Basics of Business

Introduction

Lecture (60-90min):

Business in Action We will work through the chapters in the book step-by-step. One Chapter corresponds to one session: https://ebookcentral.proquest.com/lib/th-deggendorf/detail.action?docID=5979196 Please download the PDFs of the Chapters step-by-step. There is both a limit on concurrent viewership and downloads per day.

Exercise (90-120min):

During the course we will have personal real-world exercises helping you start ideating on and building your professional profile in the Digital Healthcare Industry (and beyond, if you wish). We will:

Develop your Personal Brand

1. Build your personal online profile for professional networking
2. Define topics of interest and communication for your professional outreach
3. Ideate on a personal branding strategy

Help you become productive as a developer

5. Work on understanding your operating system and customising it
6. Developing time management and productivity strategies
7. Get to know how to use developer tools

Materials

Excercises

Personal Brand:

- Build your LinkedIN Profile
- Ideate and Define Content
- Try to estimate your audience and value
- Prototupe by writing a summary on digitalhealthsummit.de

Git and Commandline - Git and Github: https://dev.to/colocodes/learn-how-to-use-git-and-github-in-a-team-like-a-pro-2dk7 - Command Line: https://ubuntu.com/tutorials/command-line-for-beginners#1-overview - Resolve Merge Conflicts: https://www.simplilearn.com/tutorials/git-tutorial/merge-conflicts-in-git

Vim and Dotfiles - Configuration and Dotfiles: https://medium.com/@webprolific/getting-started-with-dotfiles-43c3602fd789 - Vim Tutorial: https://danielmiessler.com/study/vim/

Lectures

Class Repositories

- Marina
- Ali
- Olivia
- Tanmay
- Shahrima
- Divine
- Shoikat
- Johnson