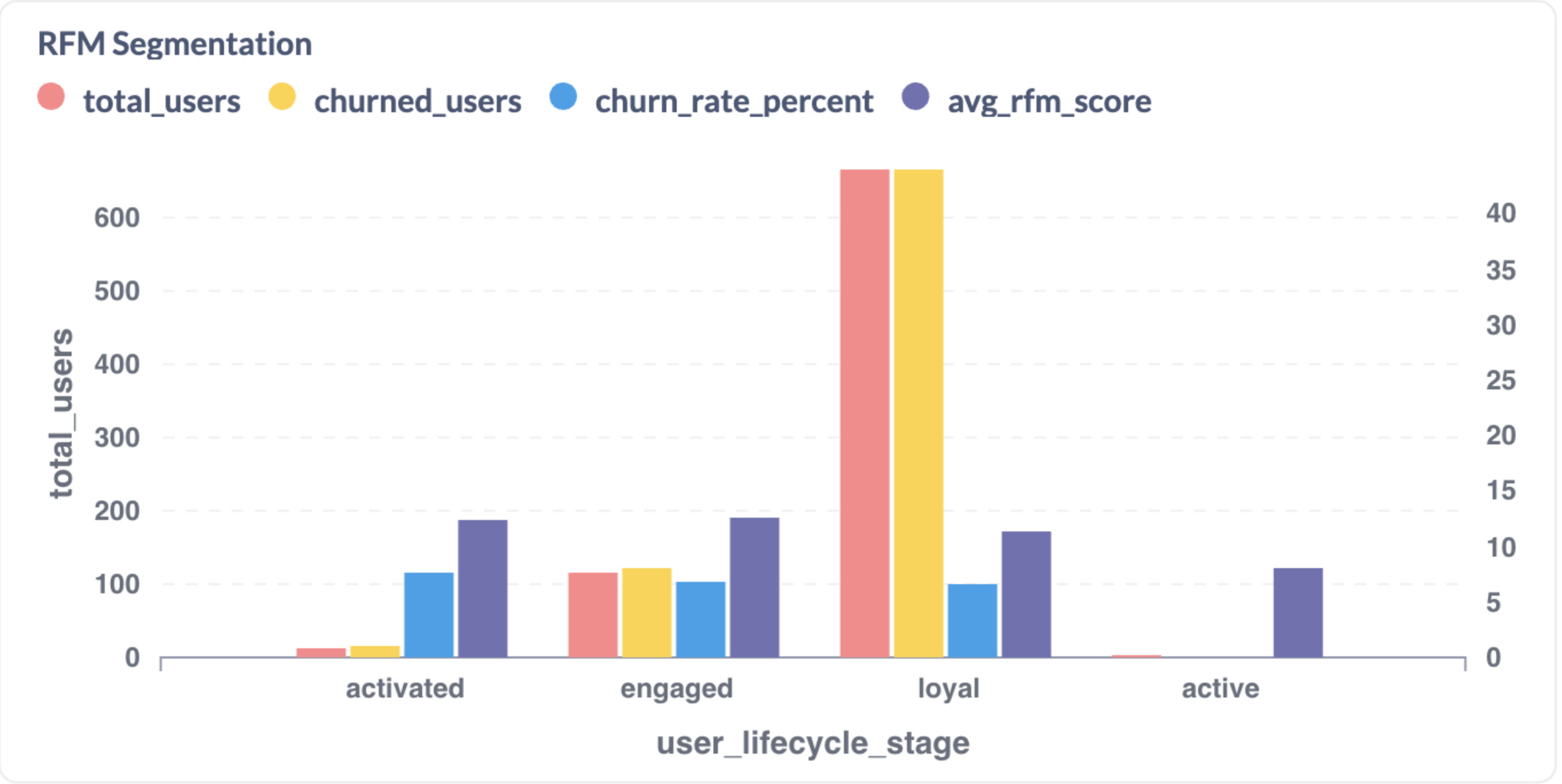
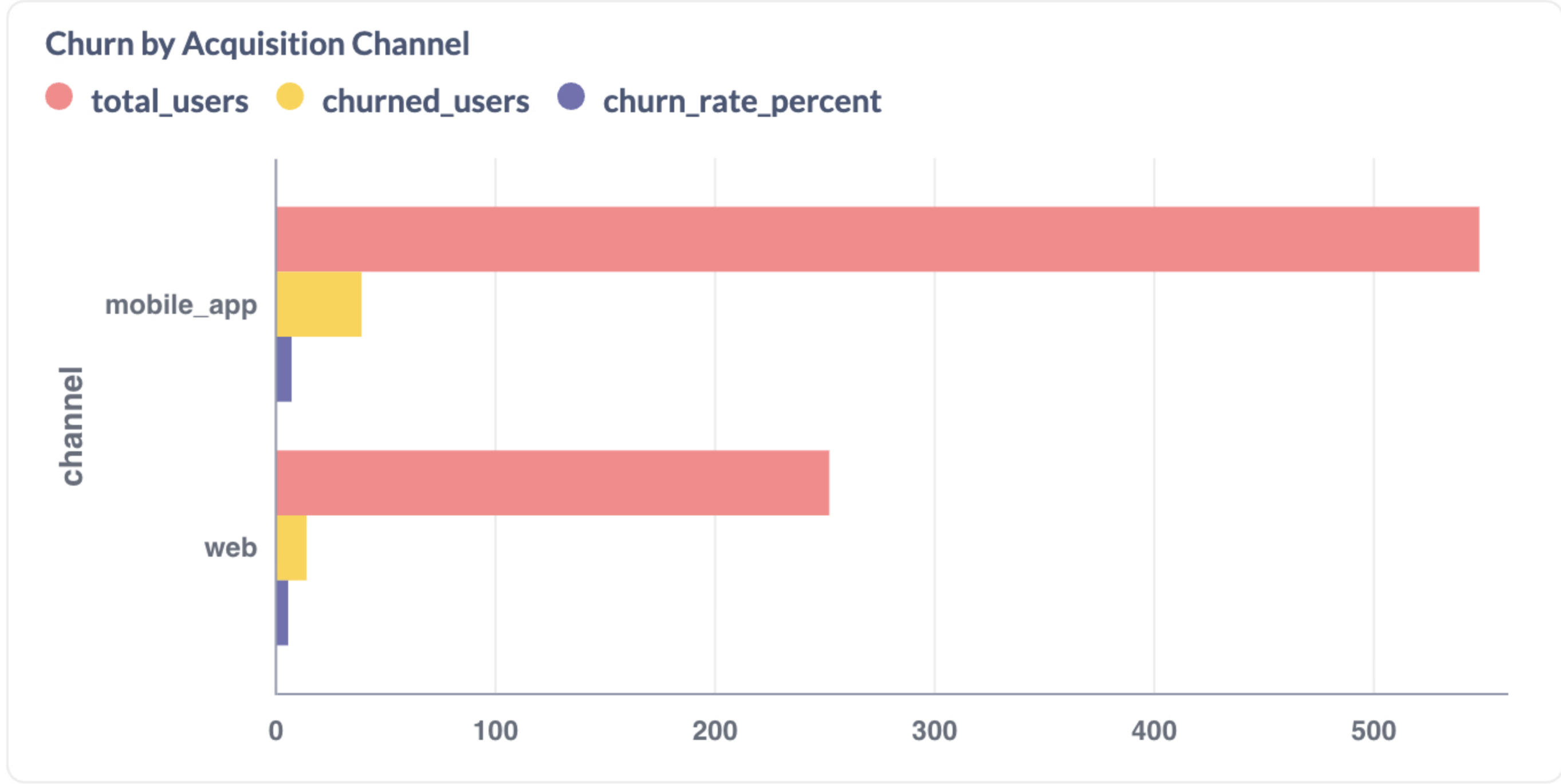
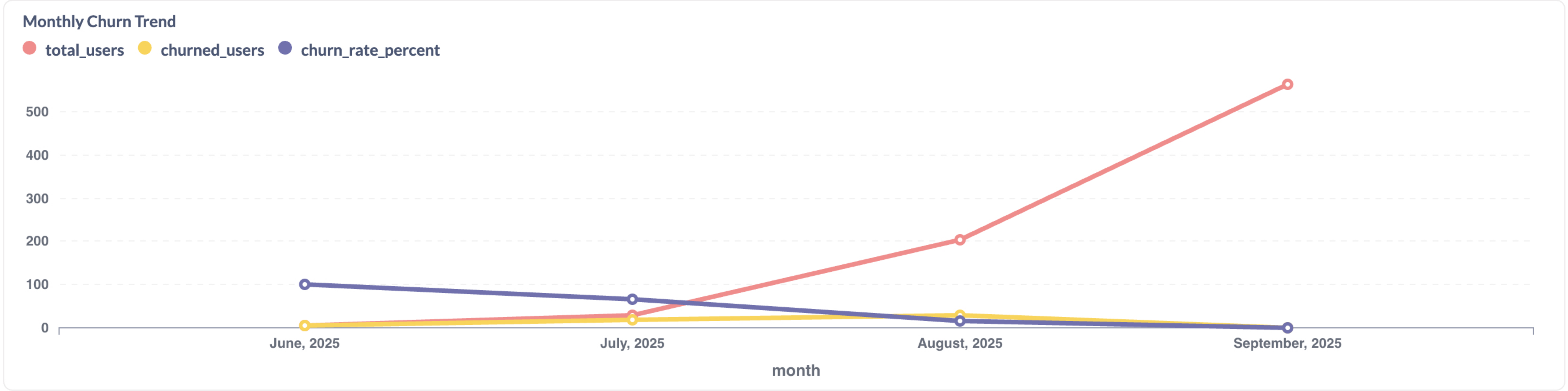
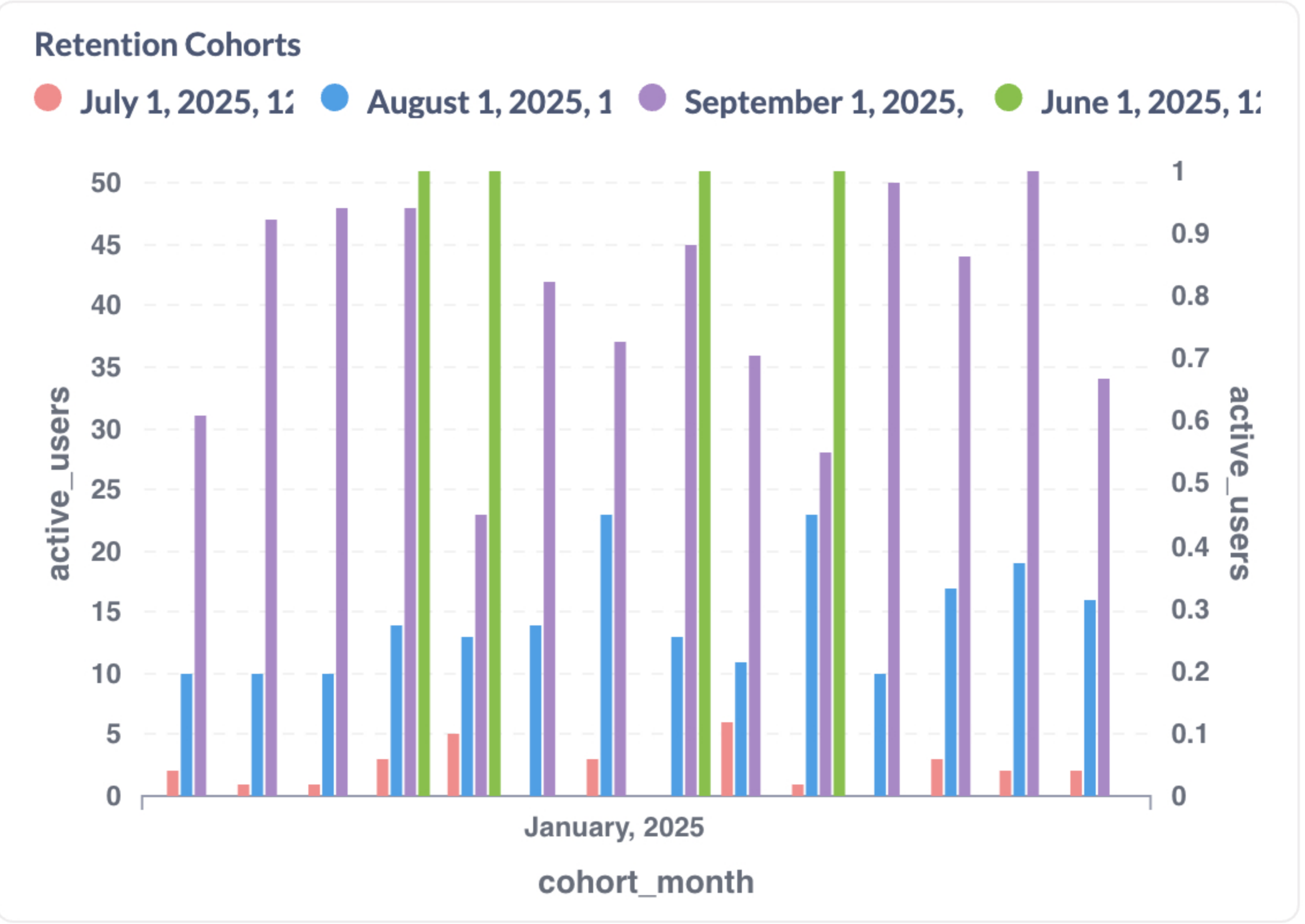
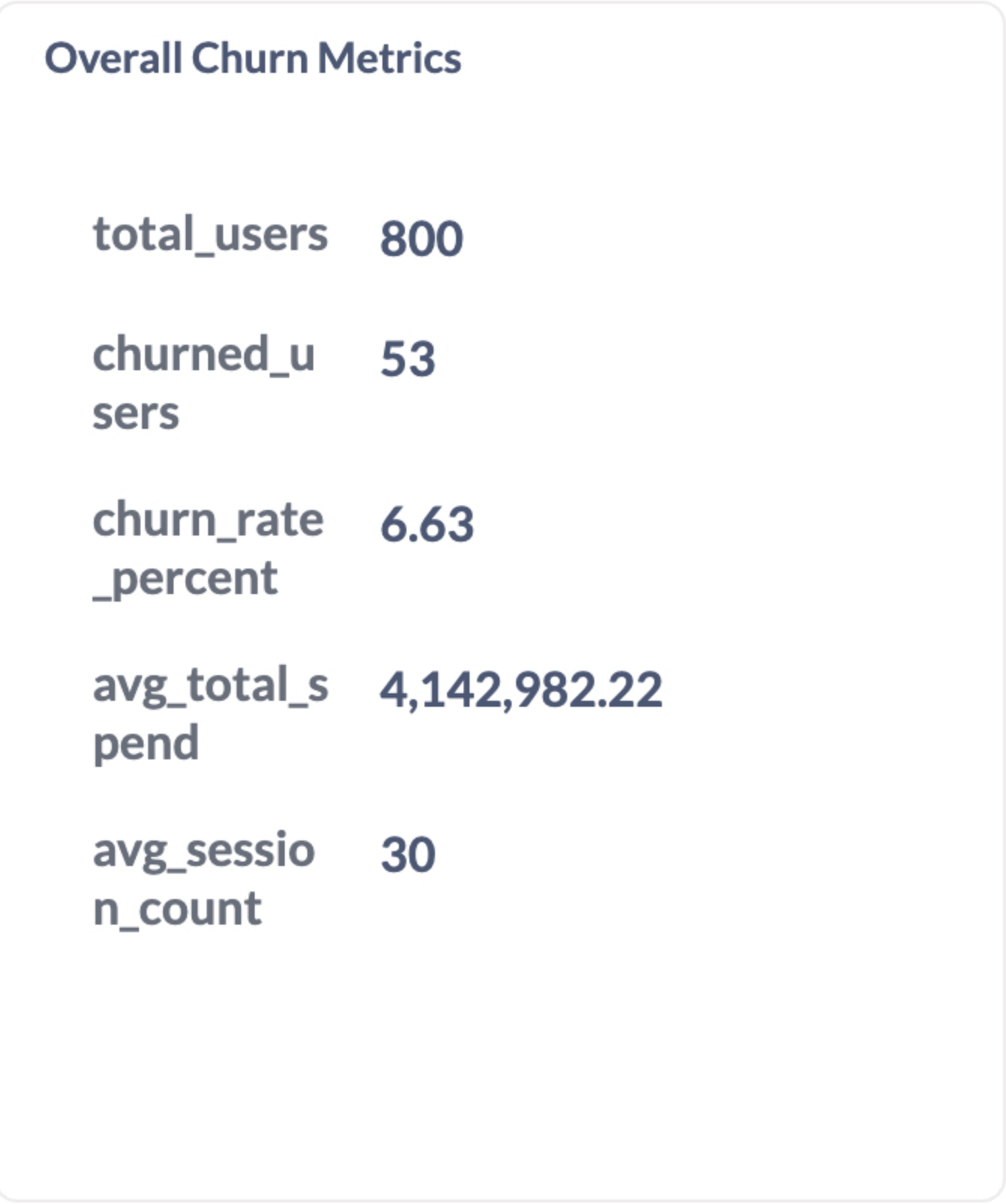
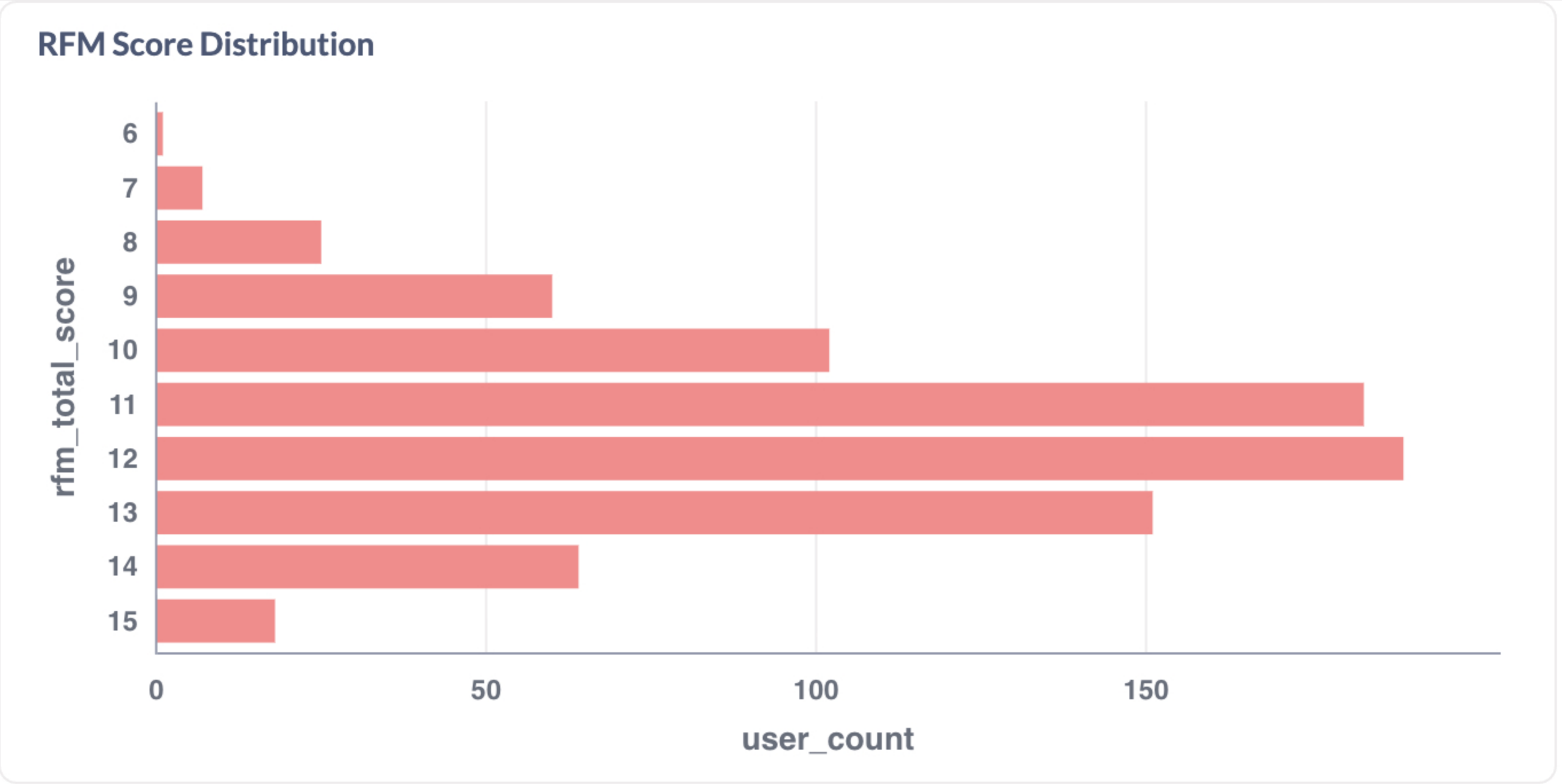
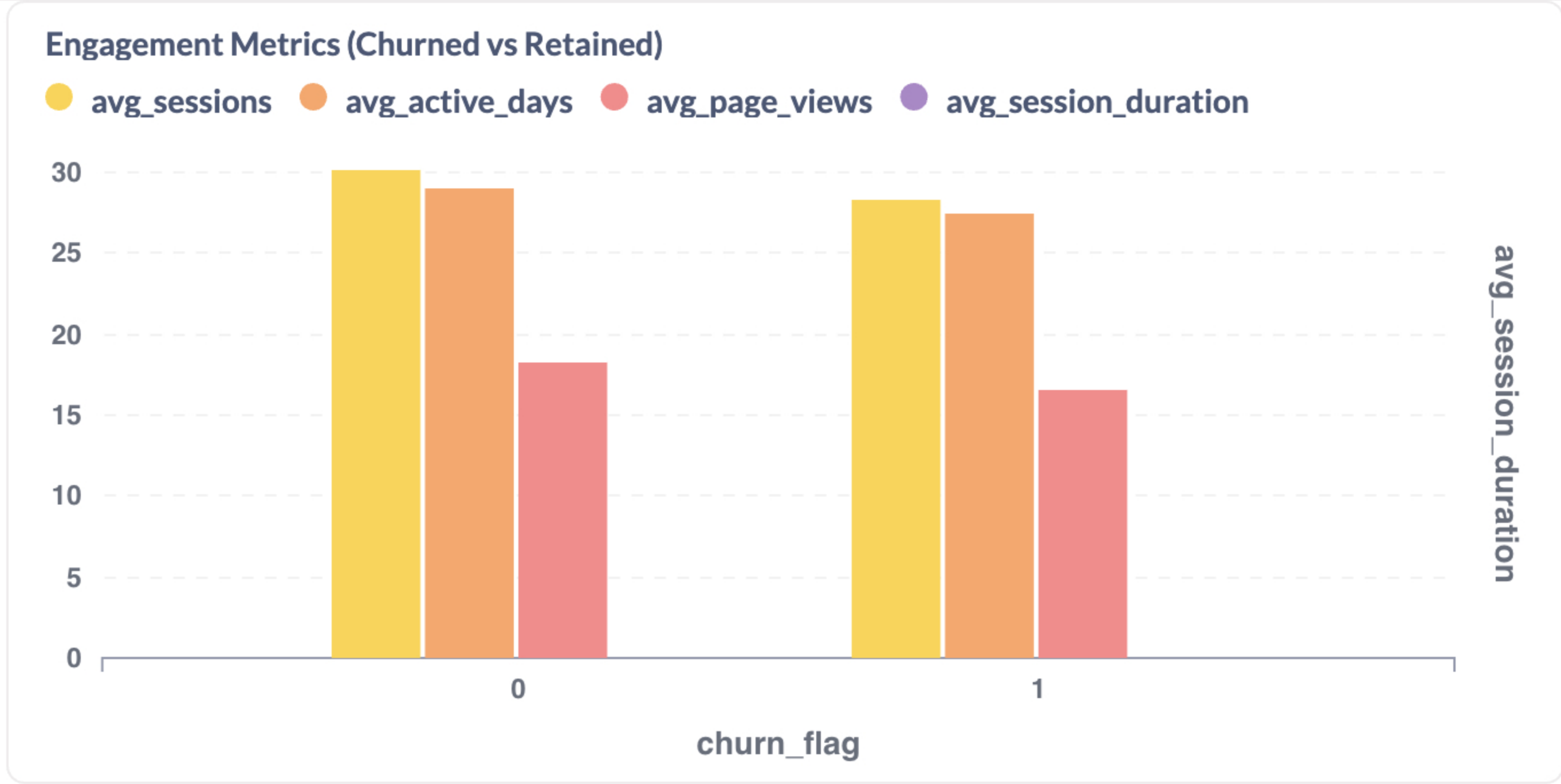


churn analytics



Top At-Risk Users

user_id	email	region	channel	days_since_last_activity	rfm_total_score
458	<a href="mailto:user458@example.com">user458@example.com</a>	kaduna	mobile_app	111	10
545	<a href="mailto:user545@example.com">user545@example.com</a>	southwest	mobile_app	106	6
665	<a href="mailto:user665@example.com">user665@example.com</a>	southwest	mobile_app	98	10
564	<a href="mailto:user564@example.com">user564@example.com</a>	abuja	web	96	9
196	<a href="mailto:user196@example.com">user196@example.com</a>	kano	mobile_app	80	10
749	<a href="mailto:user749@example.com">user749@example.com</a>	port_harcourt	web	78	10

Rows 1-6 of 50 < >

