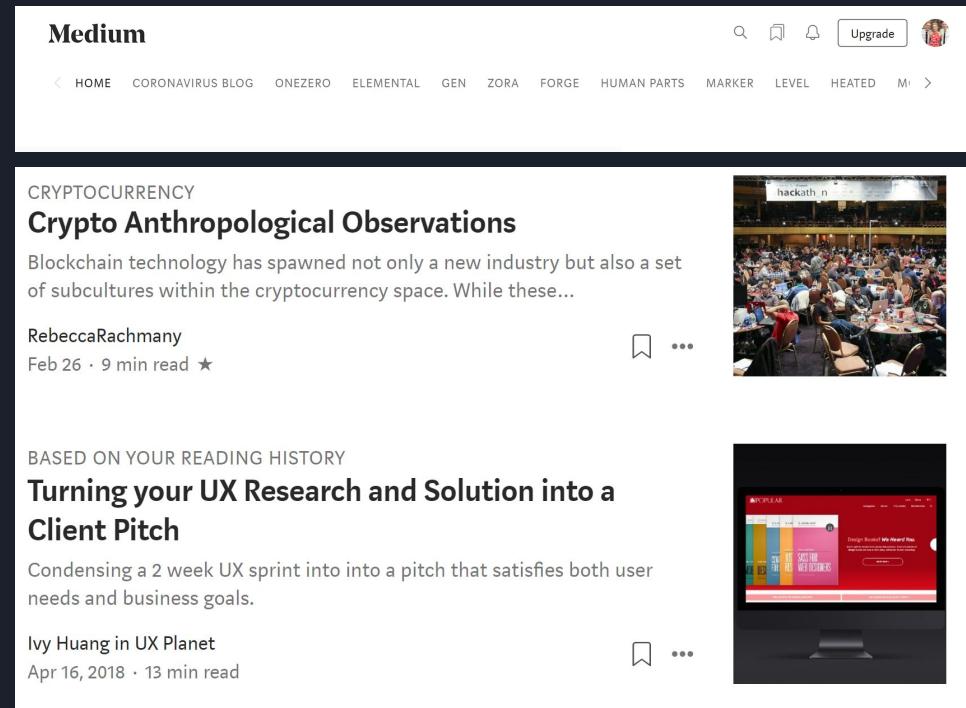
BASED ON YOUR READING HISTORY

Turning your UX Research and Solution into a Client Pitch

Condensing a 2 week UX sprint into into a pitch that satisfies both user needs and business goals.

Ivy Huang in UX Planet

Apr 16, 2018 · 13 min read



Norman's Principles

Feedback

- When users selects a page to visit, the first thing they see is that page title on the next page letting the user know they successfully navigated to the screen
- “Our story” page has an animation that auto-plays with a play button at the end – when the user clicks on the play button a YouTube video loads up
- “Our Story” page has a section with arrows to skip to different categories and displays 4 stories from that category, hitting arrow takes user to the next category
- Certain times, while a page is loading, the small medium logo will appear
- Follow buttons change colour on click - notifies user that their follow was successful
- Bookmark icon changes colour on click – notifies user that the article was successfully bookmarked

The screenshot shows the homepage of the OneZero Medium publication. At the top, there's a navigation bar with icons for search, bookmark, and upgrade, followed by a 'Follow' button and a '140K followers' count. Below the header, the publication's name 'OneZero' is displayed in large, bold, black letters, with a subtitle 'The undercurrents of the future. A Medium publication about tech and science.' underneath. To the right of the main title, there are links to various articles: 'Virtual reality films', 'Why quantum computing matters', 'The history of hashtags', 'Apple's next move', 'When VR will go mainstream', 'What happened to Google Glass', 'Samsung's weird emojis', 'Do's and Don'ts of web typography', 'LIFE', and 'CULTURE'. The main content area features two cards: 'The End of Traffic' by John Zimmer (6 min read) and 'The Boundaries of Artificial Emotional Intelligence' by Leigh Alexander (10 min read). At the bottom, there's a footer with links to 'HOME', 'CORONAVIRUS BLOG', 'ONEZERO', 'ELEMENTAL', 'GEN', 'ZORA', 'FORGE', 'HUMAN PARTS', 'MARKER', 'LEVEL', 'HEATED', and 'MORE'. Below the footer, there are two prominent buttons: a purple 'Follow' button on the left and a purple 'Following' button with a downward arrow on the right.

Norman's Principles

Affordance

- On hover, navbar elements change colour
- On hover, publication and author links are underlined
- The three dots to signify more options change colour on hover
- Search, bookmarks, and notifications functions change colour on hover
- Buttons have a rounded rectangle around them let user know they are buttons

The image displays three screenshots of the Medium platform, each highlighting different design affordances:

- Top Screenshot:** Shows the navigation bar with various links like HOME, CORONAVIRUS BLOG, ONEZERO, ELEMENTAL, GEN, ZORA, FORGE, HUMAN PARTS, MARKER, LEVEL, HEATED, etc. The "HUMAN PARTS" link is highlighted with a yellow box, demonstrating how UI elements change color on hover.
- Middle Screenshot:** Shows a search result for "POPULAR ON MEDIUM Why You Should Never Say 'I Love You, Too'". The title and author information are underlined, and the "HUMAN PARTS" link in the sidebar is highlighted with a yellow box.
- Bottom Screenshot:** Shows a search result for "BASED ON YOUR READING HISTORY Product Design vs UX Design: what's the difference?". Similar to the others, the title, author, and links are styled to provide visual feedback on hover.

Norman's Principles

Mapping

- Arrows on both sides of the nav bar – indicates the user can see more options to the left or right
- “Our Story” has section with arrows and labels for navigating to new categories – indicates the user can view new stories by clicking left or right
- Toggle controls in settings are green if they are selected and white if not

The screenshot shows the Medium website interface. At the top, there is a navigation bar with links: HOME, CORONAVIRUS BLOG, ONEZERO, ELEMENTAL, GEN, ZORA, FORGE, HUMAN PARTS, MARKER, LEVEL, HEATED, and a dropdown menu. Below the navigation bar are two story cards:

- The End of Traffic** by John Zimmer (6 min read)
- The Boundaries of Artificial Emotional Intelligence** by Leigh Alexander (10 min read)

On the right side of the main content area, there is a sidebar with a list of links:

- Virtual reality films
- Why quantum computing matters
- The history of hashtags
- Apple's next move
- When VR will go mainstream
- What happened to Google Glass
- Samsung's weird emojis
- Do's and Don'ts of web typography

Below the sidebar, there are sections for "Emails from Medium" and "Emails from publications". Each section includes a toggle switch labeled "On" and "Off".

Norman's Principles

Constraints

- Settings contains many toggle controls letting the user only select from 2 or 3 choices
- Editing user profile only contains a large area for text and an image the user can change, therefore limiting what the user can change about their personal profile
- Upgrade section gives the user 2 options for payment and radio buttons to select the exact plan they want

Social notifications

Notifications when someone follows you or highlights the same passage in a story

On Off

Mention notifications

Notifications when people mention you in their stories on Medium

All Network Off

Liamdowling

Enter a short bio

1 Following

Save Cancel

PLAN

\$5/month

\$50/year (save \$10)

Norman's Principles

Consistency

- Fonts and art style change on each page visited
- Seems as if the user is taken to an entirely new website
- Page Tab icon changes
- Medium logo consistent on all pages

The screenshot shows the 'Forge' section of Medium. The header features a large, bold 'Forge' logo above the word 'by Medium'. Below the header is a navigation bar with links: RETHINK, SUCCEED, CREATE, CONNECT, LIVE, ABOUT, and YOU VS. YOUR INBOX. To the right of the navigation is a 'Follow' button with a Twitter icon. The main content area contains two images: one of hands holding cocktails and another of a person in a mask shopping in a grocery store. Below these images are two article thumbnails with titles and descriptions. At the bottom, there is a footer with social media icons for Forge, Facebook, Twitter, LinkedIn, and Medium.

Forge
by Medium

RETHINK SUCCEED CREATE CONNECT LIVE ABOUT | YOU VS. YOUR INBOX

[Follow](#)

How to Do Date Night Under Quarantine
8 tips for turning a normal evening under quarantine into a (kind of) romantic escape

Is This What Trauma Feels Like?
How you process extreme stress now can pay off in the long run

Accessibility

 **WAVE**
web accessibility evaluation tool

powered by [WebAIM](#)

Styles: OFF ON

Summary

[Summary](#) [Details](#) [Reference](#) [Structure](#) [Contrast](#)

 44 Errors	 2 Contrast Errors
 28 Alerts	 1 Features
 52 Structural Elements	 33 ARIA

[View details >](#)

Medium

HOME CORONAVIRUS BLOG ONEZERO ELEMENTAL GEN ZORA PAGE HUM


[aria-label="What Women Don't Say"](#)


[h2 Coronavirus Might Attack the Brain, Too!](#)
Robert Roy Britt in Elemental
Apr 9 · 4 min read  


[h2 Meeting Zoom Is a Nightmare. So Why Is Everyone Still Telling](#)
Simon Pitt in OneZero
Apr 10 · 13 min read  


[h2 Goodbye, Object Oriented Programming](#)
Charles Scalfani
Jul 23, 2016 · 10 min read  


[h2 7 Basic Rules for Button Design](#)
Nick Babich in UX Planet
Apr 18, 2018 · 7 min read  


[SEE EDITOR'S PICKS >](#)

Screen Reader

Medium

◀ HOME CORONAVIRUS BLOG ONEZERO ELEMENTAL GEN



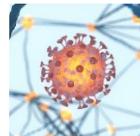
What Women Don't Say

Here's a conversation.

Priya

Sep 25, 2017 · 6 min read ★

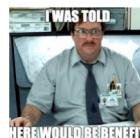
...



Join a Meeting

Meeting ID or Personal Link Name

Join



What Women Don't Say.

7 Basic Rules for Button Design.

Medium is providing free access to curated stories covering the pandemic. To help you stay informed, our editors have created the Medium Coronavirus Blog, with links to stories on Medium and around the web. For official U.S. updates on the pandemic, visit cdc.gov.

A- A+

- +

Help us populate the
[COVID-19 Testing Locations map](#)



Accessibility Issues Found

- Empty Labels/Buttons;
- Low Color Contrast;
- Document Language missing;
- Screen Reader can't read anything, except for one paragraph on main page;
- Keyboard Compatibility Issues found;

Colour and Emotion, Eye Movement and Audio Design

Good Uses:

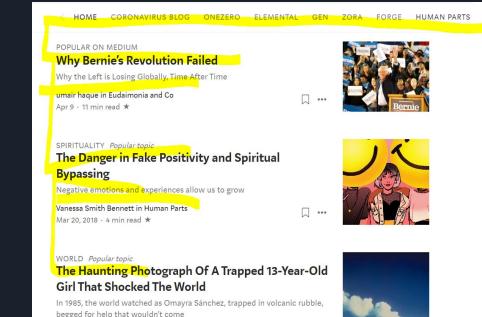
Uses plain black and white to avoid colour contrast

Bad Uses:

Using minimal colour has a lack of personal emotion
Too much information on page calls for major eye movement
No evidence of use of Earcons for Audio design

Pattern: F Pattern

Since this website is mostly text and has the articles on the left side, it establishes the F pattern.



User-Centric Design - Nathan

Research to Refine Design

- Demographics
- Methods of observing news
- Frequency at which Medium is used
- Overall satisfaction

Understanding Context of Use

- Constraints with user specific needs
- Usability testing based on reactionary tests
- Must maintain a personalized feel

Favourable functionality

The screenshot shows a user interface for customizing interests. At the top, it says "Customize your interests". Below that, there are tabs for "Suggestions", "Topics", "People", and "Publications", with "Suggestions" being the active tab. A link "More people to follow" is visible. Two profiles are listed: David Silver and Anthony James Williams. Each profile includes a small profile picture, the name, a brief bio, and a "Follow" button.

Customize your interests

Suggestions Topics People Publications

More people to follow

David Silver
I love self-driving cars and I work on them at @Udacity! Learn to build self-driving cars with us: <https://udacity.com/drive>

Anthony James Williams
writer/editor, organizer, & researcher | Like my writing? Please consider supporting at <http://patreon.com/anthoknees> | anthokneesplease@gmail.com

Follow

Follow

User-Centric Design

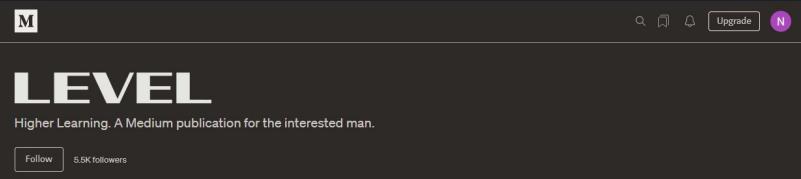
Design Solutions

- Personas and research used
- Designs pitched from all members

Layout Design

- Current layout is often inconsistent
- Refined to keep users feeling that they're still on medium

Inconsistent design



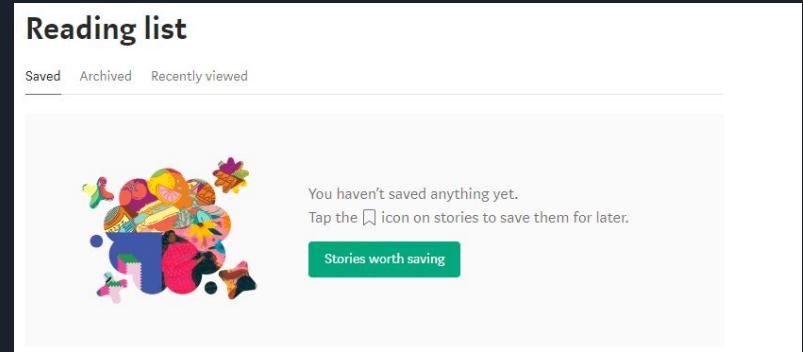
User-Centric Design

Basic functionalities

- Ex. Screen readers as mentioned before
- Some functions unchanged

Review and refine

- Prototypes developed by all members
- Cater to user personas needs / pain points
- Compliance with W3C and WAG





Defensive Design

Only Necessary Information On Display

Good Example:

- Only shows necessary information on display of blog articles (Title, Author, Image, Date, Time to Read, Description)

Bad Example:

- Way to much content on Home Page, Can scroll for hours and receive multiple Timeout Errors

Suggestion:

- Reduce amount on home page

Ability To Undo An Action

Good Example:

- Has a safety net before publishing and deleting a story

Back Up Data

Good Example:

- Backs up your previous stories and drafts to view on your Account menu page



Defensive Design

Ask To Confirm Before Irreversible Action

Good Example:

- Before publishing a post it allows you to preview and add tags before
- Before deleting, it asks are you sure?

Consistent Behavior

Bad Example:

- Menu bar is not visible after clicking on an article or other menu link

Suggestion:

- Keep a consistent menu bar throughout the website

Gradual Presentation Of Information/Options Based On User Action

Good Example:

- Only a certain amount of things you can do for each task
- (Publish/delete only lets you publish or delete)



Defensive Design

Navigation And Location Always Available

Bad Example:

- Main menu bar is not available after clicking on a link or article

Suggestion:

- Keep a consistent menu bar throughout the website

No Advancing Without Required Input

Good Example:

- Does not allow you to post a story with nothing in it, however...

Bad Example:

- If you click space on the areas there is no border to show where they were
 - Have to guess and click freely to find

Suggestion:

- Have a border around the text fields



Defensive Design

Informative And Friendly Feedback

Good Example:

- Before publishing a story, it shows a preview pop up, after that feedback says you can't publish unless you set up your Bio

Ability To Review Data

Good Example:

- Before publishing a post it allows you to preview and add tags before

Security Relative To Severity

Good Example:

- Has many safety nets before creating or deleting to make sure you know about the severity

Bad Example:

- When you want to mute a story or an author however it doesn't

Suggestion:

- Increase safety nets for those aspect where it is not available



Defensive Design

Ability To Review Data

Good Example:

- Before publishing a post it allows you to preview and add tags before

Security Relative To Severity

Good Example:

- Has many safety nets before creating or deleting to make sure you know about the severity

Bad Example:

- When you want to mute a story or an author however it doesn't

Suggestion:

- Increase safety nets for those aspect where it is not available



Defensive Design

Couldn't Find Examples of:

Provide Contextual/Inline Help

Live Validation

Disable Unnecessary Or Harmful Features

These interesting features below allow for not needing these defensive aspects since you don't need anything to be validated or helped

Interesting Features:

- 1. Allows you to sign in with other accounts (Google, Facebook)**

- 2. When signing up with email, it only asks for your email, then when you click a link they send to you you are signed in, (No need for a password)**



Define User Problems:

Confusing and inconsistent design layout

Lack of effective news headers

Poor reading, needs tools to help

Make more user friendly and usable

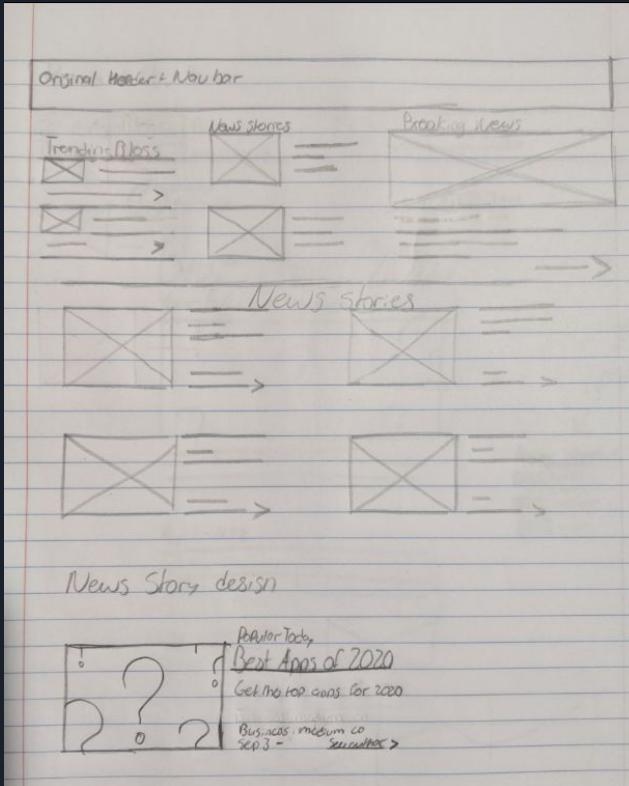
Navigation bar is confusing



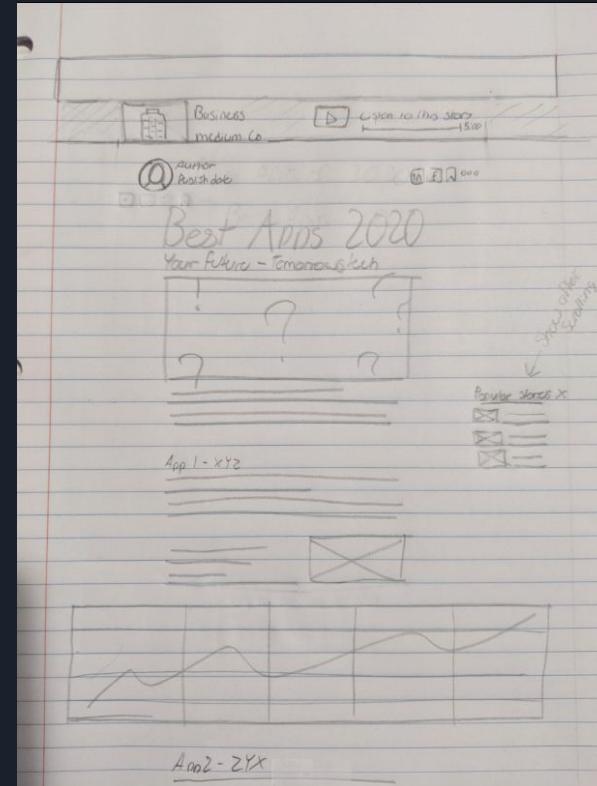
SOLUTION

Sketches

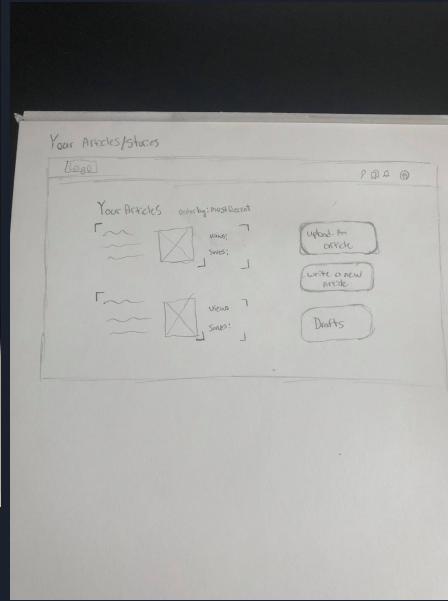
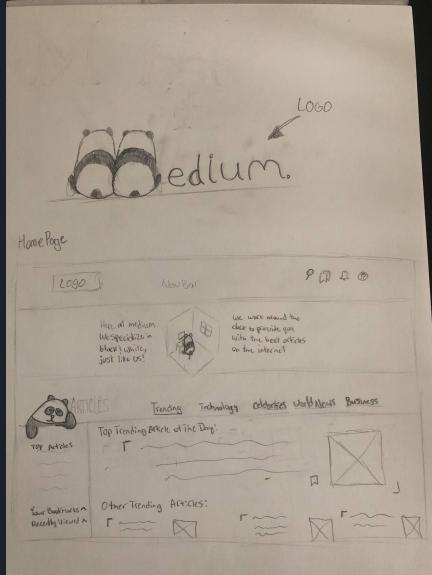
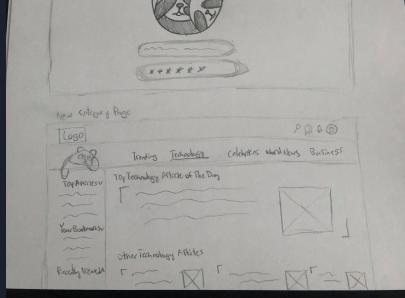
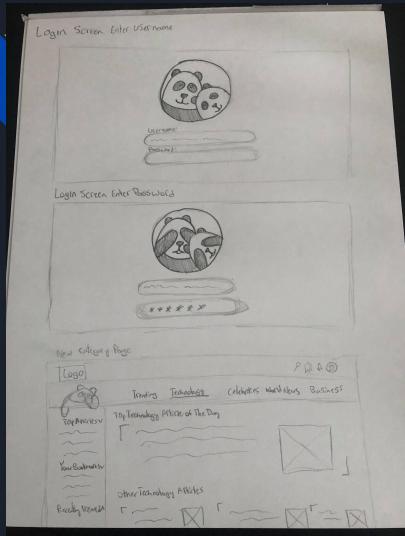
Dashboard



Storyboard

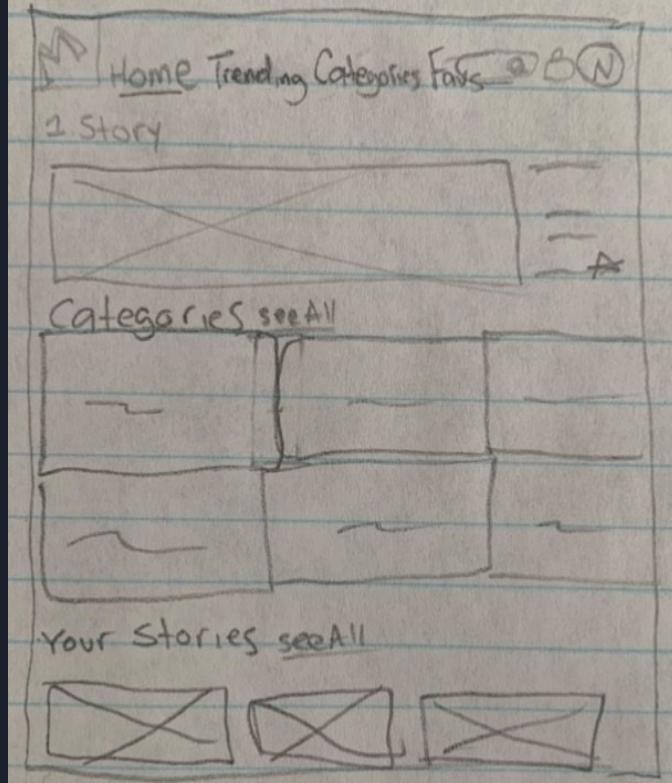


Sketches

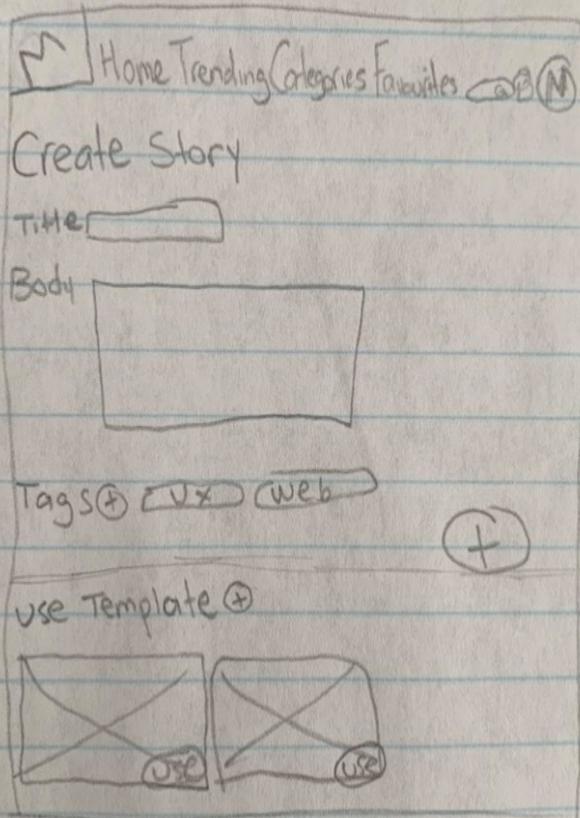


Sketches

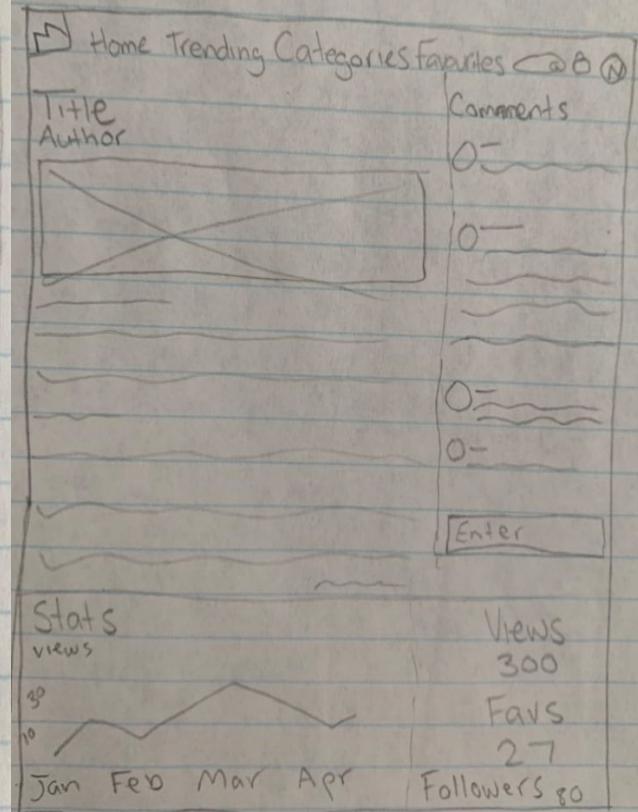
Home



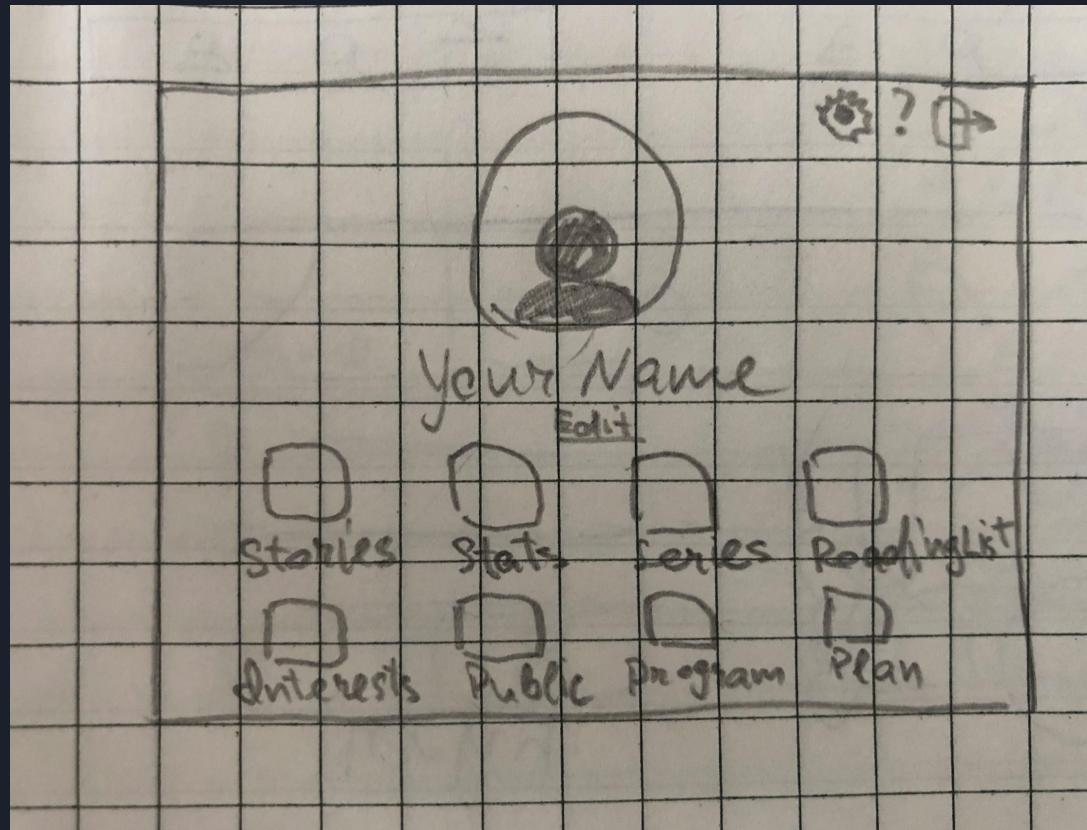
Create Article



Article View



Sketches



Low Fidelity Wireframes

A low-fidelity wireframe of a login screen. The interface includes a top navigation bar with the word "Medium", a search bar, an "Upgrade" button, and a "Sign Up" button. Below the navigation is a large circular placeholder for a profile picture. The main form area contains fields for "Username" and "Password", each represented by a long, thin, light-gray rectangle. At the bottom is a rounded rectangular "Log In" button. Below the button, text reads "Don't have an account? Sign Up Now".

Medium

Upgrade

Sign Up

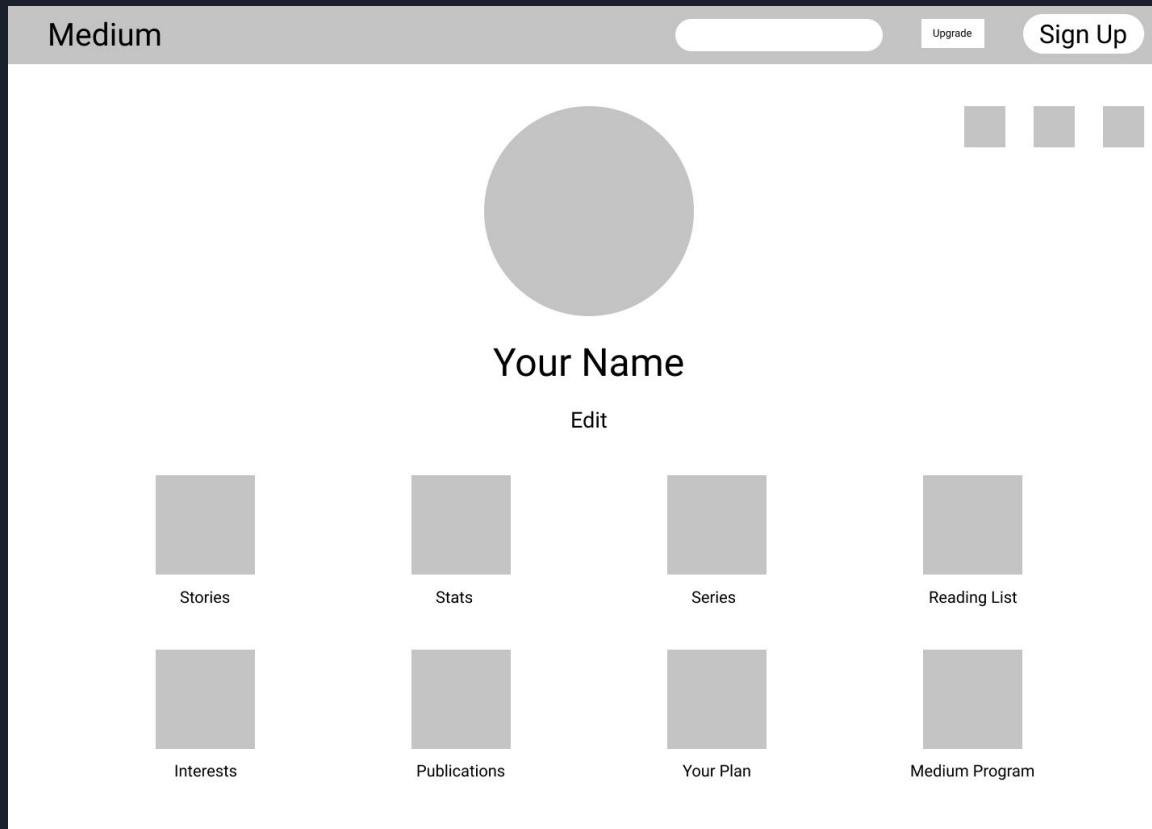
Username

Password

Log In

Don't have an account? Sign Up Now

Low Fidelity Wireframes



Low Fidelity Wireframes

The wireframe depicts a user interface for creating an article. At the top left, there's a 'Medium' plan indicator with an 'Upgrade' button and a 'Sign Up' button. The main area starts with a 'Create an Article' heading. Below it, a 'Title:' label is followed by a long input field. A 'Body:' label is positioned above a large, empty text area. Underneath, a 'Tags' label is followed by three small, empty input fields. To the right of these is a 'Publish' button. A horizontal line separates this section from the one below. The second section is titled 'Use Template' and contains three empty rectangular boxes. To the right of these boxes is a 'View All' button.

Medium

Create an Article

Title:

Body:

Tags

Publish

Use Template

View All

Low Fidelity Wireframes

This low-fidelity wireframe illustrates a medium-sized web page layout with a dark header and footer, and a light gray main content area.

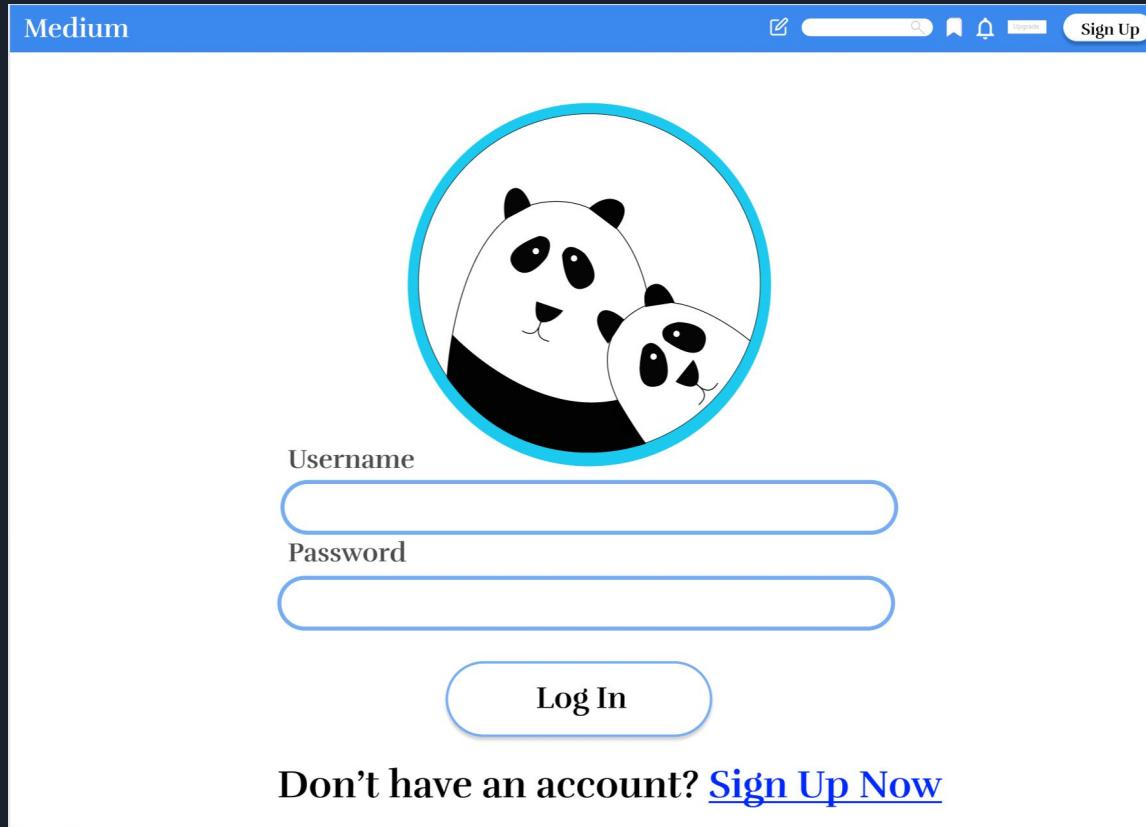
Header: A dark gray bar at the top features the word "Medium" on the left, a search bar in the center, and two buttons on the right: "Upgrade" and "Sign Up".

Main Content Area: The main content is organized into several sections:

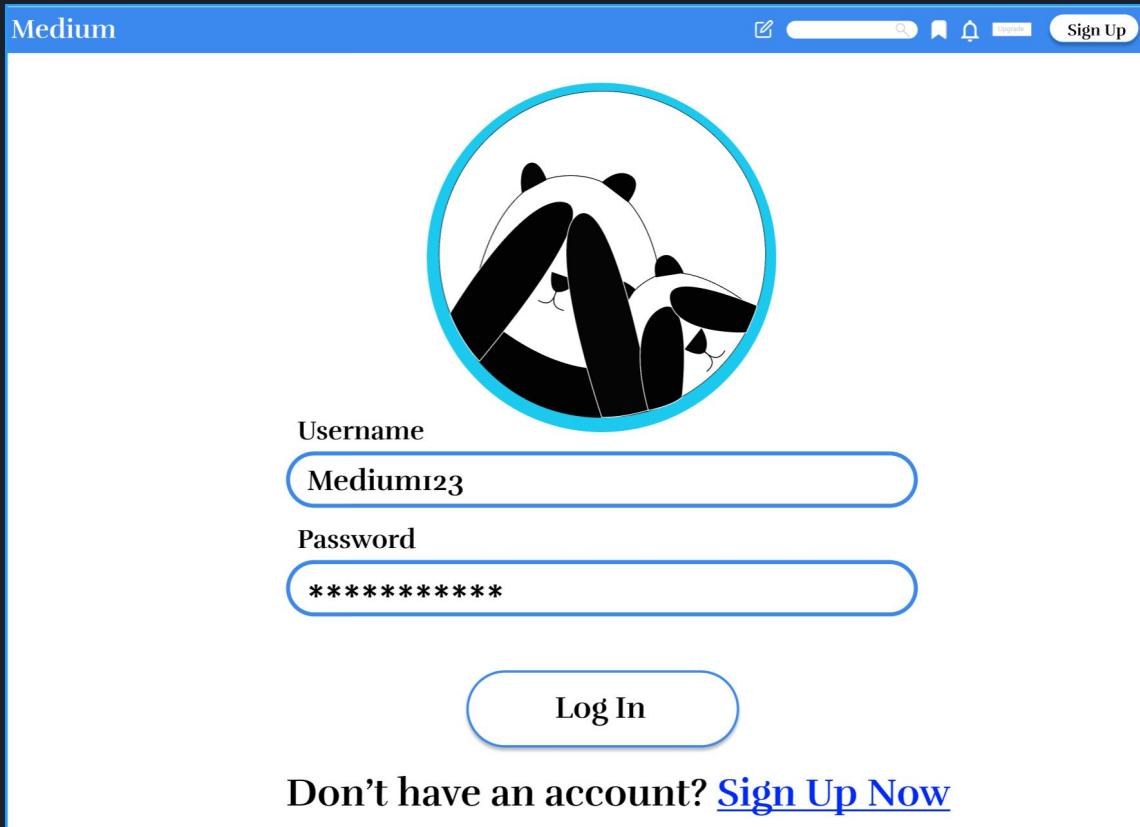
- Trending Blogs:** A section containing three items, each consisting of a small gray box labeled "Name" followed by placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit,".
- Breaking News:** A large, empty gray rectangular area.
- Bottom Grid:** A grid of four items arranged in two rows of two. Each item consists of a gray box labeled "Name" followed by placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit,".

The wireframe uses a grayscale color palette with varying shades of gray for the background, boxes, and text areas.

High Fidelity Wireframes



High Fidelity Wireframes



A high-fidelity wireframe of a Medium login page. The page has a blue header bar with the word "Medium" on the left and a "Sign Up" button on the right. Below the header is a large circular profile picture of a panda. The main form area contains two input fields: a "Username" field containing "Medium123" and a "Password" field containing masked text "*****". A "Log In" button is centered below the inputs. At the bottom, a link "Don't have an account? Sign Up Now" is displayed.

Medium

Sign Up



Username

Medium123

Password

Log In

Don't have an account? Sign Up Now

High Fidelity Wireframes

Medium

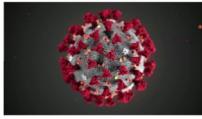
< Home Trending Favourites Categories Controversial Top Live More >

Trending Blogs

Woodkids
Woodshop made easy
Justin Corbit, Woodwoody...
March 25

Sett Brewery
Become a master br...
Tom Holland, Always cold...
March 30

Tech on the rise
Get informed of all...
Mike Valley, Techno Inc...
March 30



Understanding COVID19
Education for all
Nate Dwellings, Medizzy...
April 5

Live

Armed Robbery One Wounded
Crime inc
Devin Marshall, Crime un...
April 2

How to solve your lack of motivation
Understand your lack of motivation...
Mark Duponte, Think Cafe...
April 6



Trudeau Announces Shutdown
Politico Online
Devin Nash, Crentrism d...
March 30



Food Addiction On the Rise
Trying these diets wo...
Jess Furlong, Fitness at h...
March 18



Leafs Win Without Babcock
The Best Game You C...
Mark Nunes, Hockey Unite...
March 20



Engineering Todays World
Things got complicated
Tom Dunn, Class Dynam...
March 5

High Fidelity Wireframes

The wireframe depicts a user interface for creating an article on Medium. At the top, there's a blue header bar with the word "Medium". Below it, the main title "Create an Article" is displayed. The "Title" field contains the text "How to Manage Time". The "Body" section features a placeholder text block: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce a tellus velit. Integer elit dui, tempor eget nulla vitae, tempus finibus elit. Quisque interdum luctus dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.". Underneath the body, there's a "Tags" section with three tags: "UX DESIGN", "WEB", and "NEWS". To the right of the tags are two buttons: "Discard" and "Publish". Below the tags, there's a "Use Template" section with three options: "Concept Maps", "Problem Analysis", and "Redesign a Product", each enclosed in a rounded rectangle with a red "X" icon in the top right corner. A "View All" button is located to the right of these template cards.

Medium

Create an Article

Title How to Manage Time

Body

Lore ipsum dolor sit amet, consectetur adipiscing elit. Fusce a tellus velit. Integer elit dui, tempor eget nulla vitae, tempus finibus elit. Quisque interdum luctus dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.

Tags +

UX DESIGN WEB NEWS

Discard Publish

Use Template +

Concept Maps

Problem Analysis

Redesign a Product

View All

High Fidelity Wireframes

