The conservation status of iconic species (e.g., salmon, whales) that contribute to cultural identity.

 $x_{ico}$  is the status of the iconic species sub-goal

$$x_{ico} = \left(\sum_{i=EX}^{LC} S_i \times w_i\right) \left(\sum_{i=EX}^{LC} S_i\right)^{-1}$$

 $\sum_{i=EX}^{LC} S_i \times w_i \text{ is the total wieghted IUCN status score of iconic species in a region}$ 

 $S_i$  is the number of assessed species  $w_i$  is the status of species in IUCN threat category i