## EECS 545: Machine Learning

# Lecture 9 & 10. Kernel methods: support vector machines

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#### Overview

- Support Vector Machine (SVM)
- Soft-margin SVM
- Primal optimization
  - Soft-margin SVM
- Dual optimization (next lecture)
  - hard-margin SVM
  - soft-margin SVM

# Support Vector Machines: Motivation and Formulation

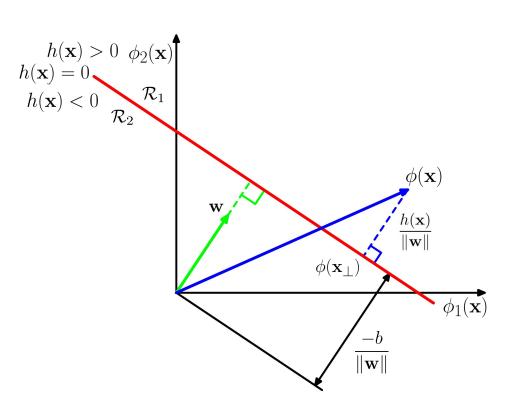
#### Linear Discriminant Function

$$h(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x}) + b$$

 Decision boundary is the hyperplane

$$\mathbf{w}^T \phi(\mathbf{x}) + b = 0.$$

- w determines direction
- b determines offset

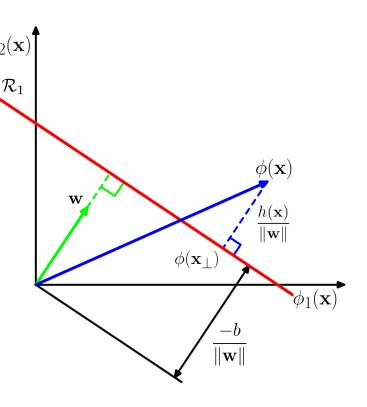


## Distance of a point from a hyperplane

- 2D Case:
  - Line: ax + by + c = 0
  - Point:  $(x_0, y_0)$
  - +/- depending on which side of line

$$\mathbf{distance} = \frac{ax_0 + by_0 + c}{\sqrt{a^2 + b^2}}$$

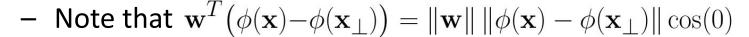
- M dimensional:
  - Hyperplane:  $h(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x}) + b$
  - Point:  $\phi(\mathbf{x})$  distance =  $\frac{\mathbf{w}^T \phi(\mathbf{x}) + b}{\|\mathbf{w}\|}$



## Distance of a point from a hyperplane

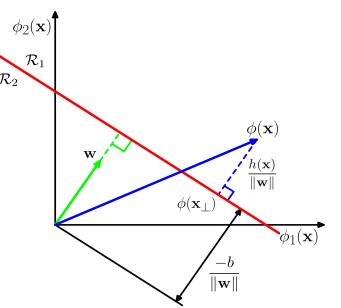
#### • Derivation:

- Let  $\phi(\mathbf{x}_{\perp})$  be the point on the hyperplane closest to  $\phi(\mathbf{x})$
- $\phi(\mathbf{x}) \phi(\mathbf{x}_{\perp})$  is perpendicular to the hyperplane and hence parallel to  $\mathbf{w}$
- Distance =  $\pm \|\phi(\mathbf{x}) \phi(\mathbf{x}_{\perp})\|$

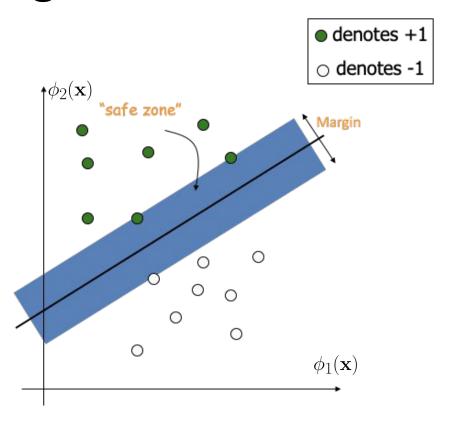


- Thus, 
$$\|\phi(\mathbf{x}) - \phi(\mathbf{x}_{\perp})\| = \frac{\mathbf{w}^T \phi(\mathbf{x}) - \mathbf{w}^T \phi(\mathbf{x}_{\perp})}{\|\mathbf{w}\|}$$

$$= \frac{\mathbf{w}^T \phi(\mathbf{x}) + b}{\|\mathbf{w}\|} \quad \therefore \mathbf{w}^T \phi(\mathbf{x}_{\perp}) + b = 0$$



- The linear discriminant function (classifier) with the maximum margin is a good classifier.
- Margin is defined as the width that the boundary could be increased by before hitting a data point
- Why is it the "good" one?
  - Robust to outliers and thus strong generalization ability

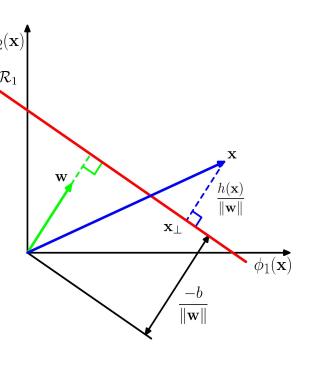


Distance from  $\phi(x)$  to the  $y(\mathbf{w}^T \phi(\mathbf{v}) = 0.$   $h(\mathbf{x}) > 0 \phi_2(\mathbf{x})$  (assuming data is linearly separable,  $y \in \{-1, 1\}$ )  $h(\mathbf{x}) < 0$   $\mathcal{R}_2$ 

$$\frac{y(\mathbf{w}^T \phi(\mathbf{x}) + b)}{\|\mathbf{w}\|}$$

Margin (defined over training data):

$$\min_{n} \frac{y^{(n)} \left( \mathbf{w}^{T} \phi \left( \mathbf{x}^{(n)} \right) + b \right)}{\|\mathbf{w}\|}$$



Optimization problem:

$$\underset{w,b}{\operatorname{arg\,max}} \left\{ \frac{1}{\|\mathbf{w}\|} \min_{n} \left[ y^{(n)} \left( \mathbf{w}^{T} \phi \left( \mathbf{x}^{(n)} \right) + b \right) \right] \right\}$$

Rescale w and b such that:

$$y^{(n)}\left(\mathbf{w}^T\phi\left(\mathbf{x}^{(n)}\right)+b\right) \ge 1$$
  $n=1,\ldots,N.$ 

Optimization is equivalent to:

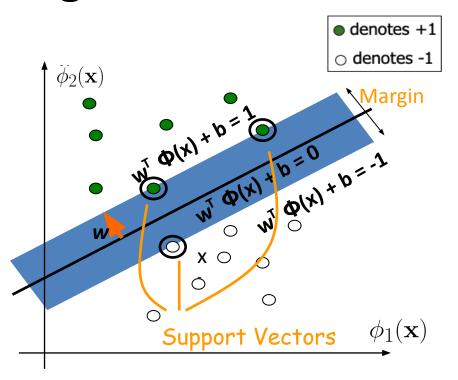
$$\arg\min_{\mathbf{w},b}\frac{1}{2}\|\mathbf{w}\|^2$$
 subject to  $y^{(n)}\left(\mathbf{w}^T\phi\left(\mathbf{x}^{(n)}\right)+b\right)\geq 1$   $n=1,\ldots,N.$ 

Optimization problem:

$$\arg\min_{\mathbf{w},b} \frac{1}{2} \|\mathbf{w}\|^2$$

subject to

For 
$$y^{(n)} = 1$$
,  $\mathbf{w}^T \phi(\mathbf{x}^{(n)}) + b \ge 1$   
For  $y^{(n)} = -1$ ,  $\mathbf{w}^T \phi(\mathbf{x}^{(n)}) + b \le -1$ 



## Solving the optimization problem

Optimization problem:

$$\underset{\mathbf{w},b}{\arg\min} \frac{1}{2} \|\mathbf{w}\|^2$$
 subject to  $y^{(n)} \left(\mathbf{w}^T \phi\left(\mathbf{x}^{(n)}\right) + b\right) \geq 1, \quad n = 1, \dots, N.$ 

- This is a constrained optimization problem.
  - We solve this using Lagrange multipliers (convex optimization).

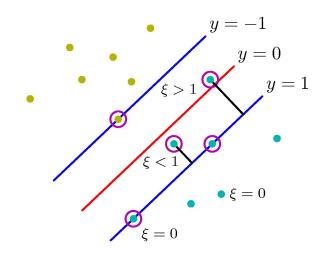
## **Support Vector Machines**

 Hard SVM requires separable sets

$$y^{(n)}h\left(\mathbf{x}^{(n)}\right) - 1 \ge 0$$

Soft SVM introduces
 slack variables for each
 data point

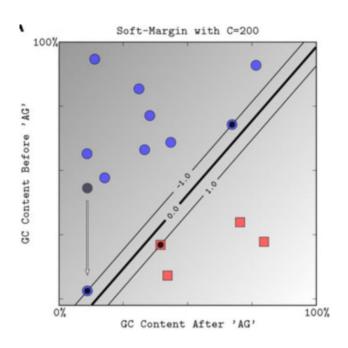
$$y^{(n)}h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)}$$

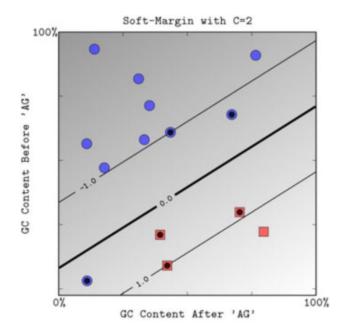


Recall: 
$$h\left(\mathbf{x}\right) = \mathbf{w}^{T}\phi\left(\mathbf{x}\right) + b$$

### Soft SVM

• A little slack can give much better margin.





#### Soft SVM

 Maximize the margin, and also penalize for the slack variables

$$\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} ||\mathbf{w}||^{2}$$
Subject to  $y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)}, \ \forall n$ 

$$\xi^{(n)} \ge 0, \forall n$$

Recall:  $h\left(\mathbf{x}\right) = \mathbf{w}^{T}\phi\left(\mathbf{x}\right) + b$ 

## Formulation of soft-margin SVM

- Maximize the margin, and also penalize for the slack variables
- Primal optimization
  - Optimization w.r.t

$$\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} ||\mathbf{w}||^{2}$$
Subject to 
$$y^{(n)} h \left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \, \forall n$$

$$\xi^{(n)} \ge 0, \forall n$$

Recall: 
$$h\left(\mathbf{x}\right) = \mathbf{w}^{T}\phi\left(\mathbf{x}\right) + b$$

## Primal optimization

## Optimization

- We can directly optimize the SVM objective function using gradient descent or stochastic gradient
  - Applicable when we have direct access to feature vectors  $\phi(\mathbf{x})$
  - This is also called "linear SVM" (due to the use of linear kernels).

- Main idea
  - Convert the constraint into a penalty function

## Converting constraints into penalty

• Note: objective is dependent on

$$\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} ||\mathbf{w}||^{2}$$
Subject to 
$$y^{(n)} h \left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \forall n$$

$$\xi^{(n)} \ge 0, \forall n$$

– We want to minimize  $\xi^{(n)}$  under the constraints

Recall: 
$$h\left(\mathbf{x}\right) = \mathbf{w}^{T}\phi\left(\mathbf{x}\right) + b$$

## Converting constraints into penalty

• Note: objective is dependent on  $\xi^{(n)}$ 

$$\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} ||\mathbf{w}||^{2}$$
Subject to 
$$y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \forall n$$

$$\xi^{(n)} \ge 0, \forall n$$

- We want to minimize  $\xi^{(n)}$  under the constraints
- Rewriting the constraints: for each n,

$$\xi^{(n)} \ge 1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right)$$

$$\xi^{(n)} \ge 0$$

$$\xi^{(n)} \ge \max\left(0, 1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right)\right)$$

When equality holds, all constraints are satisfied and the objective is minimized!

## Converting constraints into penalty

Original optimization problem

$$\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} ||\mathbf{w}||^{2}$$
Subject to 
$$y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \ \forall n$$

$$\xi^{(n)} \ge 0, \forall n$$

Recall:  $h\left(\mathbf{x}\right) = \mathbf{w}^{T}\phi\left(\mathbf{x}\right) + b$ 

An equivalent optimization problem

$$\min_{w,b} C \sum_{n=1}^{N} \max \left( 0, 1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right) \right) + \frac{1}{2} \|\mathbf{w}\|^{2}$$

This can be optimized using gradient-based methods!
 (batch/stochastic gradient descent)

#### **Gradients**

Computing the (sub) gradient with respect w and b:

- Recall: 
$$h(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x}) + b$$

$$\min_{\mathbf{w}, b} C \sum_{n=1}^{N} \max \left(0, 1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right)\right) + \frac{1}{2} \|\mathbf{w}\|^2$$

$$\nabla_{\mathbf{w}} \mathcal{L} = -C \sum_{n=1}^{N} y^{(n)} \phi\left(\mathbf{x}^{(n)}\right) I\left(1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 0\right) + \mathbf{w}$$

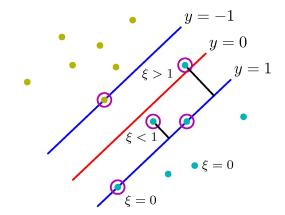
$$\nabla_{b} \mathcal{L} = -C \sum_{n=1}^{N} y^{(n)} I\left(1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 0\right)$$

- The gradient can be used to optimize w over the training data
  - Similar trick can be applied for stochastic gradient.

## Support vectors

• In SVM, only the training points that have margin of 1 or less actually affect the final solution (**w**, b).

These are called "support vectors"



## Summary

#### Hard SVM (Max Margin classifier): Assumes data is separable in feature space

$$\underset{w,b}{\operatorname{arg\,max}} \left\{ \frac{1}{\|\mathbf{w}\|} \min_{n} \left[ y^{(n)} \left( \mathbf{w}^{T} \phi \left( \mathbf{x}^{(n)} \right) + b \right) \right] \right\}$$



$$\underset{\mathbf{w},b}{\arg\min} \frac{1}{2} \|\mathbf{w}\|^2$$
 s.t  $y^{(n)} \left(\mathbf{w}^T \phi\left(\mathbf{x}^{(n)}\right) + b\right) \geq 1$   $n = 1, \dots, N$ .

Need to use constrained convex optimization to solve this problem



Relax the constraints

#### **Soft SVM:** No separability assumption: adding slack variables (for better robustness)

$$\min_{\mathbf{w},b,\xi} \qquad C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2$$

Subject to 
$$y^{(n)}h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \ \forall n$$
  
 $\xi^{(n)} > 0, \forall n$ 



 $\min_{\mathbf{w},b,\xi} C \sum_{n=1}^{N} \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^{2}$ Subject to  $y^{(n)} h\left(\mathbf{x}^{(n)}\right) \ge 1 - \xi^{(n)} \ \forall n \iff \min_{w,b} C \sum_{n=1}^{N} \max\left(0, 1 - y^{(n)} h\left(\mathbf{x}^{(n)}\right)\right) + \frac{1}{2} \|\mathbf{w}\|^{2}$ 

Primal problem can be solved using gradient methods.

# Thank you!

Click here to take the quiz!

Next class: Dual view of Soft SVM