

# Peterson Capital

## The Power of Retail

Peterson Capital Daily Media Brief\*

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Market Data as of prior trading day close

### Big Rock Brewery

*keywords: Big Rock Brewery, Craft Beer, hard seltzer, vodka soda growth, owned brands, brewing manufacturing capacity.*

Ticker Symbol	Price	Currency	Change	Volume	52 Week High	52 Week Low
TSE: BR	6.3	CAD	0.25(4.13%)	1000	7.25	3.8

- Top Media Hits
  - No Company media hits
- Related Media Hits
  - May 20: Coke Enters Hard Seltzer Game  
*Coverage of Coca Cola's entrance into the hard seltzer market.*
  - May 20: Molson Coors Beverage Company set to boost Canadian hard seltzer production  
*Molson is boosting its hard seltzer production in Canada by 300%*
  - May 20: United Now Serving White Claw, Officially the Most Irresponsible Airline You Can Fly  
*United Airlines now serves Whiteclaw.*

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