

Basket Analysis



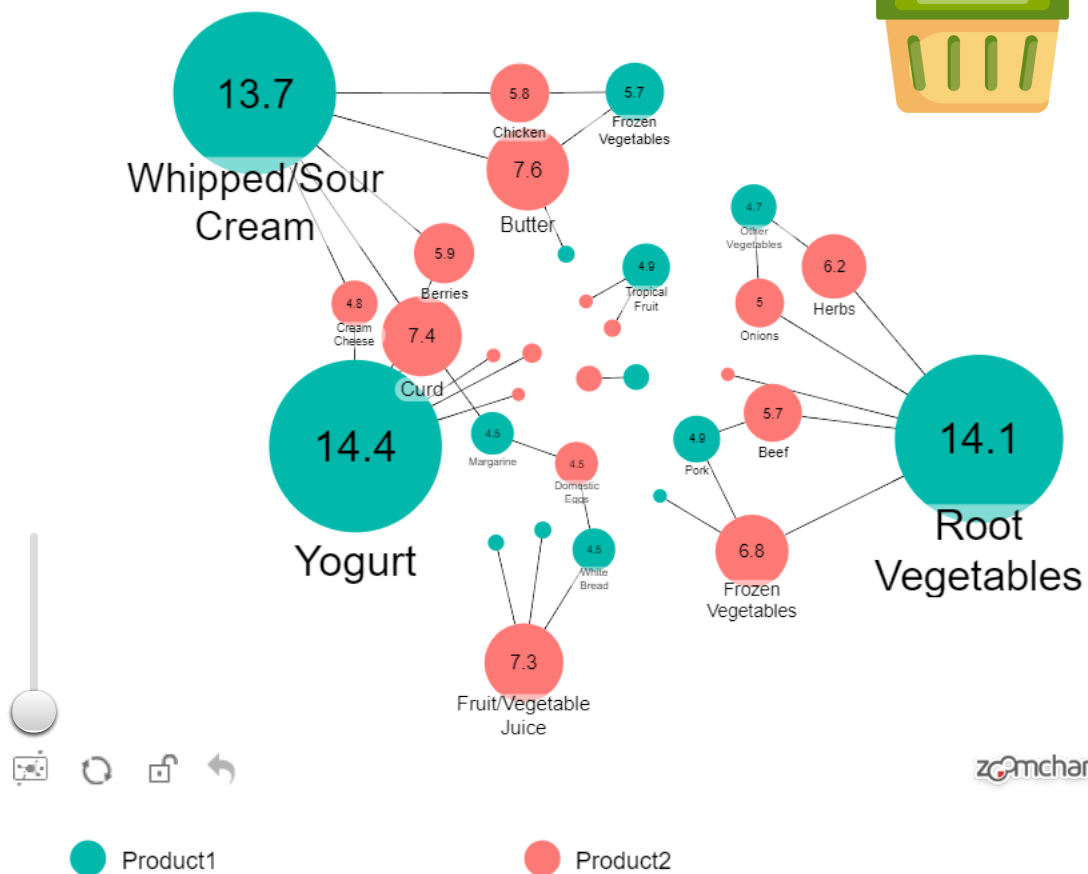
7835

Total Transaction

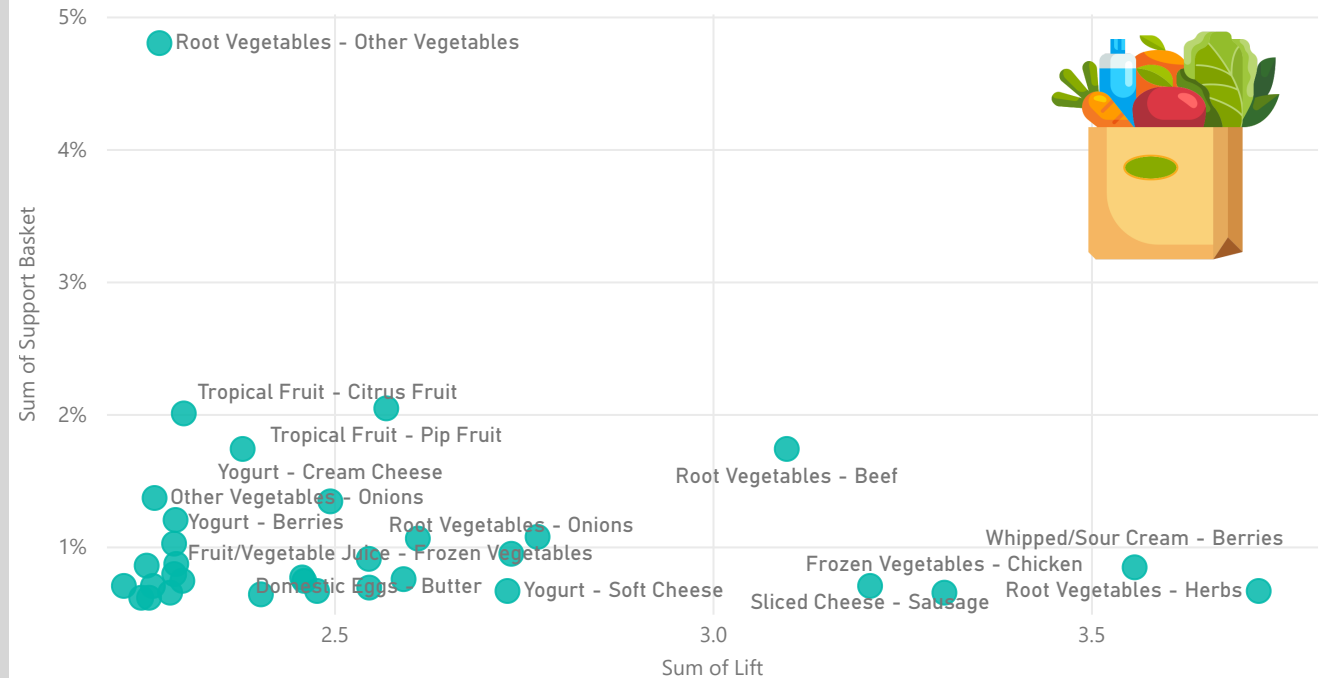
170

Products Count

Basket Analysis Network



Basket Analysis Map



Basket Analysis Details

Basket	Sum of Support Basket	Sum of Confidence	Sum of Confidence of Prod2 of Prod1	Sum of Lift
Domestic Eggs - Butter	0.91%	14.20%	16.25%	2.55
Frozen Vegetables - Butter	0.64%	13.40%	11.44%	2.40
Frozen Vegetables - Chicken	0.65%	13.67%	15.74%	3.31
Fruit/Vegetable Juice - Frozen Vegetables	0.79%	10.90%	16.62%	2.29
Long Life Bakery Product - Fruit/Vegetable Juice	0.66%	17.99%	9.14%	2.48
Margarine - Curd	0.70%	11.83%	13.19%	2.22
Margarine - Domestic Eggs	0.87%	14.62%	13.60%	2.29
Other Vegetables - Herbs	0.77%	3.98%	47.24%	2.46
Other Vegetables - Onions	1.37%	7.10%	43.50%	2.26
Pork - Beef	0.75%	13.20%	14.79%	2.59
Pork - Frozen Vegetables	0.61%	10.74%	12.87%	2.26
Root Vegetables - Beef	1.74%	15.78%	34.09%	3.10
Total	35.53%	440.91%	754.20%	84.47