CDM SUITE LLC

Cost Proposal

PROPOSAL RESPONSE

Solicitation Number
UTA2025

Submitted By
CDM Suite LLC

Submission Date: November 11, 2025

TABLE OF CONTENTS

1   Cost Proposal

Solicitation Number: UTA2025

Title: Autonomous Donor Engagement Solution

Submitted By: CDM Suite LLC

2   Executive Summary

CDM Suite LLC is pleased to submit this comprehensive cost proposal for the University of Texas at Arlington's (UTA) Autonomous Donor Engagement Solution. Our proposed solution is designed to enhance donor engagement and fundraising efficiency through secure, AI-driven automation. CDM Suite has a proven track record, including a 98% client satisfaction rate, 3.5x average ROI, and 95% on-time delivery rate.

We have carefully structured our pricing to reflect competitive market rates while delivering exceptional value. The total first-year investment for this project is $89,800, with optional annual renewals for continued support and hosting at $32,500/year.

This proposal emphasizes transparency, fiscal responsibility, and long-term impact, ensuring that UTA achieves measurable success in donor engagement and fundraising efficiency.

3   Total Project Cost: $89,800

4 Detailed Pricing Breakdown

Phase/Deliverable	Description	Cost (USD)
Platform Setup & Integration	System configuration, workflow mapping, and secure cloud deployment	$28,000 (one-time)
AI Workflow & Campaign Design	Automated donor segmentation and personalization setup	$19,000 (one-time)
Annual License & Hosting	Cloud hosting, maintenance, and compliance updates	$30,000/year
Reporting & Analytics	Dashboard setup, data analysis, and reporting	$8,000/year
Ongoing Support	Dedicated project management and helpdesk	$4,800/year
Total Project Cost	$89,800	

5 Payment Schedule

Milestone	Deliverables	Payment (%)	Amount (USD)	Timeline
Contract Signing	Kickoff meeting, project plan	30%	$26,940	Week 1

Milestone	Deliverables	Payment (%)	Amount (USD)	Timeline
Onboarding Completion	System configuration, data upload, approvals	25%	$22,450	Week 3
Engagement Launch	AI workflows live, donor outreach begins	25%	$22,450	Week 4
Final Delivery & Report	Final report, insights, and recommendations	20%	$17,960	Week 12
Total	100%	$89,800		

6   Optional Services/Add-Ons

Service/Deliverable	Description	Cost (USD)
Additional AI Campaigns	Setup and deployment of additional workflows	$5,000 per campaign
Advanced Customization	Tailored functionality beyond the base platform	$10,000+ (based on scope)
Premium Training Sessions	In-depth, hands-on user training for staff	$2,500/session
Optional Services Total	Varies by scope	

7 Post-Launch Support & Maintenance

CDM Suite offers three support tiers to ensure continued success and smooth operation of the platform:

Support Tier	Description	Cost (USD)
Basic	Email support, quarterly check-ins, minor updates	$2,500 - $5,000/year
Priority	Priority email/phone support, monthly performance reviews, moderate updates	$5,000 - $10,000/year
Enterprise	24/7 support, dedicated account manager, advanced updates and customizations	$15,000+/year

8 Assumptions & Exclusions

Assumptions:

- UTA will provide access to existing donor data and templates for AI training.
- All automated messages will be reviewed and approved by UTA's Development and Alumni Relations (DAR) Team prior to deployment.
- UTA will allocate 8-10 hours for onboarding and training sessions.

Exclusions:

- Travel costs (not applicable as project is fully remote).

- Hardware or on-premises installations (solution is fully cloud-based).

- Customizations beyond the scope outlined in this proposal (can be added as optional services).

9 Pricing Validity

This pricing proposal is valid for 90 days from the submission date.

10 Value Proposition

CDM Suites solution stands out in the market due to its combination of affordability, performance, and ROI. Key highlights include:

- Proven Results: Clients experience an average 3.5x ROI within the first year.

- Exceptional Quality: 98% client satisfaction and 95% on-time delivery rates.

- Efficiency Gains: Save at least 30% of staff time on donor communication tasks.

- Data Security: Fully compliant with SOC 2, GDPR, and CCPA standards.

By choosing CDM Suite, UTA will benefit from a secure, scalable, and cost-effective donor engagement platform that delivers measurable outcomes.

We look forward to the opportunity to partner with UTA and help achieve its donor engagement and fundraising goals. If you have any questions or require further details, please feel free to contact us.

Warm regards,

Everoy Thomas

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