

Reddit Test Events - Quick Start Guide

Quick Start (3 Steps)

Step 1: Open Test Page

Navigate to: <https://cdmsuite.com/admin/reddit-test>







Step 2: Configure Test Event

Test ID: t2_20lcxjcqah (already filled)
Event Type: SignUp (or choose any)
Email: test@example.com

Step 3: Send and Verify

1. Click "Send Test Event (Full Flow)"
2. Wait for success message
3. Go to Reddit Ads Manager → Pixels → Test Events
4. Your test event should appear within 1-2 minutes

Event Types You Can Test

-  **SignUp** - User registration
-  **Lead** - Form submission (contact, etc.)
-  **Purchase** - Completed transaction
-  **AddToCart** - Item added to cart
-  **ViewContent** - Page/product view
-  **Custom** - Your custom events




What Gets Sent

Every test event includes:

- **test_id:** t2_20lcxjcqah
 - **conversion_id:** Unique ID for deduplication
 - **event_type:** SignUp, Lead, Purchase, etc.
 - **user_data:** Email, IP address, User Agent
 - **metadata:** Value, currency (for Purchase)
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Verification

In Your Test Page

-  Success message appears
-  Conversion ID displayed
-  Response payload shown

In Reddit Ads Manager

1. Navigate to **Pixels** section
 2. Click on your **Pixel**
 3. Go to **Test Events** tab
 4. Look for event with test_id: `t2_20lcxjcqah`
 5. Should appear within **1-2 minutes**
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Test vs Production

Test Mode (With test_id)

```
testId: 't2_20lcxjcqah'
```

- Events appear in Test Events panel
- NOT counted in production metrics
- Safe to test repeatedly

Production Mode (Without test_id)

```
testId: undefined // or leave empty
```

- Events counted in real conversions
 - Affect campaign performance
 - Use only for live traffic
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Tips

1. **Test all event types** you plan to use
 2. **Verify deduplication** by checking conversion_id
 3. **Monitor Test Events** panel regularly
 4. **Remove test_id** before going live
 5. **Keep test_id** for ongoing QA testing
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Troubleshooting

Event not appearing?

- Wait 2-5 minutes and refresh
- Check browser console for errors
- Verify test_id is correct
- Confirm API credentials in .env

Getting errors?

- Check Reddit Conversion Token is valid
- Verify Pixel ID matches your account
- Ensure network allows HTTPS to Reddit API

Full Documentation

For detailed information, see:

- **REDDIT_TEST_EVENTS_IMPLEMENTATION.md** - Complete guide
 - **REDDIT_CONVERSIONS_API_COMPLETE.md** - API setup
 - **REDDIT_CONVERSION_ID_VERIFICATION.md** - Deduplication
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Ready!

Your test ID: **t2_20lcxjcqah**

Your test page: **<https://cdmsuite.com/admin/reddit-test>**

Start testing now! 