

Contact

Lusaka
+260968926420 (Mobile)
nezaiahmwilamumba@gmail.com

www.linkedin.com/in/nezaiah
(LinkedIn)

Top Skills

Internal Communications
Educational Materials
Interpersonal Skills

Languages

English (Professional Working)
English (Professional Working)

Certifications

Entrepreneurship Leadership
Business Development Foundations
HTML Fundamentals
Trainer of Trainee: Health Supply
Chain Management (EMLIP, ARVS
and HIV Test Kits Logistics Systems)

Nezaiah Mwila Mumba

Head of Business Development & Marketing @ ZIMPS | BA, Supply
Chain, Business Dev, Trainer | MBA Candidate
Lusaka Province, Zambia

Summary

With a bachelor's degree in information communication and technology and a master's degree in business administration in progress, I am the Head of Business Development & Marketing at Zambia Institute for Medical and Psychological Studies (ZIMPS), a fastest growing organization in the field of mental health and nursing Training.

I Implement strategic and tactical marketing campaigns to drive engagement and sales. Bringing solid history of success in boosting program operations efficiency, conversion rates and performance. Well-versed in both online and traditional marketing approach.

Experience

Zambia Institute for Medical and Psychological Studies- ZIMPS
3 years 7 months

Head of Business Development & Marketing
January 2021 - Present (3 years 1 month)
Lusaka, Lusaka Province, Zambia

Digital Marketing Intern
July 2020 - January 2021 (7 months)
Lusaka, Zambia

Palnet Solutions
Marketing And Public Relations Manager
July 2018 - July 2018 (1 month)
Ndola, Zaambia

Education

Mwinilunga Secondary School

Certificate, High School/Secondary Diplomas and Certificates · (2014 - 2016)

Supershine University

BA, Information Communication and Technology · (January 2018 - November 2021)

Univeristy of Africa

Master of Business Administration - MBA, Human Resources Management
· (June 2023 - December 2024)