



Online Retail II

Donated on 9/20/2019

A real online retail transaction data set of two years.

Dataset Characteristics

Multivariate, Sequential, Time-Series, Text

Subject Area

Business

Associated Tasks

Classification, Regression, Clustering

Feature Type

Integer, Real

Instances

1067371

Features

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Dataset Information



Additional Information

This Online Retail II data set contains all the transactions occurring for a UK-based and registered, non-store online retail between 01/12/2009 and 09/12/2011. The company mainly sells unique all-occasion gift-ware. Many customers of the company are wholesalers.

Has Missing Values?

Yes

Variables Table

[illegible]

Variable Name	Role	Type	Demographic	Description	Units	Missing Values
						no
						no

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Additional Variable Information

InvoiceNo: Invoice number. Nominal. A 6-digit integral number uniquely assigned to each transaction. If this code starts with the letter 'c', it indicates a cancellation.

StockCode: Product (item) code. Nominal. A 5-digit integral number uniquely assigned to each distinct product.

Description: Product (item) name. Nominal.

Quantity: The quantities of each product (item) per transaction. Numeric.

InvoiceDate: Invoice date and time. Numeric. The day and time when a transaction was generated.

UnitPrice: Unit price. Numeric. Product price per unit in sterling (£).

CustomerID: Customer number. Nominal. A 5-digit integral number uniquely assigned to each customer.

Country: Country name. Nominal. The name of the country where a customer resides.

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Creators

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DOI

10.24432/C5CG6D

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