

# CI/CD PROPOSAL

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UDA PEOPLE

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## CONTINUOUS INTEGRATION AND CONTINUOUS DELIVERY

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Amazon defines continuous delivery as a process where code is automatically prepared for a release into production.

## OUR OBJECTIVE AS UDAPEOPLE

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Our objective as Udapeople is to provide value to our clients and as such we are always on the lookout for technologies and methodologies that will bring both value to them and us as a company. Hence the introduction of CI/CD

## ADVANTAGES OF USING CI/CD IN OUR DEVELOPMENT

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### 1. FASTER RELEASE DATES

CI/CD allows us to ship changes faster to production hence making features readily available to our clients as fast as possible this leads to customer retention.

### 2. REDUCED COSTS

Due to its automated nature CI/CD helps catch errors early and also pin points exactly where the error is thus saving time for the developer to focus on other aspects of the system.

### 3. CUSTOMER SATISFACTION

Due to the faster release of updates and fewer downtimes clients are always satisfied making them less likely to move to a competitor thus retaining clients

#### 4. REVENUE INCREASE

The faster realise of features enables us to get ahead of our competitors because we are able to provide more value for our clients this in turn gets us increased revenue from new sign ups.