

FRANKLIN OBIORA

UI/UX Designer

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Abuja FCT, Nigeria

SUMMARY

Briefly explain why you're a great fit for the role - use the AI assistant to tailor this summary for each job posting.

EXPERIENCE

UI/UX Designer

V1 Tech 2024 - Present Enugu State, Nigeria

V-tech is a company specialized in mentoring and development services in web environments, integrating Microsoft technology products and solutions.

- Created and maintained UI standards for 20+ websites, which included over 100 pages
- Worked cross-functionally with developers to implement new features and maintain site usability
- Re-designed the website and decreased the bounce rate by 40%
- Did some front end programming (HTML 5, CSS, JavaScript) to build actual web based prototype
- Improved load speed on mobile, from 14 to 6 seconds, by applying recommendations by Google Lighthouse
- App successfully connected a user base of over 150 babysitters and parents

Junior UX Designer

GW Schroeder 2023 - Present Abuja, Nigeria

GW Schroeder is a construction-centered design and innovation consultancy based in Sydney that works with new ventures, startups and big corporate companies to design meaningful products and services. Clients include Macquarie Bank, Qantas, Westfield, NRMA, Goodments, and YourGrocer.

- Achieved 85%+ student completion rate on lectures, videos & assignments
- Established a team of 3 covering every key role on an early stage
- Reached 400% in user retention on Padberg website, by introducing public interest articles and video

EDUCATION

Bachelor of Science Biochemistry

Veritas University Abuja 2016 - 2020 Abuja, Nigeria

Mentoring Training Course

AIGE 2021 - 2022 Port harcourt River State