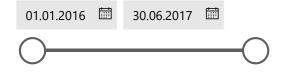


**Adventure Works Cycles (the fictitious company)** is a large, multinational manufacturing company. The company manufactures and sells metal and composite bicycles as well as related accessories and clothing to North American, European and Asian commercial markets.

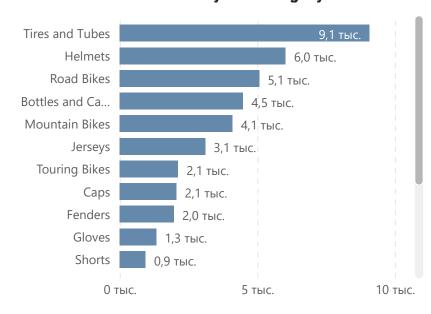




#### Order Cases by Category

Accessories	Bikes
	11 тыс.
	Clothing
17 тыс.	7 тыс.

#### **Order Cases by Subcategory**



<b>Product Name</b>	Order Cases	Return Rate	
Water Bottle - 30 oz.	3 983	1,95%	
Patch Kit/8 Patches	2 952	1,61%	
Mountain Tire Tube	2 846	1,64%	
Road Tire Tube	2 173	1,55%	
Sport-100 Helmet, Red	2 099	3,33%	
AWC Logo Cap	2 062	1,11%	
Sport-100 Helmet, Blue	1 995	3,31%	
Fender Set - Mountain	1 975	1,36%	
Sport-100 Helmet, Black	1 940	2,68%	
Mountain Bottle Cage	1 896	2,02%	
Road Bottle Cage	1 668	1,68%	
Touring Tire Tube	1 364	1,64%	
HL Mountain Tire	1 305	3,75%	
ML Mountain Tire	1 059	1,32%	
LL Road Tire	957	2,26%	
Bcero	22 534	2,14%	

View product details (i)

**Top Product by Orders** 

Water Bottle - 30 oz.

Top Product by Revenue

Mountain-200 Black, 46

# Revenue per Month

**2 146**! Цель: 2165 (-0.88%)

Order Cases per Month

\$1,83 млн

Цель: \$1,77 млн (+3.31%)

**Return Cases per Month** 

166

Цель: 169 (-1.78%)



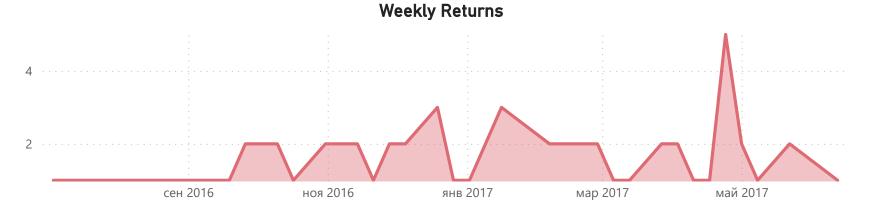


# Sport-100 Helmet, Black











**Current Month Returns VS Prev Month** 

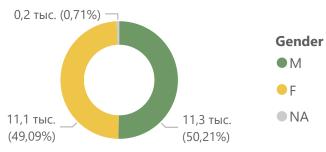




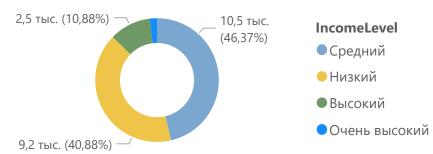




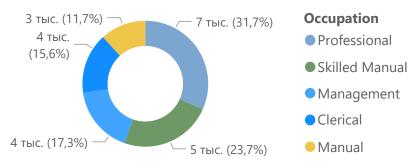




### Order Cases by Income Level



#### Order Cases by Occupation



i dii Name	Order	Lases	▼ Keveliue
Mr. Maurice Shan		6	\$12 407,95
Mrs. Janet Munoz		6	\$12 015,40
Mrs. Lisa Cai		7	\$11 330,45
Mrs. Lacey Zheng		7	\$11 085,75
Mr. Jordan Turner		7	\$11 022,40
Mr. Larry Munoz		7	\$10 852,03
Mrs. Ariana Gray		6	\$10 391,43
Mr. Marco Lopez		6	\$10 289,69
Mr. Franklin Xu		5	\$10 164,34
Mrs. Margaret He		4	\$9 266,75
Mrs. Kaitlyn Henderson		4	\$9 258,92
Mrs. Nichole Nara		4	\$9 234,66
Mr. Randall Dominguez		4	\$9 210,36
Mrs. Rosa Hu		4	\$9 201,22
Adriana Gonzalez		4	\$9 195,70
Mrs. Dominique Prasad		6	\$9 180,93
Mrs. Brandi Gill		4	\$9 166,20
Mr. Brad She		4	\$9 161,01
Mr. Francisco Sara		4	\$9 125,55
Mr. Kevin Coleman		4	\$7 750,54
Mr. Johnathan Suri		4	\$7 721,32
Mrs. Crystal Zeng		4	\$7 706,80
Mrs. Felicia Blanco		4	\$7 669,66
Mrs. Jill Suarez		4	\$7 652,61
Mr. Preston Raman		4	\$7 599,48
Mr. Willie Xu		4	\$7 353,55
Mrs. Abby Subram <b>Bcero</b>		4 <b>353</b>	\$7 308.39 <b>\$751 130,88</b>

**Order Cases** 

Revenue

**Full Name** 

# Order Cases и Revenue per Month



**Top Customer** 

# Mr. Maurice Shan

**Order Cases** 

6

Revenue

\$12,41 тыс.