

Paws & Claws Veterinary Clinic Website Planning Form

1. What services does the clinic offer?

2. Are there any images you want featured on the website (staff, facilities, pets), or should we use stock photos?

3. Do you want a dedicated section for introducing the veterinarians and staff?

4. If so can you provide photos and bios for each staff member you want listed?

5. Are there any policies (e.g., cancellation or payment policies) that need to be displayed?

6. What are the clinic's contact details (phone number, email, address, and operating hours)?

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7. Are you using Otto flow, pay, or care? Have you had a chance to train with Otto yet?

8. Do you want to feature social media accounts on the site?

9. Do you want an e-commerce section (e.g., selling pet products)?

10. If we need to contact someone about the website who is your preferred contact? (e.g., Amanda)?

11. Do you already have web hosting or would you like us to host your website?

12. Do you have email addresses associated with the domain, or should we set those up?

13. When do you want the website to go live?

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14. What is the most important message the website should convey to visitors?

15. What makes your clinic unique (e.g., specialties, community focus)?
