

Data Analyst Internship Portfolio

🧑 About Me

I am a Data Analytics Intern who has completed a structured internship program at ApexPlanet Software Pvt. Ltd., focusing on data analysis, business intelligence, SQL, Power BI, and data storytelling.

This portfolio showcases my complete end-to-end learning journey through multiple analytical tasks and projects.

🌿 Internship Overview

****Organization:**** ApexPlanet Software Pvt. Ltd.

****Role:**** Data Analytics Intern

****Duration:**** 60 Days

The internship covered:

- Exploratory Data Analysis (EDA)
- SQL for business queries
- Interactive dashboard development
- Data storytelling and insights communication
- Portfolio building and professional reflection

📁 Projects & Tasks

💠 Task 1: Exploratory Data Analysis (EDA)

- Performed descriptive statistics and univariate analysis
- Visualized distributions and trends

🔗 ****Repository:**** PASTE TASK 1 GITHUB LINK

💠 Task 2: SQL for Business Intelligence

- Answered real-world business questions using SQL
- Used filtering, aggregation, and joins

🔗 ****Repository:**** PASTE TASK 2 GITHUB LINK

💠 Task 3: Interactive Dashboarding (Power BI)

- Built an interactive dashboard with KPIs
- Performed segmentation-based deep-dive analysis

🔗 ****Repository:**** PASTE TASK 3 GITHUB LINK

💠 Task 4: Data Storytelling & Insights Communication

- Translated dashboard insights into business stories
- Created a presentation with recommendations

🔗 ****Repository:**** PASTE TASK 4 GITHUB LINK

📊 Final Presentation

A refined presentation summarizing insights, dashboards, and recommendations.

📄 ****Presentation File:****

PASTE LINK OR FILE NAME HERE

🧠 Key Learnings & Skills

- Data Cleaning & EDA
- SQL (Joins, Aggregations, Business Queries)
- Power BI (Interactive Dashboards & KPIs)
- Data Storytelling & Business Insights
- GitHub & Professional Documentation

🎯 Conclusion

This portfolio represents my growth as a data analyst and demonstrates my ability to complete an end-to-end analytics project – from raw data to actionable business insights.