

# Sticky CTA Buttons Update

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## Overview

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Added sticky call-to-action buttons to all service pages that follow users as they scroll, making it easy to book or view pricing at any time.

## Changes Made

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### 1. New Sticky CTA Button Component

- **File:** `/components/sticky-cta-button.tsx`
- **Features:**
  - Appears after scrolling 300px down the page
  - Auto-hides when user reaches the final CTA section (to avoid duplication)
  - Contains two action buttons:
    - **Book Now:** Triggers scheduling/consultation booking
    - **View Pricing:** Smooth scrolls to pricing section
  - Responsive design for mobile and desktop
  - Clean, semi-transparent backdrop with blur effect

### 2. Updated Service Pages

Added the sticky CTA button to all service detail pages:

- `/app/services/web-design/page.tsx`
- `/app/services/seo/page.tsx`
- `/app/services/social-media/page.tsx`
- `/app/services/ad-management/page.tsx`
- `/app/services/app-development/page.tsx`
- `/app/services/ai-solutions/page.tsx`

### 3. Fixed Broken Links

- **Issue:** Bundle services were linking to `/services/pricing` which didn't exist
- **Fix:** Updated `/app/services/page.tsx` to redirect to `/pricing` instead
- **Location:** Line 258 - Added conditional logic to handle the pricing slug

### 4. Navigation Enhancement

- Made the "Services" button in the navigation also link to `/services` page
- Maintains dropdown functionality while providing direct navigation option

## User Experience Improvements

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### Before

- Users had to scroll all the way to the bottom to take action
- CTAs were only visible at the top (hero section) and bottom of pages
- No easy way to access pricing while reading service details

## After

- Sticky button follows users as they scroll through service details
- Two clear action options always visible:
- Book consultation immediately
- Jump to pricing section quickly
- Button smartly hides when reaching the final CTA to avoid redundancy
- Improved conversion potential by reducing friction

## Technical Details

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### Sticky Button Behavior

- Visibility triggers at 300px scroll
- Hides when near **final** CTA section (detects #ctaSection)
- Uses fixed positioning at bottom **of** viewport
- Semi-transparent backdrop **with** blur **for** modern look
- Smooth animations **for** appearance/disappearance

### Mobile Responsive

- Buttons stack vertically on mobile
- Full-width buttons for easy tapping
- Compact padding to minimize screen real estate usage

## Pricing Display

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All service pages continue to show:

- Individual pricing tiers with features
- Comparison between different service levels
- Clear pricing for both one-time services and monthly packages
- CTA buttons on each pricing card

## Testing

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- ✓ TypeScript compilation passed
- ✓ Next.js build successful
- ✓ All service pages render correctly
- ✓ Sticky buttons appear/disappear as expected
- ✓ Book Now and View Pricing buttons functional
- ✓ Mobile responsive design verified

## Known Cosmetic Issues (Non-Blocking)

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- Duplicate blog images (existing issue, does not affect functionality)
- Dynamic server usage warnings (expected for authenticated routes)
- Some audit modal contrast issues (existing cosmetic issue)

## Deployment Status

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- ✓ Checkpoint saved successfully
  - ✓ Changes deployed to: cdmsuite.abacusai.app
  - ✓ Ready for user testing
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**Date:** October 18, 2025

**Status:** Complete ✓

**Next Steps:** User can test the sticky CTA buttons on any service page by scrolling through the content