

# COMPANY PROFILE



# Our Vision

To inspire with comprehensive cutting edge IT & creativity solutions that enable organisations to be competitive and change the world.

# Our Mission

To empower businesses with innovative, tailored IT solutions that drive growth, enhance competitiveness, and spark transformative change across industries and communities.



# Our Values



01

## Innovation

We embrace creativity and cutting edge technology to deliver forward thinking solutions

02

## Excellence

We commit to high standards in every project, ensuring quality, efficiency and lasting impact

03

## Client centricity

We prioritize understanding and addressing the unique needs of each client with dedication and integrity

04

## Empowerment

We build tools and systems that empower businesses to grow, adapt and lead in their industries

05

## Collaboration

We believe in the power of teamwork, internally and with clients to co-create powerful solutions

06

## Integrity

We operate with transparency, honesty & respect in all our relationships and decisions

07

## Sustainability and impact

We develop with a purpose seeking to create solutions that contribute to a better and more equitable world

08

## Focused impact

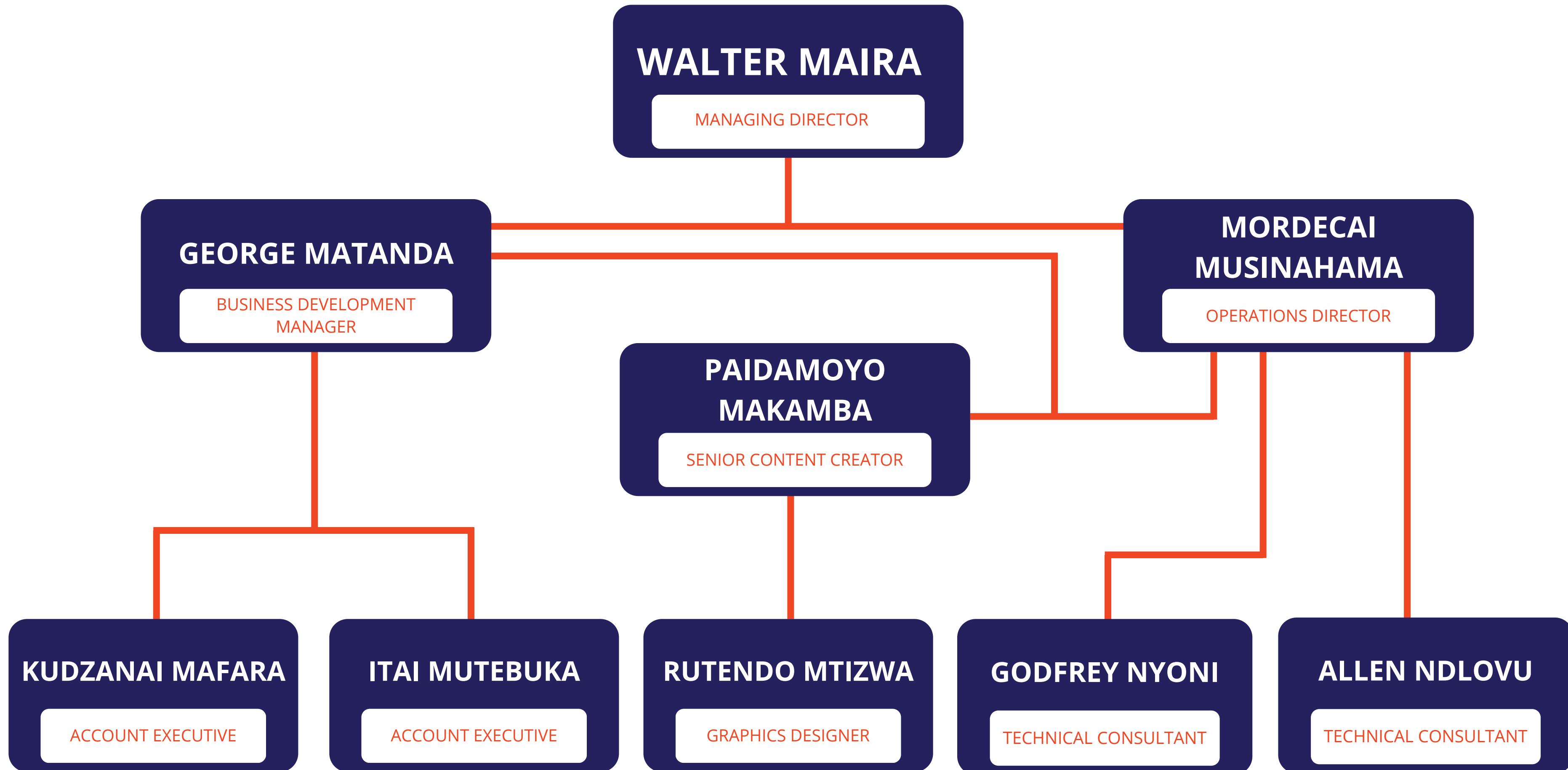
Being efficient and understanding what we contribute to and how the contribution is made

# Professional & Purpose- Driven Team:

At Pique Squid Consultancy, our strength lies in the perfect balance between experience and fresh perspective. We proudly blend the wisdom of the older generation with the innovation and energy of the younger generation. Our dynamic team includes professionals with diverse expertise — from seasoned IT technicians and experienced salespeople to qualified computer scientists and data analysts. We also have a creative squad made up of talented graphic designers who bring ideas to life with compelling visuals. This unique mix of skills, backgrounds, and generations allows us to approach challenges from multiple angles and deliver cutting-edge solutions that meet today's needs and anticipate tomorrow's trends.



# Our Organogram



# Meet Our Team

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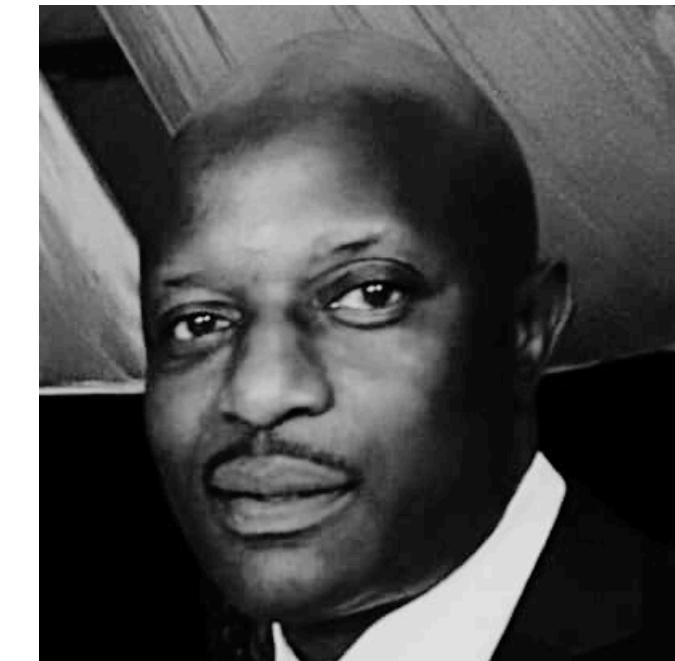
**Walter Maira**

MANAGING DIRECTOR



**Mordecai Musinahama**

OPERATIONS DIRECTOR

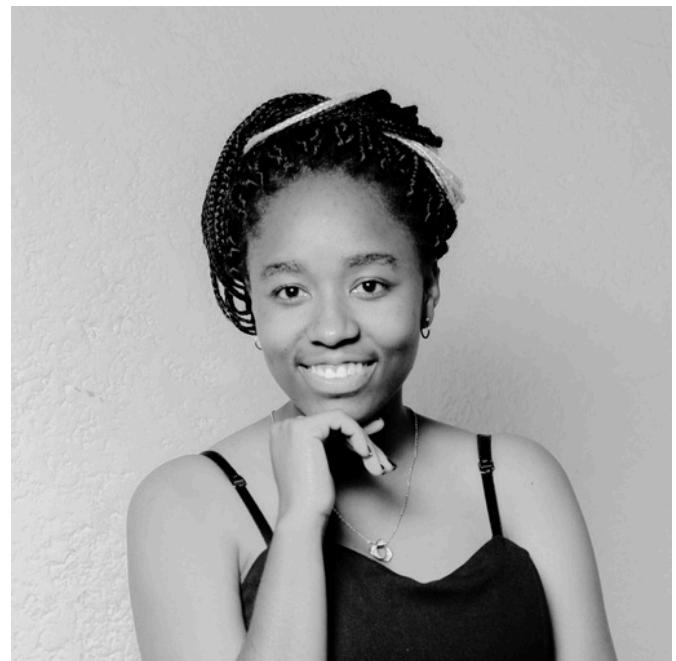


**George Matanda**

BUSINESS DEVELOPMENT MANAGER

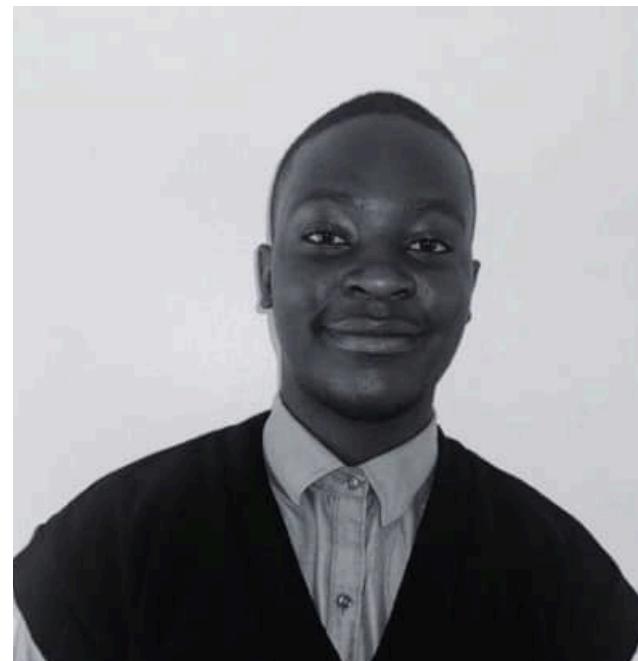
# Meet Our Team

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**Paidamoyo Makamba**

SENIOR CONTENT CREATOR



**Kudzanai Mafara**

ACCOUNT EXECUTIVE



**Itai Mutebuka**

ACCOUNT EXECUTIVE

# Meet Our Team

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**Godfrey Nyoni**

TECHNICAL CONSULTANT



**Allen Ndlovu**

TECHNICAL CONSULTANT



**Rutendo Mtizwa**

GRAPHICS DESIGNER

# Driving Innovation Through Technical Expertise

At Pique Squid Consultancy, our technical strengths stem from the diverse expertise and practical experience of our team across both IT and marketing disciplines. We specialize in cybersecurity and data protection, ensuring that our clients' digital assets remain secure. Our software development team builds custom, scalable applications that meet specific business needs, while our systems integration experts connect platforms and technologies to improve efficiency. We also explore AI and automation to streamline operations and enhance decision-making. In digital marketing and SEO, we craft data-driven strategies to boost online visibility and engagement. Our team excels in designing and maintaining reliable computer networks and IT infrastructure, and our UI/UX specialists focus on creating intuitive, user-centered digital experiences. This well-rounded technical capability enables us to deliver innovative, future-proof solutions that empower businesses and communities alike.



# Community Love in Action

## Empowering Lives, One Connection at a Time

At Pique Squid Consultancy, we believe that true innovation isn't just about tech — it's about people. Our Community-Based Approach (COBA) reflects our deep-rooted commitment to the communities we live in and serve. We are more than just an IT and marketing consultancy; we are a collective that cares. From supporting initiatives that tackle drug abuse to empowering young minds through education, mentorship, and skills development, we believe in giving back — not just through words, but with action.

Our team is a vibrant blend of experience, talent, and education — a unique mix that allows us to offer creative, practical solutions with a human touch. We collaborate with local organizations and schools, advocate for mental wellness, and strive to be a force of positive change in every community we touch. Because at Pique Squid, community love isn't a slogan — it's our culture.



# Driving Tech Awareness for a Smarter Zimbabwe

**Empowering Communities Through Innovation,  
Education & Responsible Communication**

As part of our corporate social responsibility, Pique Squid Consultancy is committed to educating the nation on emerging technologies such as Artificial Intelligence (AI), Cybersecurity, and more. Through strategic collaborations with platforms like Star FM Radio and the Financial Gazette, we aim to increase the adoption and understanding of these innovations among local businesses and communities—ensuring no one is left behind in the digital revolution.



# Our Top Products

## IT products

### Software Engineering

Our Software Engineering services at Pique Squid deliver cutting-edge solutions, tailored to meet the specific needs of your business, ensuring robust, scalable, and efficient software systems.

### Off-the-shelf software

Our off-the-shelf software solutions at Pique Squid offer ready-made, efficient, and cost-effective options to meet your business needs, allowing for quick implementation and seamless integration into your existing systems.

### Systems development

Our systems development services at Pique Squid offer tailored solutions to design, implement, and maintain efficient and scalable systems, ensuring your business operations run smoothly and effectively.

### Web development

Our web development services at Pique Squid craft high-quality, user-friendly websites tailored to your business needs, ensuring a seamless online experience that enhances your brand and drives engagement.

### Cybersecurity

Our cybersecurity services at Pique Squid provide robust protection for your digital assets, ensuring the security and integrity of your data through advanced threat detection, prevention, and response strategies.

### Rebranding and branding

At Pique Squid, our rebranding services focus on revitalizing your brand identity with a strategic approach that resonates with your target audience. We combine innovative design, market research, and creative storytelling to craft a fresh, impactful brand presence.





# Our Top Products

## Business products

### AI to day to day life

Our AI training services at Pique Squid are designed to integrate artificial intelligence into your daily life, providing practical and efficient solutions to streamline tasks, enhance productivity, and improve overall quality of life through cutting-edge technology.

### Search Engine Optimization

Our SEO services at Pique Squid enhance your online presence by improving search engine rankings, driving organic traffic, and increasing visibility, ensuring your business stands out in the digital landscape.

### Computer Networking

Our computer networking services deliver seamless and reliable connectivity solutions, optimizing your network infrastructure for performance and security. We ensure efficient data flow, enhanced communication, and robust network management, keeping your systems running smoothly .

### Training

Our training services at Pique Squid provide comprehensive programs to equip your team with the skills and knowledge needed to excel in their roles. We offer customized training in various fields, ensuring that your employees stay ahead in a competitive market through continuous learning and development.

### Advertising

Our cybersecurity services at Pique Squid provide robust protection for your digital assets, ensuring the security and integrity of your data through advanced threat detection, prevention, and response strategies.

### Fiscalization

Our fiscalization services at ensure compliance with local tax regulations through automated, secure, and efficient transaction monitoring systems. We provide seamless integration of fiscal devices, guaranteeing accurate reporting and real-time data exchange for smooth and transparent business operations.

# Our Portfolio



My StationYour Station





# Contact Us

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- [info@piquesquid.com](mailto:info@piquesquid.com)
- 20 Anderson Road, Cotswold, Mabelreign, Harare, Zimbabwe

Thank you so much for your time and consideration. Your support and collaboration mean a lot to us, and we're grateful for the opportunity to work together. We look forward to continuing this journey with you and achieving great success together.