

# OLIVIA ECKSTINE

## DESIGN TECHNOLOGY STUDENT

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### SUMMARY

Design & Technology student at Parsons School of Design with hands-on experience applying user-centered design and data analytics to solve complex business challenges. Skilled in UX/UI tools (Figma, Adobe Creative Suite, AutoCAD) and technical platforms, with a proven ability to leverage quantitative research and qualitative insights to optimize user experiences. Experienced in developing scalable design solutions that enhance digital strategy and amplify brand performance. Passionate about driving innovation in the financial technology space through data driven storytelling, design thinking, and cross disciplinary collaboration.

### EDUCATION

#### Parsons School of Design – The New School

BFA Design & Technology, 2023–2028 | GPA: 3.9

New York, NY

Aug 2023 - May 2028

- Dean's List (2023–2025)
- Merit Scholarship Recipient
- Relevant Coursework: HCI, Physical Computing, Technical Design, Data Analytics

#### Scotch Plains-Fanwood High School

High School Diploma, 2023

Scotch Plains, NJ

Sep 2019 - Jun 2023

- Relevant coursework in CAD

### PROFESSIONAL EXPERIENCE

#### Management and Sales Intern – Siegelman Stable

Oct 2024 – Aug 2025 | New York, NY

- Played a key role in a lean startup team by wearing multiple hats from product development to fulfillment ensuring operational efficiency and contributing directly to the company's ability to scale and meet growing demand.
- Supported brand activations and seasonal pop-ups, coordinating logistics for events engaging celebrities and influencers, strengthening brand equity and visibility.
- Optimized fulfillment operations, improving order accuracy and streamlining inventory tracking for high-volume product launches.
- Conducted media monitoring and engagement analytics across top-tier publications and social media platforms, identifying opportunities to amplify messaging and drive growth.

#### Instructor – Camp Riverbend

Jun 2024 – Aug 2024 | Warren, NJ

- Designed and delivered structured lesson plans for 100+ students, applying user-centered teaching methods to improve engagement and outcomes.
- Adapted instructional strategies based on diverse skill levels and learning styles, ensuring inclusivity and accessibility.

### TECHNICAL SKILLS

Rhino 3D

Tableau

Figma

Qualtrics

R Studio

Adobe Suite

Javascript

Python

Auto CAD

### ADDITIONAL INFORMATION

- Python for Data Science and AI - Coursera

Oct 2024