

## LLD:Endeavor | Visions and How to Share Them

Session Length: 32 minutes

### Learning Objectives:

- Learn what a vision is
- Learn why a vision should be created
- Explore the power of a vision
- Learn how to construct a vision
- Learn how to create goals and plan for your vision
- Learn how to create SMART goals for your vision
- Learn how to share your visions with others

### Required Materials:

- Zoom Pro account with breakout rooms
- PowerPoint

### Outline of the Session:

This session is designed to directly help Lodges with their Performance Measurement Program goals.

The major themes covered will touch on unit election and brotherhood conversion rates.

### Trainer Preparation:

The trainer should be someone who sees the big picture and who can inspire others. Ideally the trainer should be an experienced former officer or adviser that has successfully created and shared a vision of his own. The trainer should be prepared to reference that vision in this presentation. Depending on the venue, various quotes/visions can be posted around the room.

*Trainer Tip:* A great introduction to this session would be to show a quick 3-5-minute video illustrating a vision. The trainer should tailor the video to the audience. There are numerous video clips of coaches, athletes, politicians, entrepreneurs, and others that would be appropriate. It is important to pick one that the audience can relate to.

## Session Narrative:

*Trainer Tip:* Briefly introduce yourself to the audience. You want to establish credibility, but don't want to bore the audience with a lengthy biography.

### **What is a Vision** 4 minutes

A great definition of "vision" is a description of what the future will look like. It requires being able to see the big picture. Take a second and think about what your vision is for your position, your chapter or your lodge. What does your vision look like? Close your eyes. What do you see? If you can see the vision, you can be the vision.

Visions begin with a dream. As American poet Carl Sandburg wrote, "Nothing happens unless first a dream." Dream big! Dream about what is possible. Dare to even dream about the seemingly impossible! As Scouts, we have learned to be brave. Be brave in your vision. Be daring. Be creative. And remember, achieving a vision does not happen overnight.


### **Exploring the Power of a Vision** 4 minutes

Vision is what has shaped our world. The signers of the Declaration of Independence had a vision of a new country. The ancient Egyptians had a vision of the pyramids.

Martin Luther King had a vision of racial equality. Dr. Goodman had a vision of a brotherhood of honor campers. NASA had a vision of men stepping foot on the moon.

Vision has been the foundation of all that we have accomplished as human beings. And every vision in history started with a simple dream, an idea, a thought. Without vision, we are on a journey without a destination. We are simply living day-to-day with no plan other than waking up tomorrow morning.

Vision gives meaning to life.



### Turning a Dream into a Vision 8 minutes

A vision is a picture or road map of your dream. When you see your destination - when you can envision it - you can take the steps to reach it. Not only must you be able to see it, you must be able to put it into words. Have you ever had a dream and then tried to put it into words the next morning? It may have made sense when you were asleep but is totally indescribable the next morning. Words can paint a picture of the future and help turn a dream into a vision that can be communicated. When a dream can be shared, the picture of future success is real.

Think back to the vision that you had when we began this session. Can you put it into words? Can you communicate the picture that you have in your head?

A visionary does not say, "I want to..." or "I'd like to ...." A visionary says, "In the future I see...." A dream becomes a vision when you can see yourself accomplishing it. It becomes a vision when a plan is established to make it a reality.

Here is an example of my own personal vision:

*Trainer Tip:* Introduce your own personal vision of something that your audience can relate to. Describe your dream and how you made it a reality.

As we have discussed, a vision is the action plan for achieving a dream. All action plans are simply a series of goals to be achieved. So, remember when you are setting your goals, to use:

#### **SMART goals:**

- Specific
- Measurable
- Attainable
- Realistic
- Timely

We described a vision as a roadmap for success. No journey is completed without a variety of stops along the way. All those stops add up to reach your final destination. When setting your goals to achieve your vision, think of them as waypoints along your journey.

### **Sharing your vision**

**4 minutes**

A final key component in turning a dream into a vision is that it must be shared. Thomas Jefferson knew it would take more than him writing a declaration to establish a new country. Dr. King knew that it would require more than just him making speeches and preaching sermons to accomplish his vision of racial equality. Not only did they know that it would be a multi step process, they also knew that others must buy into their visions. No vision that has changed the world began and ended with one person. Many, many more were part of that process.

To be a part of that process, they had to be shown the vision. They had to know what part they would play in the process. But most importantly, they had to believe in the

### **What is your vision?**

**10 minutes**

So, let's return to my original question. What is your vision? Has it changed since we began this session? How would you describe it to your fellow Arrowmen? What goals are necessary to turn your dream into a vision? Why would others want to get on-board and adopt your vision as their own?

Take 10 minutes and write out your vision. Dream big. Describe your dream vividly.

### **Conclusion**

**2 minutes**

Every vision, like every journey, begins with a single step. You have developed one for yourself. Now what's your next step? Communicate it and share it with your adviser, your chapter, your lodge. Make your vision theirs'. Visionaries are not hesitant. Often that first step is the biggest and scariest. Be bold! Be brave! Go out and change the world!

*Trainer Tip:* Conclude the session with another video – maybe a conclusion of the first shown, or something completely different. Leave the audience with chill bumps and a sense of purpose!