

# Peterson Capital

## The Power of Retail

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### **Big Rock Brewery [bigrockbeer.com](http://bigrockbeer.com)**

*Keywords: Big Rock Brewery, Craft Beer, hard seltzer, vodka soda growth, owned brands, brewing manufacturing capacity.*

[bigrockbeer.com](http://bigrockbeer.com) <http://bigrockbeer.com/>, Coke Enters Hard Seltzer Game <https://menafn.com/1102102272/Coke-Enters-Hard-Seltzer-Game>, Molson Coors Beverage Company set to boost Canadian hard seltzer production <https://www.beveragedaily.com/Article/2021/05/20/Molson-Coors-Beverage-Company-set-to-boost-Canadian-hard-seltzer-production>, United Now Serving White Claw, Officially the Most Irresponsible Airline You Can Fly <https://www.mandatory.com/living/1569660-united-now-serving-white-claw-officially-the-most-irresponsible-airline-you-can-fly>, [defiancesilver.com](http://www.defiancesilver.com) <http://www.defiancesilver.com/>