Service Modal Single Tier Fix - Summary

Issue Reported

When clicking on a specific service tier (e.g., "Ad Management - Growth"), the modal was displaying ALL pricing tiers for that service category instead of just the selected tier.

Example:

- User clicks: **"Social Media - Growth"** ($490/mo)
- Modal showed: ALL 3 social media tiers (Basic, Growth, Pro)
- Expected: ONLY the **Growth** tier details and pricing

Root Cause

The modal was using category-based logic to fetch and display all tiers within a service category:

```
// OLD CODE - Showed all tiers in category
const getTiersForService = () => {
  const slug = service.slug.toLowerCase();

  if (slug.includes('ad-management')) {
    return require('@/lib/pricing-tiers').AD_MANAGEMENT_TIERS; // Returns ALL ad man-
agement tiers
  }
  // ... etc
};
```

Solution Implemented

1. Changed Tier Lookup Logic

Updated to use the specific tier ID (from the service slug) to fetch only that tier:

```
// NEW CODE - Shows only the selected tier
const getSpecificTier = () => {
  const tier = getTierById(service.slug); // Looks up the exact tier by slug/id
  return tier ? [tier] : []; // Returns single tier as array
};
```

2. Improved Modal UI

Enhanced the modal layout to better showcase the single selected tier:
- **Larger pricing display**: 4xl font for the price
- **Full feature list**: Shows ALL features for the tier (not just 3)
- **Better visual hierarchy**: Tier name, description, features, and actions are clearly organized
- **Prominent action buttons**:
- "Pay Now - $XXX/mo" (gradient blue-to-purple)
- "Book Free Consultation" (outlined)

3. Updated Heading

Changed from:
- ❌ "Choose Your Plan:" (implies multiple options)

To:
- ✅ "Pricing & Details:" (indicates specific tier information)

Results

Before Fix:

When clicking **"SEO - Growth"**:
- ❌ Modal showed 3 pricing cards (Local/Basic, Growth, Comprehensive)
- ❌ User had to read through all options again
- ❌ Confusing user experience

After Fix:

When clicking **"SEO - Growth"**:
- ✅ Modal shows ONLY the Growth tier
- ✅ Price: **$600/mo**
- ✅ Full description and ALL features listed
- ✅ Clear "Pay Now" and "Book Consultation" buttons
- ✅ Clean, focused user experience

Benefits

1. **Cleaner UX**: Users see exactly what they clicked on

2. **Faster decision-making**: No need to compare tiers again in the modal

3. **Better conversion**: Clear pricing and direct call-to-action

4. **Less confusion**: One tier = one modal = one decision

Files Modified

- `/components/service-modal.tsx`
- Updated `getSpecificTier()` function
- Redesigned pricing display section
- Enhanced UI for single-tier presentation

Status: ✅ Fixed and Deployed
Date: October 18, 2025
Checkpoint: "Fixed modal to show single tier pricing"

Testing Notes

- ✅ TypeScript compilation successful
- ✅ Next.js build successful
- ✅ Modal correctly shows individual tier pricing

- ✅ Pay Now and Book Consultation buttons functional
- ✅ All service categories tested (web, app, seo, social, ads)