Presentation
Crime Alert System (CAS)

THE COMPUTERIZED 911 SYSTEM

INTRODUCTION

WHY THE NEED FOR THE CRIME ALERT SYSTEM

PROBLEM
There is inadequate resources to track and prevent crime

01 The current resources which are available are largely based on manual effort.

02 Poor information resources result in in-accurate data about types of crime and where they are most prevalent. .

03 Poor response time of security agent to suspected crime scene due to lack proper dispatch system

SOLUTION
CRIME ALERT SYSTEM (CAS)

This application allows the involvement of citizen as part of the stakeholders who will help in providing information that can be used by the security agent to work effectively.

HOW ?

1.

An alert button that users can click to trigger a crime alert.

2.

You can get access to security agents by just clicks

3.

You can report the kind of crime instantly

4.

Give instant statement of crime

CRIME ALERT SYSTEM (CAS)

BENEFITS OF THE CRIME ALERT SYSTEM (CAS)

01
Timely intervention of security agents to a crime scene

02
You can get access to security agents by just clicks

03
Effective displacement of security agents to crime hotspots

04
Economic Solution through insights of data gathered by mapping types of crime to locations most prevalent

WHY NOW

IT'S TIME

36% smartphone adoption rate
There are over 53M smartphone connections as of 2018 in Nigeria

36%

55% increase by 2025
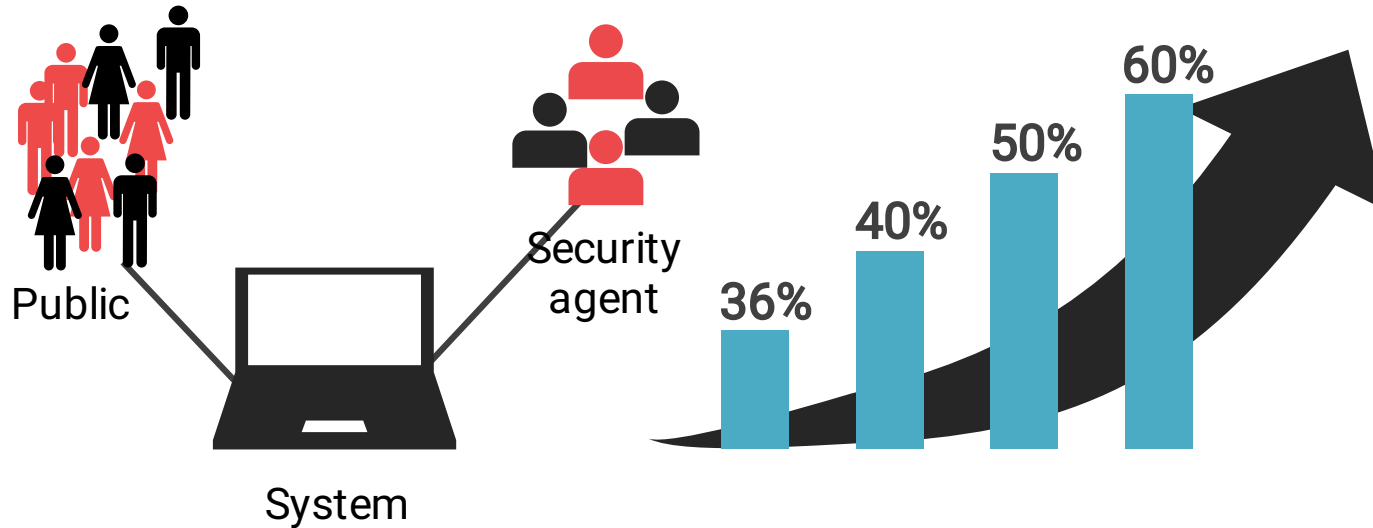Expected rise to over 144M users in 2025

55%

56%

56% active internet users
Over 112M internet users by 2018 statistics by Jumia

As stated in an artivle published by S. O'Dea in statistica .com, the dynamic growth of Nigeria's economy and population is set to impact the county's mobile market. Smartphone penetration is set to grow through around 60% by 2025.

BUSINESS PLAN
A COMPANNIES SUSTAINANCE

Public

System

Security agent

36%

40%

50%

60%

Advantage of steady rise in smartphone usage

As an emerging market our revenue will continue to increase as more people uses smartphones.

INFLUENCING THE MARKET

Due to increase in demand of the technology more people will want to get smartphones in order to make use of the service, servering use more users than predicted.
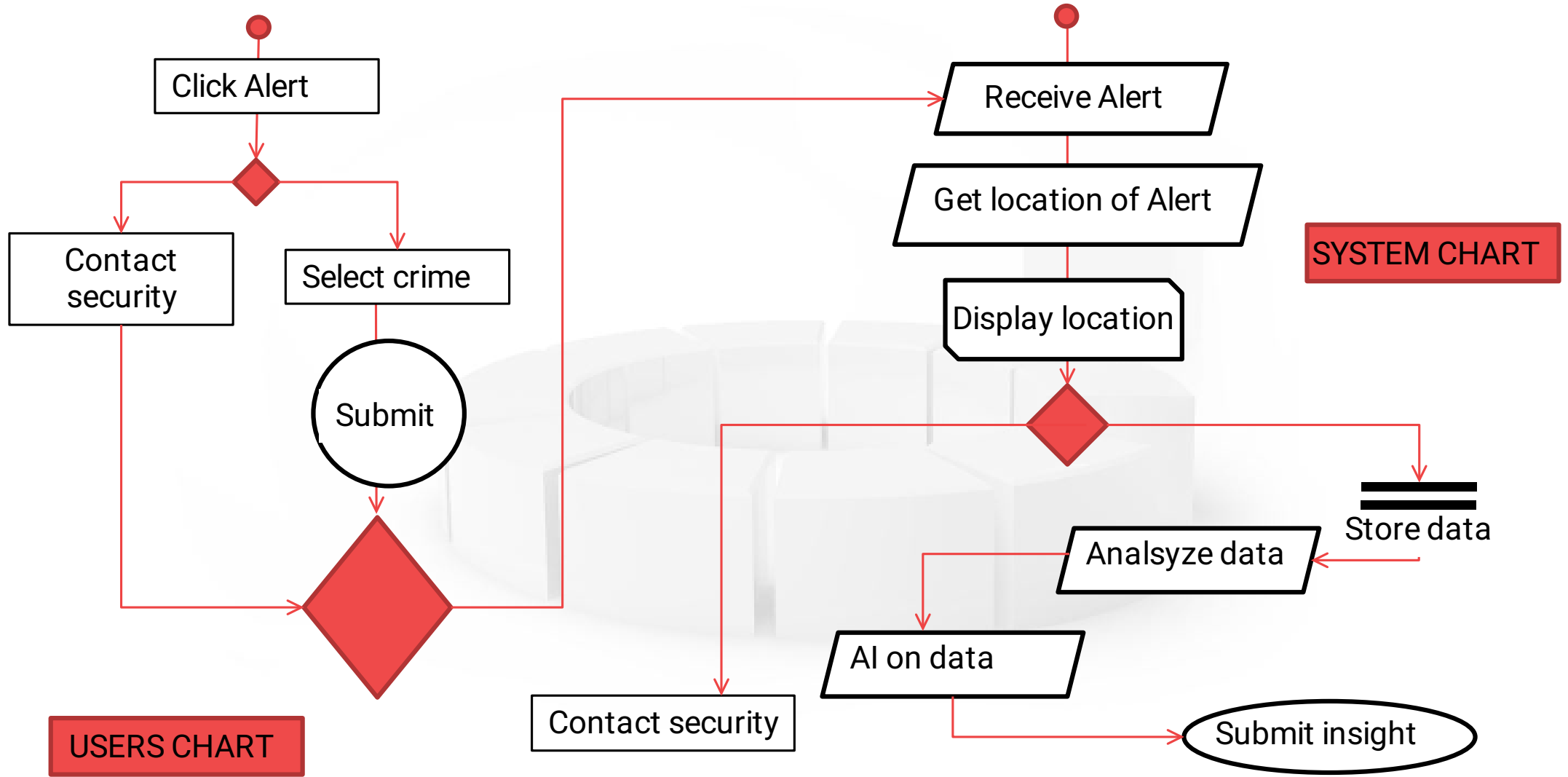
Our business model involves forming a public private partnership with the security agency under a collaborative partnership where we develop and control the technology to help security agents
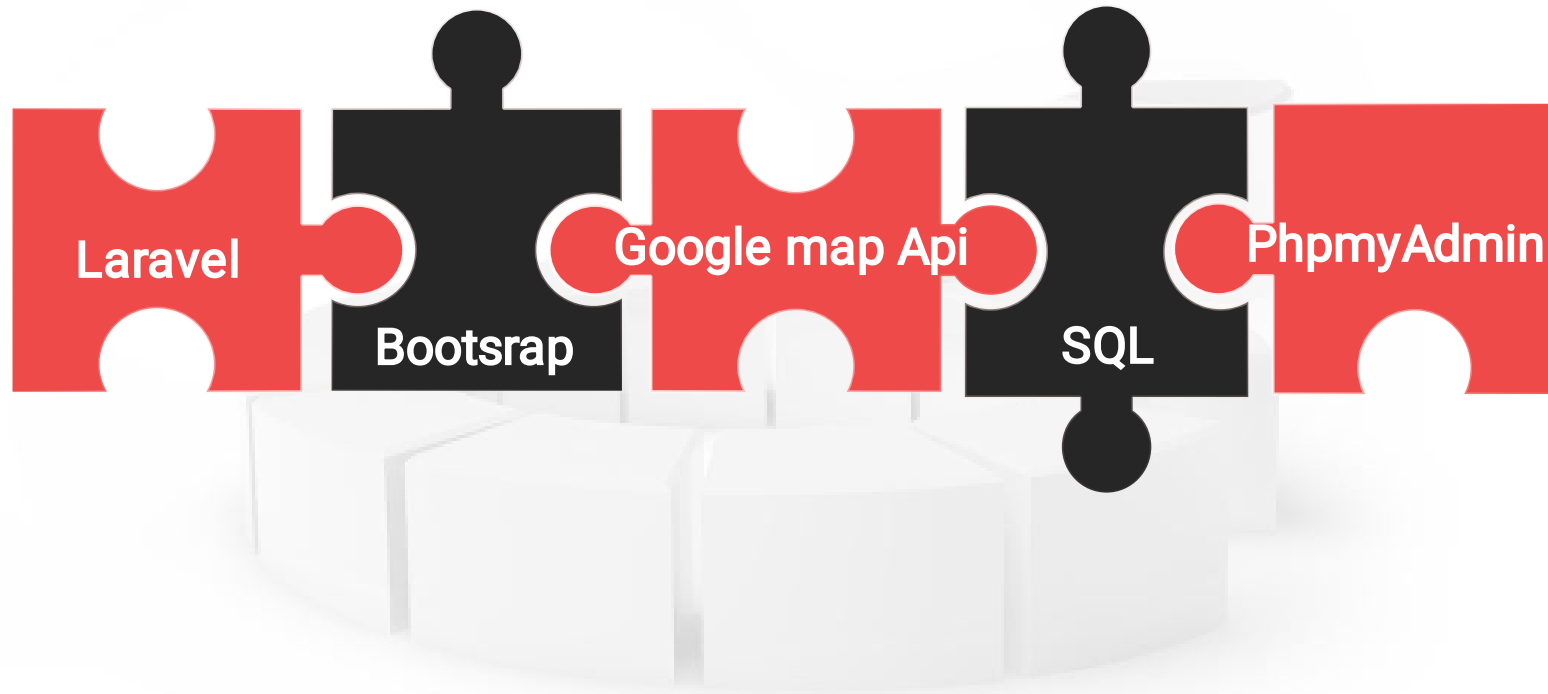
each customer will be charged a stipulated cost of 20naira subscription per month in order to use the service of the application as will be deducted from their bank account

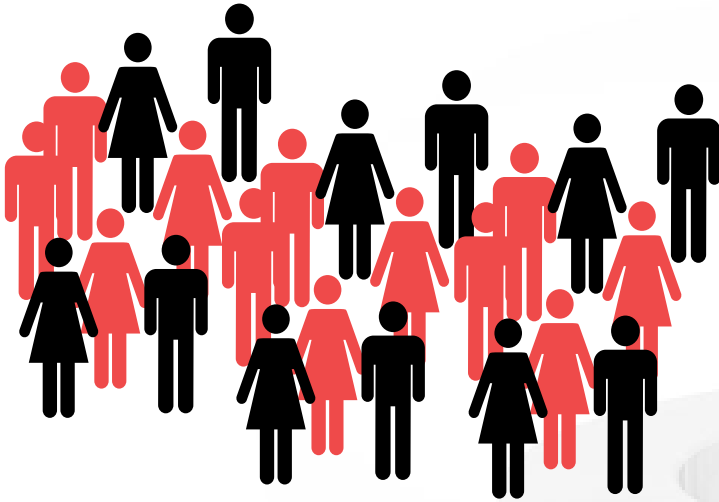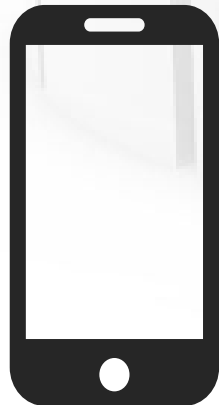# UNDERLYING MAGIC AND TECHNOLOGY

Click Alert

Contact security

Select crime

Submit

Receive Alert

Get location of Alert

Display location

Store data

Analsyze data

AI on data

Contact security

Submit insight

TECHNOLOGY USED

Laravel

Bootsrap

Google map Api

SQL

PhpmyAdmin

MARKETING/SALES

GETTING TARGET AUDIENCE

✓Our main source of reach the audience is through advertisement.

Our target Audience is the general public

Application can be downloaded in Google Playstore, Apple AppStore And Windows Store
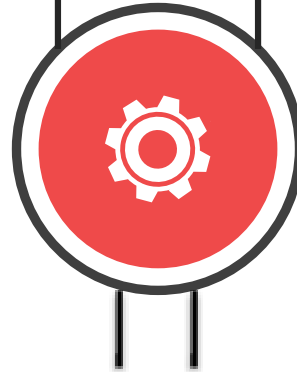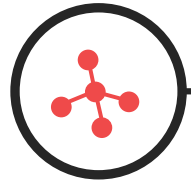
THE COMPETITION
WHY WE ARE ONE OF ONE

Crime prevention technologies currently in use are classified into two types;

HARD TECHNOLOGIES
The hard technologies include the use of CCTV, and sensor technologies

SOFT TECHNOLOGIES
Uses historic data accumulated overtime from either Hard technologies or data recorded.
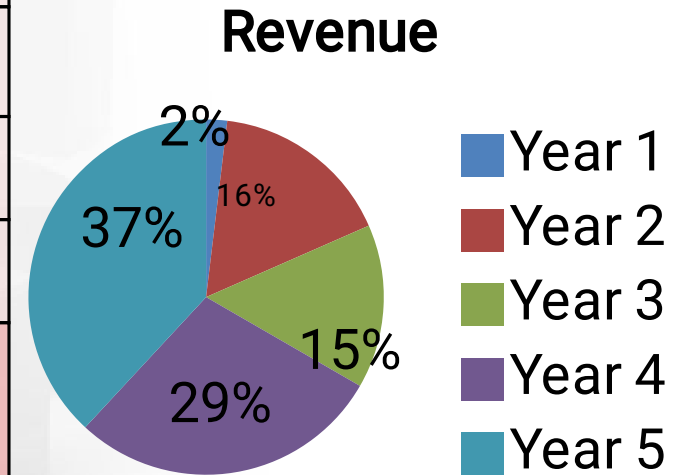
Our system combines the function of both the hard and soft technologies into a cheap and affordable means and processes, using existing and common technology. More so, there is **no technological solution that is similar to ours in terms of automation and job processing**.
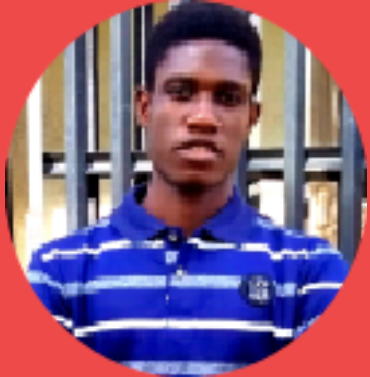
PROJECTION/MILESTONES

FINANCIAL PROJECTION

	Year 1	Year 2	Year 3	Year 4	Year 5
No. of customers	3 million	6 million	9 million	10 million	11 million
No. of Employee	200	200	300	300	350
Revenue	360 million	720 million	1,080 billion	1.2 billion	1.32 billion
Expense	300 million	200 million	250 million	300 million	300 million
Profit	60 million	520 million	830 million	900 million	1.2 billion

Revenue

2%
16%
37%
15%
29%

- Year 1
- Year 2
- Year 3
- Year 4
- Year 5

Our Team

Team Hack2Win

Igho Oghenetega	Omolade Samuel	Osinaike Gbemileke	Omolayo Clement	Koyenikan Esther
Project Manager	Backend Developer	Backend Developer	Frontend Developer	Business Analyst

THANK YOU