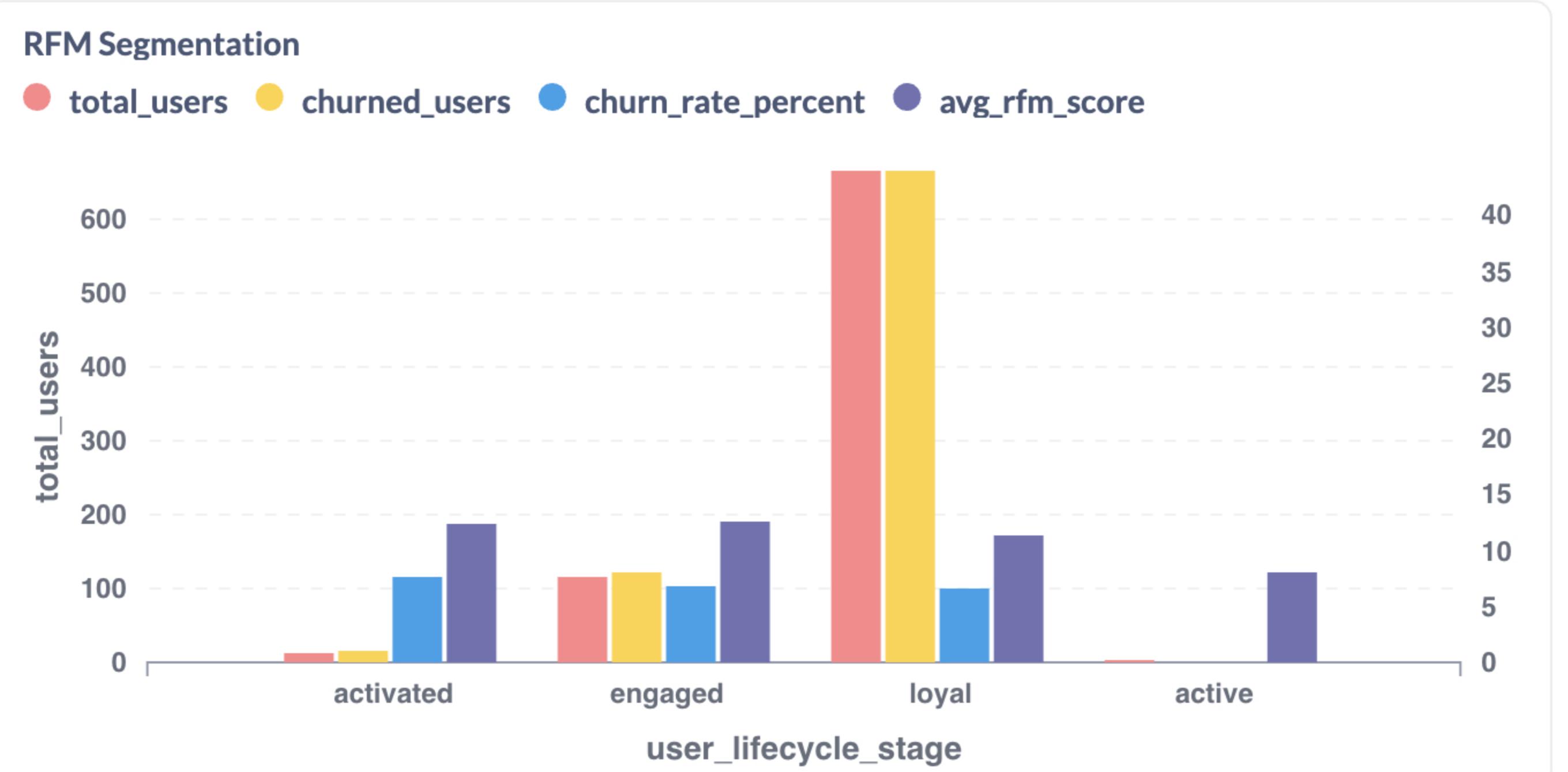
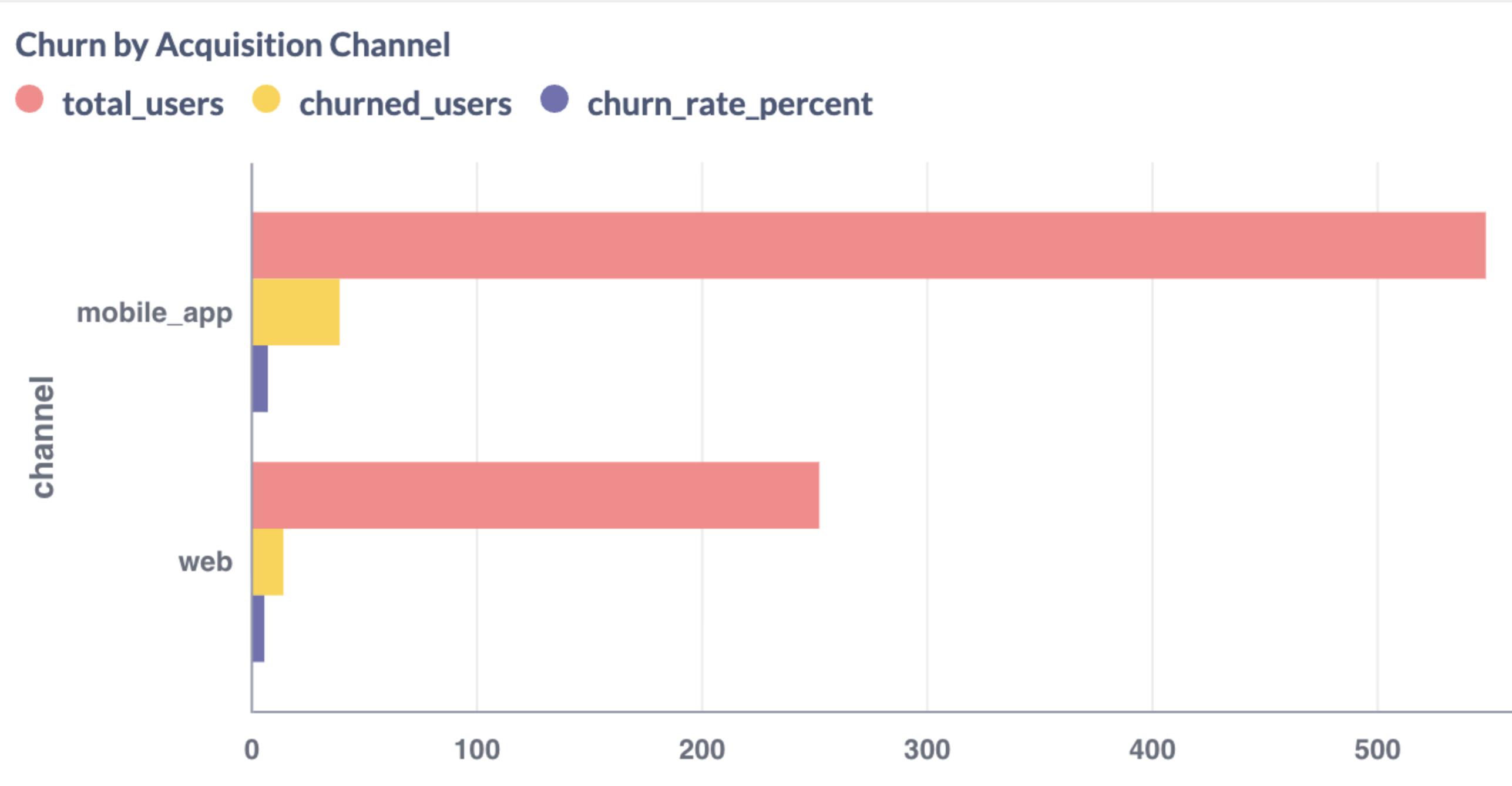
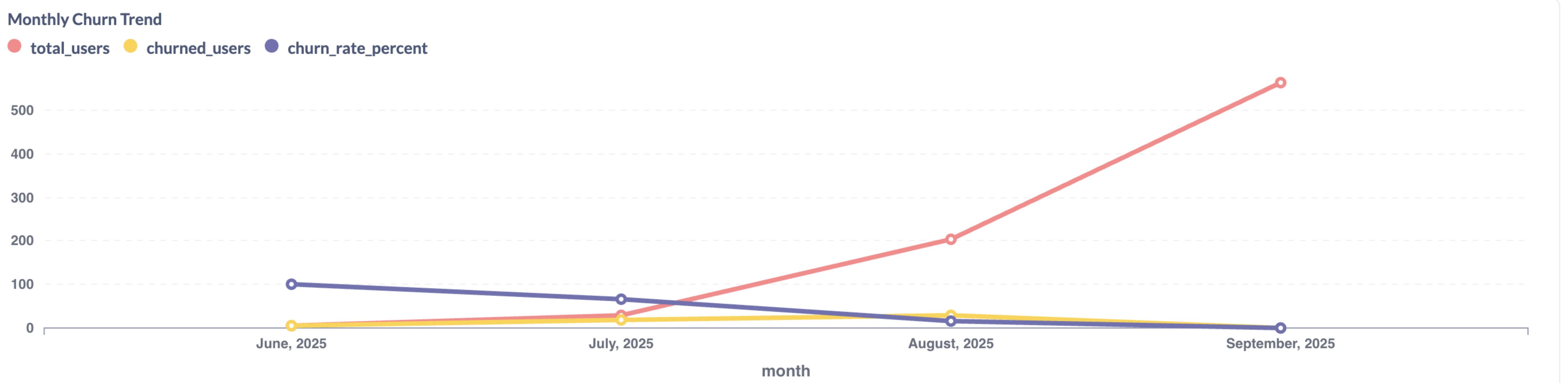
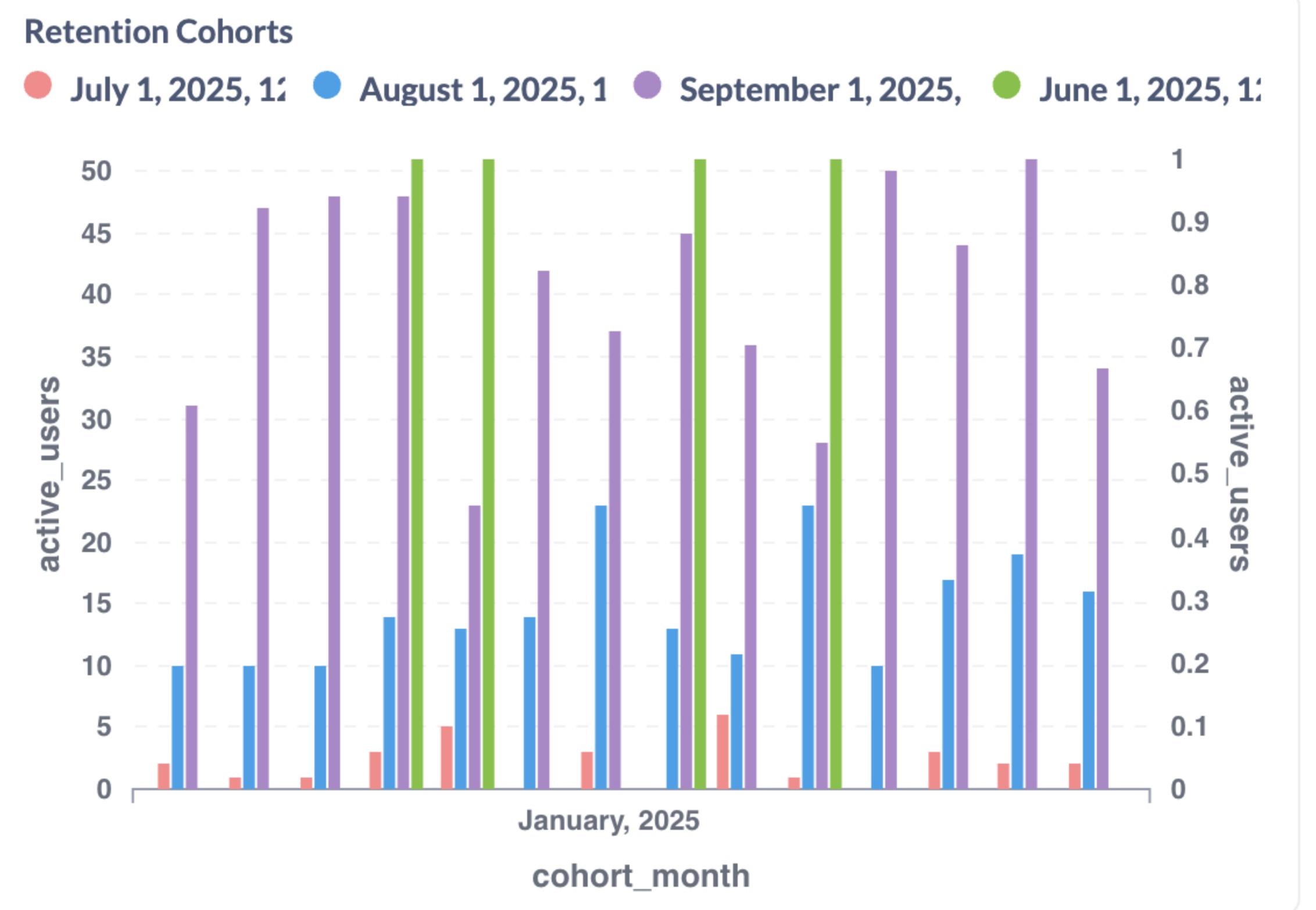
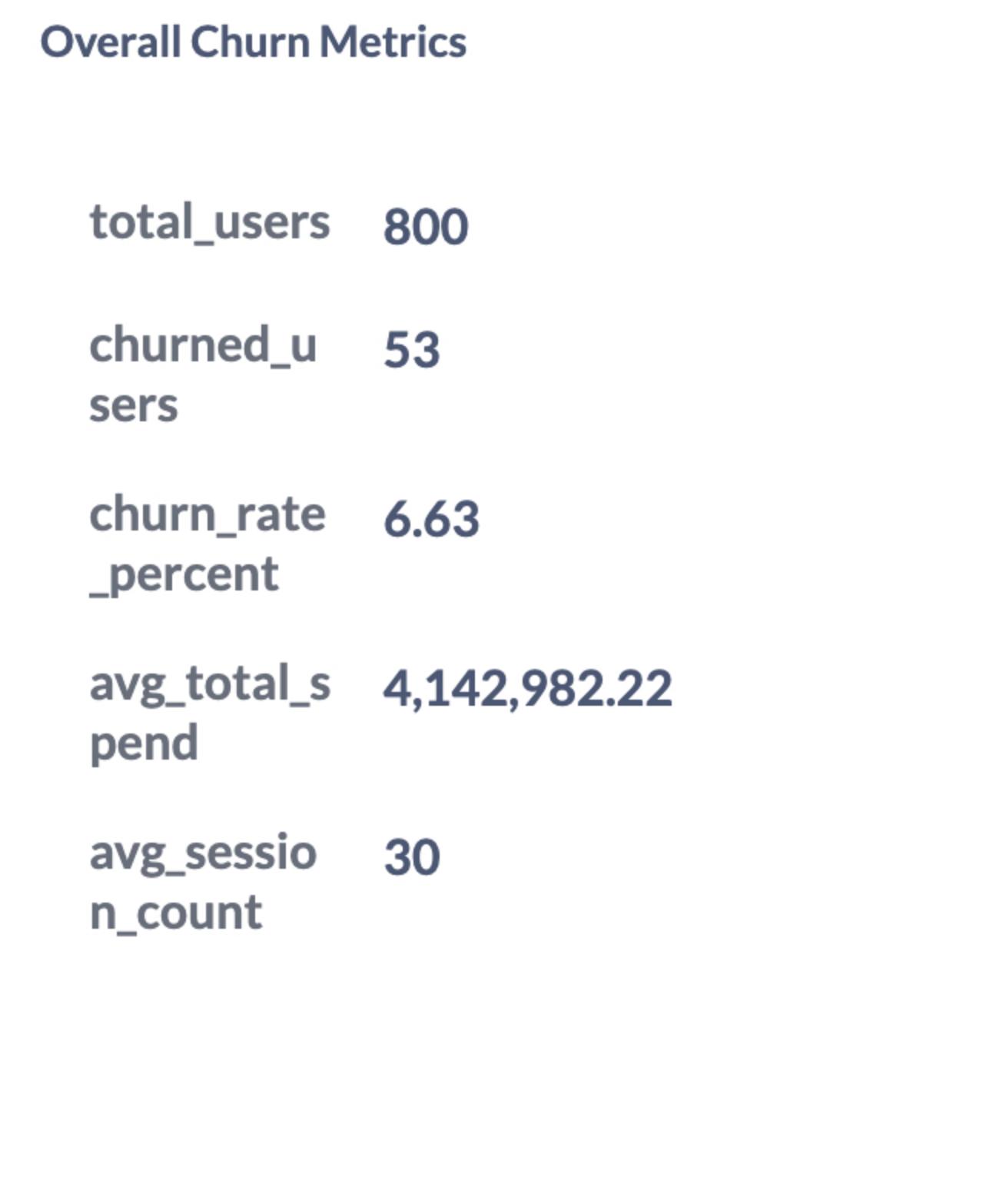
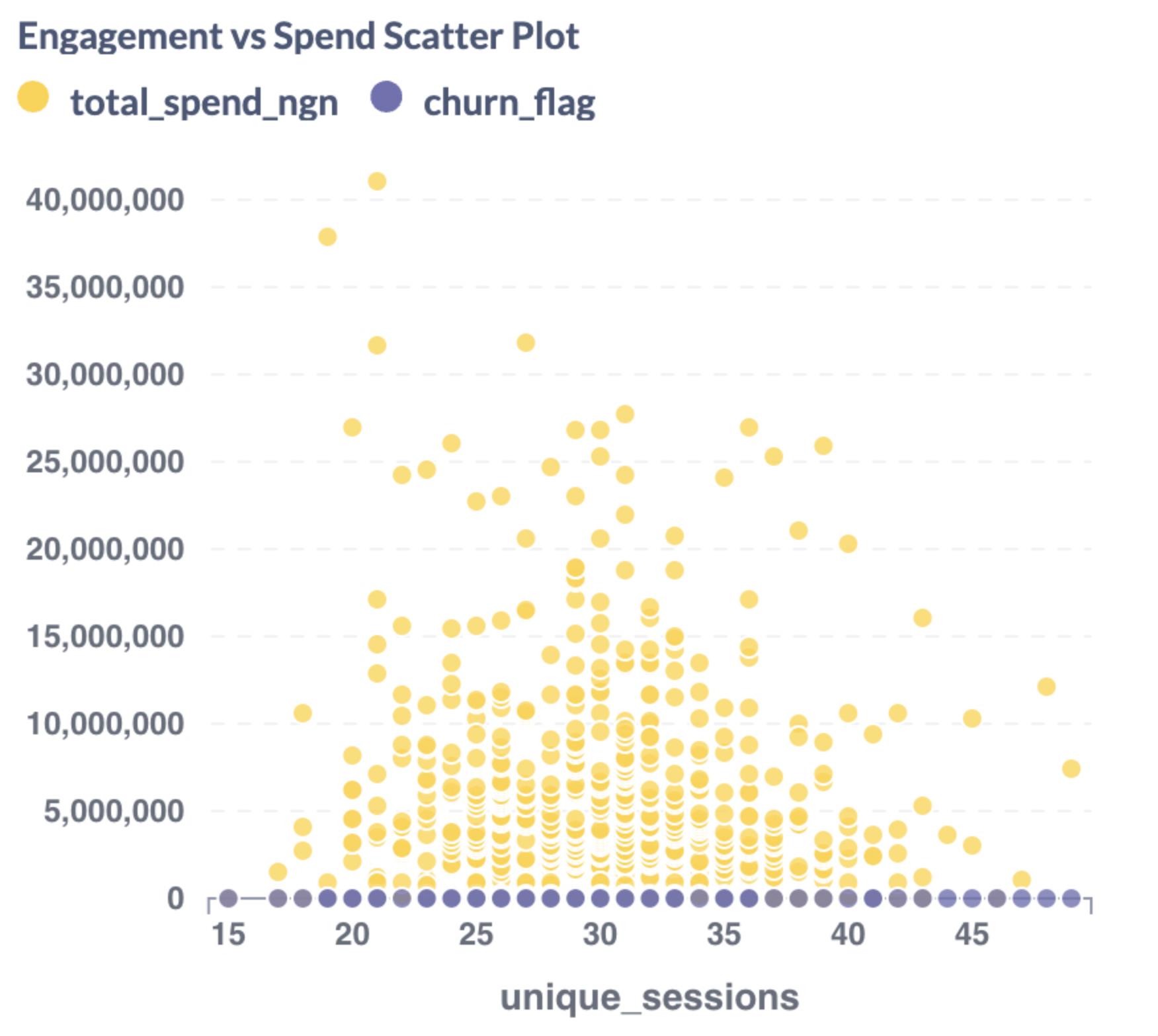
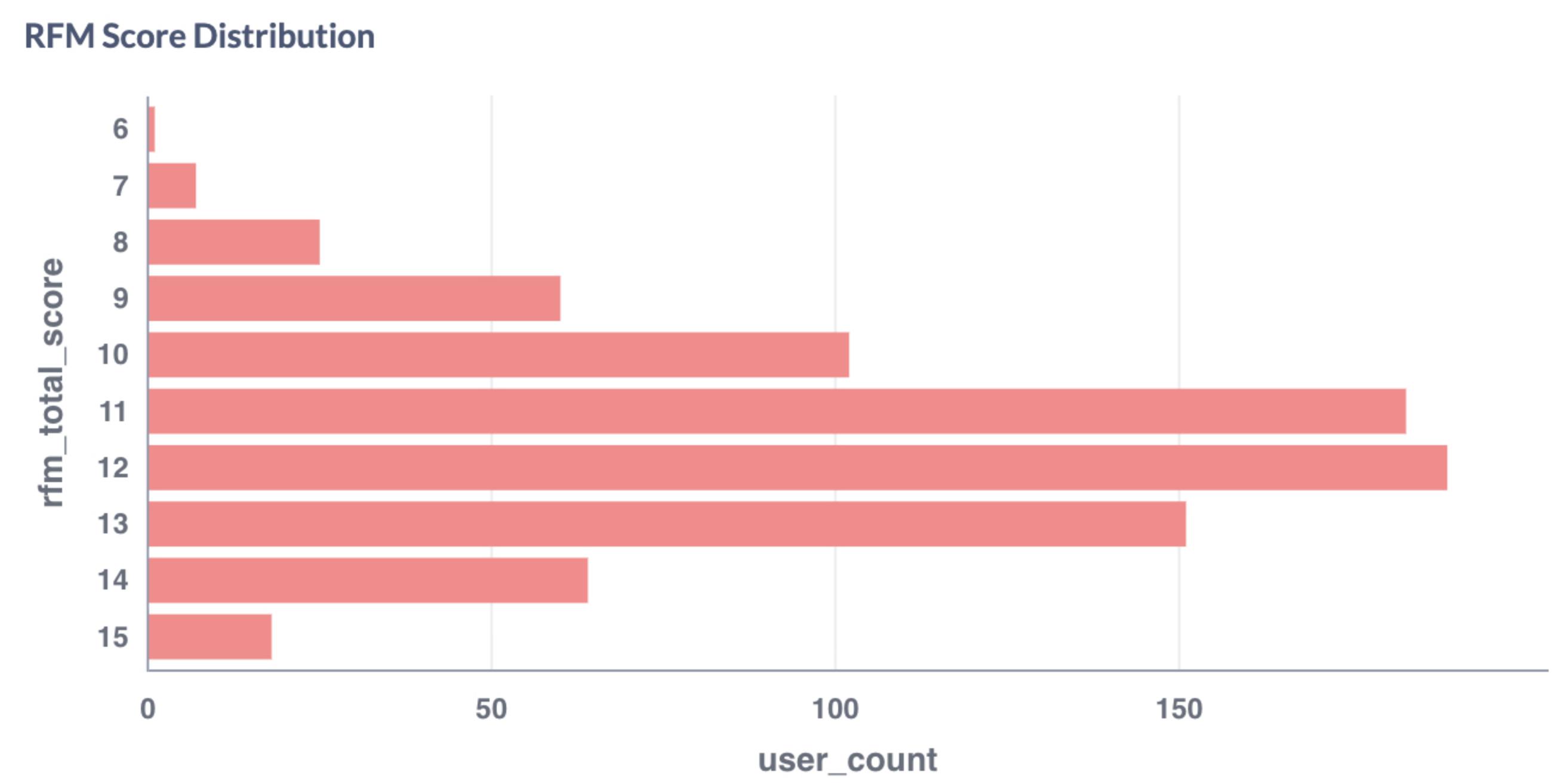
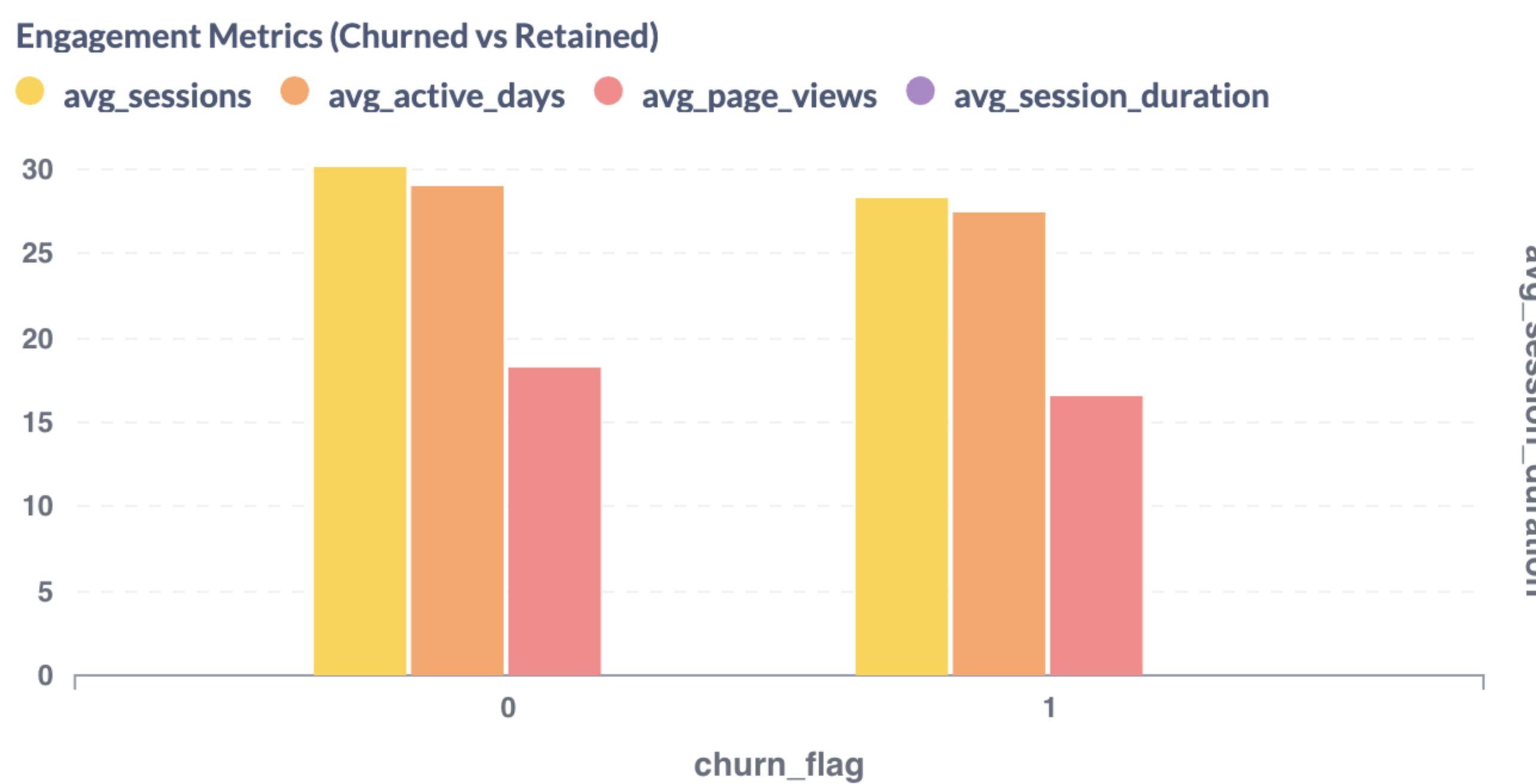


churn analytics



Top At-Risk Users

user_id	email	region	channel	days_since_last_activity	rfm_total_score
458	user458@example.com	kaduna	mobile_app	111	10
545	user545@example.com	southwest	mobile_app	106	6
665	user665@example.com	southwest	mobile_app	98	10
564	user564@example.com	abuja	web	96	9
196	user196@example.com	kano	mobile_app	80	10
749	user749@example.com	port_harcourt	web	78	10

Rows 1-6 of 50 < >

