
FRANKLIN OBIORA

UI/UX designer

Experience: 3 years | **Available:** 1 Week | **Location:** Abuja

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ABOUT ME



As a UI/UX designer, I am passionate about creating intuitive and engaging user experiences. My approach is user-centered, driven by empathy and a deep understanding of user needs and behaviors. I thrive in collaborative environments where I can work closely with cross-functional teams to translate complex problems into elegant design solutions.

With experience in mobile app design, web interfaces, or user research, I have honed my skills in wireframing, prototyping, and user testing. My background includes working on "e-commerce platforms," "healthcare applications," or "consumer tech", where I successfully increased user engagement by 30% through a redesigned user interface.

My design philosophy combines creativity with a focus on functionality, ensuring that every design not only looks good but also performs well. I stay current with industry trends and best practices, continuously refining my skills to deliver highquality user experiences.

WORK EXPERIENCE



GW Schroeder

Mid level | Product designer
Abuja , Nigeria
2022-09-01 | Currently working here

Designed intuitive and aesthetically pleasing interface for software tools used in project management, design, or field operations.

- Improved the usability and functionality of digital products, ensuring that they meet the needs of various users, including project managers, engineers, and field workers.
- Conducted research to understand the needs, pain points, and preferences of users, and using this information to inform design decisions.

- Developing and maintaining design systems and style guides to ensure consistency across different digital products.

V-Tech

Entry level | UI/UX designer

Enugu , Nigeria

2021-08-01 | 2022-06-01

Created and maintained UI standards for 20 websites, which included over 100 pages

- Worked cross-functionally with developers to implement new features and maintain site usability
- Re-designed the website and decreased the bounce rate by 40%
- Did some front end programming (HTML 5, CSS, JavaScript) to build actual web based prototype
- Improved load speed on mobile, from 14 to 6 seconds, by applying recommendations by Google Lighthouse
- App successfully connected a user base of over 150 babysitters and parents

EDUCATION



Veritas University Abuja, Nigeria

Degree | BSc Biochemistry

Google Coursera

Others | HTML, CSS, JavaScript

Google Coursera

Others | UI/UX DESIGN

JOB SKILLS



Web design

Mobile design

UI/UX design

Organization skill

Management skill

Communication skill

Research skill

Adobe XD

Figma

Framer

CERTIFICATES & AWARDS



HTML , CSS & JavaScript: Certificate | 2021

UI/UX designer: Certificate | 2021

PROJECTS & PORTFOLIO



My portfolio: <https://nyno11.github.io/index.html>

My LinkedIn profile: [https://www.linkedin.com/in/franklin-obiora-7a6874321?](https://www.linkedin.com/in/franklin-obiora-7a6874321?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app)

[utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app](https://www.linkedin.com/in/franklin-obiora-7a6874321?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app)