Traffic Accidents in the United States

UNC Bootcamp - Jan 2020 Erika Berry, Tyler Carey, Matthew Fahys, Kate Minyard, Sree Yallapragada

Research Questions

- What times of the day are traffic accidents most prevalent?
- What locations nationally and locally have a greater frequency of traffic accidents?
- What locations nationally and locally have a greater severity of traffic accidents?
- Which, if any, weather events lead to an increase in traffic accidents?
- Does the presence of precipitation indicate a greater severity of traffic accidents?

Our Hypotheses

- Rush hour in the afternoon is the time of day that a traffic accident is most likely.
- Major US cities have a greater frequency of traffic accidents. Locally, the arteries into downtown
 Raleigh have the greatest frequency of traffic accidents.
- Where major US highways in major US cities intersect, those are the locations where we'll find the
 greatest severity of traffic accidents. Locally, the arteries into downtown Raleigh have the greatest
 severity of traffic accidents.
- Heavy rain and sleet/ice are the weather events that will most likely lead to an increase in traffic accidents.
- Severity will be greater in inclimate weather

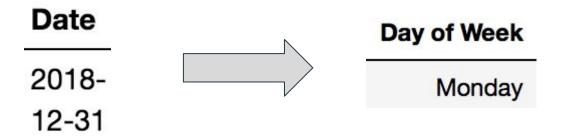
Our Data

- Kaggle.com <u>US Accident Data</u>
 - Easy accessibility, and format of their datasets
 - Expressed interest in traffic accidents as they directly relate to our everyday lives.
 - Variety of different points

Data Exploration/Cleaning

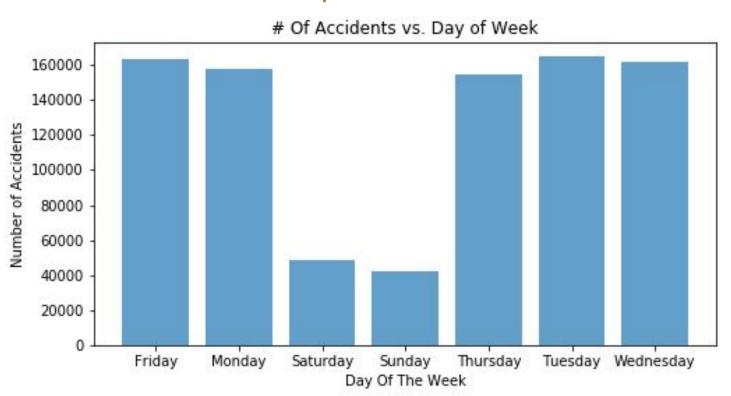
```
In [16]: # Data cleanup
         # Filters out dates containing 2016, 2017, & 2019 -- too much data in dataset to handle with lapto
         accident data revised = accident data[~accident data["Start Time"].str.contains("2016")]
         accident data revised = accident data revised["Start Time"].str.contains("2
         017")]
         accident data revised = accident data revised[~accident data revised["Start Time"].str.contains("2
         019")1
         # Splits the Start Time column into individual columns
         accident data revised[["Date", "Time"]] = accident data revised["Start Time"].str.split(expand=Tru
         e)
         # Renames columns to be more readable
         accident data revised = accident data revised.rename(columns={"Start Lat":"Lat", "Start Lng":"Ln
         g", "Weather Condition": "Weather"})
         # Filters and rearranges dataset to display most useful columns
         accident data revised = accident data revised[["Date", "Time", "Lat", "Lng", "City", "State",
                  "County", "Weather", "Temperature(F)", "Severity", "Nautical Twilight"]]
         # Iterates through all column data to find NaN values and adds them to a list
         accident data revised.columns[accident data revised.isna().any()].tolist()
         accident data revised = accident data revised.reset index()
         accident data revised.head(20)
```

What day of the week are traffic accidents most prevalent?



```
#Creating a day of the week column with current time stamps
import datetime
weekday = []
for d in range(0, len(df["Date"])):
    dt = pd.Timestamp(df["Date"][d])
    day_ofwk = dt.weekday_name
    weekday.append(day_ofwk)
new_df = pd.DataFrame({"Day of Week": weekday})
df.insert(1,"Day of Week",new_df["Day of Week"],True)
df.head()
```

What day of the week are traffic accidents most prevalent?

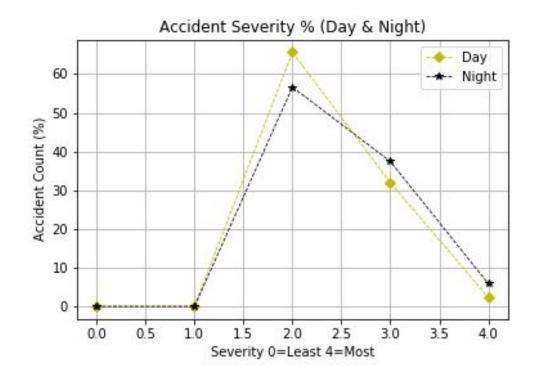


What time of day is traffic most severe?

Total Accidents 2018

Day: 758,753

Night: 133,861



What locations nationally and locally have a greater frequency of traffic accidents?

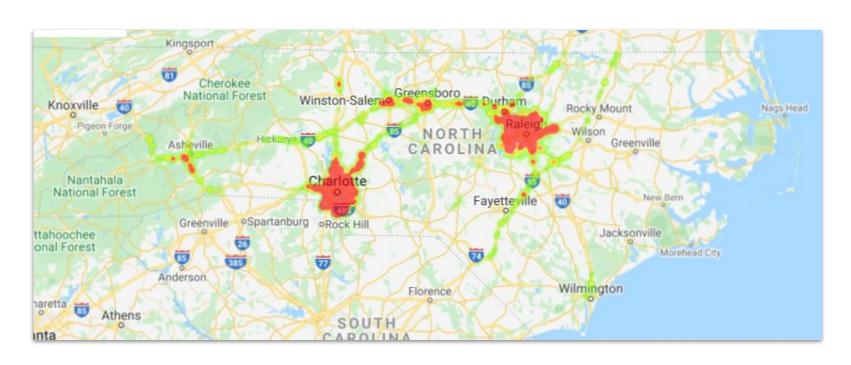
In creating a heatmap to answer this question, we needed a weight. For this question, the "weight" should be frequency of accidents, so we added a column to the dataframe showing frequency of accidents at specific coordinates.

Then we grouped coordinates by accident frequency and narrowed the DataFrame to show unique coordinates and include the frequency of their traffic accidents.

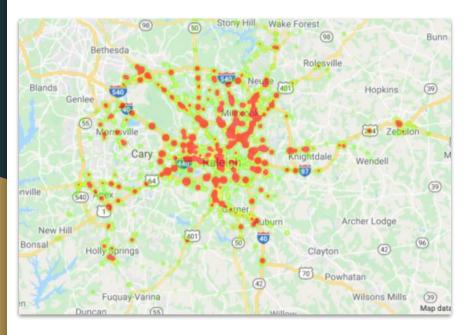
What locations nationally have a greater frequency of traffic accidents?

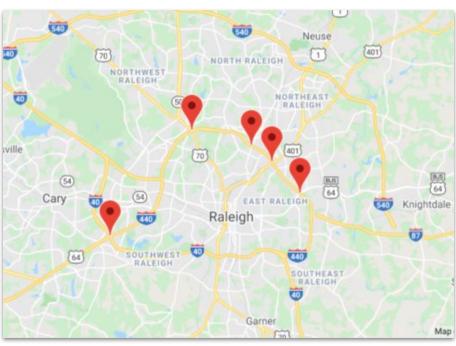


What locations locally have a greater frequency of traffic accidents?



What locations locally have a greater frequency of traffic accidents?

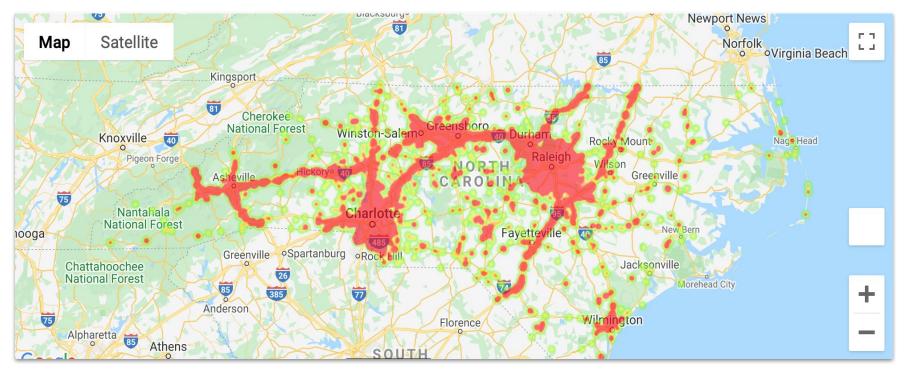




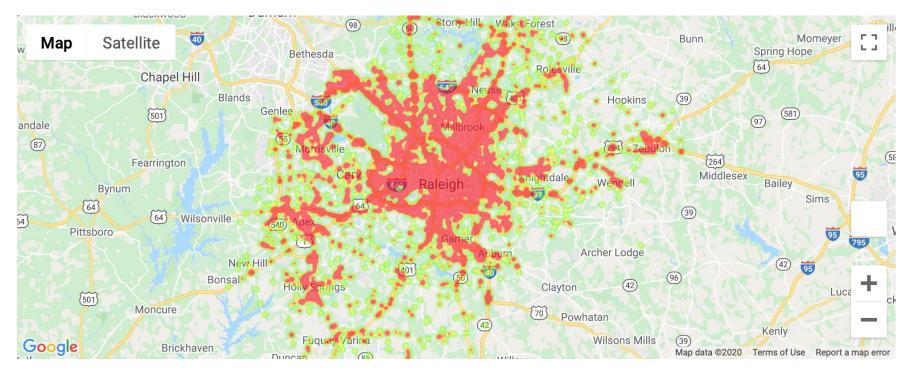
What locations nationally have a greater severity of traffic accidents?



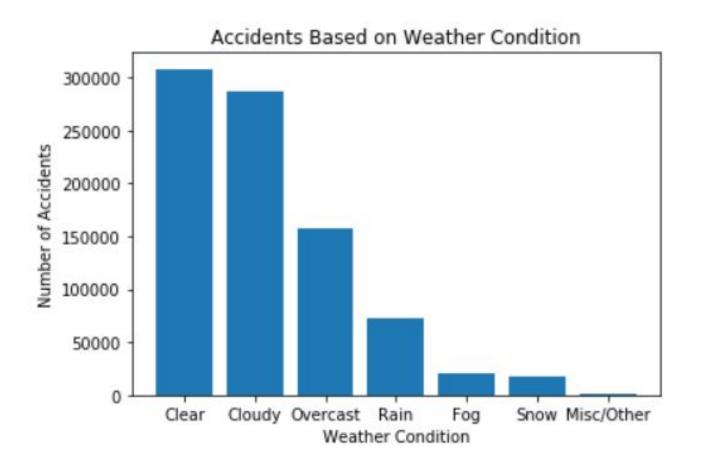
What locations at the state level have a greater severity of traffic accidents?



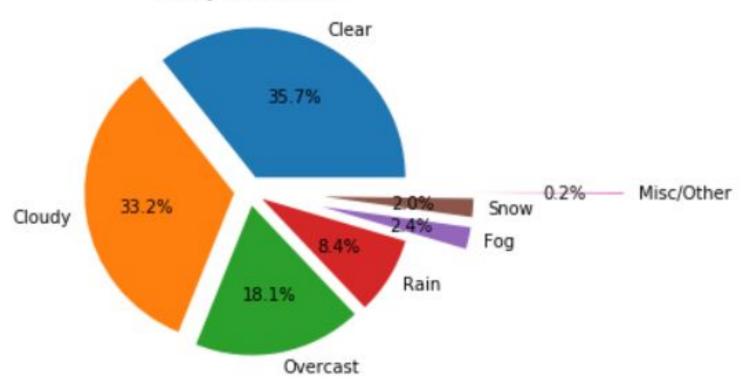
What locations locally have a greater severity of traffic accidents?

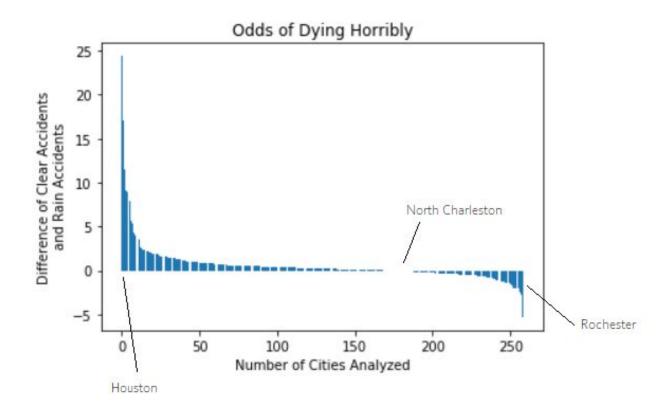


Do weather conditions impact the number of accidents reported?

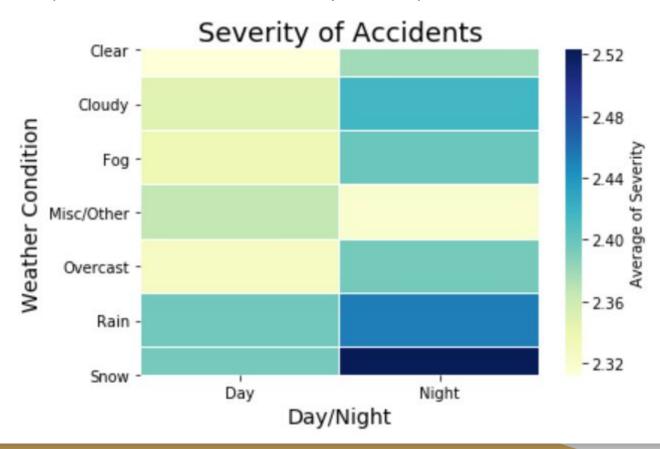


The Same Graph as Before But Now It's A Poorly Labeled Pie





Severity of Accidents Grouped By Weather Condition



Questions?