

Comprehensive Server Outline: Ladies & Babes

This document serves as a complete blueprint for the **Ladies & Babes** Discord server. It defines the server's purpose, details the function of each category and channel, and provides a comprehensive explanation of our primary activity: IMVU streaming.

The Mission: What This Server Is For

The **Ladies & Babes** server is an exclusive, private hub for a collective of virtual models (Brand Ambassadors) dedicated to promoting items from two IMVU shops: **Ninachaaa (Nina Babes)** and **EireneWtl (Wildethorn Ladies)**.

The server's purpose is to:

- **Centralize operations:** Provide an organized space for all professional activities, from new releases and item requests to content submissions and reviews.
- **Build community:** Foster a personal and friendly environment for Brand Ambassadors to connect, learn, and grow together.
- **Facilitate training:** Offer a dedicated space for new and aspiring models to learn the art and business of IMVU streaming.
- **Streamline communication:** Use a clear, sectioned structure to ensure everyone can easily find information and navigate the server.

Understanding IMVU Streaming

Within this server, "IMVU Streaming" is a specific, multi-step process for promoting a creator's items. It is a professional workflow that ensures a high-quality outcome for both the model and the creator.

The process includes:

1. **Item Acquisition:** Models either request an item from the creator to be gifted or purchase it themselves.
2. **IMVU Photoshoot:** The model takes multiple high-quality, full-body pictures of their avatar wearing the item.
3. **IMVU & Instagram Posts:** The model posts the raw, unedited pictures on their public IMVU feed. They then retrieve these raw pictures and edit them for Instagram, ensuring they meet the creator's specific guidelines.
4. **Submission:** The model submits links to both the final IMVU and Instagram posts in the server, along with the raw unedited IMVU pictures and the no-logo edited Instagram pictures, and a review of the item.

Server Categories & Channel Breakdown

The server is organized into distinct categories, each with a specific function.

Welcome Hub

This category is the first area new members see. Its purpose is to onboard new members and give them basic information before they gain access to the rest of the server.

- 「rules」: The central document outlining all server rules and professional guidelines.
- 「start-here」: The initial landing channel where new members receive the **React for Access** role by reacting to a message.
- 「aisle-chat」: A general chat channel for new members to introduce themselves and be welcomed by the community.
- 「server-navigation」: A guide for navigating the server, especially for mobile users.
- 「joint-logos」: The home for collaborative logos used by both Ninachaaa and EireneWtl.
- 「n-babes-access」 & 「w-ladies-access」: Channels where aspiring models can apply to become a Brand Ambassador by following a specific format and submitting their portfolio.
- 「benefactors-access」: A channel for sponsors and partners.

BA Introductions

This category is for new Brand Ambassadors who have been accepted into the program.

- 〈hello-there〉: A channel for BAs to formally introduce themselves.
- 〈imvu-ig-links〉: A place to share and follow each other's IMVU and Instagram profiles.
- 〈body-shots〉: A channel for BAs to submit their full-body avatar shots.
- 〈levels-and-gender〉: A channel with a reaction-role system to assign Trainee or Experienced Model and gender roles.
- 〈ba-birthdays〉: A place to celebrate birthdays and special occasions.

Collective Announcements

This category is a read-only space for the owners to make official announcements to the entire server.

- 「collective-bulletin」: For general, all-server announcements.
- 「challenges-hall」: A channel for announcing special challenges and events.
- 「treasures-board」: Where giveaways and prizes are announced.

- [atelier-showcase]: For showcasing the best work from the Brand Ambassadors.
- [gala-notices]: For announcing formal events, such as celebrations or special streams.
- [leisure-board]: Announcements for non-work-related events, such as game nights or movie nights.

Training Centre

This category is specifically designed for new models to receive guidance and improve their skills.

- [lessons-and-standards]: A forum channel where trainers can post detailed lessons and guides.
- [training-landing]: The main chat for new trainees to communicate with trainers and other trainees.
- [practice-and-feedback]: A space for trainees to submit practice shots and receive constructive feedback.
- [assignments]: A channel for trainers to post new assignments for trainees to complete. Each assignment will be its own thread.
- [trainee-tracker]: A private channel for owners and trainers to track the progress of trainees.
- [trainee-captions]: For trainees to practice and receive feedback on their promotional captions.
- [trainee-chat]: A private chat for trainees only to ask questions and support each other.
- [graduation-board]: A board to celebrate trainees who have successfully completed their training and earned the Experienced Model role.

Stream Tracking

This category is for all Brand Ambassadors to track their promotional streams and for the owners to monitor their progress.

- [stream-tracker]: A channel for BAs to submit a log of their completed promotional streams.
- [monthly-highlights]: A channel for BAs to post their favorite promotional photos from the month.
- [completed-streams]: A list of all completed streams for easy tracking and reference.

Stream Formats

This category contains all the resources needed to create high-quality promotional content.

- {request-formats}: Templates for requesting items from creators.
- {joint-imvu-ig-captions}: A channel for sharing and reviewing captions for joint promotional projects.
- {nina-babes-captions} & {wildethorn-ladies-captions}: Channels for sharing and reviewing captions for individual promotional projects.
- {format-tips}: A channel for sharing tips and best practices for creating promotional content.

Ninachaaa Shop & EireneWtl Shop

These categories are the heart of the server's professional operations.

- 『-rules-and-logo』: For the specific rules and logos for each shop.
- 『new-releases-』: A read-only showcase of the latest releases.
- 『item-requests-』: A channel for BAs to formally request items.
- 『self-purchase-』: For BAs to track items they have purchased themselves.
- 『promo-links-』: Where BAs submit the final links to their promotional posts.
- 『photocontrol-』: A required channel for submitting raw, unedited pictures for review.

The Arcade W.I.P

This category is a work-in-progress section for games and events.

- 『movie-nights-plan』 & 『game-nights-plan』: Channels for planning and voting on movies and games.
- 『counting』: A channel for a simple counting game.
- 『game-giveaways』: For announcing and hosting giveaways.
- 『challenges』: A channel for spontaneous challenges and events.

The Hangout

A casual space for community members to relax and connect.

- 【chit-chat】: General chat.
- 【game-talk】: For discussing IMVU and other games.
- 【game-news】: A channel that forwards official IMVU news.
- 【active-check】: Where BAs can post to show they are active.
- 🗨️【Talks】, 🗨️【Music Channel】, 🗨️【Voice Channel】, 🗨️【Movie Nights】, 🗨️【Game Nights】: Various voice channels for different activities.