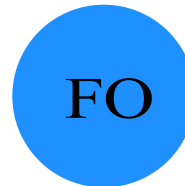# FRANKLIN OBIORA

UI/UX Designer

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- q utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app
- ? Abuja FCT, Nigeria

SUMMARY

As a UI/UX designer, I am passionate about creating intuitive and engaging user experiences. My approach is user-centered, driven by empathy and a deep understanding of user needs and behaviors. I thrive in collaborative environments where I can work closely with cross-functional teams to translate complex problems into elegant design solutions.

With experience in mobile app design, web interfaces, or user research, ! have honed my skills in wireframing, prototyping, and user testing. My background includes working on "e-commerce platforms," "healthcare applications," or "consumer tech", where I successfully increased user engagement by 30% through a redesigned user interface.

My design philosophy combines creativity with a focus on functionality, ensuring that every design not only looks good but also performs well. I stay current with industry trends and best practices, continuously refining my skills to deliver high-quality user experiences.

EXPERIENCE

UI/UX Designer

V-Tech   📅 2023   2024   📍 Enugu State, Nigeria

V-tech is a company specialized in mentoring and development services in web environments, integrating Microsoft technology products and solutions.

- Created and maintained UI standards for 20 websites, which included over 100 pages
- Worked cross-functionally with developers to implement new features and maintain site usability
- Re-designed the website and decreased the bounce rate by 40%
- Did some front end programming HTML 5, CSS, JavaScript) to build actual web based prototype
- Improved load speed on mobile, from 14 to 6 seconds, by applying recommendations by Google Lighthouse
- App successfully connected a user base of over 150 babysitters and parents

Product Designer

GW Schroeder   📅 2023 Present   📍 Abuja, Nigeria

GW Schroeder is a infrastructure, industry, building and facility project management company, based in Nigeria. The company provides an integrated service, from design to engineering and construction.

- Designed intuitive and aesthetically pleasing interface for software tools used in project management, design, or field operations.
- Improved the usability and functionality of digital products, ensuring that they meet the needs of various users, including project managers, engineers, and filed workers.
- Conducted research to understand the needs, pain points, and preferences of users, and using this information to inform design decisions.
- Developing and maintaining design systems and style guides to ensure consistency across different digital products.

EDUCATION

Bachelor of Science Biochemistry

Veritas University Abuja   📅 2016 2020   📍 Abuja, Nigeria

Mentoring Training Course

AIGE   📅 2021 2022   📍 Port Harcourt River State

SKILLS

Softwares

Photoshop   Visual Studio   AdobeXD

Figma   Framer

Hardware

Responsive & Adaptive design Hardware   Accessibility

Design Hardware

TRAINING / COURSES

UI/UX Designing

Google Coursera

HTML, CSS, JavaScript

Google Coursera

LANGUAGES

HTML and CSS   Proficient ● ● ● ● ○

JavaScript   Intermediate ● ● ○ ○ ○