

# Peterson Capital

## The Power of Retail

Peterson Capital Daily Media Brief  
May 26, 2021

**client name output with hyperlink**  
Big Rock Brewery [bigrockbeer.com](http://bigrockbeer.com)

### Keywords output

*Keywords: Big Rock Brewery, Craft Beer, hard seltzer, vodka soda growth, owned brands, brewing manufacturing capacity.*

### Article hyperlink output

[bigrockbeer.com](http://bigrockbeer.com) <http://bigrockbeer.com/>, Coke Enters Hard Seltzer Game <https://menafn.com/1102102272/Coke-Enters-Hard-Seltzer-Game/>

### Articles output

Top Media Hits, No Company media hits, Related Media Hits, May 20: Coke Enters Hard Seltzer Game, Coverage of Coca Cola's entrance into the hard seltzer market. , May 20: Molson Coors Beverage Company set to boost Canadian hard seltzer production, Molson is boosting its hard seltzer production in Canada by 300%, May 20: United Now Serving White Claw Officially the Most Irresponsible Airline You Can Fly, United Airlines now serves Whiteclaw., Defiance Silver [defiancesilver.com](http://defiancesilver.com)

### comments

The article extraction algorithm is spot on. Only thing needed is to link the article hyperlinks to it and then ammend the formating structure to appear as

test  
test2