Music Streaming Wars: Song Popularity Prediction
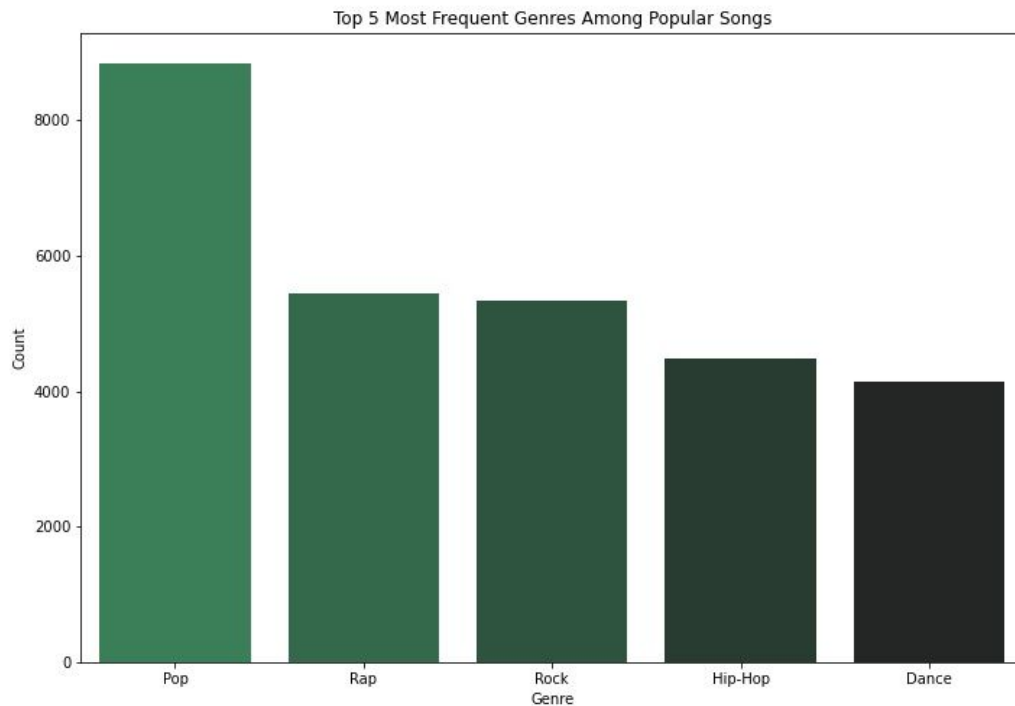
Berke Tezcan
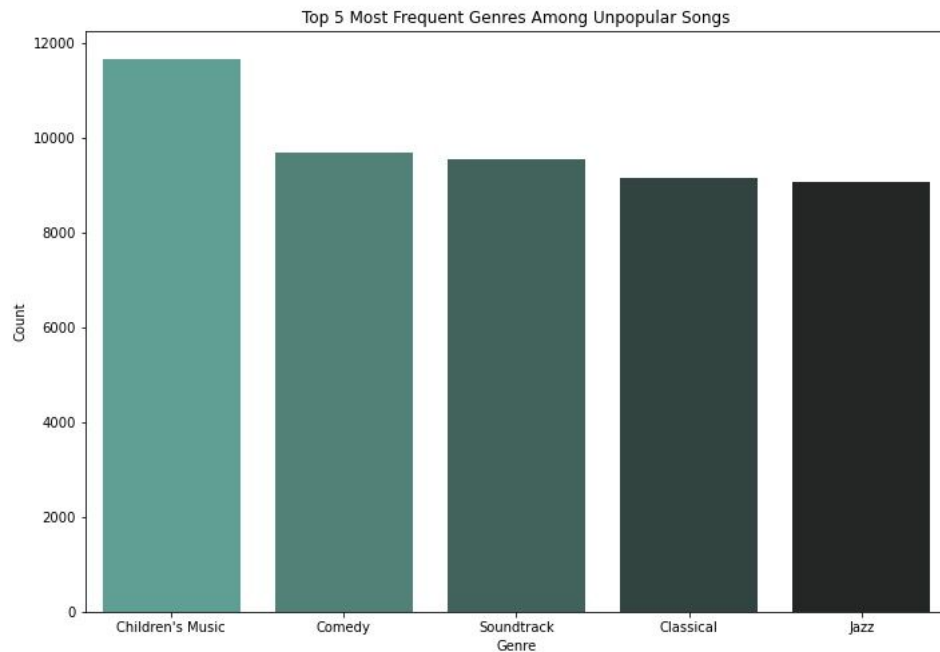
Top 5 Genres within Popular Songs
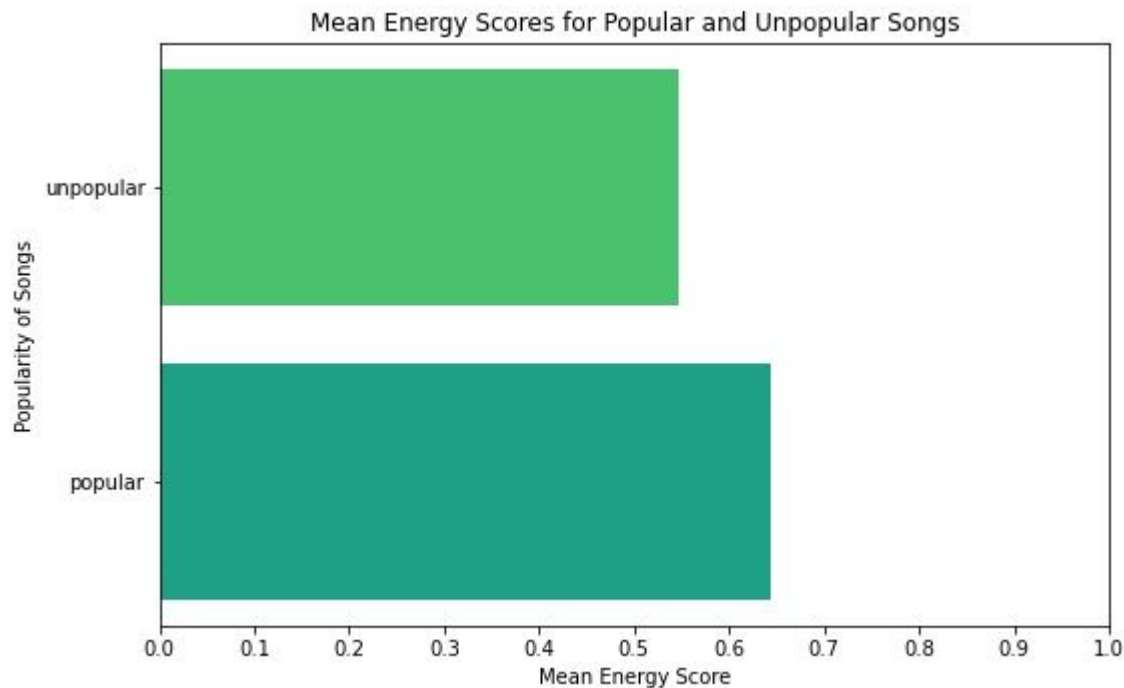
Top 5 Most Frequent Genres Among Popular Songs

Top 5 Genres within Unpopular Songs

Top 5 Most Frequent Genres Among Unpopular Songs

Energy Scores of Songs by Popularity

Mean Energy Scores for Popular and Unpopular Songs

Danceability Scores of Songs by Popularity

Mean Danceability Scores for Popular and Unpopular Songs
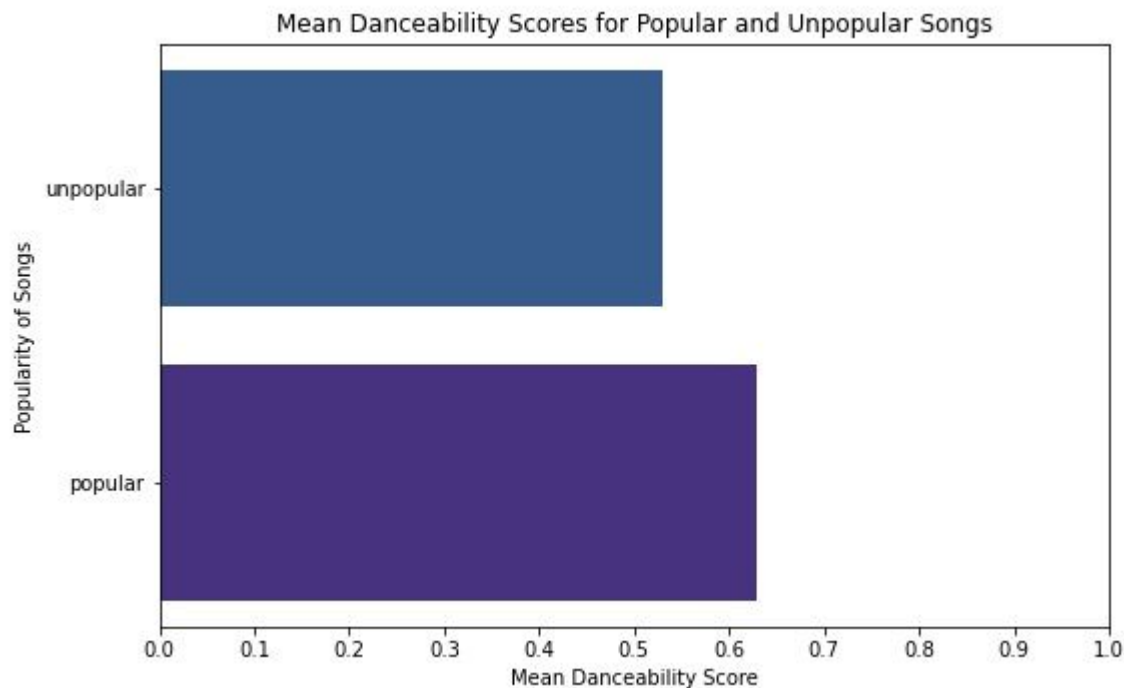
Acousticness Scores of Songs by Popularity

Mean Acousticness Scores for Popular and Unpopular Songs
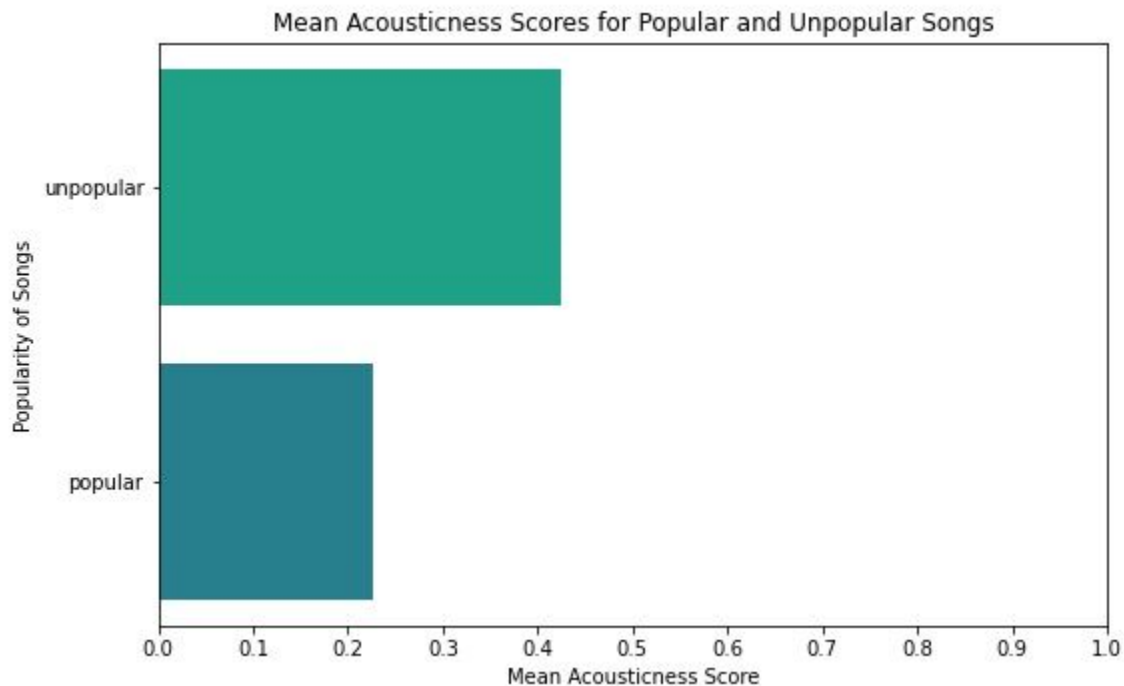
Conclusions

- Popular songs tend to have Pop, Rap, Rock, Hip-Hop and Dance as their genres.
- More niche genres such as Children's Music, Comedy, Soundtracks, Classical and Jazz tend to be unpopular.
- Generally, popular songs are higher energy, danceable, and therefore less acoustic.