

# GUILHERME FREITAS DE CARVALHO

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## PROFESSIONAL SUMMARY

Frontend Developer with a focus on UX, hands-on experience with Next.js, Tailwind CSS, and API integrations. Founder of the Studio Destaq agency, with a background in custom solutions for small and medium-sized businesses.

## PROFESSIONAL EXPERIENCE

### Studio Destaq - Frontend Developer & UI/UX Designer (Freelancer)

March 2024 – Present | Remote

- Founder of the Studio Destaq agency, developing digital solutions for local small and medium-sized businesses focused on performance, user-centered design, and responsiveness.
- Development and design of institutional websites, landing pages, and e-commerce platforms optimized for SEO and conversion.

## HIGHLIGHTED PROJECTS

### Fit&Go – Fitness Clothing E-commerce

- Technologies: Next.js, MongoDB, Express, Node.js (MERN), Redux, Tailwind CSS, MercadoPago API
- Full-stack project developed for a local fitness clothing store featuring shopping cart, user login, admin dashboard, and payment system integration via MercadoPago.
  - Modern and responsive design focused on usability and end-user experience.

### AplicaBem – AI-Powered Resume Optimizer

- Technologies: Next.js, Puter (backend), Claude Sonnet (AI), Tailwind CSS, Vercel
- Personal application that provides automated feedback on resumes based on ATS criteria and alignment with desired job positions.
  - Use of generative AI to enhance users’ employability and suggest personalized improvements.

## EDUCATION

### Estácio – Bachelor’s Degree in Computer Science

Espírito Santo | Start: 2021 – Completion: 2025  
GPA: 9.52 (on a 10-point scale)

## TECHNICAL SKILLS

React.js · Next.js · Node.js · MongoDB · Git · Vercel · Figma · Tailwind CSS · Redux · ES6/ES7

## LANGUAGES

Portuguese: Native  
English: Advanced