RUSHIL BANSOODEB

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OBJECTIVE

SEEKING A GRAPHIC DESIGNER POSITION WHERE I CAN LEVERAGE MY EXPERTISE IN ADOBE CREATIVE SUITE, TYPOGRAPHY, AND LAYOUT DESIGN TO CRAFT VISUALLY COMPELLING AND IMPACTFUL DESIGNS THAT EFFECTIVELY CONVEY THE BRAND'S MESSAGE.

EXPERIENCE

DEC 2021

APRIL 2023-

DIGITAL MARKETING ASSISTANT - PAYWISE LTD , EBENE, MAURITIUS

- Created marketing videos to enhance brand visibility and engagement.
- Managed and optimized social media business accounts to increase customer outreach.
- Promoted the brand through digital communications, connecting with potential customers.
- Handled administrative tasks, including filing, attending calls, and managing inventories.
- Typed memos and letters, ensuring accurate and timely communication within the company

FRONT DESK ASSISTANT - HUMBER COLLEGE RESIDENCE, ETOBICOKE, CANADA

- Attended to telephone calls, addressing both internal and external queries efficiently.
- Welcomed guests and provided front desk assistance to students, staff, and visitors.
- Managed entries on the Humber student resident platform, ensuring accurate records.
- Arranged meetings between managers and students, facilitating smooth communication.
- Provided support to full-time staff, students, and visitors with administrative tasks.
- Performed document filing, maintaining an organized and accessible filing system

NCEP COLLEGE-HIGH SCHOOL CERTIFICATE- CAMBRIDGE A-LEVELS

I successfully completed my high school at OCEP College in Mauritius with an A-Level certificate from Cambridge.

ADVANCED DIPLOMA IN GRAPHIC DESIGN

I joined the Humber College in September 2022, and I am currently a third-year student in the Graphic Design Advanced Diploma.

APRIL 2024

EDUCATION

JUN 2021

APRIL 2025

ZKILLZ

- Microsoft 365 Office
- Adobe Creative Suite(Photoshop, Illustrator, InDesign, After Effects, etc.)
- HTML5 & CSS
- Bilingual in French and English
- Strong communication skills
- Proven time management & organization skills
- Creative and Innovative

VOLUNTEER EXPERIENCE

VOLUNTEER ASSISTANT• APEIM MAURITUS "SCHOOL FOR SPECIAL NEEDS KIDS" • JUNE 2022 - JULY 2022

During my volunteer internship, I got the opportunity to work with young adults with disabilities aged 18 - 25. I assisted these individuals in their cooking, painting, laundry, artisanal workshops. I was also monitoring and capturing daily reports on performance and improvements that were then submitted to their instructors.

GRAPHIC DESIGN EXPERIENCE

- Produced and coordinated graphic and branded outputs for web and social media, aligning with brand identity and marketing goals.
- Designed banners, email templates, social media graphics, and promotional ads for digital marketing campaigns using Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Developed graphics for website landing pages, category pages, and product pages, ensuring consistent visual branding.
- Proficient in HTML5, CSS, and JavaScript, complementing technical design capabilities with web development skills.
- Gained expertise in Figma, significantly improving UI/UX design and prototyping proficiency.

EXTRA-CURRICULAR ACTIVITIES

- SWIMMING
- BIKING
- PRODUCE MUSIC
- PHOTOGRAPHYS