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| Area of Grading | Self-Assessment | Grade |
| Work Process Management | I tried to organize my work and set priorities to finish my tasks at the right time, some had to be done sooner, some later. But, looking at all of the work I did so far, I think I did pretty well. I just had problems at first with figuring out WordPress. | 4 |
| Managing the working methods, tools and materials | The biggest resource to manage my working methods and to do research was the internet. I looked up tips on how to design ads, how to use WordPress and watched tutorials on how to do a time reserve function for the website. In my opinion, I did pretty well with my methods of working, but I see that a small mistake of mine was maybe to focus on too many things at once. It didn’t turn into a huge problem, but I learned that it might be even more efficient to focus on one thing first. | 4 |
| Managing the knowledge that is required for the work and acquiring new skills/knowledge | To acquire the knowledge to do my work, it was important to stay in regular contact with my boss and the teacher, but also to do a lot of research on my own. I am the type of person who is good at acquiring knowledge through media, such as internet, books, movies, etc. So, naturally, the internet was a big source of mine, to learn about digital marketing. I kept everything documented. Hours, emails, exchanges, conversations, etc. Every time I designed an ad or changed the text, I kept the old versions saved, in case I would need them and that often turned out very helpful. | 5 |
| Key competences for the future | This work was a good way for me to get better at things that I already knew. In other projects, I learned many things from the beginning, but here I was able to get better at using Photoshop, or learning how to implement new features in web development. I learned some new things too, for example a lot of theoretic knowledge about digital marketing, but mostly I was able to use skills that I already knew and get better at them. | 3 |

**Summary: Self-Judgment**

At the beginning of my work, I focused a lot on the digital marketing part and I got a lot of progress done, even launched the first ad campaign.

Halfway through, I was tasked with creating a website and the creation of the WordPress became mandatory, which is okay, because luckily, I already got a lot of work done on the ads.

I started research on the WordPress and the website at the same time, which was probably a little less efficient, than if I head just focused on one of the two first.

Thanks to my prior knowledge of using Angular however, this didn’t make me lose too much time. WordPress made a few problems at first, but once I figured it out, I was able to make fast progress!

So far, I am doing well and I expect to get the rest of my tasks done in the remaining time.

All in all, I have to say that, in my opinion, this work went well!

Even though I had small problems here and there, I was able to fix them fast and the work most of the time went smoothly.