The conservation status of iconic species (e.g., salmon, whales) that contribute to cultural identity.

x_{ico} is the status of the iconic species sub-goal

$$x_{ico} = \left(\sum_{i=EX}^{LC} S_i \times w_i \right) \left(\sum_{i=EX}^{LC} S_i \right)^{-1}$$

$\sum_{i=EX}^{LC} S_i \times w_i$ is the total wieghted IUCN status score of iconic species in a region

S_i is the number of assessed species
w_i is the status of species in IUCN threat category i