

# JOSEPH OGURI OGEKA

## DATA SCIENTIST

### Contact

+2547 48155432  
Nairobi, Kenya.  
[Josephoguri002@gmail.com](mailto:Josephoguri002@gmail.com)

### Education

2016 – 2019 Kisii High School  
2020 – 2024 JKUAT  
Bsc. Business Computing

### Skills

JavaScript, Python HTML, CSS, MySQL.

### Tools

Visual Studio Code, Git, Photoshop, Jupyter Notebook,figma,excel,PowerBi

### Soft Skills

- Strong problem solving and analytical skills
- Excellent communication and interpersonal skills
- Quick learner and eager to expand technical skills
- Great at working both individually and in teams

### Professional Summary

I'm a result-driven professional with over four years of experience as a freelance graphics designer, where I've honed my creative skills and developed a keen eye for visual aesthetics. Transitioning into the realm of data science, I've not only worked on complex projects but also shared my knowledge as an instructor and mentor at GSDC. My six-month stint as a data analyst at NITA provided a solid foundation in data analysis techniques, and my role at Palladium expanded my skill set to include SQL, Power BI, machine learning, web development, and design. Concurrently serving as a product designer and Chief Marketing Officer at VSTECH LTD, I've successfully bridged the gap between design and marketing, creating compelling and user-centric products. My commitment to delivering results thrives in the dynamic and innovative professional landscape.

### Experience

#### Data analyst & Developer

##### Palladium

During my time as a Data Analyst and Developer at Palladium, I developed a versatile skill set across critical areas in the data industry. I excelled in SQL, where I created a robust SQL lineage system to improve data management and traceability. I also applied advanced machine learning techniques to extract valuable insights from complex datasets. I designed dynamic Power BI dashboards that empowered stakeholders for data-driven decision-making. Additionally, I maintained data integrity through meticulous cleaning and transformation processes to fix errors that existed in the data. I collaborated with Superset for efficient data visualization and analysis. Throughout my role at Palladium, I was committed to technical excellence and consistently aimed to optimize data utilization and visualization for informed business strategies.

#### Freelance

##### Graphics design

With a rich and diverse background as a Freelance Graphics Designer spanning five years, I've honed my creative expertise and technical skills to consistently deliver visually compelling solutions. My professional journey has been marked by a passion for creating captivating designs, from logos to marketing collateral. I've mastered a wide array of industry-standard design tools and software, ensuring that every project meets the highest standards of quality and aesthetic appeal. My technical proficiency extends to various aspects of graphic design, including typography, color theory, and layout design, enabling me to craft visually cohesive and impactful materials. Over the years, I've collaborated with a diverse clientele, translating their ideas and concepts into visually engaging artworks that leave a lasting impression. My commitment to staying at the forefront of design trends and continuous improvement ensures that I provide clients with designs that not only meet their objectives but also resonate with their target audience.