

# Owojori Habeebah

GRAPHICS DESIGNER

## WORK EXPERIENCE

### Graphics Designer / Women in Blockchain Africa

- To increase awareness of blockchain among women in Africa, particularly Nigeria, I created the company's logo as well as event fliers and social media visuals.
- Curate visuals in a unique way that corresponds to the content calendar.
- Interpret the client's creative brief in the effective manner.
- Analyze the various materials and components employed for the design's contents.
- Create a collection of visual designs that are compatible with all social media sites, including Twitter and LinkedIn.
- Accomplishes tasks on average 20% faster than targets.
- Receive 92% positive feedback.

### Social media Graphics Designer / Demlinks Technologies

- Designed visual works that instantly connect with users on Twitter and Instagram and convey the brand identity.
- Oversees the business's social media presence.
- Carry out research and create stunning design content for the business.
- Receives 95% Positive feedback on completed tasks.
- Boosted Company's social media page by 17%

### Product Designer / Pacifylabs Integrated Technologies

- My responsibility spanned developers' relations and strategic partnerships with organisations and businesses to help deliver digital products and services in line with the organisations' objectives.
- Built User Interfaces for products ranging from Fintech to e-commerce with 90% client satisfaction.
- Designed visual arts that depict the company's identity and create an instant connection with the viewers.
- Handled the company's social media page and increased its reach by 83%.
- Create amazing graphics for social media advertising and brand promotion of certain products.

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## EDUCATION

### University of Ilorin

Biochemistry

## SKILLS

Visual Design

Visual Communication

Sketching

Problem Solving

Creative thinking

Efficient

Detail Oriented

Communication

Collaboration

UI/UX

## TOOLS

Adobe Photoshop

Adobe Illustrator

Canva

Figma

Adobe XD