BDK02 Recommended readings

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Dhar, V. (2013) "Data Science and Prediction," Communications of the ACM, Vol. 56 No. 12, pp. 64-73

Dumbill, E. (2012) "What is Big Data? An Introduction to the Big Data Landscape," O'Reilly

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Geanina, E. (2012) "Perspectives on Big Data and Big Data Analytics," Database Systems Journal vol. III, no. 4

Institute for Health Technology Transformation (2013) Transforming Health Care through Big Data: Strategies for leveraging big data in the health care industry

Kayyali, B., Knott, D. Van Kuike, S. (2013) "The big-data revolution in US health care: Accelerating value and innovation," McKinsey Global Institute

Manyika, J et al. (2011) "Big Data: The next frontier for innovation, competition, and productivity". McKinsey Global Institute.