

The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.

# Rockbuster Stealth LCC

Recommendations 2023

## Current Understanding

Rockbuster Stealth LCC is a Movie rental company that have stores around the World.

The company want to make their Position More stable among its competitive Companies.

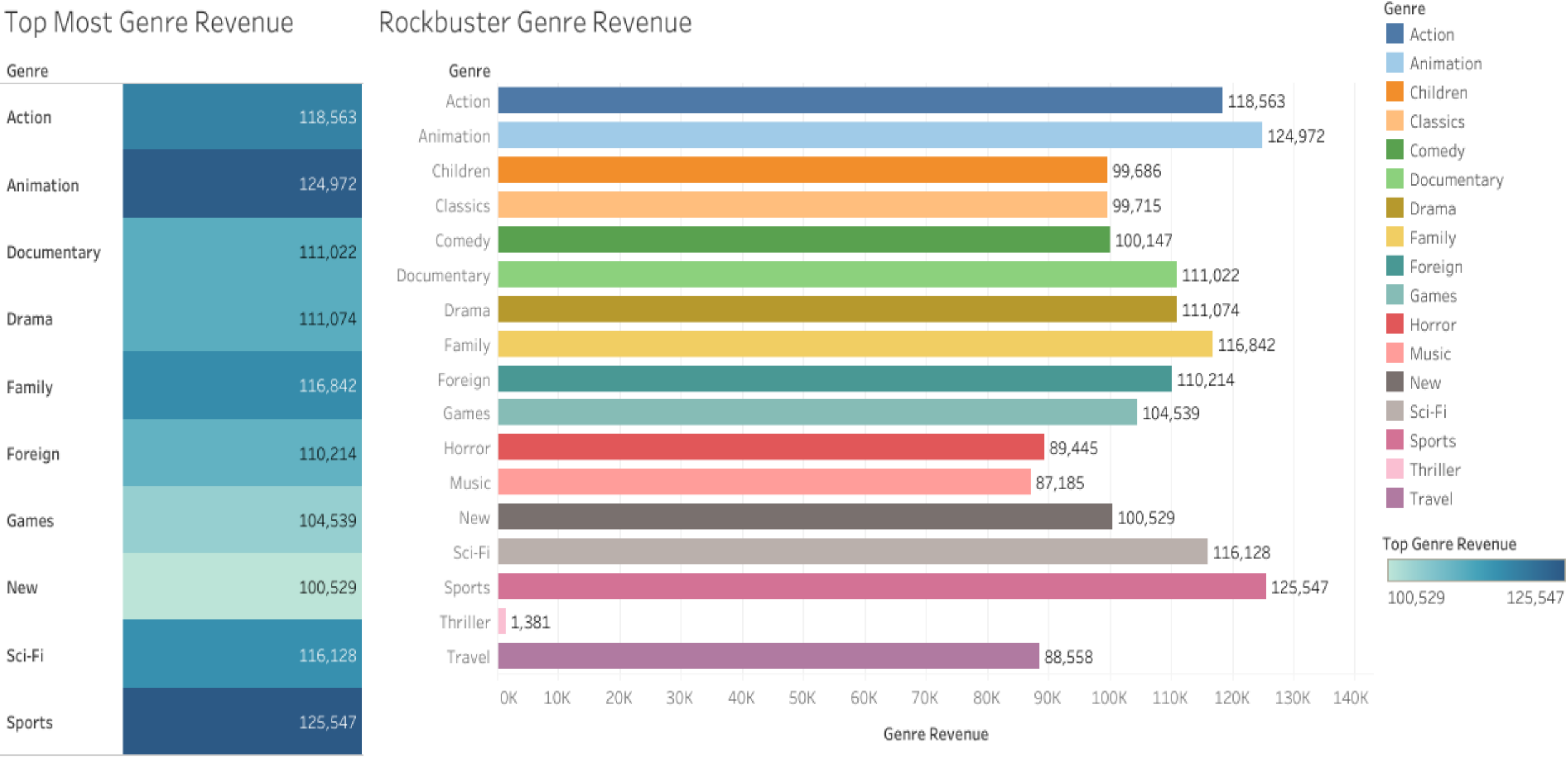
The companies want to expand it business in order to stay Competitive.

## Key Questions

- ▶ Which Genre of movies contribute the most Revenue?
- ▶ What was the average rental duration for all videos?
- ▶ Which countries has most Customer?
- ▶ Which Countries has the most Revenue?

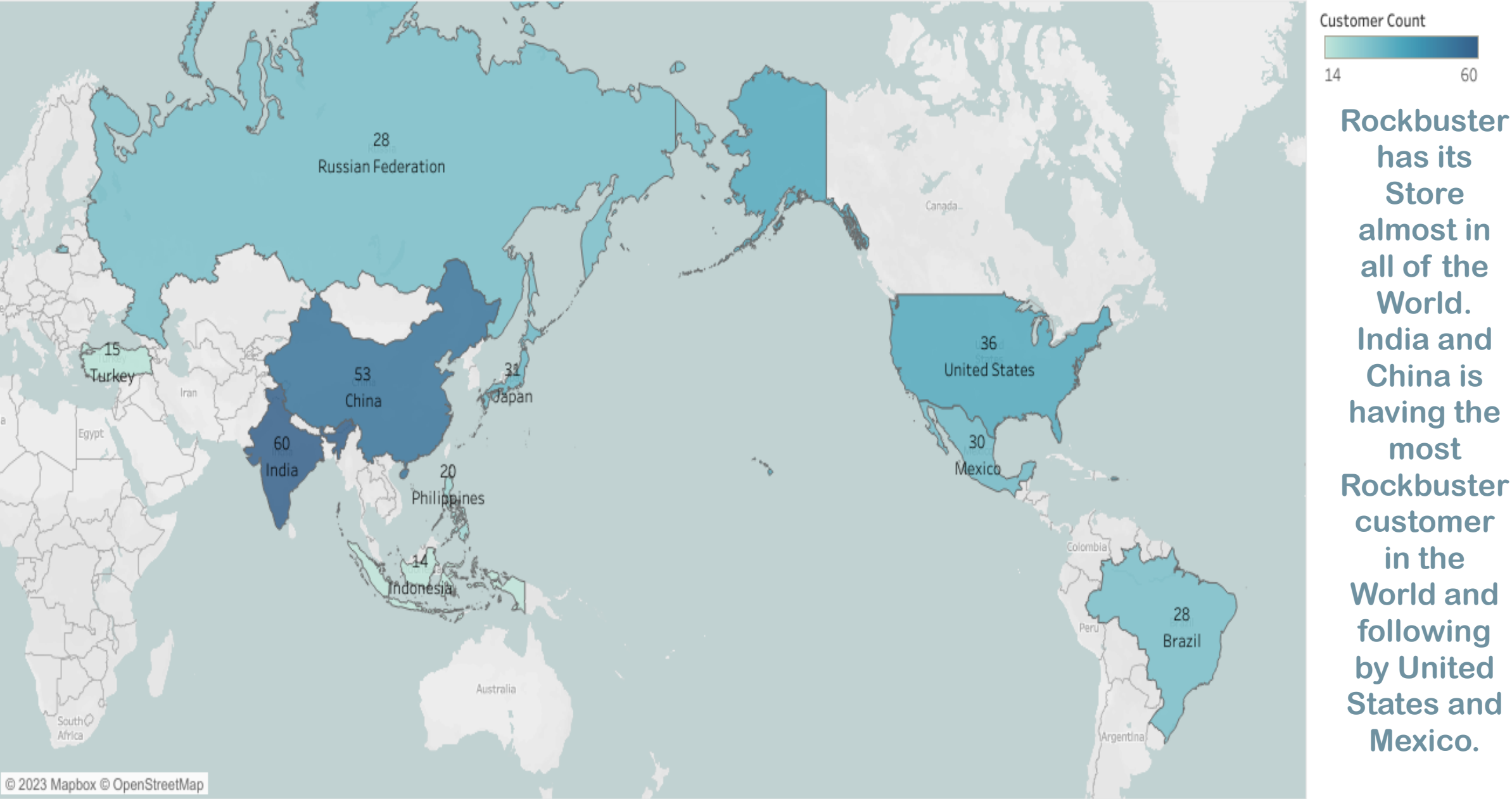
# Basic Information about Rockbuster Stealth LCC



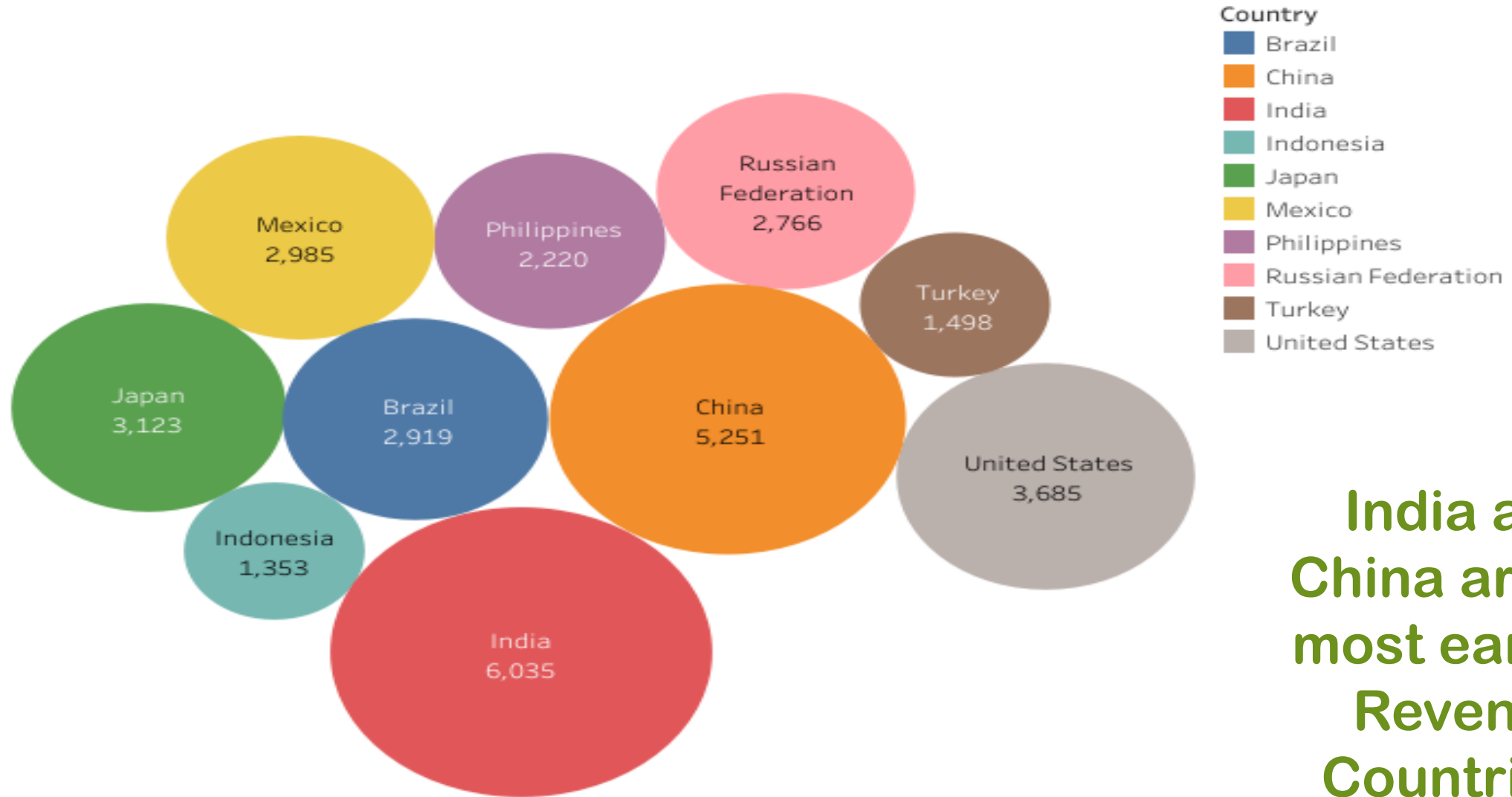


Rockbuster offered the films in the large Variety of Genre. Sport and Animation are the Genre with most earning Revenue.

Top 10 Countries with Most Customer



## Top 10 Countries with highest Revenue



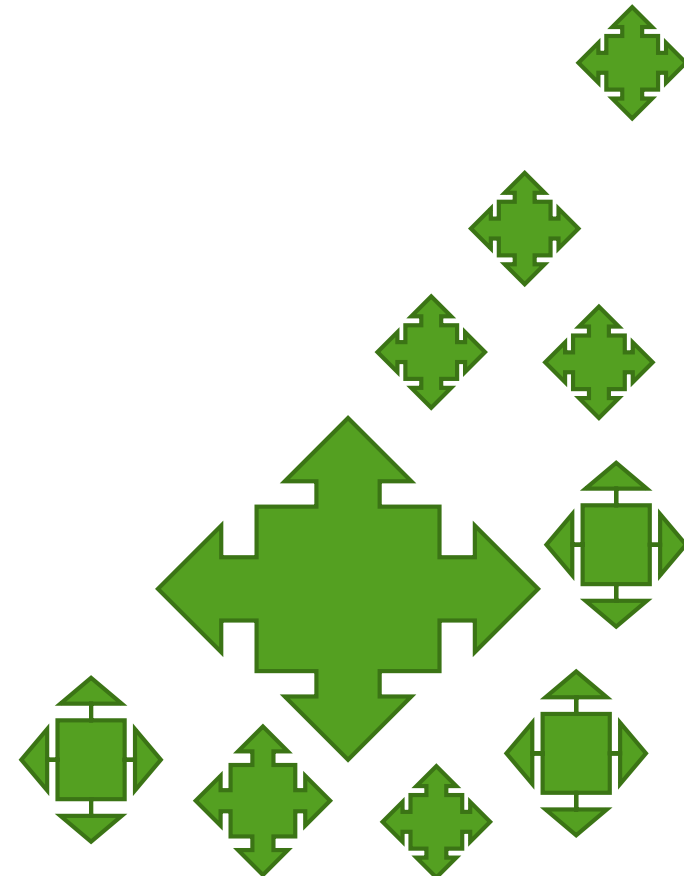
**India and  
China are the  
most earning  
Revenue  
Countries .**

# Rockbuster Recommendation

With this Analysis, We can recommend to invest in

Country- India and China

Genre- Sport and Animation



# External Links

- ▶ Rockbuster Countries Map

[https://public.tableau.com/views/top10countrieswithmostCustomer/Sheet1?:language=en-US&publish=yes&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/top10countrieswithmostCustomer/Sheet1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link)

- ▶ Rockbuster genre Chart

[https://public.tableau.com/views/Genre\\_16729090547810/Dashboard1?:language=en-US&publish=yes&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Genre_16729090547810/Dashboard1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link)