



Industry 4.0:

Sustainability Assessment of Manufacturing Industry

Dr. Sudip Misra

Professor

Department of Computer Science and Engineering Indian Institute of Technology Kharagpur

Email: smisra@sit.iitkgp.ernet.in

Website: http://cse.iitkgp.ac.in/~smisra/ Research Lab: cse.iitkap.ac.in/~smisra/swan/

Introduction to Sustainable Industry

- > Sustainability: means to continue at a fixed rate*
- Sustainable Industry provides**:
 - > Energy efficiency
 - Conservation of resource
 - > Low-waste production
- > Example: Sustainable Manufacturing Industries

Source*: "Google Defination" Source **:" Wikipedia"





Sustainability in Industry 4.0

- Industry 4.0 proposes inclusion of the characteristics of the previous industry revolution in more <u>sustainable</u> way.
- > Industry 4.0 or the fourth industrial revolution
 - > A comprehensive industrial revolution
 - > It incorporates globalization and emerging issues.





Sustainability Assessment

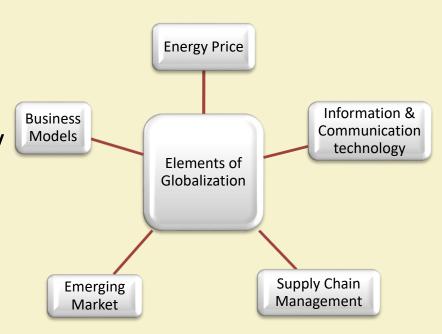
- Manufacturing industry is considered as
 - > Base of modern industrialized society
 - > Corner stone of world economy
- > Strong manufacturing base stimulates other aspects of the economy of any country
- ➤ Evaluation of <u>S/SD</u> or <u>sustainability assessment</u> of manufacturing industry in Industry 4.0 incorporates evaluation of relevant issues and performance metrics





Introduction to Globalization Issues

- Globalization is one of the drivers of sustainable industries
- Globalization issues affect the sustainability of any development/ manufacturing
- ➤ These issues are one of the most fundamental requirements





Supply Chain Management (SCM)

- > Strategic function in manufacturing industry
 - ➤ Many different <u>stages</u> including supplier, production system, and customer
 - > Sequencing the stages for the whole system
- ➤ The most important stage in SCM is selection for <u>outsourcing</u> <u>components/parts or raw material</u>
- SCM must have <u>environmental concerns</u>: Climate change, contamination and resource consumption





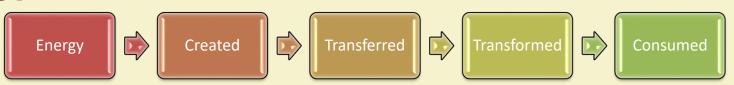
Information and Communication Technology (ICT)

- > Main nervous system of any manufacturing industry
 - > In absence of ICT, no communication within the enterprise
- > Share information between customer, producer, and supplier
- > Examples of ICT
 - ➤ Enterprise Resource Planning (ERP)
 - Wireless Communication Technology
 - Global Positioning System (GPS)
 - > Radio Frequency Identification (RFID) system





Energy Prices



- For enterprise, <u>less energy consumption</u> brings significant economic advantages
- Main issues: Energy supply at reasonable price
- Increase in energy price affects sustainability
- Reduction in energy consumption form non-renewable sources and increase in energy consumption form renewable will have significant positive effect in sustainability.

Emerging Markets

Dictatorship Period



Free Economy

- Markets: able to meet the standards of newly developed, innovative product
- > Issue: difficult to identify all of the world's emerging markets
- Emerging markets are expected to be found in developing countries





Business Models

- ➤ Mass Customization: incorporates the knowledge including international and local cultures
- ➤ Business Models ≅ Mass Customization
- Business Model:
 - > Strategic approach
 - ➤ Maximizing economic <u>profits</u> for an enterprises
 - > Taking into account competitive benefits, promoting product value





Introduction to Emerging Issues

- Emerging Issues: changes in manufacturing industries based on the world-wide aggressive competition
- Major aspects in case of sustainable development in designing manufacturing industry.







Technology

- > One of the important issues in sustainability.
- Advancement in technology facilitates manufacturing with
 - ➤ High quality products
 - ➤ Low-<u>cost</u> products
 - Reduces manufacturing time
- > Role of technology advancement in global market
 - > Converting from traditional system to automated system
 - ➤ Introducing more <u>agility</u> and <u>flexibility</u>





- Necessary to protect public and private sector
- ➤ It consists of Enterprise Requirements for achieving government purpose such as demands for better services and low cost goods
- Government Regulation
 - > Prevents the manufacturing industry from unfair competition
 - > Enact laws to provide <u>suitable environments for the employees</u>











- > Employment & Labor rules represents laws
 - Concerning wages/salaries
 - > Benefits (e.g. retirement plans)
 - Compliance with health and safety issue
 - Proper working condition
 - > Expatriate employee issue (e.g. Visas)
 - > Equal opportunity in employment (including promotion)
 - > Provisioning of Authority or High ranking position





- > Advertisement Regulation focuses on
 - > Protection of customers
 - > Firm honesty about a product
 - > Information regulation publicly
 - > Transparency on distribution and manufacturing process





- > Environmental rules
 - ➤ Maintained by Environmental Protection Agencies(EPA)
 - Maintains clean air, reduction of chemical effects in soil, river
- Privacy Regulations
 - Safety procedure to <u>sensitive information</u> collected during hiring process
 - Information includes ID card, names, personal information, personal history, health condition, and banking information
 - > Inappropriate disclosure of this information risks legal issues





- > Safety and Health regulations
 - > Ensures healthy working environment
 - Enterprise must distribute information on maintaining a healthy workplace to avoid dangerous events
 - ➤ Need to update safety regulation information due to yearly changes in Governments





- Monitoring population growth is important for manufacturing industry
- > It affects
 - > Industry growth
 - > Food supplies
 - > Fertility
 - Sociology
 - Economics

- > Politics
- > Industry Location
- Use of Available lands





- ➤ Three different category of countries based on population growth
 - > Developed
 - Emerging
 - Developing
- Population growth of countries (developing and disadvantaged) > Population growth of countries (developed and advantaged)





- ➤ Based on the United Nations (UN) report, population growth from 1950 to 2050
 - > Reduced between 32 to 13 % in developed countries
 - Increased between 8 to 20 % in emerging and developing countries
- Economic view on population growth
 - Pessimistic
 - > Optimistic





- Pessimistic view of population growth
 - > Hinders the economic growth
 - Consumes most of the economic investments in safety, need for schools, hospitals, universities
- > Optimistic view of population growth
 - > Dissemination of knowledge and information
 - > Increases globalization issue such as trade and commerce





- Despite the advantages of population growth, if there is no plan to control it, it would turn out to be <u>disaster for any developing</u> <u>country</u>
- ➤ Human capital and respective skills are one of the most important aspects of manufacturing industries.
- Example: A location of manufacturing industry requires politics and skill level provided by the local population





Economic Crisis/Recession and Depression

- Economic crisis takes place over a duration not more than a few months
- > Recession: exponential decline in economic activity
 - > Commence after economic crisis arrives at the activity peak
 - > Completion after economy arrives at its trough
 - > Duration: more than few months but not more than two years
 - ➤ Observable on gross domestic product (GDP), actual income, employment, industrial production, and wholesale-retail sales





Economic Crisis/Recession and Depression

- > Depression: extremity of recession
 - > Observed by exponential unemployment increase
 - > Reduction in available credit
 - Significant reduction in trade and commerce
 - > Huge number of bankruptcies
 - Volatility in currency value
 - Duration: more than two years





Economic Crisis/Recession and Depression

- ➤ An economic crisis and recession → observing <u>reduction in prices</u> of few major commodities
- ➤ <u>Increasing productivity</u> and <u>reduction in cost</u> is one of the solution
- Applying same solution, it takes more time to recover form depression
- ➤ Example of avoiding crisis → The main economy of manufacturing location should not be based only one resources





Consumption of Natural Resources

- One of the biggest issues in contrast of <u>economically sustainable</u> <u>development</u>
- As <u>natural resources</u> are <u>main source of revenue</u> in developing countries, it is one of the major source of social conflicts
 - Mining
 - Oil and Gas extraction
 - Demography shifts
 - > Difficult economic situations

- Negative societal behavior
- > Politics
- Technology





Consumption of Natural Resources

Renewable

- Naturally Available
- Source: Solar, Air, Water, Wind etc.
- Renewable energies can be generated easily

Non-renewable

- Usage is selective based on the type of the industry
- Source: Coal, Oil, Gas, etc.
- Can not be recycled





Sustainability Assessment of Emerging Issues

Percentage of Using new Technology Technology (E21) comparing with existing one Government Changes in government regulation (including economy, environment and society) Regulation (E22) **Parameters** Growth of of Emerging Number of population increased per year Population (E23) Issues (E2) Crisis/ recession/ Profitability=productivity X price/cost (opposite of crisis/recession/ depression) Depression (E24) Consumption of Percentage of utilization of re3sources Natural resources





Sustainability Assessment of Emerging Issues

> Sustainability/Sustainable development

$$> S/_{SD_{E2}} = f(E21, E22, E23, E24, E25)$$

$$> S/_{SD_{E2}} = (I_{E21}^{Y_{E21}}.I_{E22}^{Y_{E22}}.I_{E23}^{Y_{E23}}.I_{E25}^{Y_{E24}}.I_{E25}^{Y_{E25}})$$

- \triangleright Where $I_{E2i} = S_{E2i}/E2i$,
- \triangleright S_{E2i} = The change towards the sustainability
- $\succ Y_{E2i}$ = Exponent of the change towards sustainability (S_{E2i}) of E2i

References

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Thank You!!



