Owojori Habeebah

PRODUCT DESIGNER

WORK EXPERIENCE

Graphics Designer / Women in Blockchain Africa

- To increase awareness of blockchain among women in Africa, particularly Nigeria, I created the company's logo as well as event fliers and social media visuals.
- Curate visuals in a unique way that corresponds to the content calendar.
- Interpret the client's creative brief in the effective manner.
- Analyze the various materials and components employed for the design's contents.
- Create a collection of visual designs that are compatible with all social media sites, including Twitter and LinkedIn.
- Accomplishes tasks on average 20% faster than targets.
- Receive 92% positive feedback.

Product Designer Intern / I4GZuri

- Applied my vast knowledge of UI patterns, color, typography, layout, and accessibility to projects.
- Collaborated with engineering teams and other designers on the team to develop overall products and features in line with the vision
- Low-fidelity prototypes were created for user testing and research to guarantee the consistency and usability of the product.
- Together with the larger design team, maintained design tools and libraries to guarantee visual uniformity across the entire product

Product Designer / Pacifylabs Integrated Technologies

- My responsibility spanned developers' relations and strategic partnerships with organisations and businesses to help deliver digital products and services in line with the organisations' objectives.
- Built User Interfaces for products ranging from Fintech to e-commerce with 90% client satisfaction.
- Designed visual arts that depict the company's identity and create an instant connection with the viewers.
- Handled the company's social media page and increased its reach by 83%.
- Create amazing graphics for social media advertising and brand promotion of certain products.

✉ owojorihabeebah@gmail.com

📞 +234-810-173-4286

in linkedin.com/in/habeebah-owojori

Bē behance.net/habeebahowojori

EDUCATION

University of Ilorin
Biochemistry

SKILLS

Interaction Design
Prototyping
Wireframing
User Flows
Usability Testing
UI/UX
Visual Design
Sketchig
A little bit of HTML and CSS

TOOLS

Figma
Adobe XD
Miro Board.
Adobe Photoshop
Adobe Illustrator