



11125 Knott Avenue Cypress, CA 90630. veblockparty.com

# About the Company

#### What is BlockParty?

BlockParty is an up and coming, exciting, new company dedicated to meeting all your party needs and helping you host the party of your dreams by providing instant parties at the pull of a string. With our staff of 32 dedicated, well-trained employees, we have all the means necessary to execute the perfect party. We have an extensive array of options available to address your needs. We serve all regions of the United States and can ship our products nationally. We also offer customizable options such as theme, decorations, catering, and more. Block Party is constantly improving our products by offering new themes originating from modern art forms, such as literature, movies, and music, as well as improving the design and execution of our products to increase efficiency and enjoyment for our customers.

#### **Our Solution**

Our solution to solving this issue of wasted hours and effort is allowing our customers to customize every aspect of their party online, then sending them a Block Party which they set up in the middle of the room where the party will be held, and the remote that comes along with this block will set up and clean up the party using Presto! technology. When they are customizing their party online, our customers pick who and what they want at their party, and we do the work. It's that simple.



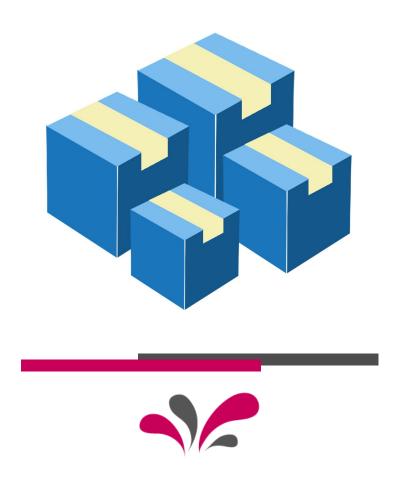
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# Step 1: Size

### **Sizes**

BlockParty offers a multitude of sizes for our boxes fit for parties of all sizes. We offer a small sized party that is fit for 50 to 75 people, a medium sized party fit for 75 to 125 people, a large sized party fit for 125 to 175 people, and an extra large party fit for 175 to 250 people.



## Step 2: Occasion

### **Pick Occasion**

#### Generic

Sometimes all you need are just the basics. Sometimes, you just want to have an event and not put a label on things. Here at BlockParty we provide just that and by choosing this package, you essentially have created a blank canvas for your event. You have all the power to choose from our selection of add-ons and truly make your event.

#### Holiday

Holidays are filled with beautiful moments surrounded by friends and family and with a purchase from Block Party, you can be sure your celebration will be even more memorable without a single worry. We have all the necessary supplies you need to make it a Holiday like never before. Whether it be a large Christmas Party, or an Easter get together, you can be sure that BlockParty has everything you need for your special celebration.

#### Package Includes:

Items to vary depending on the specific holiday.

#### Birthdays

Birthdays are very important events, and at BlockParty, we understand and are dedicated to making sure each party is memorable. For all ages, young and old, you are bound to find everything you need to make sure your party is extravagant. And with fast delivery and any last minute changes, we guarantee you'll have a great event without all the planning hassle.

#### Package Includes:

A birthday cake, banner, and balloons.

#### Graduation

You've slaved away for years of your life. You deserve to have your shining moment on a graduation stage surrounded by your closest friends. Don't ruin this moment by stressing over the little details. Let us plan your graduation and you can focus on the more important things.

#### Package Includes:

Podium with an attached microphone

#### Keynote speeches

Accepting awards or discussing important topics are extremely important, and at BlockParty, we strive for professionalism when it comes to Keynote speeches. Whether you are holding a charity event or are directing change to your community, we have all the essentials to ensure that you will fulfill the needs of your event as well as the guest. With customizable banners, signs, and tableware, you are certain to find everything you need for your event. With easy setup and tech support, all you have to worry about is your speech.

#### Package Includes:

Podium and soundboard

#### **Outdoor Events**

Don't feel confined by four walls. Enjoy the serenity of nature and let us take care of the set-up. If you want any type of occasion in the comfort of the Great Outdoors we're here to offer you our services.

#### Package Includes:

Tents, and outdoor flooring

#### **High School Dance**

Dealing with teenagers can be hard, but planning a party for them with BlockParty is far from it. We have everything you need to plan the perfect grad party, class bonding party, or a school dance We offer customizable options to satisfy any picky teenager's needs, making your whole party planning process a breeze.

#### Package Includes:

DJ and multitude of lights

#### InstaRave™

Bright lights, booming speakers, and high energy make for the best Rave experience possible. Let loose and feel the music as it booms louder than ever before with our state of the art speaker system with large subwoofers ideal for producing that deep bass sound you crave at your rave Our DJ's know how to get the party started, and will keep you and your guests entertained all night long. Let us provide the decorations, DJ, speakers, and everything in between. All you have to worry about is having enough energy to last the night! Book an InstaRave party with us and your guests will never be wanting to leave, making your party one they'll never forget.

#### Package Includes:

DJ and multitude of lights



## Step 3: Themes



#### Masquerade

Let the bright times roll! A masquerade party allows attendees to experience new things, which includes adopting a new identity and dress while exploring potentially forbidden worlds. And the best part is, you are a complete mystery to all attendees making you the talk of the party. Enjoy a night being whatever and whoever you want to be. Leave the party planning to us and you'll be the talk of the block.



#### 1920s

Want a party fit for Great Jay Gatsby himself? Then you've come to the right place. Be ready to show off your extravagant decorations and dress like a flapper, a gangster or whoever you choose to be. Enjoy a night wearing beautiful pearls and glamorous makeup all while dancing the night away in a party fit for the Old Sport himself.



#### Beach theme

No shoes, no shirt, no service? Not with us. Time to kick back, throw on your swimsuits and hit the party. We work hard to make sure that all your party needs are met no matter what the occasion. Get ready to hang 10 with all your guest. Cowabunga!



#### Winter Wonderland

Setting the scene for a Winter Wonderland theme couldn't be easier with BlockParty! With our hanging snowflake decorations, and a full assortment of winter-themed decor, you can transform s your party and yard into a magical winter paradise in a matter of seconds



#### Vegas themed

What happens in Vegas, stays in Vegas. But with Block Party, you can bring Vegas to wherever your party is. We offer an extensive selections of supplies and decorations needed to make your Blackjack Ball a blast. Who needs luck when you're planning with us?



#### Mardi Gras

Why go to New Orleans when you can bring New Orleans to you? At BlockParty, we have the essentials needed to bring the Louisiana hype to your party. From crazy decorations to big brass music, our Mardi Gras Party is sure to please. Customizable packages ensure you get the exactly what you desire when you decide to take a trip to the French Quarter.



#### Black tie event

Whether it's a informal, formal, or cocktail style, we have all your must haves for the classiest party of the year. Make an exclusive guest list and have them walk down the red carpet. Your honored guests will feel as if they've stepped into a five star hotel.



#### Greek themed

Want your fraternity or sorority to be known as the best Greek house there is on campus? Let BlockParty help you throw a Greek Party even the Gods and Goddesses will enjoy. We have decorations that are fit for the gods. Our Greek party decorations will transform your venue into a mythological paradise set on the Mediterranean.



#### Hawaiian theme

Take a trip to the beautiful islands of Oahu with a package from BlockParty BlockParty will bring the swaying palm trees and smooth sands from Waikiki for you and your guests to enjoy *Aloha!* 



#### 50's themed

Get all the cool chicks and daddios to your birthday party with our Classic '50s Party Supplies! Deck out with vinyl records, music staff and hot rod complete with fuzzy dice hanging in the windshield. Our classic '50s Party include everything from tableware to table decorations. Mix and match Classic '50s Party Supplies with our solid color tableware, balloons and invitations for a custom party theme.

#### No Theme

Sometimes you don't need a theme

## Step 4: Add-Ons

#### Food

Whether you're at a carnival or at a contracted food (partnership with Sysco food distributor) We have food for every occasion. Through an exclusive partnership with Sysco food distribution we're able to offer you any style of food for a price that you can afford.

- Popcorn machine
- Snow-cone machine
- Cotton candy machine

#### Performers

- DJs
- Musical Performers
- Dance

#### Photography

- Photobooth
  - Photobooth
  - Staff to run processing
- Photographer

#### Equipment

Wireless Mics—Comes with XLR and mic stands
In-line Mics— Comes with XLR and mic stands
Speakers—Comes with Thru cable ¼ inch and Speaker Cable 14 gauge
Sound Systems—Comes with power supply, XLRs, and mics
Screen
Subwoofer

#### Setup

Specialized Lighting - contract with ADJ

# Step 5: Payment

#### **Business Contract**

Generic 001a (No Theme)	# of people	Unit Price
No Theme (Small)	50-75	30.00
No Theme (Medium)	75-125	32.50
No Theme (Large)	125-175	69.00
No Theme (Extra Large)	175-250	78.00
Generic 001b (Themed)	# of people	Unit Price
Themed (Small)	50-75	42.00
Themed (Medium)	75-125	7350
Themed (Large)	125-175	96.60
Themed (Extra Large)	175-250	109.20
Birthdays 002a (No Theme)	# of people	Unit Price
No Theme (Small)	50-75	100.00
No Theme (Medium)	75-125	175.00
No Theme (Large)	125-175	230.00
No Theme (Extra Large)	175-250	260.00
Birthdays 002b (Themed)	# of people	Unit Price
Themed (Small)	50-75	140.00
Themed (Medium)	75-125	245.00
Themed (Large)	125-175	322.00
Themed (Extra Large)	175-250	364.00
Graduation 003a (No Theme)	# of people	Unit Price
No Theme (Small)	50-75	280.00
No Theme (Medium)	75-125	490.00
No Theme (Large)	125-175	644.00
No Theme (Extra Large)	175-250	728.00

HS Dance 004a (No Theme)	# of people	Unit Price	
No Theme (Small)	50-75	157.00	
No Theme (Medium)	75-125	274.75	
No Theme (Large)	125-175	361.10	
No Theme (Extra Large)	175-250	408.20	
HS Dance 004b (Themed)	# of people	Unit Price	
Themed (Small)	50-75	219.80	
Themed (Medium)	75-125	384.65	
Themed (Large)	125-175	505.54	
Themed (Extra Large)	175-250	571.48	
Holiday 005a (No Theme)	# of people	Unit Price	
No Theme (Small)	50-75	80.38	
No Theme (Medium)	75-125	140.67	
No Theme (Large)	125-175	184.87	
No Theme (Extra Large)	175-250	208.99	
HS Dance 005b (Themed)	# of people	Unit Price	
Themed (Small)	50-75	112.53	
Themed (Medium)	75-125	196.93	
Themed (Large)	125-175	258.82	
Themed (Extra Large)	175-250	292.58	
InstaRave 006a (No Theme)	# of people	Unit Price	
No Theme (Small)	50-75	164.22	
No Theme (Medium)	75-125	287.39	
No Theme (Large)	125-175	377.71	
No Theme (Extra Large)	175-250	426.97	
InstaRave 006b (Themed)	# of people	Unit Price	
Themed (Small)	50-75	229.91	
Themed (Medium)	75-125	402.34	
Themed (Large)	125-175	528.79	
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Themed (Extra Large)	175-250	597.76	

Keynote 007a (No Theme)	# of p	eople	Unit Price
No Theme (Small)	50-	75	200.00
No Theme (Medium)	75-1	125	350.00
No Theme (Large)	125-	175	460.00
No Theme (Extra Large)	175-	250	520.00
Keynote 007b (Themed)	# of p	eople	Unit Price
Themed (Small)	50-	75	280.00
Themed (Medium)	75-1	125	490.00
Themed (Large)	125-	175	644.00
Themed (Extra Large)	175-	250	728.00
Outdoor Events 008a (No Theme)	# of p	eople	Unit Price
No Theme (Small)	50-	75	120.00
No Theme (Medium)	75-1	125	210.00
No Theme (Large)	125-	175	276.00
No Theme (Extra Large)	175-	250	312.00
Outdoor Events 008b (No Theme)	# of po	eople	Unit Price
Themed (Small)	50-	75	168.00
Themed (Medium)	75-1	125	294.00
Themed (Large)	125-	175	386.40
Themed (Extra Large)	175-	250	436.80
Add-Ons (Without adjusted p 100-107	orice for size)		Unit Price
Photo Booth 100	)		100.00
Photographer 10	Photographer 101		6000
In-Line Microphone 102		10.00	
Wireless Microphone 103		20.00	
Screen 104			30.00
Sound System 105			45.00
Speaker 106		50.00	
Subwoofer 107			40.00
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Popcorn Machine 200	# of people	Unit Price
Small	50-75	30.00
Medium	75-125	52.50
Large	125-175	69.00
Extra Large	175-250	78.00
Cotton Candy Machine 201	# of people	Unit Price
Small	50-75	30.00
Medium	75-125	52.50
Large	125-175	69.00
Extra Large	175-250	78.00
Snow Cone Machine 202	# of people	Unit Price
Small	50-75	30.00
Medium	75-125 52.50	
Large	125-175	69.00
Extra Large	175-250	78.00



### SALES ORDER

Date:

BlockParty 11125 Katella Avenue Cypress, CA 714-220-3055 contact@veblockparty.com Ship To [Name]

[Company Name]

[Street Address]

[City, ST ZIP Code]

[Phone]

Customer ID [ABC12345]

Salesperson	Job	Shipping Method	Shipping Terms	Delivery Date	Payment Terms	Due Date
					Due on receipt	

Qty	Item #	Description	Unit Price	Discount	Line Total

Packing a Surprise
BlockParty

Total Discount

Subtotal	
Sales Tax	
Total	

Make all checks payable to BlockParty

Thank you for your business!